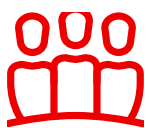




# Marketing opt-in?

Our aim is to provide our customers with relevant information about their current car and finance agreement. This will enable our customers to make an informed decision and understand how this could affect them financially



## Ongoing support

At Santander we're committed to ensuring that all our customers are provided with enough information and advice throughout the buying process.



## Post purchase

We want to ensure our customers are supported throughout the lifecycle of their agreement. Communications will be timely, not overwhelming, and add value to the relationship, and will only be sent to them if they have opted in.



## Reviews

Customers will be offered both mid and near-to-end contract reviews, to ensure both the vehicle and finance agreement are still performing as required.



## Integrity

Santander honour our customers rights in their choice of marketing preferences. We would however like to confirm that we do not share their details with anyone other than Santander and the dealer network. Communications will be bespoke and relevant to the customers vehicle, agreement or opportunity.