

**FEBRUARY, 21 2023**

Dear Hiring Manager,

I am writing to express my interest in the Jr. Graphic Designer position at DesAcc which was advertised online at indeed.

With my previous professional experience as a Graphic Designer working with hospitals and clinics' branding projects, I believe I am well-positioned to carry out this role.

Over the years, I've gained a Bachelor's Degree in Industrial Design at Bucheon University in Korea. In University, I learned not only overall graphic design skills but also, program tool skills such as Photoshop, Illustrator, and InDesign and also studied UI and UX design. Upon graduating from university, I gained professional experience with 3 years at a signage & graphic design company called "Dream Design", with the recommendation of a professor, and experienced various design projects which are hospital branding design including logo, indoor and outdoor signage, stationery design at the company, growing a lot as a Graphic Designer.

This professional experience has helped me improve my responsibility to lead a design project. From the initial scoping meeting with the client through to design and construction, the experience I gained by leading the project from start to finish helped me obtain leadership, planning, and communication skills.

I have also further enhanced my skills by completing the Web Design & Development course at Humber College last year. I have obtained a high understanding of both graphic and web/app design. I am now able to create a website using HTML, CSS, and JavaScript from my learnings at Humber College.

As showcased in my portfolio highlights of my skills include:

- Website, UX and GUI Design and Web Development: I am able to design a website from scratch.
- Create Interactive Media and Logo design Print and Digital Graphic Design: Logo, Stationery, Poster, Advertisement design
- Signage Design: Indoor and outdoor signage design, Banners, Flags

I am enthusiastic about the prospect of being able to work at DesAcc as I understand the needs in a healthcare industry and I have proven track record of delivering design projects with my skillsets. I would love to be involved and contribute in DesAcc's focus on helping healthcare professionals improve medical decisions and outcomes. I attach my resume and portfolio for your review.

Thank you for considering my application. I look forward to hearing from you soon.

Yours sincerely,  
Jinny An

# JINNY AN

Graphic Designer

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Passionate, creative and confident Graphic Designer with 5 years of full time on-the-job experience ranging from signage, branding to editorial design.

I have been responsible for a webpage, banner, and advertisement designs from concept to final implementation, which allows me to adapt quickly to new and various facets of design material.

## PROFESSIONAL EXPERIENCE

### ● FEB . 2020 - CURRENT

#### Freelance Graphic Designer

- Upon the client's request I produced designs required and suited to their needs from concept to final implementation
- Produced a variety of logos, editorial, branding and in addition, brochure, business cards and leaflet materials.
- Designed and developed websites using knowledge of HTML, CSS, and JS.

### ● SEP . 2016 - OCT . 2019

#### Dream S&D Graphic Designer / Hospital Branding and Sign Design

- Responsible for the branding of newly established hospitals and clinics including the logo, exterior signage design, interior signage design, documentation template design business card design, design of hospital marketing material.
- Obtained a well-rounded skillset from research, running concept design meeting effective communication skills. project management, site visits, material preparation, site preparation, site / construction supervision and management.
- Worked closely and directly with clients one on one, sharing innovative ideas and bringing them to life. Effective communication skills were developed, most importantly listening and understanding the client's needs.

## PROJECT EXPERIENCE

### Hangang Childrens Hospital - Branding Design

Hangang Children's Hospital is a children's hospital with three branches and is the one of the largest hospital in Korea. When this Gimpo branch was first established, I was responsible for the overall brand design, from the hospital's logo to the interior and exterior sign design.

- Role : Graphic Designer
- Client : Hangang Childrens Hospital
- Location : Gimpo, Korea
- Date(s) : June 2019 – July 2019

### Saengki Oriental Clinic - Branding Design

Saengki Oriental Clinic is a new oriental five-story building clinic Through the design meeting with the hospital, I undertook both the logo of the hospital and the design of the five-story indoor signage.

- Role : Graphic Designer
- Client : Saengki Oriental Clinic
- Location : Seoul, Korea
- Date(s) : April 2019

## ● FEB . 2016 - AUG . 2016

### Design Planning & Public Relation Dept Graphic Designer

- Designed material for university events, webpage banners, exhibitions, and marketing in general. Worked in collaboration with a team, leading meetings and design scope works hopes and finally implementation.

## ● MAY . 2015 - AUG . 2015

### Design House Editorial Designer

- Worked on editorials and design of a column for the monthly "Designhouse" magazine.

## EDUCATION

## ● JAN . 2022 - SEP . 2022

### Humber College Certificate of Achievement of Web Design & Development

- Develop applications with JavaScript, including the latest in open-source frameworks and libraries for front-end applications
- Designing and prototyping interactive interfaces using industry standard tools or applications
- Master the latest specifications for HTML & CSS, including accessible content and design

## ● MAR . 2014 - FEB . 2017

### Bucheon University Bachelor's Degree of Industrial Design and UI Design

- Obtained a Bachelor's Degree in Industrial design with a focus in the graphic user interface, brand identity and UI & UX design.
- Scholarship during the course of degree for 3 years.

## TECHNICAL SKILLS

Adobe Photoshop  
Adobe Illustration  
Adobe XD

Adobe Indesign  
Adobe After Effects  
HTML, CSS, JS

Time management  
Team player  
Deadline-driven

## QUALIFICATIONS

- Graphic Technology Qualification Photoshop
- Graphic Technology Qualification Illustration