## **Project Planning Phase**

# Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

| Date          | 1 July 2025   |
|---------------|---|
| Team ID       | LTVIP2025TMID32599  |
| Project Name  | Cosmetic Insights: Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 5 Marks   |

### **Product Backlog, Sprint Schedule, and Estimation (4 Marks)**

Use the below template to create product backlog and sprint schedule

| Sprint   | Functional<br>Requirement<br>(Epic) | User<br>Story<br>Number | User Story /<br>Task  | Story<br>Points | Priority | Team Members             |
|----------|-------------------------------------|-------------------------|---|-----------------|----------|--------------------------|
| Sprint-1 | Registration                        | USN-1                   | As a user, I<br>can register<br>with email<br>and password  | 2               | High     | RupaDevi,<br>Manoj Kumar |
| Sprint-1 | Registration                        | USN-2                   | As a user, I receive a confirmation email upon registration | 1               | High     | Rupa Devi                |

| Sprint-1 | Login                     | USN-3 | As a user, I can log in using my email and password                       | 1 | High   | Rupa Devi                       |
|----------|---------------------------|-------|---|---|--------|---------------------------------|
| Sprint-1 | Dashboard (View products) | USN-4 | As a user, I can view trending cosmetic products in the dashboard         | 3 | High   | Manoj Kumar,<br>Venkateshwaralu |
| Sprint-1 | Dashboard<br>(Filters)    | USN-5 | As a user, I<br>can filter  | 3 | High   | Rupa Devi                       |
|          |                           |       | products by<br>skin type<br>trend score,<br>and price                     |   |        |                                 |
| Sprint-2 | Product<br>Comparison     | USN-6 | As a user, I<br>can<br>compare<br>two or more<br>products<br>side-by-side | 3 | Medium | Rupa Devi,<br>Venkateshwaralu   |
| Sprint-2 | Feedback System           | USN-7 | As a user, I can rate and write reviews for product                       | 3 | Medium | Manoj kumar                     |
| Sprint-2 | Admin Upload              | USN-8 | As an admin, I can upload new product da                                  | 2 | Medium | Venkateshwaralu,<br>Manoj Kumar |
| Sprint-3 | Marketer<br>Dashboard     | USN-9 | As a marketer, I can view consumer insight and product trends             | 3 | Medium | Rupa Devi                       |

| Sprint-3 | Smart<br>Recommendations<br>(Optional) | USN-10 | As a user, I can get product suggestions based on my past behaviour | 3 | Low | Rupa Devi |
|----------|--|--------|---|---|-----|-----------|
|----------|--|--------|---|---|-----|-----------|

#### **Project Tracker, Velocity & Burndown Chart: (4 Marks)**

| Sprint   | Total Story<br>Points | Duration | Sprint Start<br>Date | Sprint End<br>Date<br>(Planned) | Story Points Completed (as on Planned End Date) | Sprint<br>Release<br>Date<br>(Actual) |
|----------|-----------------------|----------|----------------------|---------------------------------|---|---------------------------------------|
| Sprint-1 | 5                     | 2 Days   | 20 June<br>2025      | 21 June<br>2025                 | 5   | 21 June<br>2025                       |
| Sprint-2 | 5                     | 1 Day    | 22 June<br>2025      | 22 June<br>2025                 | 5   | 22 June<br>2025                       |
| Sprint-3 | 5                     | 1 Day    | 23 June<br>2025      | 23 June<br>2025                 | 5   | 23 June<br>2025                       |
| Sprint-4 | 5                     | 1 Day    | 24 June<br>2025      | 24 June<br>2025                 | 5   | 24 June<br>2025                       |
| Sprint-5 | 5                     | 1 Day    | 25 June<br>2025      | 25 June<br>2025                 | 5   | 25 June<br>2025                       |

#### **Velocity:-**

Average Velocity = 25 / 6 = 4.166... ≈ 4.2 story points/day

#### **Burndown Chart:-**

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile <u>software development me</u>thodologies such as <u>Scrum.</u> However, burn down charts can be applied to any project containing measurable progress over time.

