

— Graphic Designer —

linny
an

2023 PORTFOLIO

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Branding design

01

CHROMASKY

BRANDING DESIGN

FASHION BRAND

Personal 100% Illustration, Photoshop

CHROMASKY, a street fashion brand, is scheduled to launch in Auckland, New Zealand. It is a casual design brand that is practical, popular, and follows the current trends. The brand's name is a compound word of 'CHROMA' + 'SKY' - we tried to capture the various colors of the sky in the logo. The overall concept of the logo uses elements symbolizing 'sky' in Taegeukgi, the national flag of Korea and combining the 'S' initials of 'SKY'.



BRANDING DESIGN - LOGO



PRIMARY LOGO

CONCEPT



Meaning : sky

Korean Flag - Taegeukgi



'S'ky

Initial branding

COLOR



WORD MARK

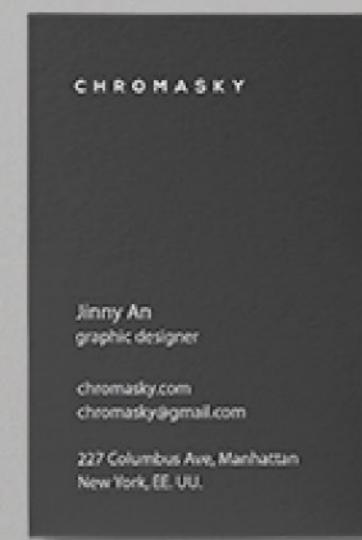
CHROMASKY

BADGE ICON



APPLICATION DESIGN

/ T-SHIRT
/ HANG TAGS
/ NAME CARD
/ SHOPPING BAG



CHROMASKY

02

MEI TE VAI KI TE VAI

BRANDING DESIGN

COOK ISLAND GOVERNMENT WATER PROJECT



Personal 100% Illustrator, Photoshop

This logo was a project for the Cook Islands Government Department of Water Resources Management. The Client is investing into making sure wastewater from the island is treated before discharged into the sea. I expressed the appearance of water and water merging to symbolize the water cycle. By using two colors to express water I made the appearance of water merging more concrete.

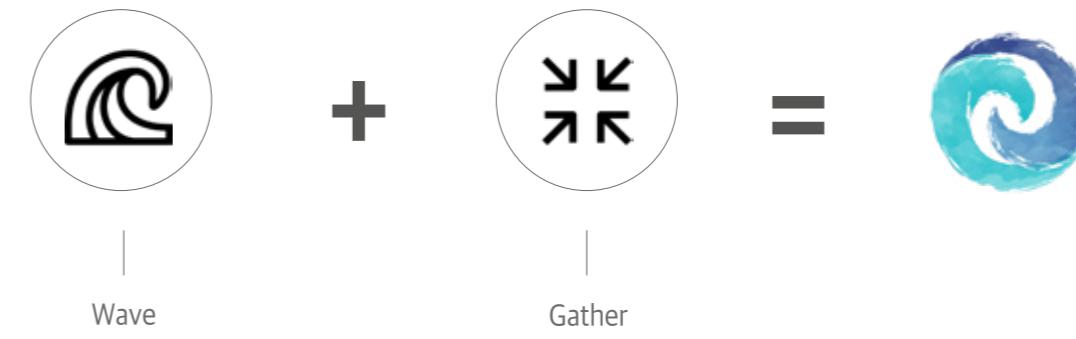


BRANDING DESIGN - LOGO



PRIMARY LOGO

CONCEPT



COLOR



WORD MARK

MEI TE VAI
KI TE VAI

**MEI TE VAI
KI TE VAI**

Choosing how to dispose of our waste safely and sustainably

www.vaikevai.com

Why is this a Rarotonga-wide issue?

We expect the problems seen at Muri will not be limited to Muri. Similar problems will begin to show up in other places around Rarotonga - seaweed growth is already evident elsewhere. The map below shows the areas we think are a priority for wastewater investment in the future. This is based on the intensity of land use and environmental sensitivity. We will update this map when we have completed our investigations at Muri, and as we learn from ongoing environmental monitoring at Muri and around the island.

Key:

- PRIORITY AREA:** Areas where population density and environmental sensitivity mean we can expect problems. We know the seaweed in this area has grown in recent years, and we believe nutrient enrichment is a key cause.
- MEDIUM PRIORITY AREA:** Areas where we think population density and environmental sensitivity mean there may be problems in future.
- LOWER PRIORITY AREA:** Areas where the current levels of population density and environmental sensitivity mean there's a relatively low risk of problems under the current conditions.

AVARUA
ARORANGI
TITI KAVE KA
MURI

Do you have any questions?

How you can have your say

We want to hear your views on the two wastewater disposal options presented here, and also welcome any questions you might have.

- # +682 28851
- mailto:vaikevai@cookslands.gov.ck
- c/o Peggy Turua, PO Box 3286 Rarotonga Cook Islands
- Follow us on Facebook @vaikevai

www.vaikevai.com

**MEI TE VAI
KI TE VAI**

Meet our key science and environment experts

DR MURRAY WALLS	ANTHONY KIRK	ZOE PATTISON	MATT BLACKA	DR DIRK ERLER	DR DOUGLAS TAIT	DR SUSAN WILLIAMS
Environmental Lead GHD	Hydrogeologist and Environmental Scientist GHD	Hydrogeologist GHD	Principal Engineer - Coastal University of NSW - Water Research Laboratory	School of Environment, Science and Engineering Southern Cross University, Australia	School of Environment, Science and Engineering Southern Cross University, Australia	Marine Ecologist, University of California, Davis (for Ministry of Marine Resources)

What's happening at Muri?

Investigating the cause of the issues at Muri

To help us find out what's causing the problems at Muri Lagoon, we're testing groundwater, streams, lagoon sediment and lagoon water for nitrogen and phosphorus (nutrients). Increased levels of nutrients in the lagoon enable the seaweed to grow and flourish. The location and level of these nutrients will help us assess how agricultural activities, on-site septic systems and other activities contribute to Muri Lagoon's water quality.

Thank you to all land and property owners who have consented to investigations on their land. We appreciate your support as we work together to protect the lagoon for future generations.

Seeking consent to remove sediment

One of the factors contributing to seaweed growth is the presence of sediment from the land that has washed into the lagoon through streams. Together with the community, we have identified an opportunity to remove some of these sediments, which also block the flow of water within the lagoon.

Following consultation with affected businesses and landowners, we're preparing an Environmental Impact Assessment (EIA) for the Aremanago stream sediment removal (near Pacific Resort). We are planning to do this work in the tourism low-season, mid-January to February 2018.

Thank you to land and property owners for their approval and support of this work.

Planting to help protect the lagoon

Planting around streams with suitable indigenous plants will reduce the sediment and nutrients entering the lagoon. The Ministry of Agriculture and Ridge to Reef team have helped us identify suitable plants, and we will be seeking community volunteers to help with planting. This work can be done once we have National Environment Service approval for the EIA.

With land owner permission we aim to begin planting in about February 2017 around the Aremanago stream after the proposed sediment removal is completed.

What are our options?

We have been working with your community to develop options for a new wastewater system that's sustainable, and supports a healthy and prosperous future for the people of Rarotonga.

Now we are ready to talk to you about two possible options for disposing of treated wastewater - either using land for the final treatment stage, or discharging through an outfall beyond the reef into the ocean. One of these options will be chosen by the Cook Islands Government to progress to detailed design for Muri. This option may also be used elsewhere around the island.

As well as working on an enduring solution for Rarotonga, we are also progressing possible short-term measures to help improve Muri Lagoon's water quality and reduce seaweed growth there. Muri is our first priority because there is pressure from population density and tourism and the lagoon environment is sensitive.

Project timeline

MID 2017	LATE 2017	EARLY-MID 2018	LATE 2018	UPCOMING MILESTONES
Environmental Investigations Assess 'early measures' to help improve Muri Develop design options	Environmental Investigations Assessment and permits to remove sediment from Aremanago stream mouth	Environmental Investigations Remove sediment and do riparian planting Detailed design	Remove sediment and do riparian planting Begin construction	November 2017 – January 2018: Seek Aremanago and wider community feedback on disposal options February 2018: Publish interim results of environmental investigations Submit options report to the Cook Islands Government for consideration Submit a wastewater masterplan to the Cook Islands Government

Working with the community to develop options.

The water at Muri

03

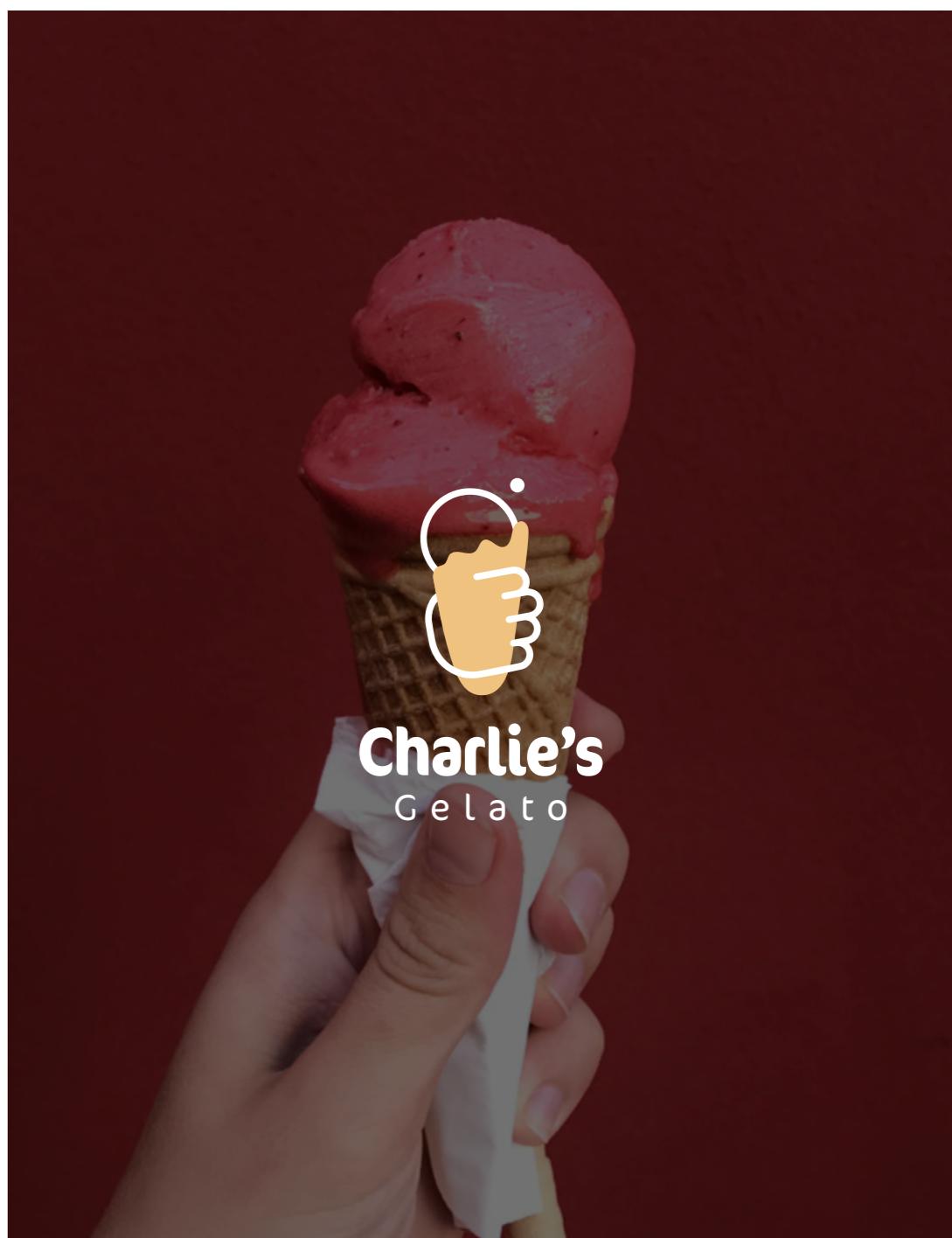
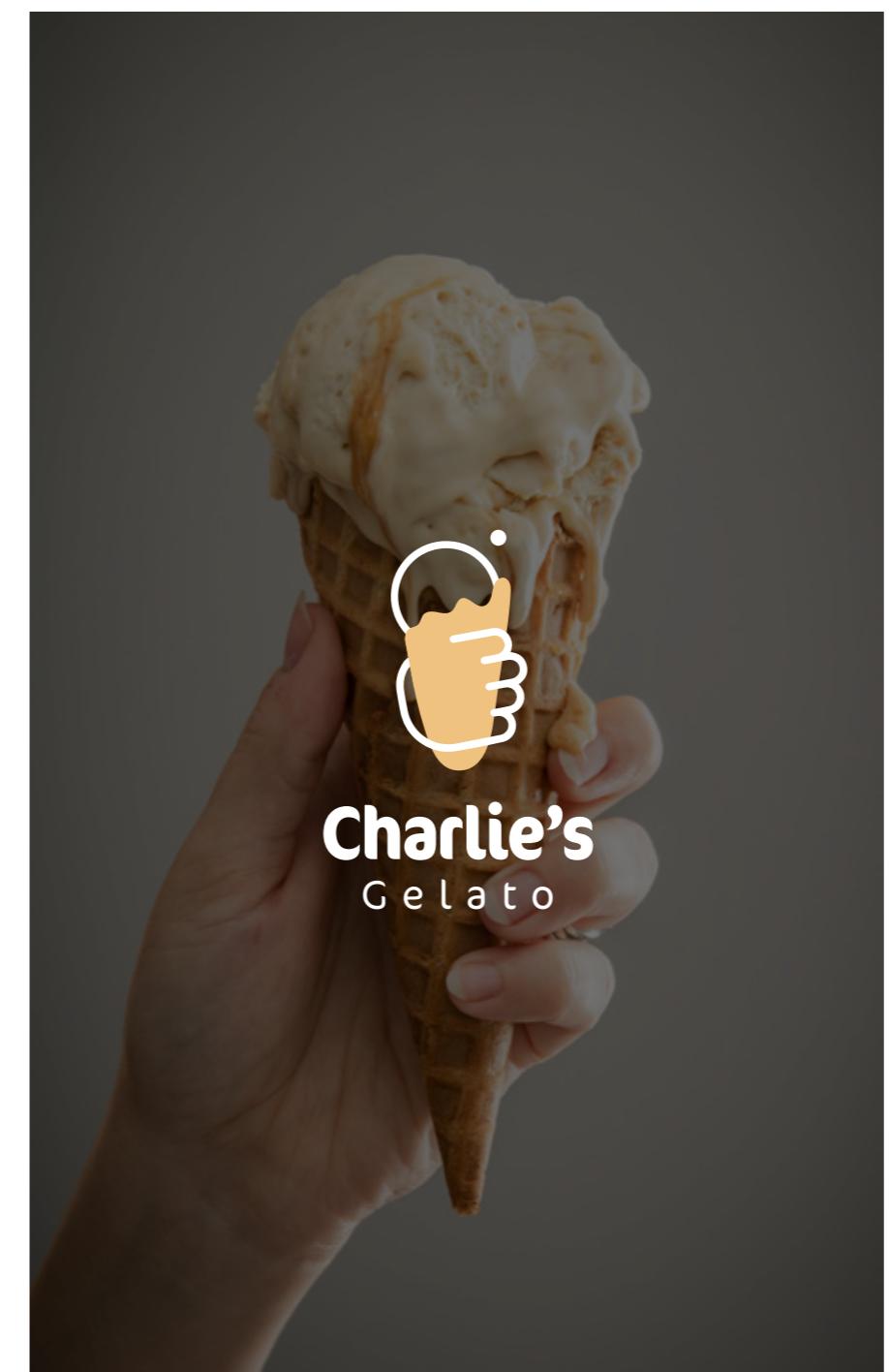
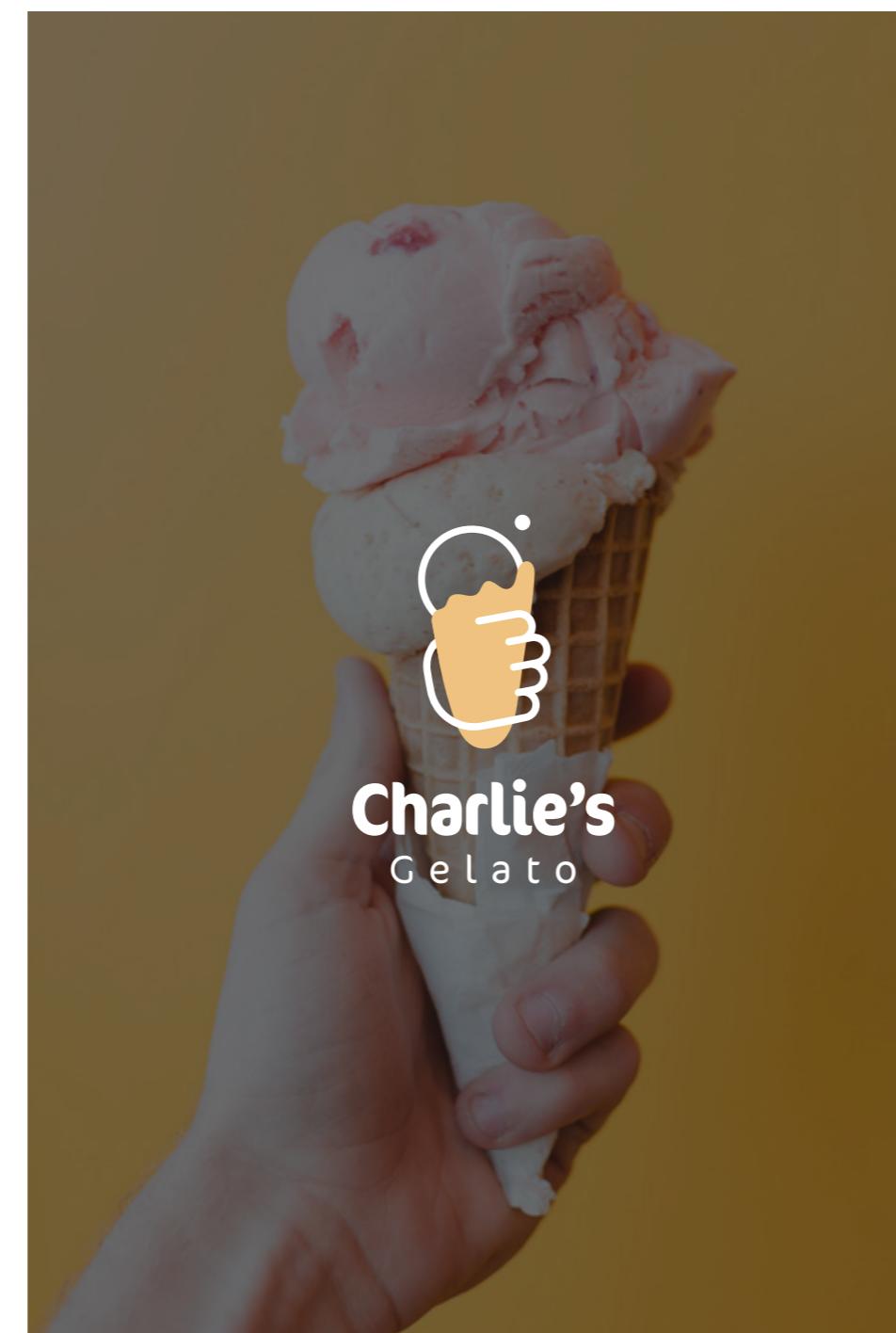
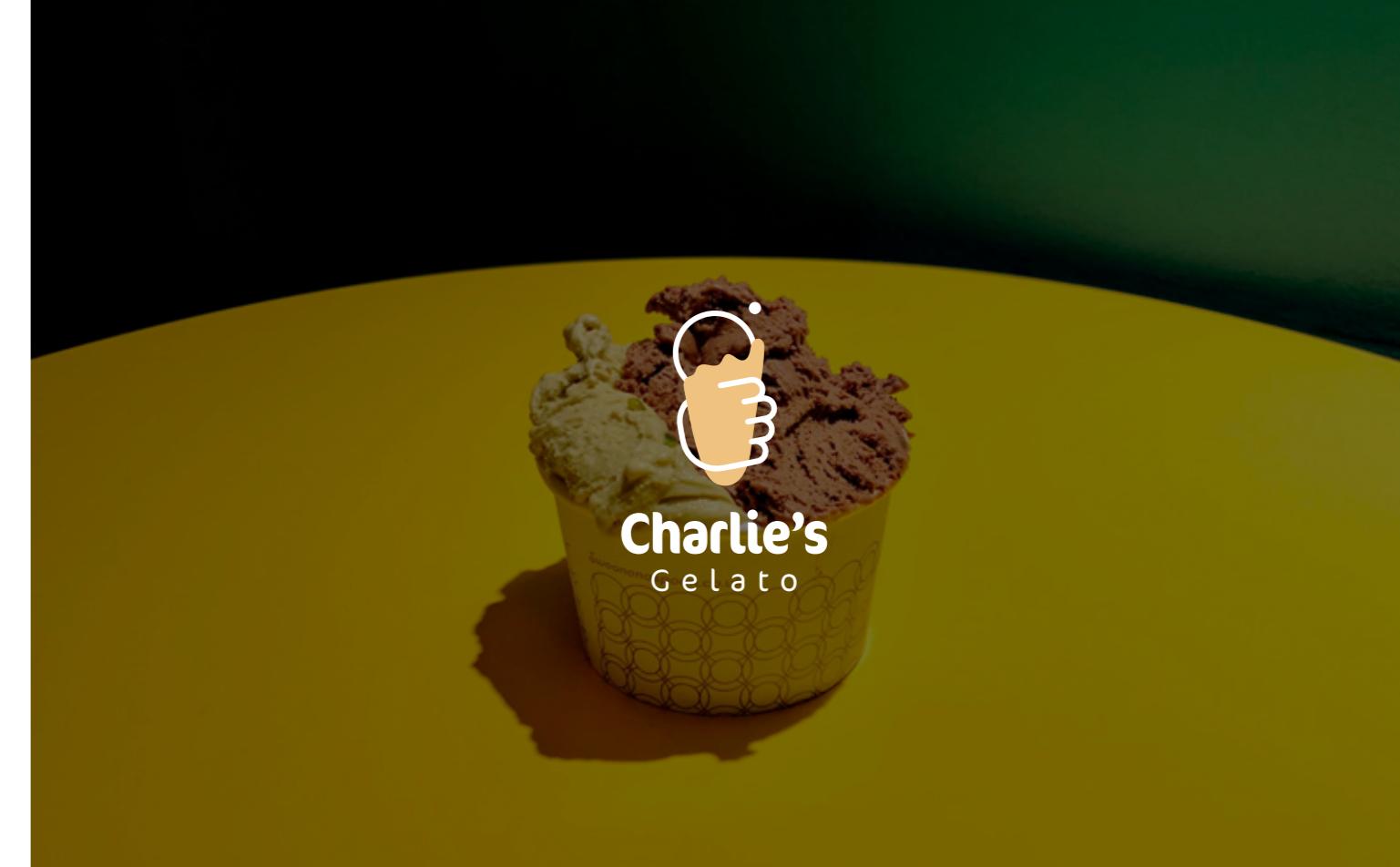
CHARLIE'S GELATO

REBRANDING DESIGN

Personal 100% Illustrator, Photoshop

Charlie's Gelato is a traditional gelato shop located in Auckland, New Zealand. It is characterized by adding various delicious toppings to gelato and eating it with homemade waffle cones.

Incorporating the characteristics of such a store, the logo contains an image of gelato topped with toppings in a waffle cone and holding it in the hand.

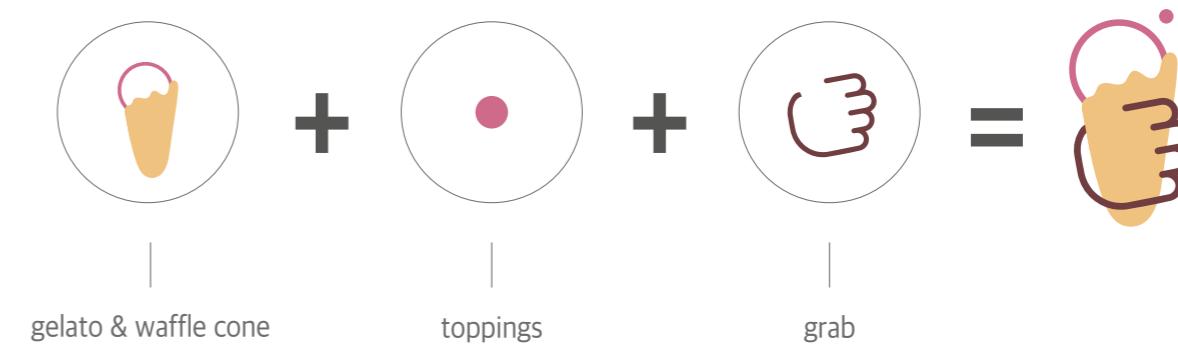


BRANDING DESIGN - LOGO

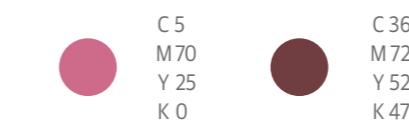


PRIMARY LOGO

CONCEPT



COLOR



WORD MARK

Charlie's
Gelato





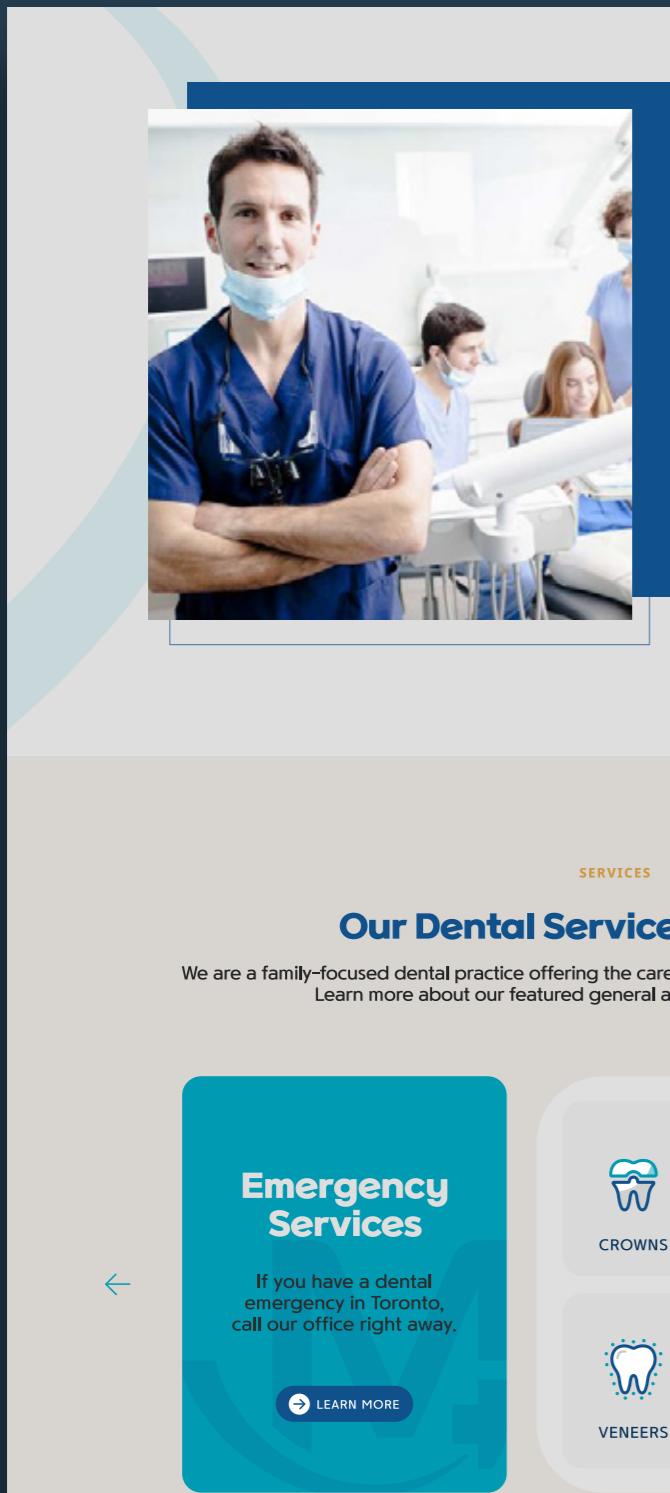
04

M PLUS DENTAL CLINIC

LOGO DESIGN / WEB DESIGN



APPLICATION DESIGN
/ WEB DESIGN



Our Dental Services in Toronto

We are a family-focused dental practice offering the care you need to help maintain your oral health. Learn more about our featured general and cosmetic dental services.

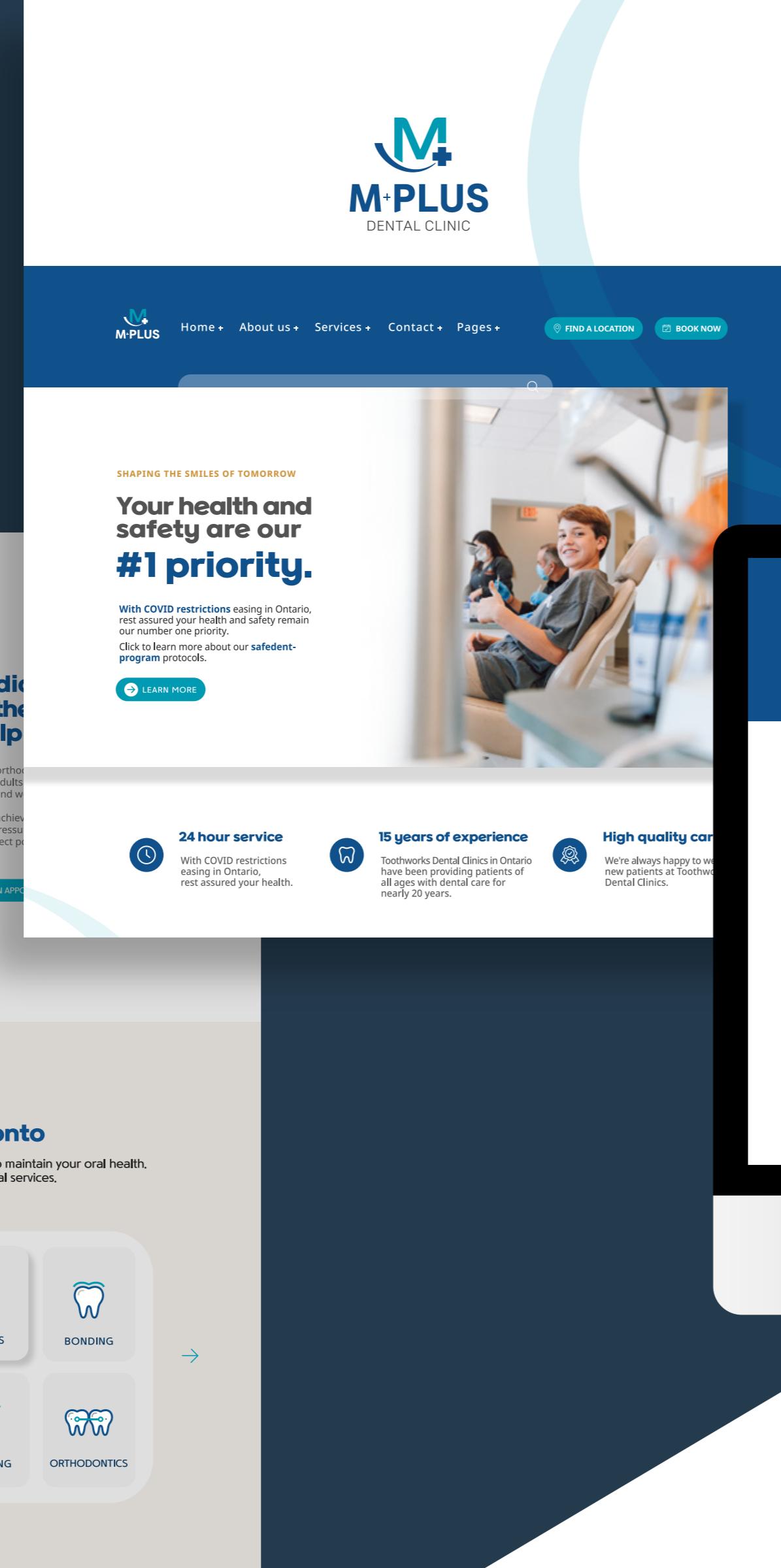
Emergency Services

If you have a dental emergency in Toronto, call our office right away.

[LEARN MORE](#)

CROWNS **BRIDGES** **BONDING**

VENEERS **WHITENING** **ORTHODONTICS**



M+PLUS
DENTAL CLINIC

Home + About us + Services + Contact + Pages + [FIND A LOCATION](#) [BOOK NOW](#)

SHAPING THE SMILES OF TOMORROW

Your health and safety are our #1 priority.

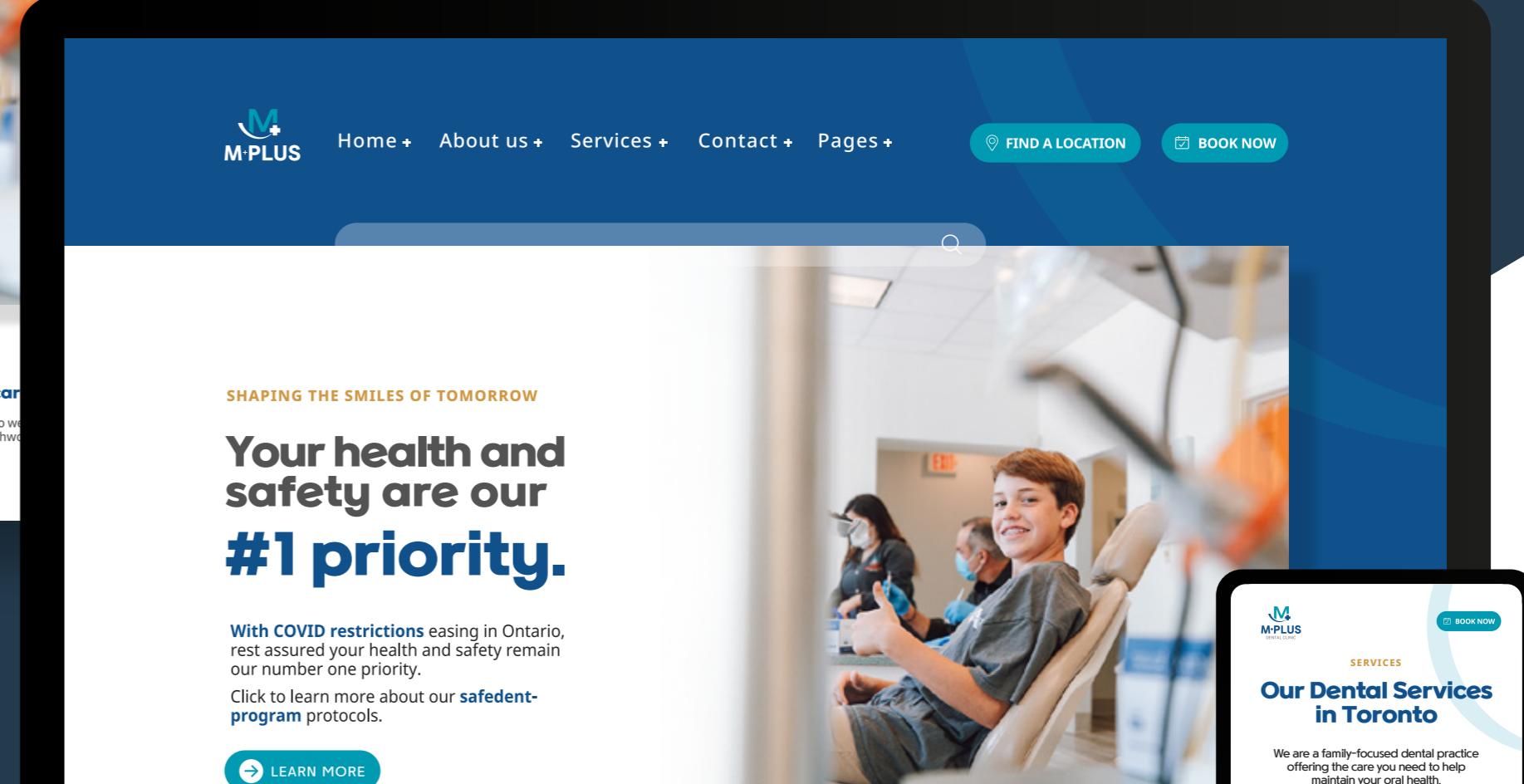
With COVID restrictions easing in Ontario, rest assured your health and safety remain our number one priority. Click to learn more about our safedent-program protocols.

[LEARN MORE](#)

24 hour service **15 years of experience** **High quality care**

With COVID restrictions easing in Ontario, rest assured your health. Toothworks Dental Clinics in Ontario have been providing patients of all ages with dental care for nearly 20 years. We're always happy to welcome new patients at Toothworks Dental Clinics.

[LEARN MORE](#)



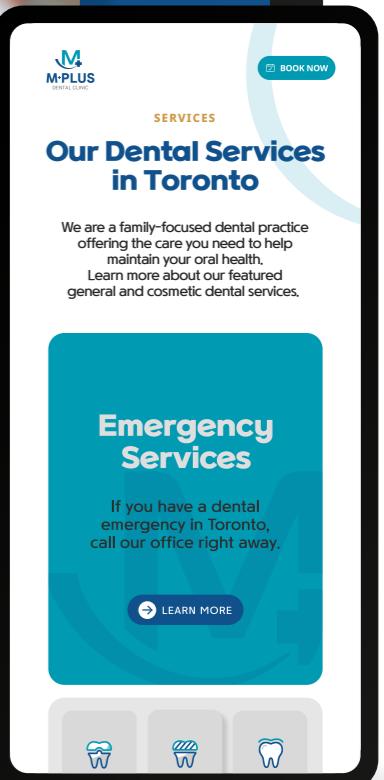
M+PLUS
Home + About us + Services + Contact + Pages + [FIND A LOCATION](#) [BOOK NOW](#)

SHAPING THE SMILES OF TOMORROW

Your health and safety are our #1 priority.

With COVID restrictions easing in Ontario, rest assured your health and safety remain our number one priority. Click to learn more about our safedent-program protocols.

[LEARN MORE](#)



M+PLUS
SERVICES

Our Dental Services in Toronto

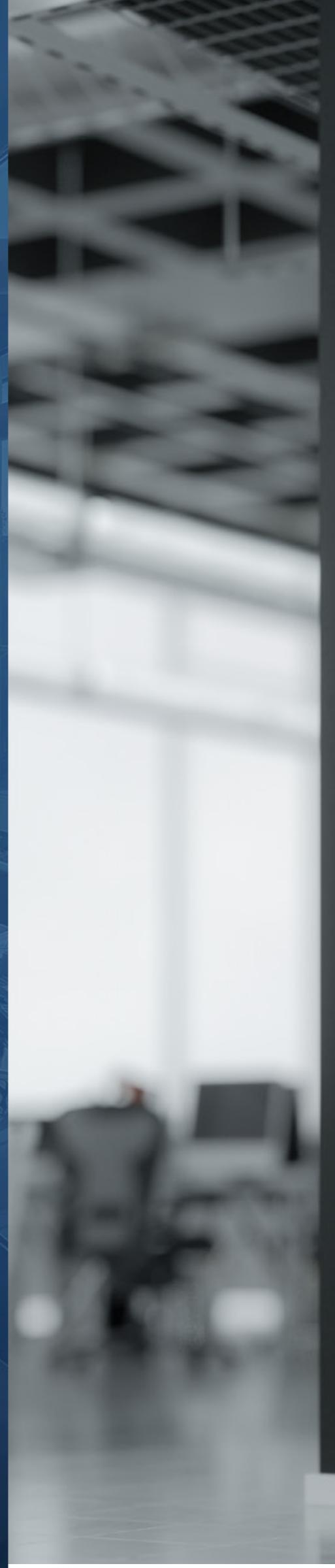
We are a family-focused dental practice offering the care you need to help maintain your oral health. Learn more about our featured general and cosmetic dental services.

Emergency Services

If you have a dental emergency in Toronto, call our office right away.

[LEARN MORE](#)

APPLICATION DESIGN
/ SIGN DESIGN



03

SAENG KI ORIENTAL MEDICAL CLINIC

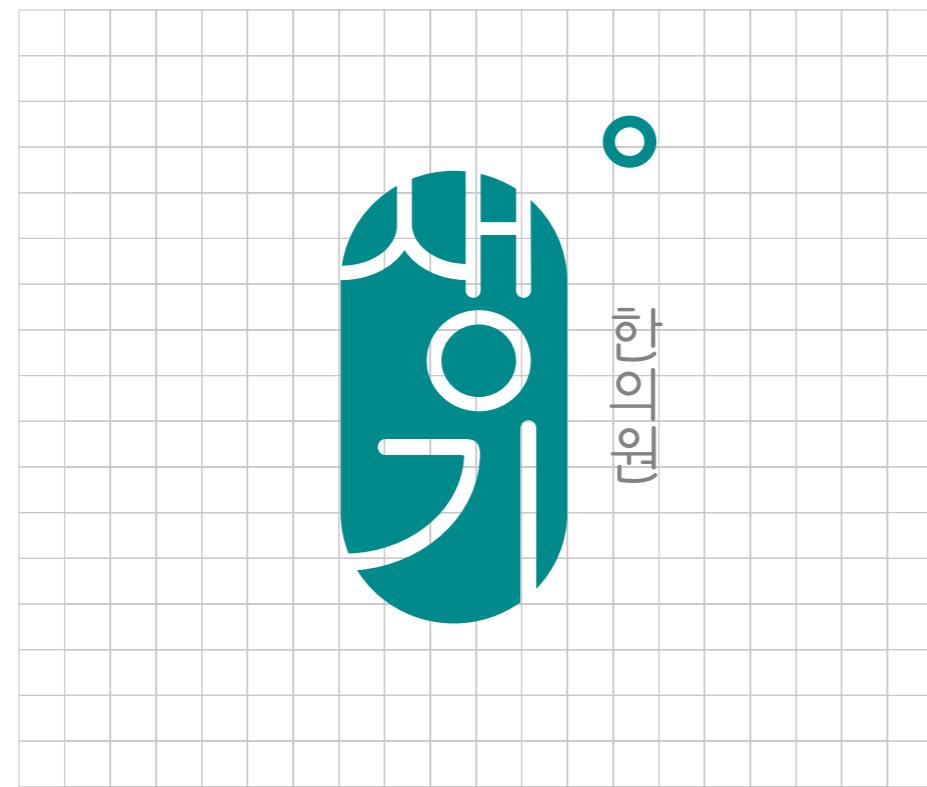
BRANDING DESIGN / SIGN DESIGN

Personal 100% Illustration, Photoshop

This is the branding design of Saengki Oriental Clinic which operates out of South Korea. A round circle was set as the point of the brand, and a low saturation color was used to give a sense of stability when looking at the hospital logo and a comfortable feeling.



BRANDING DESIGN - LOGO



PRIMARY LOGO

CONCEPT



COLOR



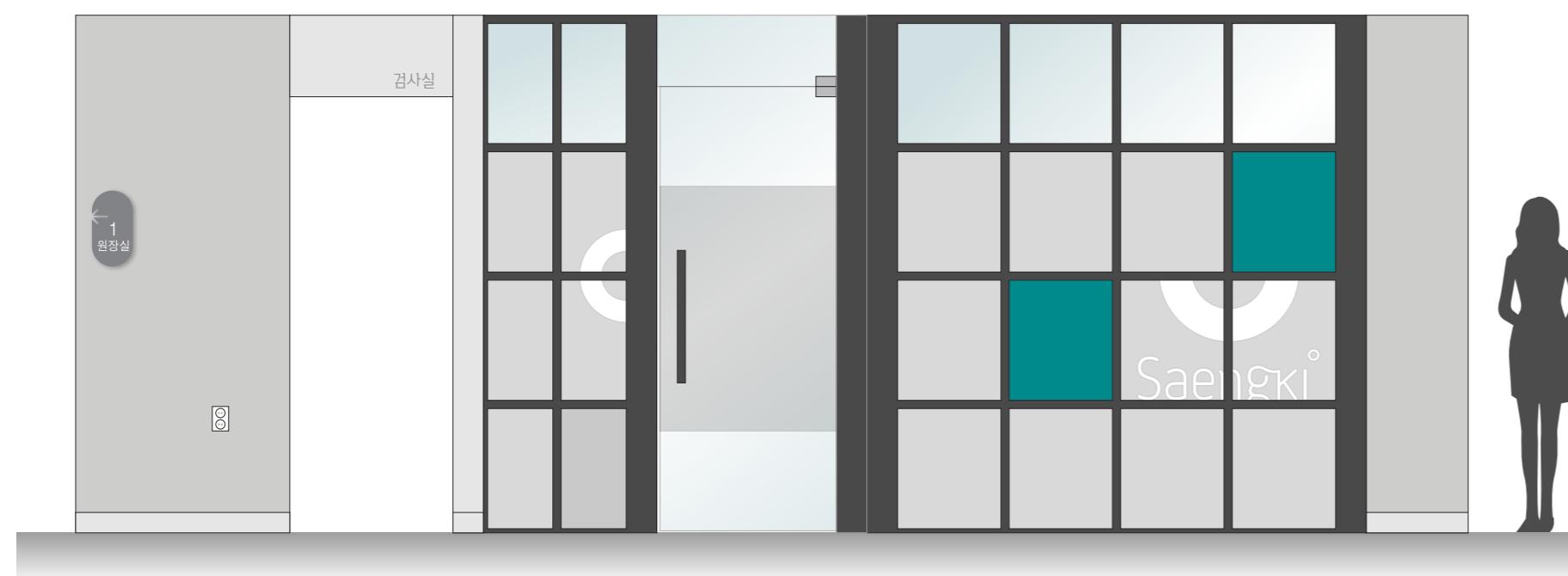
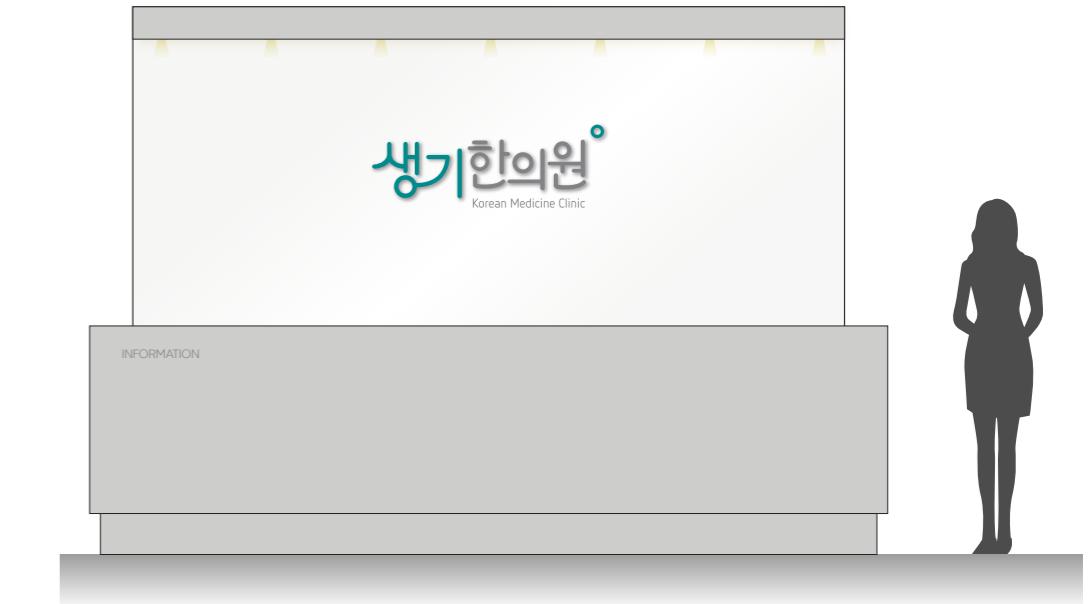
WORD MARK

생기한의원^o
Korean Medicine Clinic

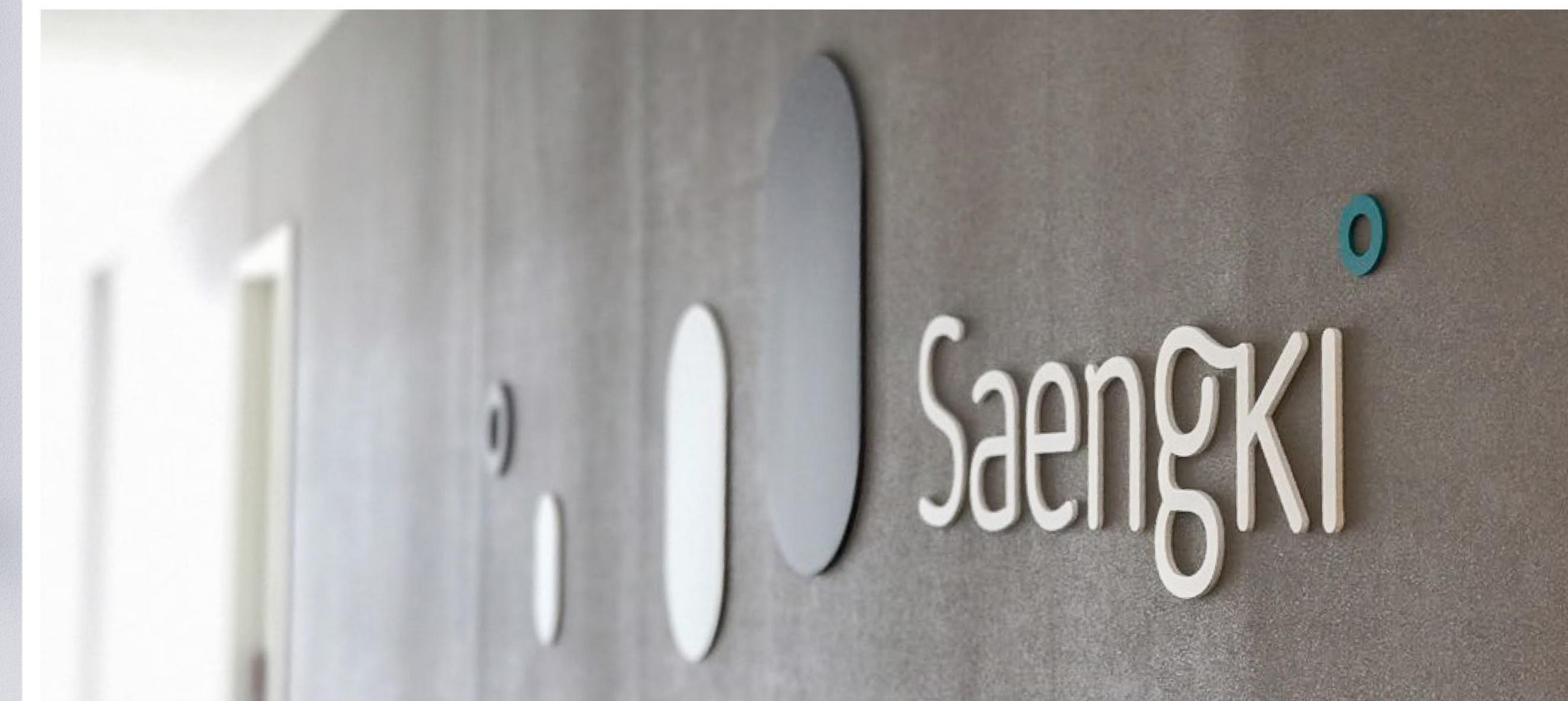
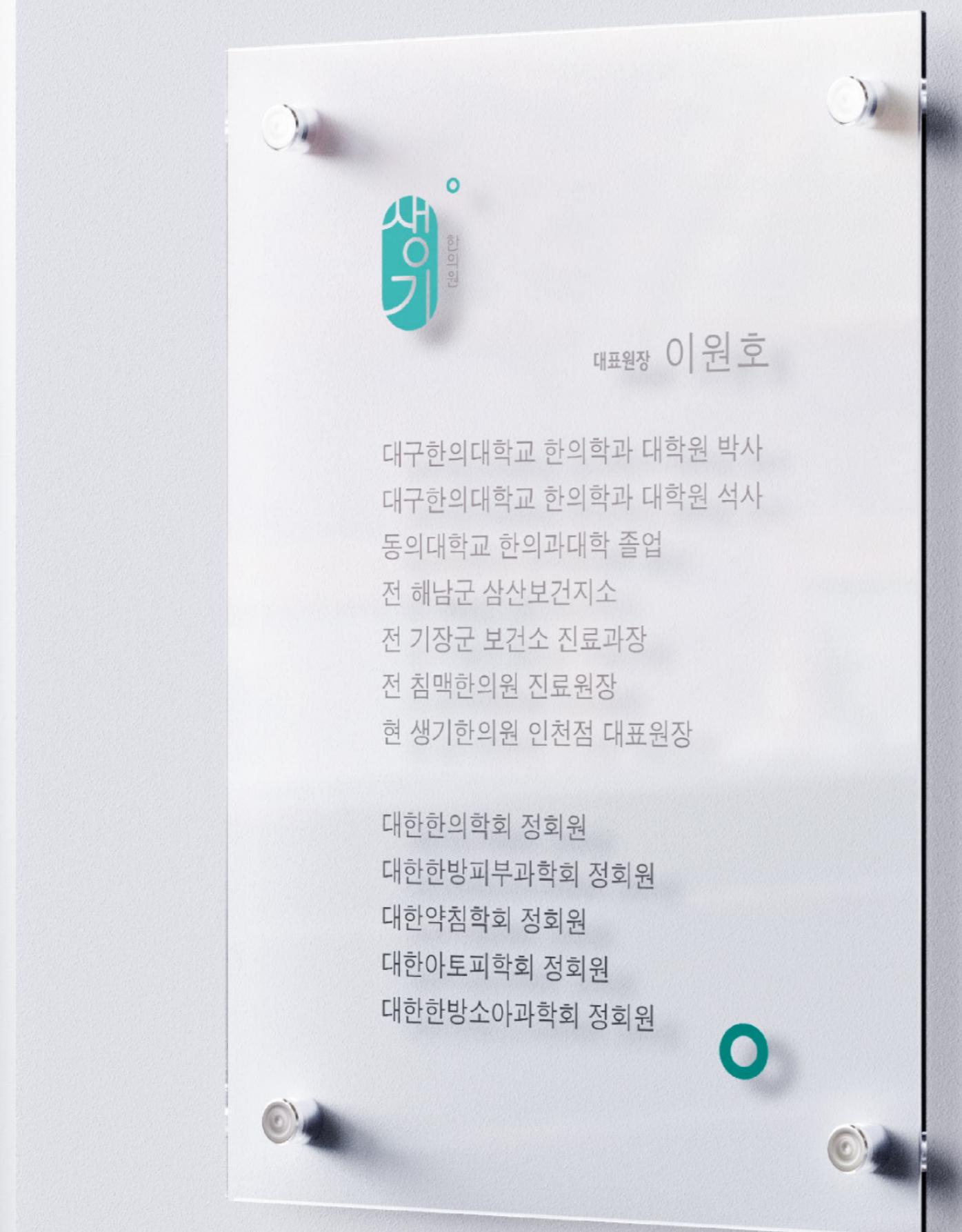
APPLICATION DESIGN
/ PAPER BAG
/ STATIONERY
/ DRUG PACKAGE



INDOOR SIGN DESIGN



INDOOR SIGN DESIGN

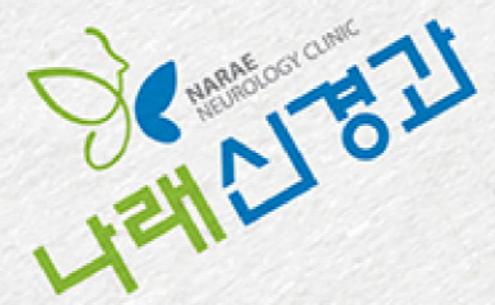


02

Logo design

LOGO DESIGN

Working as a graphic designer for many years, I have personally created company logos in various fields. We have tried to produce the best results by considering the corporate image, concept, and customer opinions. As a result, there are many successful projects.





03

Poster design

01

GENESIS K-POP DANCE FESTIVAL

POSTER DESIGN



COLOR



C 18
M 71
Y 19
K 1

C 76
M 67
Y 61
K 83

C 85
M 62
Y 32
K 17

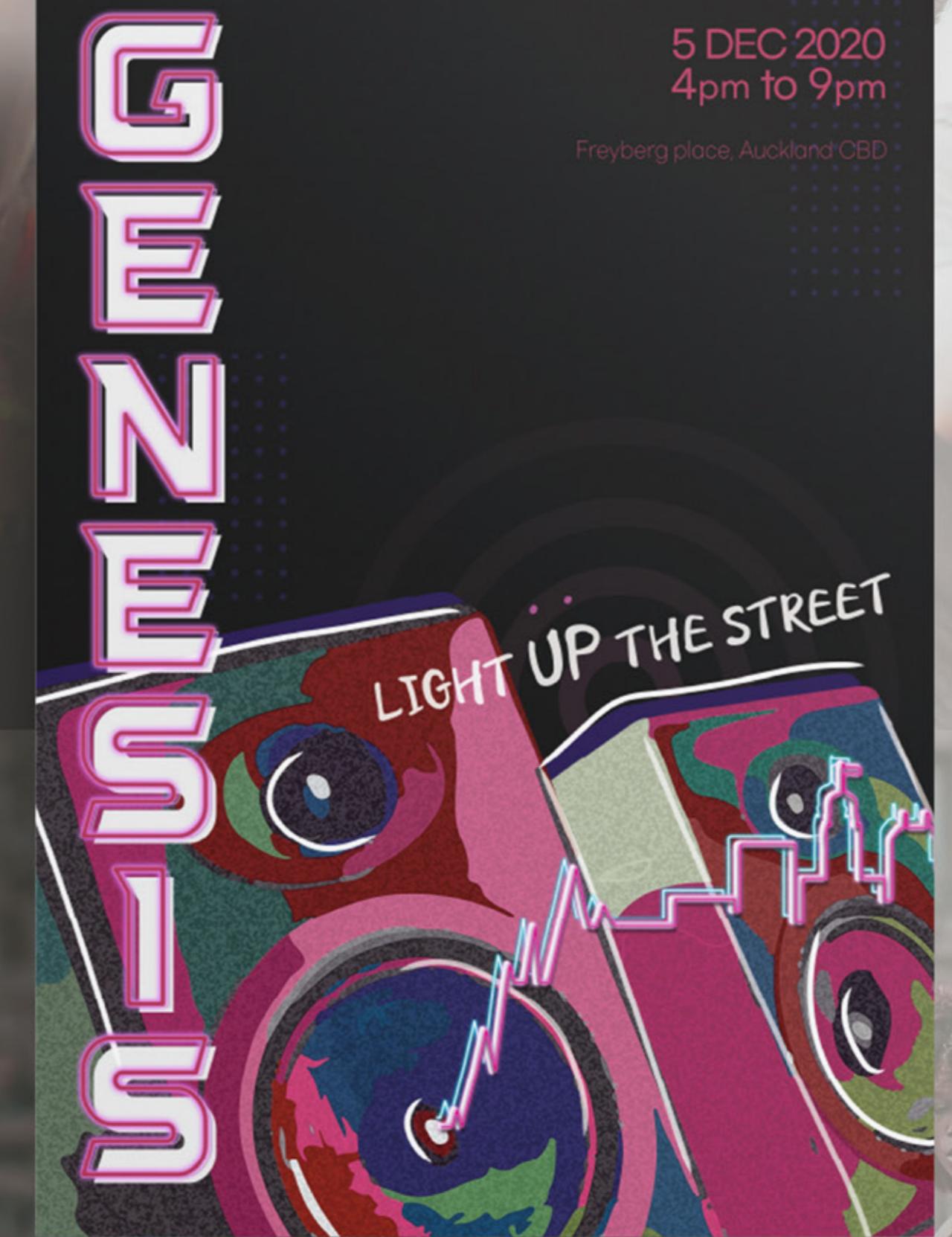
C 63
M 27
Y 64
K 10

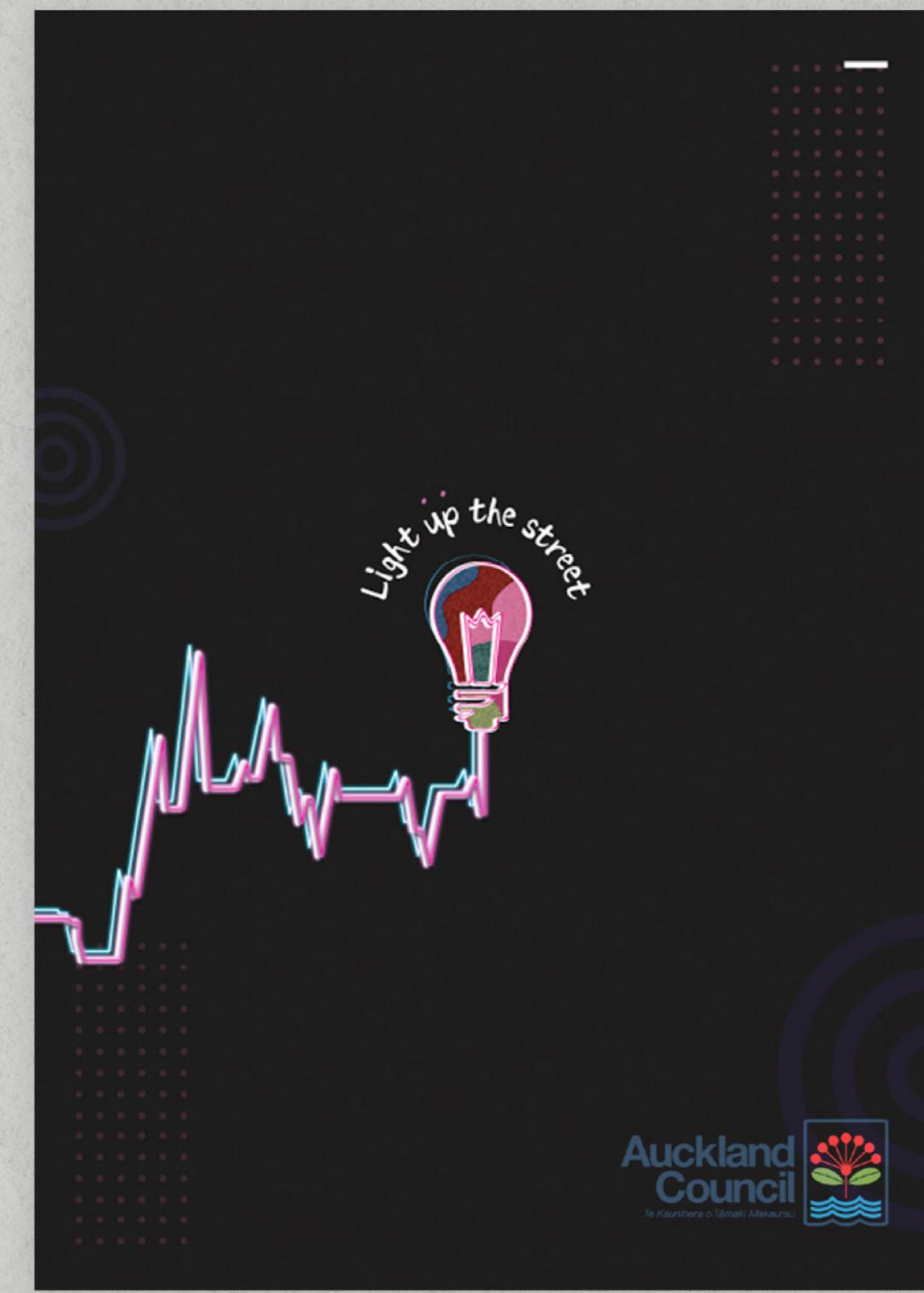
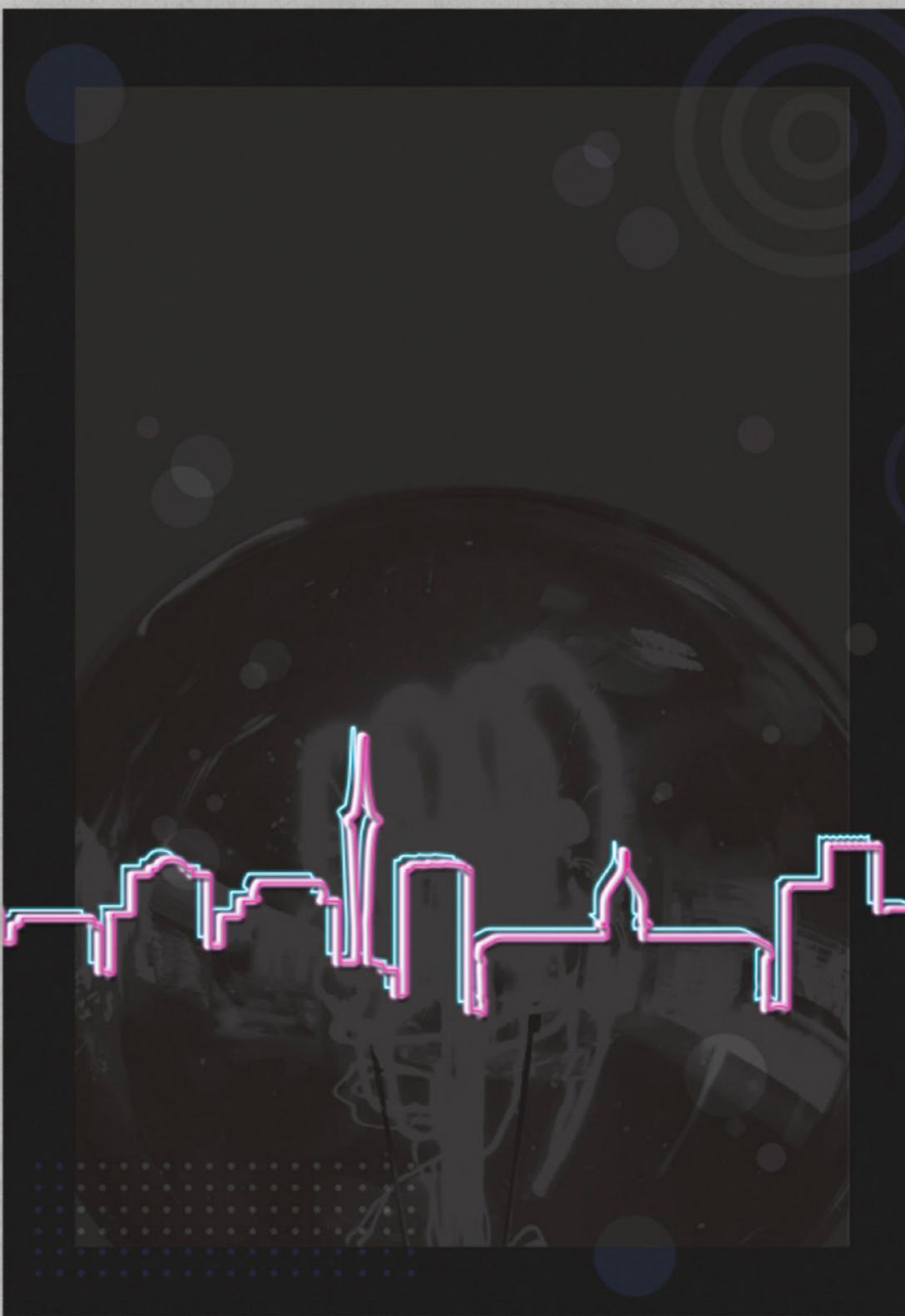
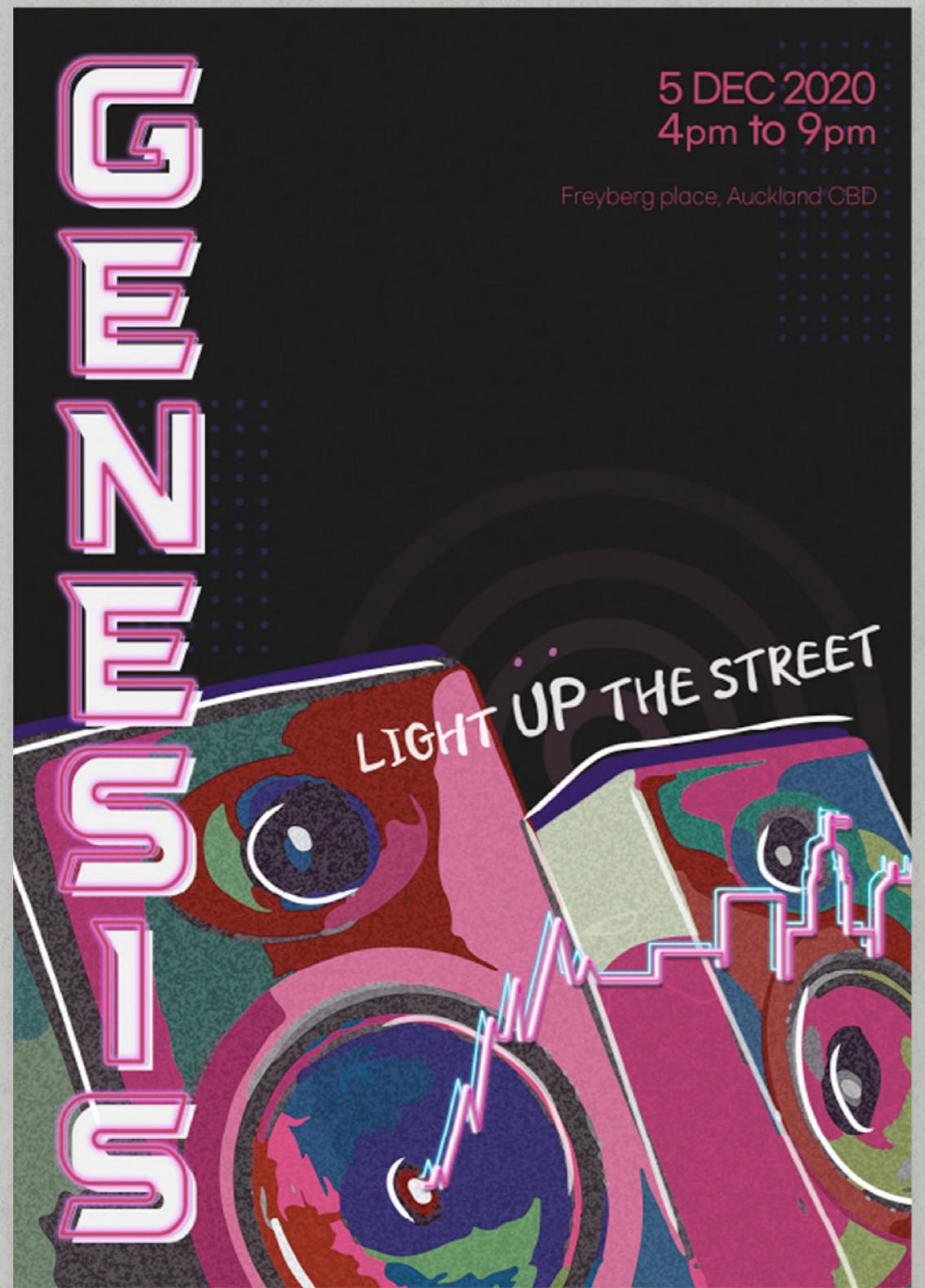
Personal 100% Illustrator, Photoshop

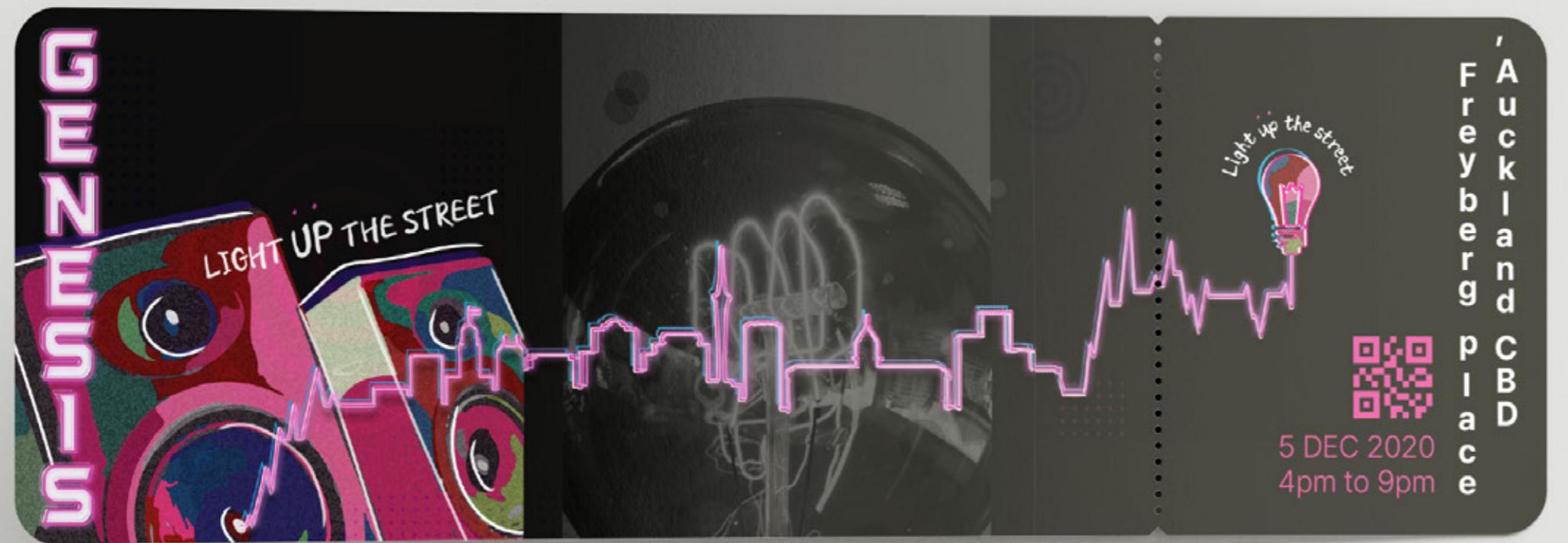
This is a poster of Genesis, K-POP DANCE FESTIVAL hosted by Auckland City Council in New Zealand. The theme of the festival is 'Light up the street', and with the purpose of lighting up the streets that have been stagnant due to COVID-19, it is a festival that revitalizes and illuminates the streets with pleasant music and performances. With speakers as the main design element, the sounds of music flowing from the speaker gradually spreads throughout the street.

5 DEC 2020
4pm to 9pm

Freyberg place, Auckland CBD







GENESIS

5 DEC 2020
4pm to 9pm

Freyberg place, Auckland CBD

LIGHT UP THE STREET



GENESIS

5 DEC 2020
4pm to 9pm

Freyberg place, Auckland CBD

LIGHT UP THE STREET



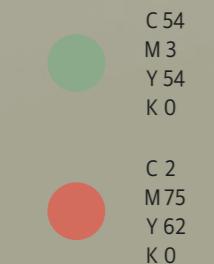


02

MHS KOREAN NIGHT

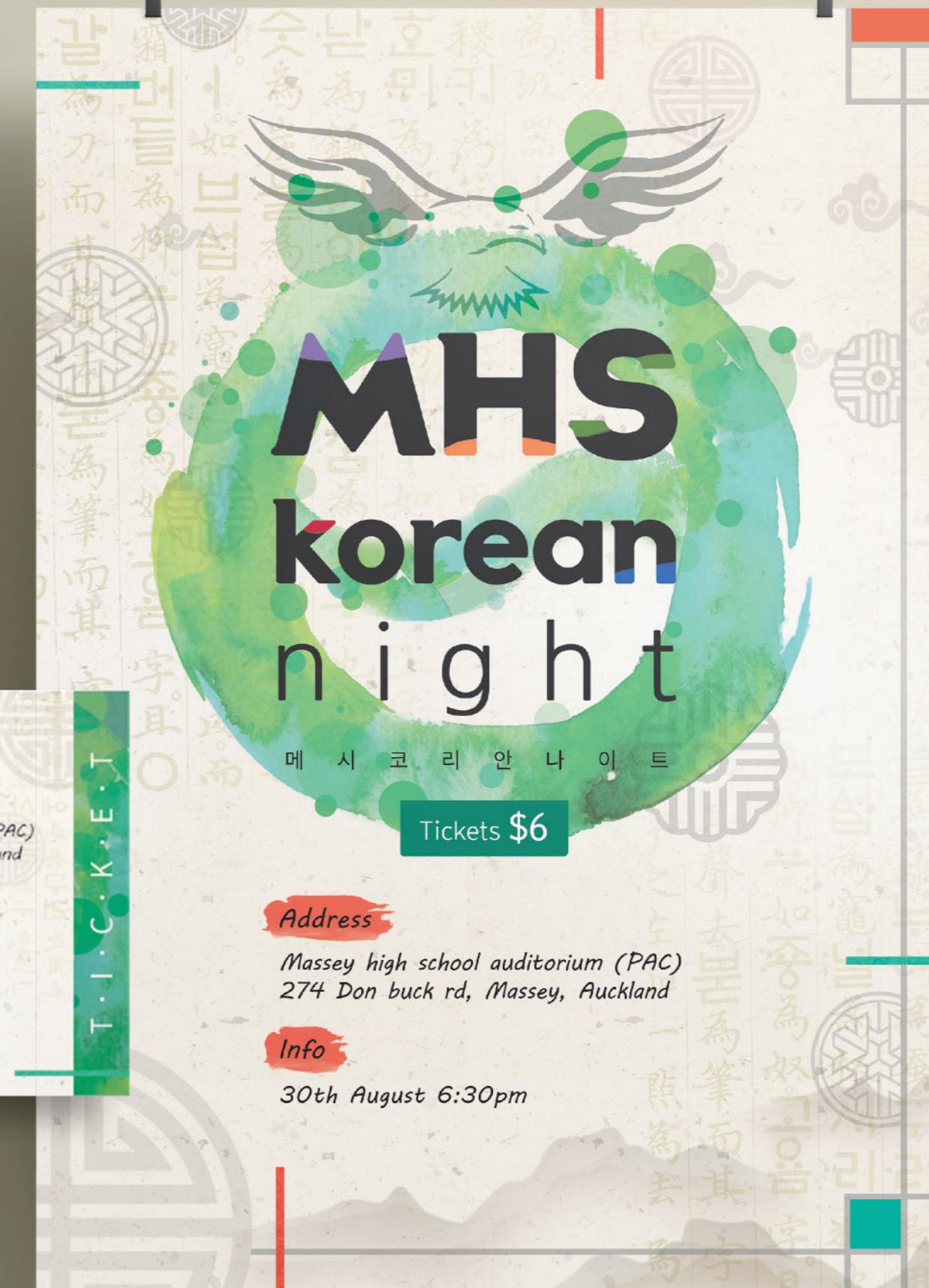
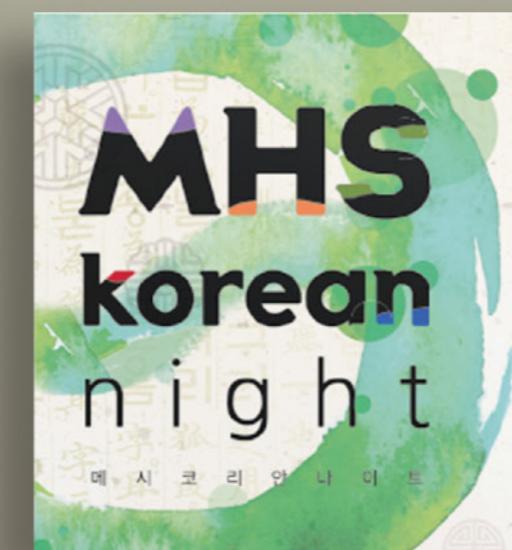
POSTER DESIGN

COLOR



Personal 100% Illustrator, Photoshop

This is a Korean Night poster hosted by Massey High School in Auckland, New Zealand. It was designed to give a Korean mood by appropriately arranging Korean traditional patterns, characters, and colors. The main title was also given emphasis by adding the color of "Hanbok," a traditional Korean clothing.

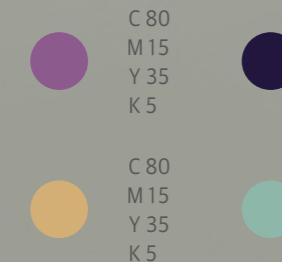


03

DAEHEUNG CHURCH OPEN DAY

POSTER DESIGN

COLOR



Personal 100% Illustrator, Photoshop

This is an OPEN DAY poster hosted by the Korean Baptist Church 'Daeheung Church' located in Auckland, New Zealand. It is a day to enjoy free coffee and performances at the church cafe. The overall design concept was the moon in the night sky and the Sky Tower, the symbol of Auckland City. I emphasized the point of being welcoming and inviting to anyone and everyone that lives in the city.



04

ABC BOWLING CLUB

POSTER DESIGN

COLOR



C 97
M 73
Y 21
K 6



C 50
M 0
Y 5
K 0



C 4
M 10
Y 56
K 0



C 7
M 5
Y 6
K 0

Personal 100% Illustrator, Photoshop

ABC Bowling Club in Auckland, New Zealand is an amateur bowling club with young members. This is a poster introducing the bowling club and recruiting new members. It was designed three dimensionally using bowling pins, bowling balls, and score display design elements so that it could be recognized as a bowling club at a glance.



04

Marketing Design

0.1

COSMETIC PRODUCTS DETAIL PAGE DESIGN



피부변화의 시작은
보습에서부터!

- 까다로운 원료 선정
- 각 제조단계별 체계적 상태점검
- 원료 검증
- 피부 TEST 완료 AUTHY
- 제품 발송 전 모든 제품 최종확인

대한민국 대표 브랜드
네추럴 코스메틱의 탄력케어



잠깐!
아직도 검증되지 않은
수분 오일을 바르시나요?

02

HANMIPOST MARKETING DESIGN

SNS MARKETING
/ POSTER DESIGN



Graphic Designer

Thank you for your time.

+1 6478958349

SUJIN0810@GMAIL.COM

[HTTPS://SUJINNYAN.GITHUB.IO/PORTFOLIO-JINNY/](https://SUJINNYAN.GITHUB.IO/PORTFOLIO-JINNY/)

SUJIN JINNY AN
2023 PORTFOLIO