PROFITABILITY POSITION

OF

NMC DAIRY PARLOURS

By

Sadip Khatiwada

T.U Regd. No: 7-2-586-158-2018

Birendra Namuna Campus

Exam Roll No:705860027

Submitted To

Faculty of Management

Tribhuwan University

Kathmandu, Nepal

Submitted for partial fulfillment of the requirements for the Degree of

BACHELOR OF BUSINESS STUDIES (BBS)

Bhadrapur, Jhapa

April, 2023

DECLARATION

I hereby declare that the project work entitled 'PROFITABILITY POSITION OF NMC DAIRY PARLOURS' submitted to the faculty of management, Tribhuvan University, Kathmandu is an original piece of work under the supervision of Mr. Deepak Agrawal, faculty member, Birendra Namuna Campus, and is submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Studies (B.B.S). This project work report has not been submitted to any other university or institution for the award of any degree or diploma.

Sadip Khatiwada

April, 2023



SUPERVISOR'S RECOMMENDATION

The project work report "Profitability Position of NMC Dairy Parlour" submitted by Sadip Khatiwada of Birendra Namuna Campus Bhadrapur, Jhapa is prepared under my supervision as per the procedure and format requirements laid by the Faculty of Management, Tribhuvan University, as partial fulfillment of the requirements for the degree of Bachelor of Business Studies (BBS). I, therefore, recommend the project work report for evaluation.

Signature:

Deepak Agrawal

Birendra Namuna Campus

2023-04-26



ENDORSEMENT

We hereby endorse the project work report entitled "Profitability Position of NMC Dairy Parlour" submitted by Sadip Khatiwada of Birendra Namuna Campus Bhadrapur, Jhapa in partial fulfillment of the requirements for the degree of the Bachelor of Business Studies (BBS) for external evaluation.

Signature:
Deepak Agrawal
Management Research committee
Birendra Namuna Campus
2023-04-26

Signature:
Bibek Pokharel
Campus Chief
Birendra Namuna Campus
2023-04-26

ACKNOWLEDGEMENT

The completion of this undertaking could not have been possible without the participation of so

many people whose name may not all be enumerated. Their contribution is sincerely appreciated

and gratefully acknowledged. However, I would like to express my deepest appreciation to all

those who provided me the possibility to complete this project work.

I express my sincere respect and gratitude to all those individual, all the belongings of Providence

College of Management and special thanks to my supportive teacher, Mr. Deepak Agrawal, whose

suggestions and encouragement helped me to complete this project work.

Lastly, I would like to express my deepest thanks and sincere appreciation to the known and

unknown writers of the books and references that has been taken during the preparation of this

report. Also, to all my friends for their regular motivation, support and help for making this report

possible.

Thank You

Sadip khatiwada

٧

TABLE OF CONTENTS

Title Page	i
Declaration	ii
Supervisor's Recommendation	iii
Endorsement	iv
Acknowledgement	v
Table of Contents	vi
List of Tables	vii
List of Figures	vii
Abbreviations	i x
Chapter-1	
Introduction	
1.1.1 Background	1
1.1.2 Problem Statement	2
1.1.3 Objectives	
1.1.4 Significances of the Study	2
1.1.5 Limitation	3
1.1.6 Report structure	2 2 3 3
1.2 Literature review	3
1.2.1 Conceptual review	4
1.2.2 Current review	5
1.3 Research Methodology	9
1.3.1 Type of research	6
1.3.2 Population and Sample	6
1.3.3 Types of data	7
1.3.4 Data collection procedure	7
1.3.5 Data Processing	7
Chapter-2	
Results, Presentation and Analysis of Data	
2.1 Sales trend	8
2.2 Profitability position of NMC Dairy Parlours	9
2.2.1 Profitability position of Ashraya Dairy Parlour(Birtamode)	10
2.2.2 Profitability position of Ashirbad Dairy Parlour(Sanischare)	11
2.2.3 Profitability position of Aagva Dairy Parlour(Dhulabari)	12
2.2.4 Profitability position of Kakarvitta Dairy Parlour(Kakarvitta)	13
2.3 Profit Analysis of all NMC Dairy Parlour	14
2.4 Major Findings	15
Chapter-3	
Summary, Conclusion & Recommendation	
3.1 Summary	16
3.2 Conclusion	16
3.3 Recommendation	17
	18
Appendies Piblic graphs	
Bibliography	20

LIST OF TABLES

Table No 1: Sales of NMC dairy parlours in cash value for last 3 fiscal years	8
Table No 2: Profitability position of Ashraya Dairy Parlour (Birtamode) for last 3 years	10
Table No 3: Profitability position of of Ashirbad Dairy Parlour(Sanishchare) for last 3 years	11
Table No 4: Profitability position of Aagya Dairy Parlour (Dhulabari) of for last 3 years	12
Table No 5: Profitability position of Kakarvitta Dairy Parlour (Kakarvitta) of for last 3 years	13
Table No 6: Profitability position of Survyed NMC Dairy Parlour for last 3 years	14

LIST OF FIGURES

Figure No 1: Types of Research	6
Figure No 2: Types of Data source	7
Figure No. 3: Cash sales value of NMC dairy parlours	9
Figure 4: Profitability position of Ashraya Dairy Parlour (Birtamode) for last 3 years	10
Figure 5: Profitability position of Ashirbad Dairy Parlour(Sanishchare) for last 3 years	11
Figure 6: Profitability position of Aagya Dairy Parlour (Dhulabari) for last 3 years	12
Figure 7: Profitability position of of Kakarvitta Dairy Parlour (Kakarvitta) for last 3 years	13
Figure 8: Profitability position of surveyed NMC dairy parlours for last 3 years	14

ABBREVATION

BBS Bachelor in Business Studies

NMC Nepal Multinational Co-operative

% Percentage

& And

i.e. That is

FY Fiscal Year

No. Number

SWOT Strength Weakness Opportunities and Threats