Saravind Kaipra

I'm a Product designer with 3+ yrs of experience with deep passion for UX and growth designs.

I am eager to learn and adapt to new work methods, skills, and industries, as long as I am contributing to meaningful projects.

Portfolio
LinkedIn
Twitter
Instagram
Email: saravindkv@gmail.com
Phone +91 8095 23 00 90

EXPERIENCE

WeCP | Sr Product designer
Aug 2023 - Present, Bangalore

- Drive growth design initiatives, focusing on creating user experiences that enhance acquisition, activation, retention, and expansion.
- Designed new functions and redesigning elements to enhance user experience and efficiency
- Design AI tools to streamline & enhance recruiters' workflows.
- Played a key role in improve design and product processes with new frameworks.
- Provide mentorship to junior designers

Freelance designer
June 2023 - July 2023, Remote

- Collaborated on mobile and web design projects with founders of early-stage startups

itilite | Product designer
Aug 2021 - May 2023, Bangalore

- Designed new functions and redesigning elements to enhance user experience and efficiency
- Conducted usability testing and research to inform design improvements and enhance UI consistency.
- Contributed to creating shared components and guidelines for the design system.

Economize | Design consultant
May 2021 - Oct 2021, Remote · Freelance

- Conducted heuristic analysis to evaluate and improve the usability and user experience of digital products
- Work closely with founders of early-stage tech startup for defining the design vision and strategy for the organization.

Other experiences
Cloud engineer at Epsilon , Oct 2018 - Jul 2021

Cloud ops at Accenture , Sep 2015 - Sep 2018

NOC operations at smartShift Technologies , Sep 2015 - Sep 2018

TOOLS

Figma

HTML & CSS

Notion

Jira

ChatGPT

Maze

SKILLS

User research

Competitive analysis

Usability testing

Wireframing

Visual design

Prototyping

EDUCATION

BCA | Periyar university

2009 - 2012, Salem

Cohort program | 10kdesigners

2020, remote

OTHER SKILL

Drawing cartoon

Mobile photography

Singing