

KPI

Brand	Discount Percent..	Mrp	Sale Price	Sale diff erence	Star Rating
Apple	0	77,000	77,000	0	5

KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

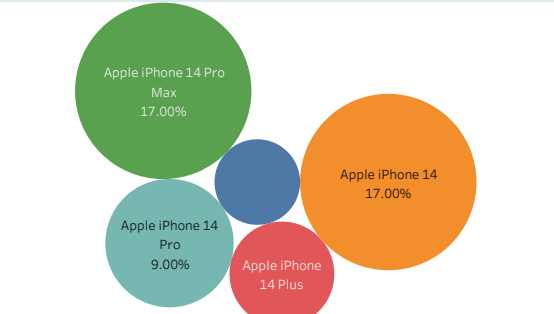
Annual Revenue



Model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHON..	A Bionic Chip with ..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHON..	A Bionic Chip with ..	12MP	12MP + 12MP	Black	199,700
APPLE IPHON..	A Bionic Chip with ..	12MP	12MP + 12MP	Black	74,900
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHON..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHON..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Model share



Upc
MOBEXRGVZFZGZEWV

Year
2006 2022

Models1
Apple iPhone 13
Apple iPhone 14
Apple iPhone 14 Plus
Apple iPhone 14 Pro
Apple iPhone 14 Pro Max

Year
2022