

DigiComp Sales Analysis

https://us-west-2b.online.tableau.com/#/site/sujinsurendran/workbooks/623323?:origin=card_share_link

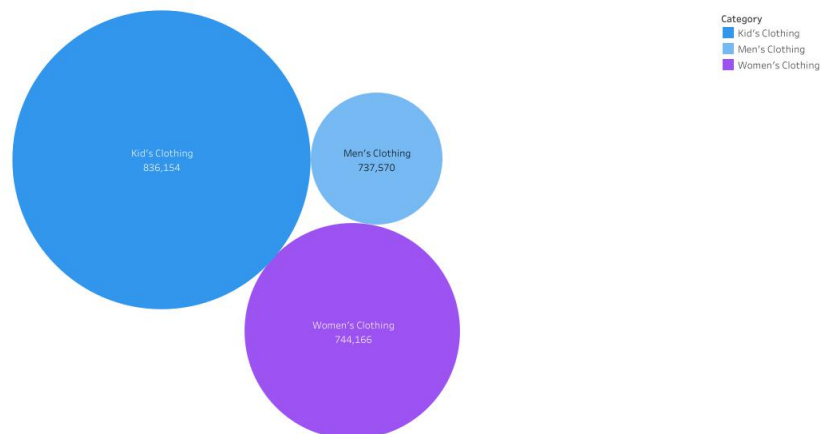
https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working_Final/SalesProfitfor2017

Analysis of Sales/Profit for all the months of 2017



https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working_Final/CategoryWiseSales

Category-wise Sales



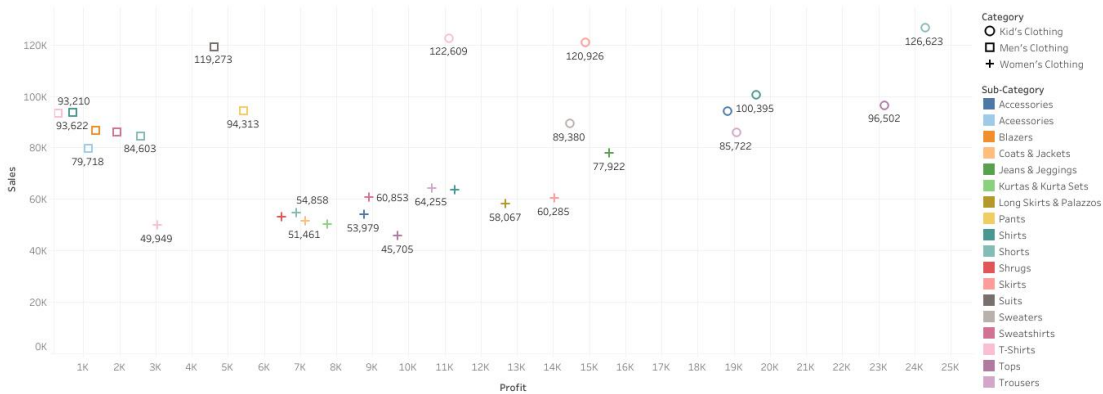
https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working_Final/TreemapofSalesbyCategorySubCat

Treemap chart showing Sales by Category & Sub-Category



[https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working Final/SalesVSProfitScatteredPlot](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/SalesVSProfitScatteredPlot)

Sales vs Profit on a Scatter Plot



[https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working Final/Sheet5](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Sheet5)

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[2b.online.tableau.com/t/sujinsurendran/views/Working Final/QuarterWisea
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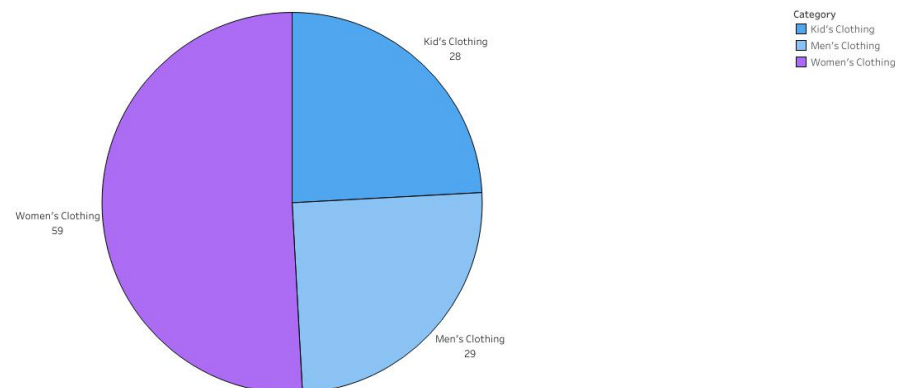
Quarter Wise Analysis of sales

State	2014				2015				2016				2017				Profit
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	
Alabama	885		365			604	346	250	2,104	383	352		436		38	23	
Arizona	-691	97	-9	-300	251	-117	102		-677	-181	-664	36	-512	-403	-228	-134	
Arkansas	153	1,203	238	437	100			3	392	115	407		460	404	77	19	
California	5,073	3,543	2,412	1,610	5,869	3,066	3,163	2,273	7,984	6,339	3,468	2,215	9,561	9,993	4,957	4,856	
Colorado	408	5	32	-7	-1,280	8	122	9	-1,595	87	204	-85	-360	-244	-3,535	-297	
Connecticut	258	472	16		13	236	178		527	22	232	78	444	398	326	313	
Delaware	1,195	104	36	3	566	260	5	777	141		328	507	5,119	607	150	178	
District of Columbia						974			13		37					35	
Florida	358	-150	-65	-1,557	-2,143	186	-56	254	-161	-396	-49	134	306	564	-554	-72	
Georgia	505	319	597	71	200	712	593	3,259	606	531	620	1,790	118	914	2,582	2,833	
Idaho	59		3		183	1	101		266			14	95	38	66		
Illinois	-177	-1,089	-685	-93	45	734	-948	-841	-253	-1,349	-374	-834	-4,087	-2,409	-742	493	
Indiana	784		48	36	1,077	715	121	77	9,935	61	276	112	1,511	997	2,362	270	
Iowa				110	77	414			220	88			48	12	50	166	
Kansas	86	180					68	8	132	90	9		26	100		137	
Kentucky	350	7	385	1,567	569	1,948	274	131	793	125	36	263	3,199	883	436	233	
Louisiana	191		90	327		178	111			82		6	698	468	39	8	
Maine		257					32			165							
Maryland	169	114	202		353	1,065		1,296	193	116	12	731	1,476	827	370	107	
Massachusetts	1,116	556	389		497	1,356	89	14	414	254	256	135	975	619	42	75	
Michigan	601	497	512	206	1,936	283	2,927	21	6,304	1,255	1,382	52	1,442	1,454	1,392	4,200	
Minnesota	290	4,669	1,164	115	644	93	909	74	20	183	173	28	1,192	944	153	171	
Mississippi		179	323	43	18	105			82	785	319	291	443	225	24	337	
Missouri	84	254		107	2,825	63	5		1,029	167	24	146	298	967	262	207	
Montana		5	125		217			21						10		1,456	
Nebraska	27	32			60		81	62	149	696	9		854	30	36		
Nevada	59	111	55	25	452	17			1,747	25	502	19	117			188	
New Hampshire	27		81		529	32		340	7	8		202		379	101		
New Jersey	61	670	463	50	840	246	154	75	1,496	374	2,932	145	861	548	810	48	
New Mexico	115	19		23	123	2	0	23	25				260	138	106	323	
New York	8,385	4,796	1,098	-531	9,693	5,046	3,722	816	4,998	4,735	3,823	3,099	13,770	5,737	3,568	1,282	
North Carolina	-168	-1,390	158	-16	80	141	147	-1,616	-373	322	77	234	-5,525	348	163	-74	
North Dakota													14			217	
Ohio	-1,538	31	-297	-327	-3,209	13	-739	-1,566	-7,361	32	103	-377	-936	-445	-205	-151	
Oklahoma	134	470	157		439	221			909	143	24	601	552	386	138	679	
Oregon	-415	216	39	25	-52	-66	3	3	-702	133		3	-451	-4	78		
Pennsylvania	-731	-1,176	-475	19	-1,164	-2,587	-72	-77	-383	-3,200	553	-1,155	-1,664	-3,039	-365	-45	
Rhode Island	1,564				108	14	-27		4,323	781	56		218	164	85		
South Carolina	115	23	224	105		761	88	15		125	19		212	27	55		
South Dakota		4		45									7	339			
Tennessee	-8	12	80	-34	-779	-1,041	-130	26	-43	-11	-68	-41	-2,538	-1,068	280	22	
Texas	-1,228	-7,021	-295	-591	-309	43	-1,720	-530	-522	-1,510	-2,200	-1,008	-4,633	-540	-769	-2,896	
Utah	90	611	75	47	93	359	212	6	96	482			14	464			
Vermont					1,192						337	452	68			196	
Virginia	976	1,199	2,050	1,730	959	871	916	240	1,673	1,532	1,668	2,979	650	478	432	246	
Washington	1,726	2,977	1,543	361	1,636	444	305	2,944	2,210	1,354	606	39	2,172	5,266	2,050	7,768	
West Virginia													-77		263		
Wisconsin	833		67	206	707	334	92	909	1,590	613	899	627	617	410		496	
Wyoming									100								

<https://us-west->

[2b.online.tableau.com/t/sujinsurendran/views/Working Final/ReturnAnal
ysis](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/ReturnAnalysis)

Return analysis for the year 2016



[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/RegionWiseQtySales)

[2b.online.tableau.com/t/sujinsurendran/views/Working Final/RegionWise QtySales](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/RegionWiseQtySales)



[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Top5ProdbySales)

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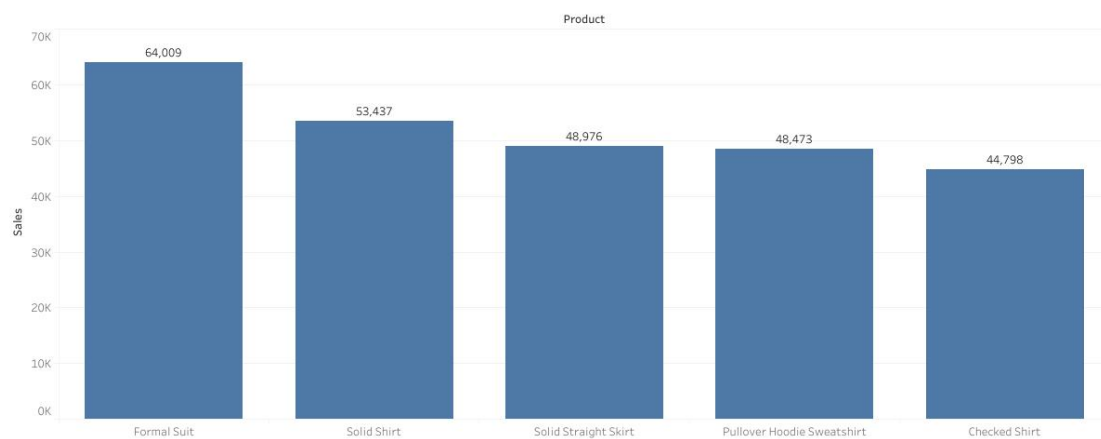
Name of top 5 customer by sales



[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Top5CustbySales)

[2b.online.tableau.com/t/sujinsurendran/views/Working Final/Top5Custby sales](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Top5CustbySales)

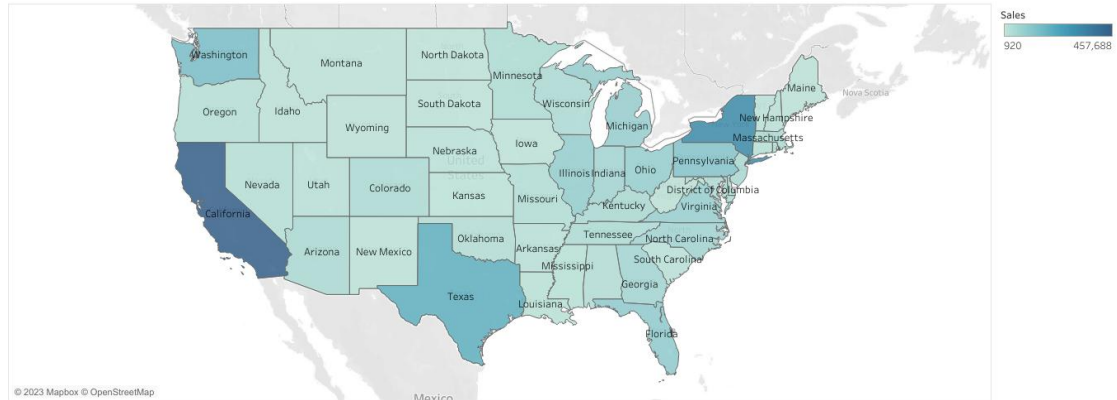
Top 5 products by sales



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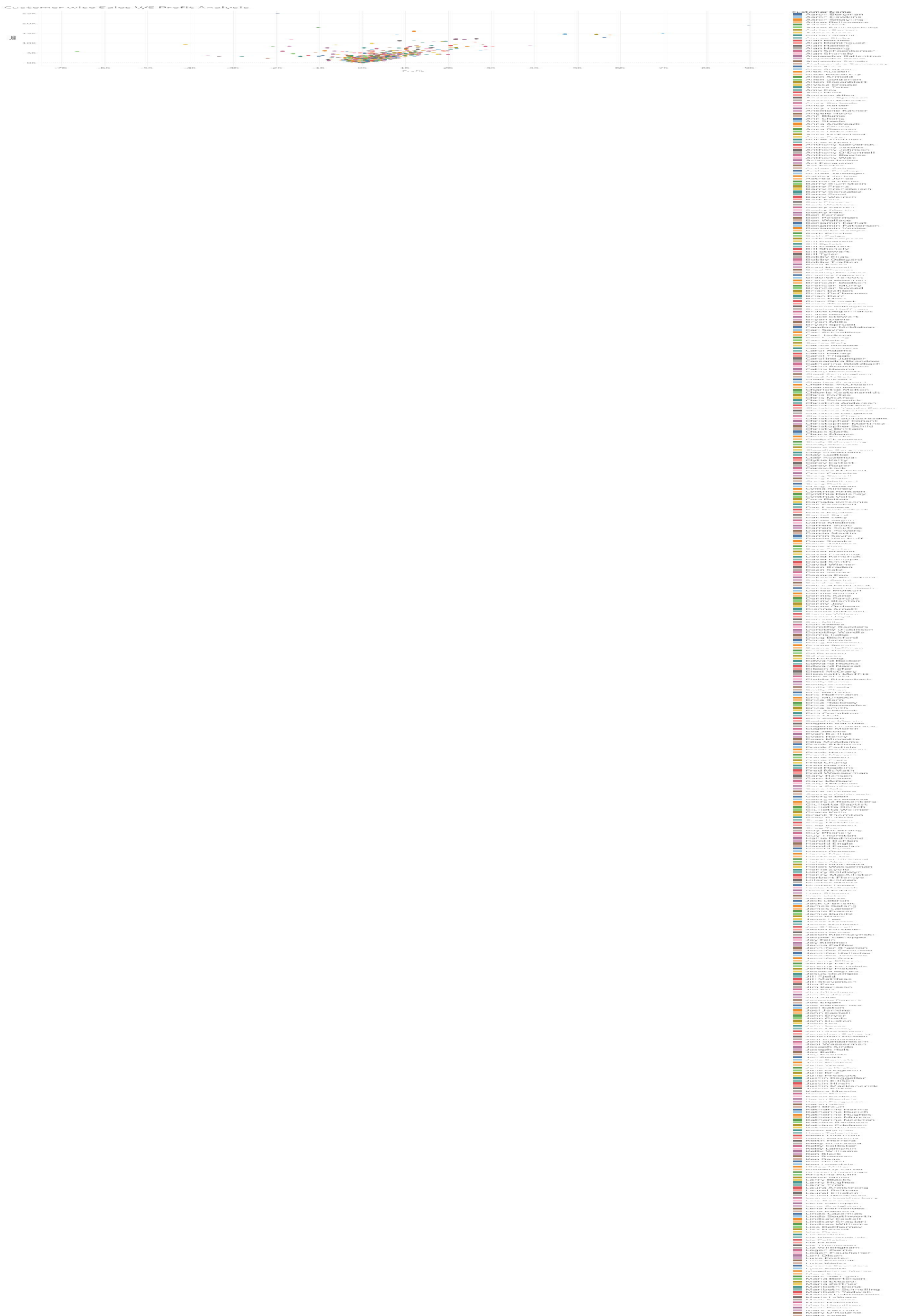
State wise sales variation



[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working_Final/CustWiseSalesVSPprofit)

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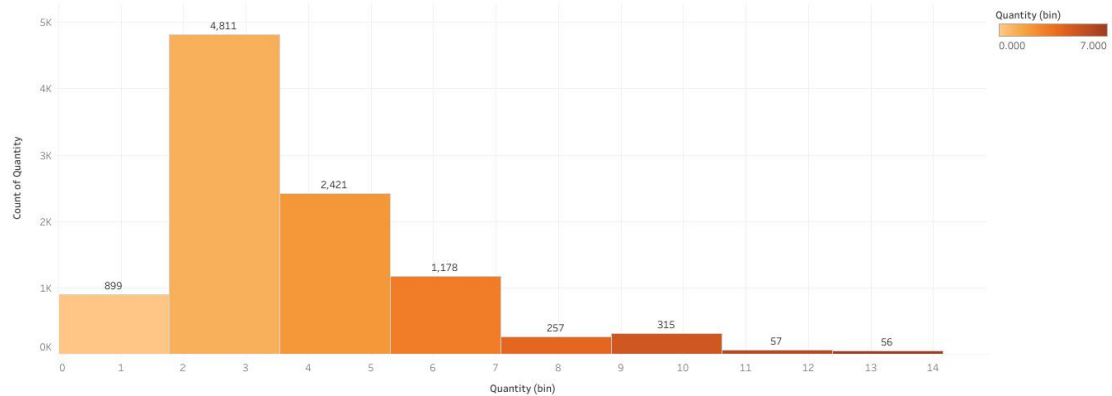
Customer Wise Sales VS Profit Analysis



[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Sheet14)

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Sheet 14

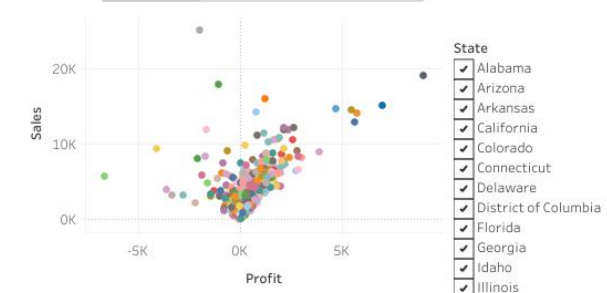
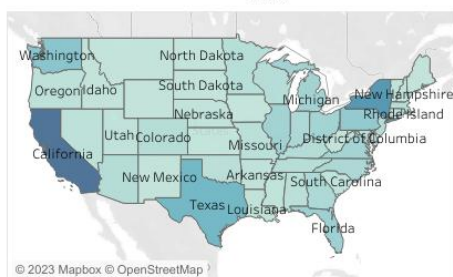
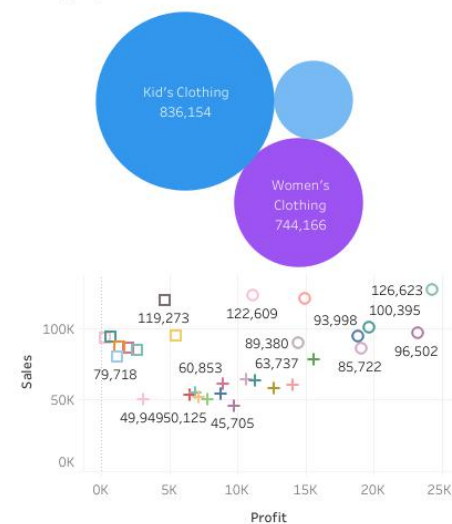


DASHBOARD

[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Dashboard1)

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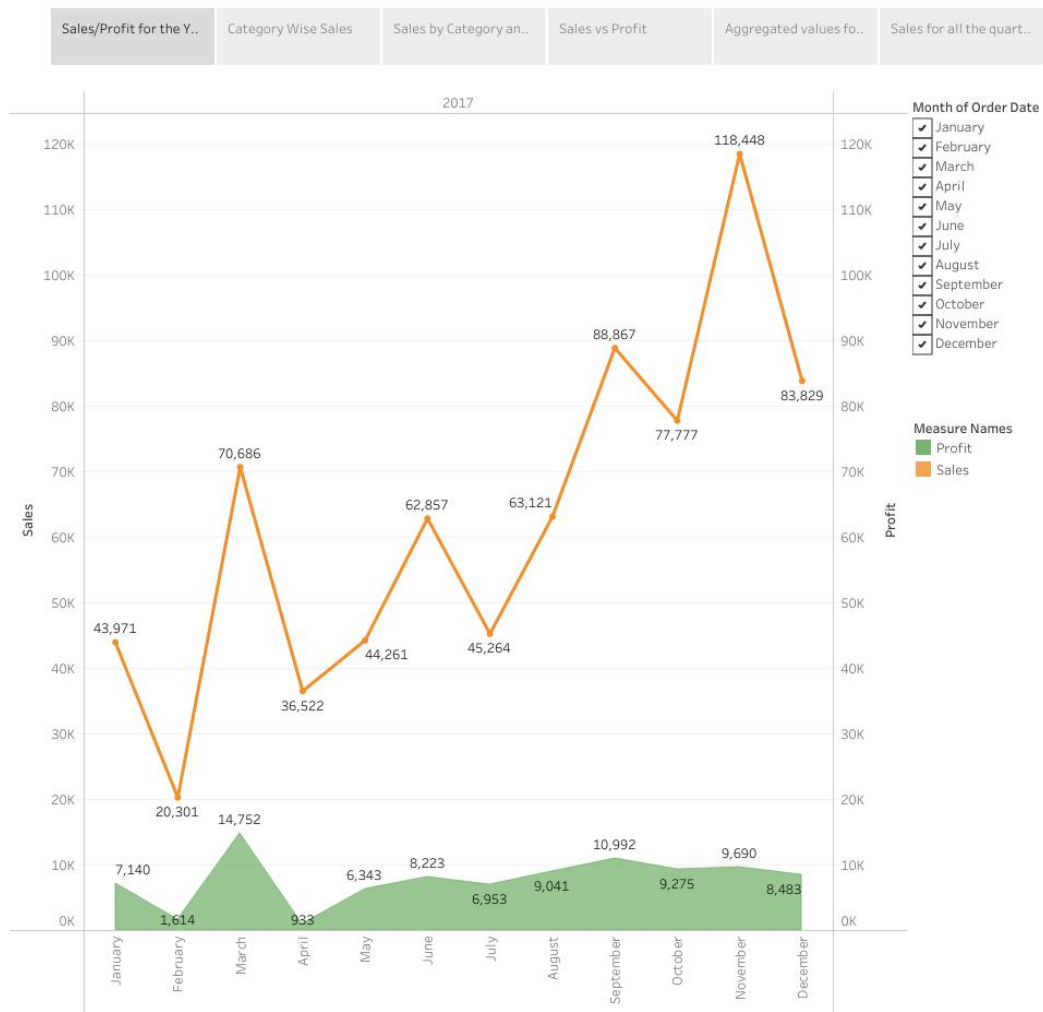
Category-wise Sales



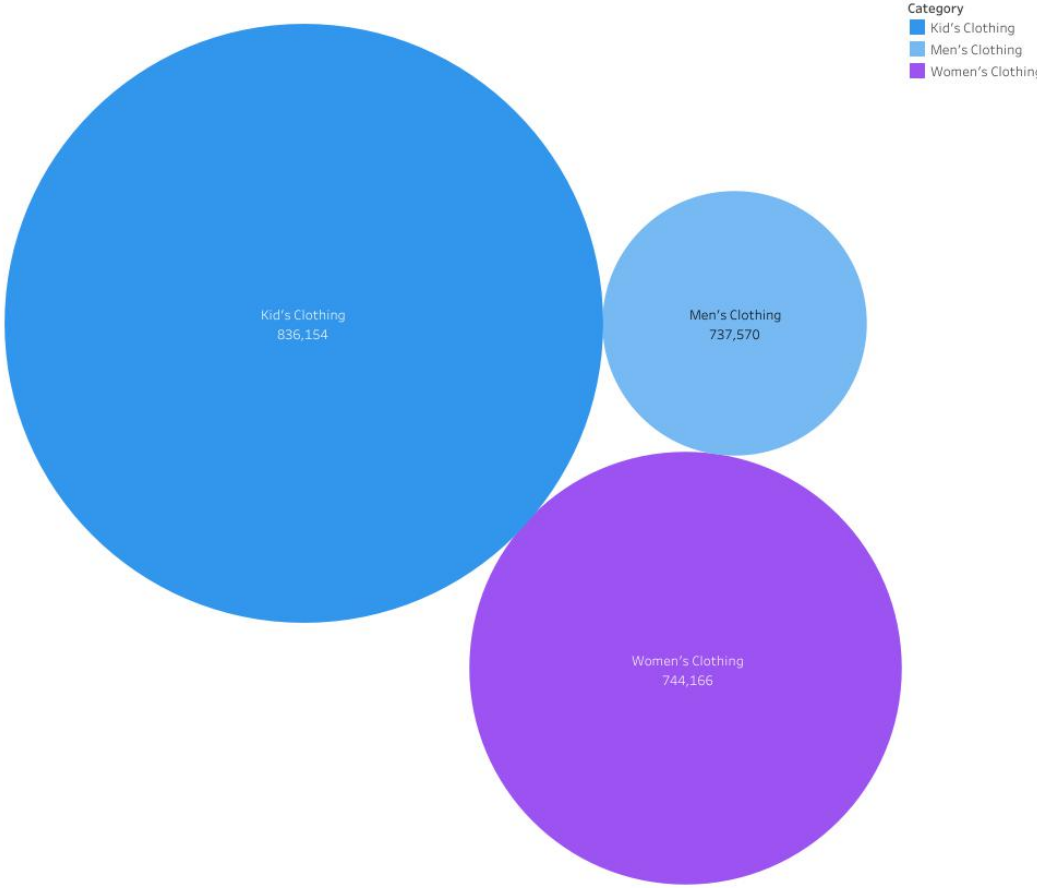
STORY

[https://us-west-](https://us-west-2b.online.tableau.com/t/sujinsurendran/views/Working%20Final/Story1)

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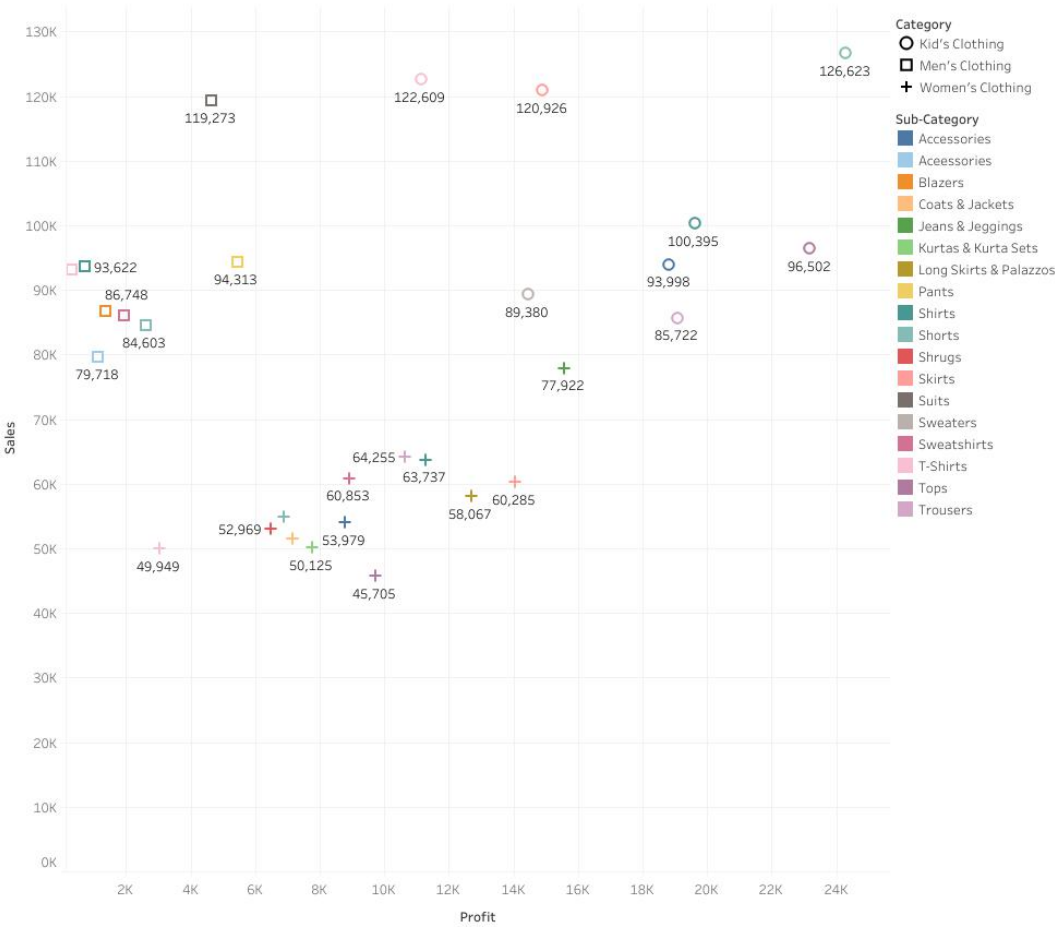
Sales/Profit for the Y..	Category Wise Sales	Sales by Category an..	Sales vs Profit	Aggregated values fo..	Sales for all the quart..
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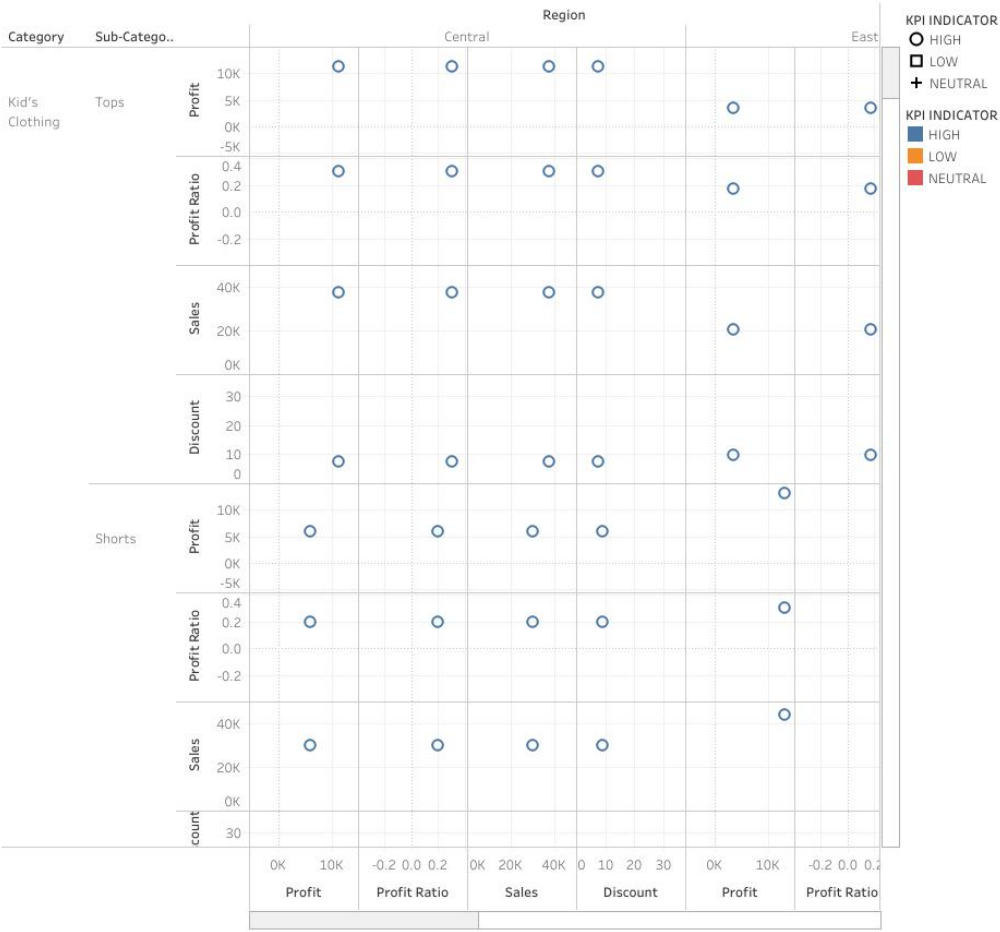
Sales/Profit for the Y..	Category Wise Sales	Sales by Category an..	Sales vs Profit	Aggregated values fo..	Sales for all the quart..
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Sales/Profit for the Y..	Category Wise Sales	Sales by Category an..	Sales vs Profit	Aggregated values fo..	Sales for all the quart..
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Sales/Profit for the Y...	Category Wise Sales	Sales by Category an...	Sales vs Profit	Aggregated values fo..	Sales for all the quart..
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Sales/Profit for the Y..	Category Wise Sales	Sales by Category an..	Sales vs Profit	Aggregated values fo..	Sales for all the quart..
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State	Order Date												Quarter of Order Date			
	2014				2015				2016				Q1	Q2	Q3	Q4
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1				
Alabama	885		365			604	346	250	2,104	383	352					
Arizona	-691	97	-9	-300	251	-117	102		-677	-181	-664	36				
Arkansas	153	1,203	238	437	100			3	392	115	407					
California	5,073	3,543	2,412	1,610	5,869	3,066	3,163	2,273	7,984	6,339	3,468	2,215				
Colorado	408	5	32	-7	-1,280	8	122	9	-1,595	87	204	-85				
Connecticut	258	472	16		13	236	178		527	22	232	78				
Delaware	1,195	104	36	3	566	260	5	777	141		328	507				
District of C.							974		13		37					
Florida	358	-150	-65	-1,557	-2,143	186	-56	254	-161	-396	-49	134				
Georgia	505	319	597	71	200	712	593	3,259	606	531	620	1,790				
Idaho	59		3		183	1	101			266		14				
Illinois	-177	-1,089	-685	-93	45	734	-948	-841	-253	-1,349	-374	-834				
Indiana	784		48	36	1,077	715	121	77	9,935	61	276	112				
Iowa				110	77	414			220	88						
Kansas	86	180					68	8	132	90	9					
Kentucky	350	7	385	1,567	569	1,948	274	131	793	125	36	263				
Louisiana	191		90	327		178	111			82		6				
Maine		257					32			165						
Maryland	169	114	202		353	1,065		1,296	193	116	12	731				
Massachus..	1,116	556	389		497	1,356	89	14	414	254	256	135				
Michigan	601	497	512	206	1,936	283	2,927	21	6,304	1,255	1,382	52				
Minnesota	290	4,669	1,164	115	644	93	909	74	20	183	173	28				
Mississippi		179	323	43	18	105			82	785	319	291				
Missouri	84	254		107	2,825	63	5		1,029	167	24	146				
Montana		5	125		217			21								
Nebraska	27	32			60		81	62	149	696	9					
Nevada	59	111	55	25	452	17			1,747	25	502	19				
New Hamps..	27		81		529	32		340	7	8		202				
New Jersey	61	670	463	50	840	246	154	75	1,496	374	2,932	145				
New Mexico	115	19		23	123	2	0	23	25							
New York	8,385	4,796	1,098	-531	9,693	5,046	3,722	816	4,998	4,735	3,823	3,099				
North Carol..	-168	-1,390	158	-16	80	141	147	-1,616	-373	322	77	2394				
North Dako..																
Ohio	-1,538	31	-297	-327	-3,209	13	-739	-1,566	-7,361	32	103	-377				
Oklahoma	134	470	157		439	221			909	143	24	601				
Oregon	-415	216	39	25	-52	-66	3	3	-702	133		3				
Pennsylvan..	-731	-1,176	-475	19	-1,164	-2,587	-72	-77	-383	-3,200	553	-1,155				
Rhode Island	1,564					108	14	-27	4,323	781	56					
South Carol..	115	22	224	105		321	80	15		120	10					

Category

- ☒ Kid's Clothing
- ☒ Men's Clothing
- ☒ Women's Clothing

Profit

-7,36113,770

Category

- ☒ Kid's Clothing
- ☒ Men's Clothing
- ☒ Women's Clothing

