Saravind Kaipra

Product designer

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EXPERIENCE

WeCP | Product designer

Aug 2023 - Present, Bangalore

- Drive growth design initiatives, focusing on creating user experiences that enhance acquisition, activation, retention, and expansion.
- Design and develop AI tools aimed at simplifying and enhancing the efficiency of recruiters' workflows.
- Provide continuous mentorship to junior designers help them grow professionally
- Improved design and product processes by introducing new frameworks

Freelance designer

June 2023 - July 2023, Remote

- Collaborated on mobile and web design projects with founders of early-stage startups

itilite | Product designer

Aug 2021 - May 2023, Bangalore

- Collaborated with stakeholders to define goals and project scope.
- Employed qualitative and quantitative research methods to understand user behaviors and needs.
- Conducted usability testing and research to inform design improvements and enhance UI consistency.

Economize | Design consultant

May 2021 - Oct 2021, Remote · Freelance

- Work closely with founders of early-stage tech startup for defining the design vision and strategy for the organization.
- Conducted heuristic analysis to evaluate and improve the usability and user experience of digital products

Other experiences

Cloud optimisation engineer at Epsilon , Oct 2018 - Jul 2021
Cloud ops at Accenture , Sep 2015 - Sep 2018
NOC operations at smartShift Technologies , Sep 2015 - Sep 2018

TOOLS

Figma

Notion

Jira

HTML & CSS

Miro

Maze

SKILLS

User research

Competitive analysis

Information architecture

Usability testing

Wireframing

Visual design

Prototyping

EDUCATION

BCA | Periyar university

2009 - 2012, Salem

Cohort program | 10kdesigners

2020, remote

LANGUAGE

English, Malayalam - Fluent

Tamil, Kannada, Hindi - Conversational

OTHER SKILL

Drawing cartoon

Mobile photography

Singing