Prachi Shrivastava

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EXPERIENCE

Uniglobe Market Ltd

25th August 2022 - Present

Business Development Executive

- 1. Excellent communication and sales skills, with the ability to maintain a positive image of the company.
- 2. Strong follow-up strategist, with the ability to conduct market reviews/studies and analyze competitors' activities to devise strategies to counter them.
- 3. Analytics-driven skills, with the ability to understand and act according to the key parameters such as conversion rate, leads to meetings, meetings to site visits ratio.
- 4. Knowledgeable in Blockchain techniques and Crypto developments, such as ICO/IEO/STO, Crypto Coin/wallets/Trade exchange platforms centralised and decentralised, NFT, and security mechanisms.
- 5. Ability to establish, maintain and expand customer base, liaising between customers and the company for up-to-date status of service, pricing, and new product release launches.

SNS system Pvt Ltd.

July 2021 to April 2022

Software Developer Trainee

- 1. Experienced Business Development Representative: Possessing experience in IT sales, solution selling, website, software & applications, and project management with a proven track record of driving customer acquisition and expanding business in the US/Canada market.
- 2. Excellent Sales and Communication Skills: Possessing excellent written and oral communication skills, strong relationship building, negotiation, and time management skills. Comfortable with cold-calling, engaging with clients face-to-face, and dealing directly with decision-makers.
- 3. Excellent communication and leadership skills, with the ability to create an inspiring team environment that encourages creativity and risk-taking while maintaining an open communication culture.
- 4. Strong organizational and time-management skills, with the ability to delegate tasks, set clear team goals and deadlines, and oversee day-to-day operations to ensure smooth team operations and effective collaboration.
- 5. Strong Analytical and Problem-Solving Abilities: Possessing strong analytical and problem-solving abilities to identify potential clients and generate leads. Skilled in using a variety of web-based applications, social networking sourcing, and proficient in MS Office and CRM software such as Salesforce.
- 6. Experienced in performing bug fixes and collaborating with client QA teams to discuss technical bugs, ensuring smooth and error-free software operation.
- 7. Flexible Working Hours: Comfortable working in night shifts (7:00 PM to 4:00 AM IST) to interact with clients in the US/Canada market and achieve sales targets.
- 8. Ability to Manage the Entire Business Development Pipeline: Capable of managing the entire new business development pipeline, from the initial sales call through the close, and building and managing relationships with a target list of direct clients and partners at all levels, including "C" level.

Maruti Suzuki

January 2021 to June 2021

Sales Relationship Manager

- 1. Demonstrated ability to provide excellent customer service by handling face-to-face inquiries, telephone calls, and correspondence with professionalism and efficiency.
- 2. Proven track record of resolving complex customer issues to satisfaction, while ensuring that customer requirements are delivered on a timely basis.
- 3. Strong communication skills, with the ability to explain complex information clearly and simply to customers.
- 4. Exceptional ability to work independently, set priorities, and meet defined deadlines while prospecting for valuable new business customers.
- 5. Proficient in measuring and improving customer satisfaction levels through effective customer relationship management, while answering product-related customer queries.

Cogent E Service

June 2019 - August 2019

Customer Service Representatives

- 1. Skilled in analyzing and optimizing performance, recommending and implementing improvements to meet clients' online marketing objectives, ensuring successful outcomes.
- 2. Proven ability to identify and implement new revenue opportunities, while also negotiating payout rates and payment terms with new and existing partners, driving business growth.
- 3. Excellent communication skills, adept at maintaining constant communication with partners via email, Skype, or personal meetings to manage their accounts more efficiently, building and maintaining strong relationships.
- 4. Highly skilled in managing daily, weekly, and monthly advertising budgets, ensuring efficient and effective allocation of resources.
- 5. Strong ability to provide exceptional customer service through technical support, while also optimizing accounts to reach business objectives and targets, leading to a high level of customer satisfaction and account growth.
- 6. Demonstrated ability to make effective decisions, resolve conflicts, and recognize high performance while rewarding accomplishments.

EDUCATION

ITM Universe

June 2015 to August 2019

BE(Electronics & Communication)

TECHNICAL SKILLS:

- Programming/Scripting Language: SQL, XML
- Web development: HTML, CSS, JS, J query, Bootstrap, MongoDB
- Development tools: Jira, Mantis bug tracker, Git
- Operating system: Linux OS (Debian)
- Networking API: Postman
- Development software: Apache

Core Competencies:

- Application Programming
- Object-oriented
- Project Management

VOLUNTEERING

Birla Institute of Technology & Management

January 2020 to March 2020

Ranganathan Society for Social Welfare and Library Development

1. Developed adequate skills in library management and e-resources usage through training on the latest

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- trends and technologies, including Open Source Software for Libraries.
- 2. Successfully organized and implemented various programs such as the Basic Literacy Programme, Skill development & life skill orientation program, and a workshop on establishing micro-enterprises.
- 3. Provided training and workshops to 500 participants from different parts of the country and various walks of life, as well as approximately 350 jail inmates.
- 4. Expanded knowledge on the importance of books in our lives and strategies for transforming libraries to enhance teaching, research, and lifelong learning.
- 5. Effectively managed the workshop and ensured positive experiences for all participants, highlighting strong communication and organizational skills.