

K SUJEETKUMAR

MARKETING & STRATEGY CONSULTANT



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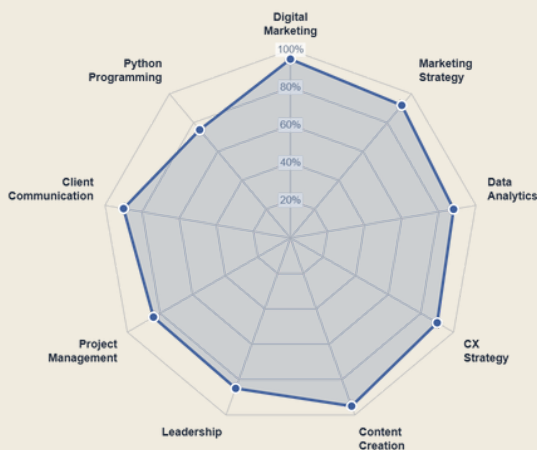
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[Linkedin-@sujeetkumarkadam](#)

Global-minded marketer blending brand strategy, data insight, and creative storytelling. I thrive on building campaigns that feel human and drive growth across cultures.

Available from August 2025 on a Dutch Orientation-Year visa.

SKILLS



LANGUAGES

English

Dutch

Still grinding 😊

CERTIFICATIONS:

Melbourne Plus Innovation

Melbourne Plus Sustainability Advocacy

Digital Marketing Manager NI-MSME

www.mrkadam.tech



Please visit my website to know a bit more and to download my portfolio!

EXPERIENCE

2023-2025 (AUS)

G'day Broadcast Agency

Marketing & Client Relationship Assistant

+35 % Revenue

+50 % Social Reach

+22 % Email CTR

2024 (AUS)

BYD Australia (Consulting Project)

CX Strategy Lead

Pitched to the COO

NPS +15%

2024 (AUS | COL)

Reach Alliance

Researcher

Published policy impact research paper

2023 (IND)

Tetramind Asia

Marketing and Client Solutions Consultant

ROI +520%

+65% Lead Gen.

Led 8-person team

Other Projects

Sitara Foods, Suganda Skincare, Spark Events, EY Sweeney

Consulted on CX research, content design & strategy

EDUCATION

The University Of Melbourne | 2023-2025

Masters in Management (Marketing)

Exchange @ Erasmus

Scholarship worth \$100K+

Osmania University | 2019-2022

Bachelors in Business Administration (HR)

Distinction thesis: "Digital Engagement Trends"

Debate Club, Marketing Society, Events Committee

"Sujeetkumar's leadership in our Marketing Strategy course and his innovative branding strategies earned his team second place in the class simulation, showcasing his blend of creativity and analytical rigor."

- Dr. Li Xie-Carson, Associate Lecturer, University of Melbourne