What went well?

What should we keep doing?

: The user wants to create a professional and unique logo using Canva's design tools.

Topic of the

They might mention that they need a logo for their business, project

trospectivel

The user is thinking about the visual elements that represent their brand or project.

What went poorly?

Where did we have problems? What was frustrating to us or others? What held us back?

> They're considering color schemes, typography, and symbols that convey the right message.

project, or personal brand.





. They might also wonder about how to use Canva effectively for logo design.

The user is exploring Canva's logo design features, experimenting with different layouts

fonts, icons, and color

combinations.



The user feels excited about the possibility of creating a strong visual identity for their brand.

. They might also feel a bit unsure or anxious about making design choices that accurately reflect their brand's personality.

They are actively creating and editing the logo using Canva's tools.

What ideas do you have?

What ideas do you have for future work together? Where do you see opportunities to improve? What has untapped potential?

As they work on their logo, they feel a sense of accomplishment and satisfaction. The we should do next?

we take action?

gs should we change? beyond this meeting?

