





(A GREEN REVOLTUION)

Sujay Deshpande sujaydeshpande2406@gmail.com

Eco-Friendly Shopping Assistant

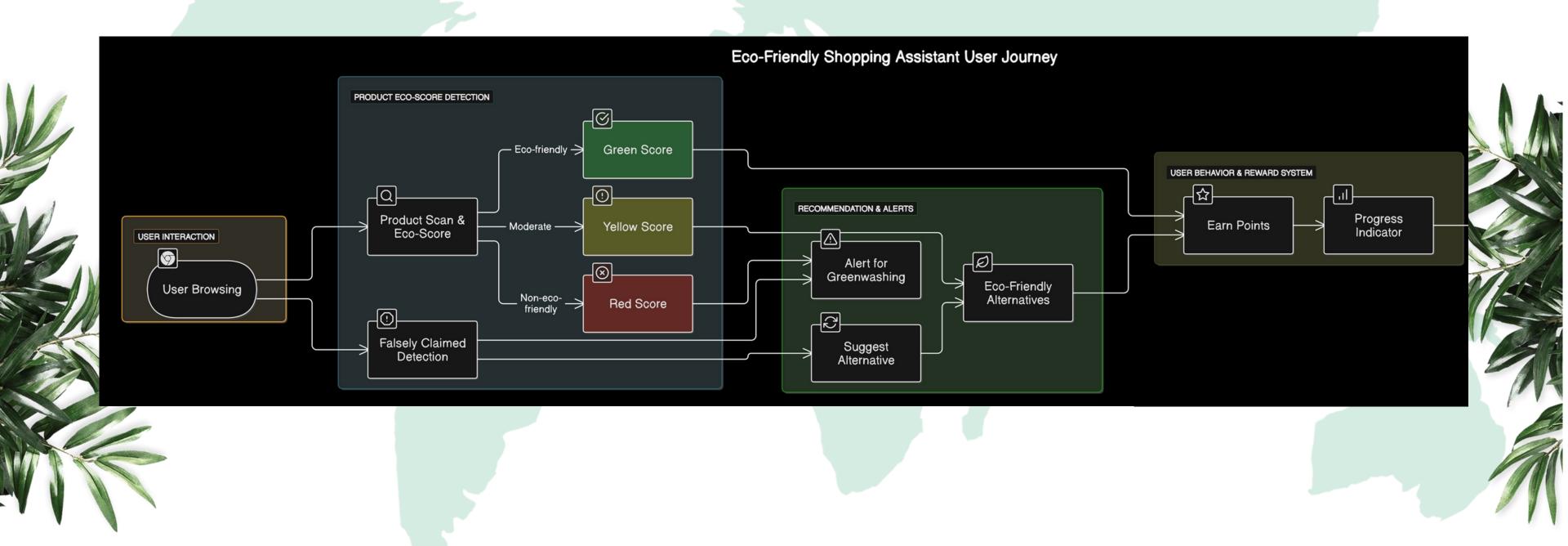
- Empower sustainable shopping with our Al-powered Eco-Friendly Shopping Assistant.
- Analyze products, detect greenwashing, and earn rewards while making eco- conscious choices that save time, money, and the planet.

Our Solution Covers

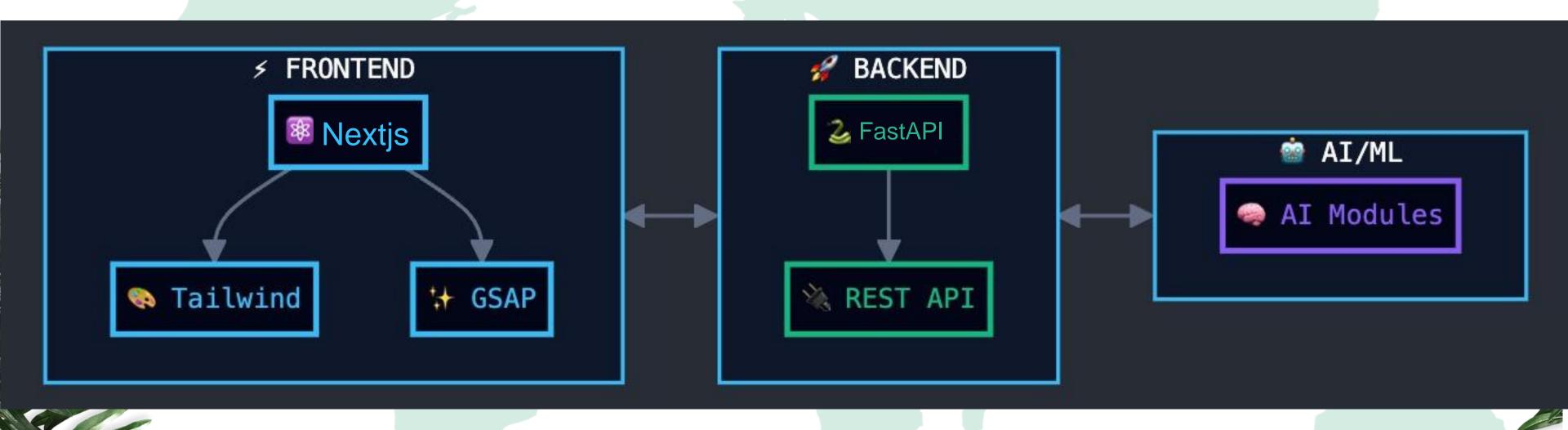
Sustainable Shopping Choices Eco-Score
Detection to
classify
products

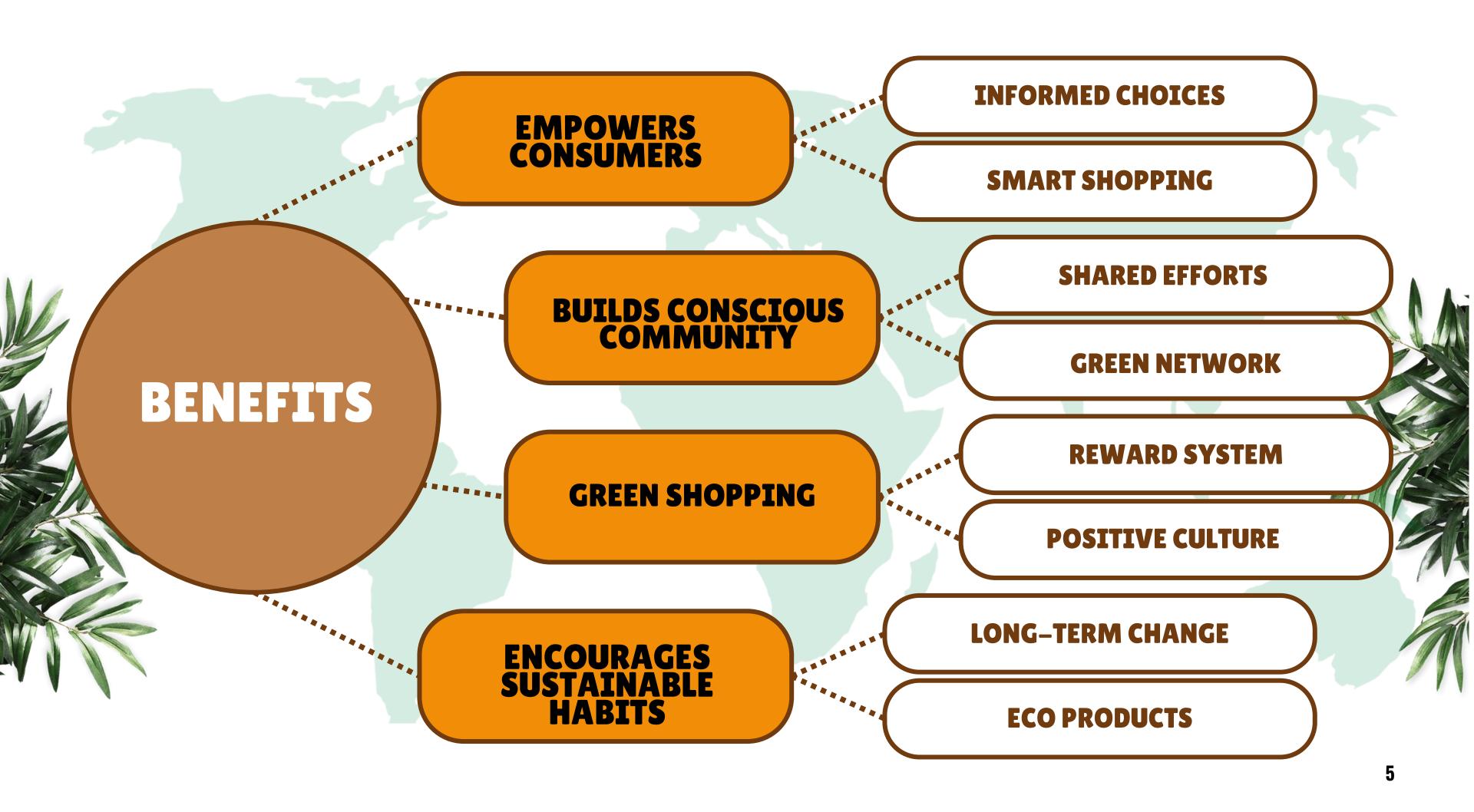
Detects false eco- claims and alerts users Suggests ecofriendly
alternatives
to nonsustainable
products

Technical Approach



Technical Stack





Our Three Pillars of Impact

Social Benefits

- Raises awareness about sustainability and ethical shopping.
- Builds a strong ecoconscious community through social sharing.
- Supports local businesses that follow sustainable practices.

Economic Benefits

- Encourages investment in sustainable products and brands.
- Helps local businesses attract eco-conscious customers.
- Reduces long-term costs by promoting reusable and sustainable alternatives.

Environmental Benefits

- Reduces waste and pollution by promoting eco-friendly products.
- Lowers carbon footprint by encouraging sustainable consumer choices.
- Minimizes the impact of greenwashing by ensuring transparency.





FUTURE SCOPE



Verify sustainability claims with tamper-proof data

Augmented Reality

B

Scan products in-store (AR) real-time sustainability ratings

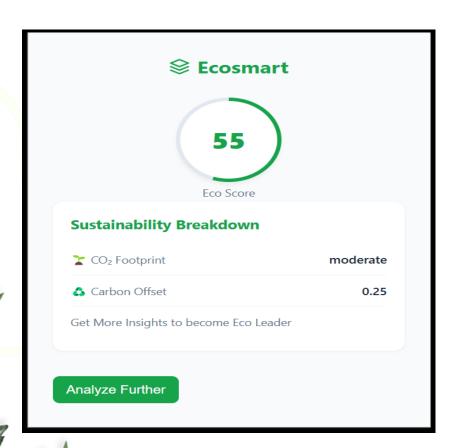
Partnership with Green Brands

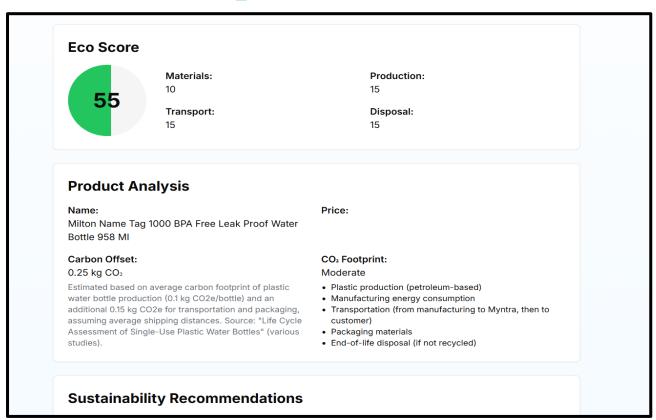
Collaborate with sustainable brands for exclusive deals

Virtual Eco-Try-On

Try sustainable fashion & beauty products digitally, reducing waste & returns.

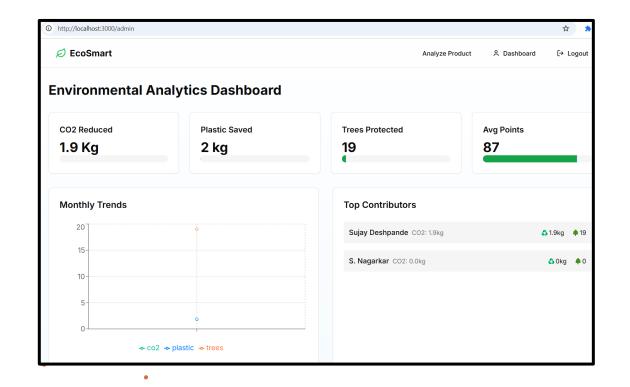
SnapShots

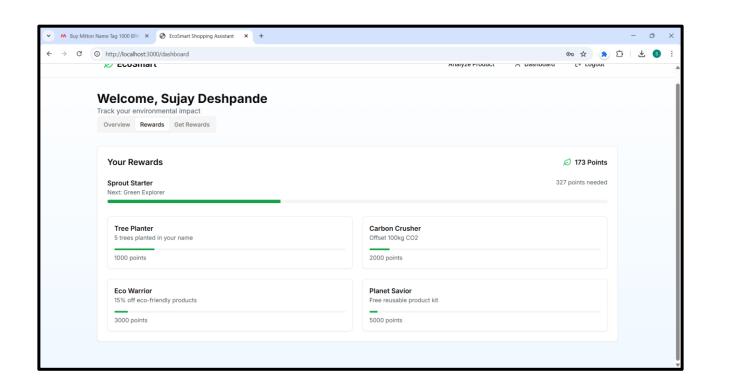




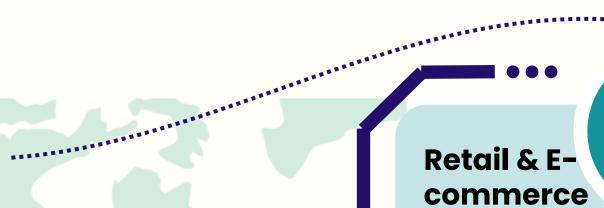
Optimize packaging t	o minimize material use and w	raste.	
Offer a bottle return/r	ecycling program in partnersh	ip with Myntra.	
Source materials and emissions.	manufacture closer to the prir	mary customer base to redu	ce transportation
Invest in renewable e	nergy sources for manufacturi	ing processes.	
	ternatives	Glass Water Bottle w	ith Protective Sleeve
Stainless Steel Wa Reusable stainless steel plastic waste and have a	ternatives		e and inert, making it a goo eve minimizes breakage
Stainless Steel Wa Reusable stainless steel plastic waste and have a	ternatives ter Bottle bottles eliminate single-use significantly lower lifecycle	Glass Water Bottle w Glass is infinitely recyclable alternative. A protective sle	e and inert, making it a goo eve minimizes breakage
Stainless Steel Wa Reusable stainless steel plastic waste and have a carbon footprint if used	ternatives ter Bottle bottles eliminate single-use significantly lower lifecycle repeatedly over several years.	Glass Water Bottle w Glass is infinitely recyclable alternative. A protective sle risk, extending the bottle's	e and inert, making it a goo eve minimizes breakage lifespan.











Seamless integration for ecofriendly product recommendations

Awareness

Collaborate
with schools &
NGOs to
promote green
shopping.



Long-Term Impact:



Shift global consumer habits



Ensure real transparency & accountability



Cut down carbon footprints & waste.



A Connected Green Ecosystem

Unite businesses, manufacturers for collective change.





