Suji Kim

Product Designer seeking full-time opportunities starting Summer 2018

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EXPERIENCE

Comerica Bank
Technology Strategy and Innovation Intern
Auburn Hills, MI | Jun 2017 - Aug 2017

- Drove research and design efforts towards paperless banking center auditing forms
- Collaborated with a startup company to organize and design Comerica's first Blockchain POC
- Restructured internal-use report forms utilizing information architecture principles
- Worked with product managers and information security risk analysts to evaluate artifical intelligence and various financial technology products offered by third-party vendors.

Platter
UI / UX Design Intern
Detroit, MI | Jun 2015 - Dec 2015

- Conducted market research & customer discovery for this social networking platform designed to encourage fun ways to dine out, while also compiling an organized image data bank for restaurants.
- Prototyped the mobile app experience through wire-frames and high-fidelity mockups using Sketch and InVision.

Moocho Mobile Payment App
Campus Ambassador
Ann Arbor MI | Feb 2015 - April 2015

- Pitched and convinced in-store customers to download Moocho on their smart phones
- Trained fellow campus ambasssadors to reach weekly team customer acquisition goals, resulting in over 2,200 new sign-ups in six weeks
- Handled customer complaints and provided appropriate solutions to ensure resolution

EDUCATION

University of Michigan School of Information
B.S. in Information, 2018 | Concentration in UX

SKILLS

A/B Testing
Competitive Analysis
Contextual Inquiry
Graphic Design
Mobile Design
Personas
Rapid Prototyping
Usability Testing
User Interviews
Wireframing
Responsive Web Design

TOOLBOX

Sketch
Figma
InVision
Framer
Adobe Illustrator
Photoshop

HTML5 + CSS3
SASS
JavaScript
Python

ACTIVITES

Liberty in North Korea
Public Relations & Media Chair

American Advertising Federation
Creative Digital Team Lead

PROJECTS

PULFA   Ann Arbor, MI | Jan 2018 - Apr 2018

Prototyped a redesign of Princeton University Library's Finding Aids website after thoroughly researching user pain points.

briefcase   Ann Arbor, MI | Sep 2017 - Dec 2017

Designed and prototyped a mobile app to guide college students through the steps of the job interview process.

AccessSeoul   Ann Arbor, MI | Apr 2018

Personal Project for an Asian History class aimed towards helping people with physical disabilties better navigate Seoul, South Korea