

DIPAK CHHOTU JADHAV

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Blog: <https://bloggingtogeneratedations.blogspot.com>

OBJECTIVE:

A highly motivated engineer cum digital marketer with excellent communication, project management, ability to work in tight deadlines and analytical skills. Having skilled in SEO, SMM, SMO, Blogging, Content Writing, Email and Copywriting looking for opportunities in Digital Marketing Domain.

SKILLS:

- | | | |
|---------------------------------------|-----------------------|-----------------------|
| - Content Writing | - Creative Design | - Ecom Optimization |
| - Copywriting for ads | - Sales Communication | - Wordpress Design |
| - SEO | - Lead Generation | - Blogging |
| - Social Media Marketing & Management | - Funnel Hacker | - Local Marketing |
| - Flexibility | - Project Management | - Affiliate Marketing |

ACHIEVEMENTS:

- 1) Successfully run Digidhan & Social Media Roar Campaigns for Nasscom Foundation for 8 Months.
- 2) Worked as a Campus Ambassador for PECFEST 2018 for PEC (Punjab Engineering College) for 2 months.
- 3) Secured 3rd rank in all India Grammer Guru exam by Learning Pundits.
- 4) Worked as a Internshala Student Partner for Internshala for 2 Months.

WORK EXPERIENCE:

1) Coingape Media Pvt Ltd Haryana

June 2021- Sept 2021

Work Profile: Digital Marketing Intern

- Work on SEO(On/Off Page) for Crypto & Blockchain website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.
- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.
- Work on creating ad copies for google ppc and facebook and Campaign analysis

2) Bigbanyantree Pvt Ltd Haryana

Jan 2021- April 2021

Work Profile: Digital Marketing Intern

- Work on SEO(On/Off Page) for Edtech website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.
- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.
- Work on facebook ads for new courses.

3) Keyline Print Pvt Ltd (Printonlinestore)

Aug 2020-Nov 2020

Work Profile: Digital Marketing Intern

- Work on SEO(On/Off Page) for Ecommerce website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.
- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.

4) Digiproton Technologies Ltd(UTOBO)

May 2020-July 2020

Work Profile: SEO Specialist Intern

- Work on SEO(On/Off Page) for SAAS website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.
- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.
- Implement email marketing to outreach potential enterprises for sales.

5) Internshala Pvt Ltd, Gurgaon

Jan 2018-March 2019

Work Profile: Internshala Student Partner (ISP 12)

- Do inbound marketing for internshala courses & training.
- Organise events for new training in nearby colleges.
- Making creatives, Ads & Infographics for social media platforms.
- Optimise social media platforms to increase brand reach, awareness and lead generation.

6) Trippin Traveller Pvt Ltd, Bangalore

Oct 2018-Dec 2018

Work Profile: SEO Intern

- Work on SEO(On/Off Page) for Ecommerce & Blog website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.

- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.
- Write creative & engaging emails, newsletters and travel guides for new email subscribers.

7) XLSpace | Magnify Your Lifestyle, Mumbai

July 2018-Sept 2018

Work Profile: Digital Marketing Intern

- Work on SEO(On/Off Page) for Ecommerce & Business website.
- Optimise social media platforms to increase brand reach, awareness and lead generation.
- Used google analytics for in depth traffic & engagement monthly reports.
- Create written & visual content for social media for potential leads.
- Create solution based content, guide & blogs for targeted audience with sales funnels.
- Implement email marketing to outreach potential enterprises for sales.
- Work on video editing for marketing videos.

EDUCATION:

- Graduated in Mechanical Engineering from **(Sandip Foundation)** Nashik with First Class with Distinction in 2016.

COURSE & TRAININGS:

- Digital Marketing Basics (3 Months) from Digitaldeepak in 2018.
- Online Marketing Fundamentals (1 Month) from Google India & UK in 2018.
- Search Engine Optimization (4 Months) from Emarketing Institute in 2018.
- Web Analytics (3 Months) from Accenture future learn in 2018.

AREA OF INTEREST:

- 1) SEO
- 2) Content Writing
- 3) Social Media Marketing & Management
- 4) Copywriting
- 5) Blogging
- 6) Email Marketing
- 7) Google & FB ads

EXTRA CURRICULAR STUFF:

- Learn new training through Youtube, Forums and Teaching platforms.
- Guest blog on top blogging communities like Blogchatter, Growth Marketers Forum.
- Managing a Gaming Channel on Youtube called Grovviee Gamer.

