

SUJENA SIDDHI BAJRACHARYA

I’m a designer by background with 4+ years of experience working closely with clients, cross-functional teams, and timelines and over time, I've found my strongest skill isn't just design execution, but structuring work, planning processes, and driving projects forward. I naturally gravitate toward breaking down complex ideas into clear steps, aligning people around goals, and ensuring work moves smoothly from concept to delivery

This interest in strategy, coordination, and problem-solving is what’s led me to pursue an Assistant Project Manager role, where I can combine my creative understanding with strong organisational and communication skills to support projects end-to-end.

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Kathmandu, Nepal

Industry Knowledge

Graphic Designing
User Interface Design
Product Packaging
Logo & Brand Design
Photo/Video Editing
Illustrations

Tools & Technologies

Figma
Photoshop
Illustrator
Capcut
Indesign
Affinity
After effect
Premier Pro

Portfolio

 [behance.net/sujena](https://www.behance.net/sujena)

EXPERIENCES

Freelance Graphic Designer | Harm Reduction International

2024 - Present | Project Basis | Remote

- Collaborated with the research teams to design & format reports, case studies, and publications for drug-related initiatives, integrating charts, tables, and diagrams to communicate complex data while maintaining strict adherence to brand standards.

Creative Lead | Urza Creatives

June 2024 - December 2025 | Co-Founder | Remote

- Developed complete brand identities from logo design to full brand guidelines. Shaped the brand's visual online presence, built social media content pillars, and messaging strategy to ensure brand consistency & consumer relevance.
- Designed website interfaces that matched the brand's look and feel, not only maintaining the visual aesthetic but also improving user experience.
- Produced marketing & brand assets such as social media creatives, reel contents, digital & physical flyers & banners & brand collaterals (packaging, menus, & catalogs).
- Managed a wide range of client projects demonstrating strong independent project ownership, adaptability, and client collaboration.

UI Designer | Deck of Designs

September 2023 - May 2024 | Full-time | Onsite

- Designed and delivered multiple website interfaces and branding elements in a fast-paced environment, honing rapid UI and visual design skills.
- Leveraged AI tools like Firefly, MidJourney and Copilot to produce branding and UI assets.
- Assisted in guiding interns, providing support in design processes and best practices.

Graphic Designer | Wood Basic

March 2023 - May 2024 | Part-time | Remote

- Collaborated with marketing team & developed social media content for the furniture store, maintaining consistent brand visual across every post.
- Designed product catalogs, website & other brand collaterals ensuring clear product presentation and effective visual communication.

Graphic Designer | ACT360

June 2021 - April 2023 | Full time | Onsite

- Designed and delivered marketing materials, social media content, campaign collaterals, and simple motion graphics/2D animations for clients including well-known banks, and major brands like KFC and Pizza Hut.

EDUCATION

MBA Marketing & Advertising

Islington College
2025 - present

BSc. Computing (Hons.)

Islington College
2019 - 2021

Graphic Designing Course

IT Training Nepal
2018