



Says

What have we heard them say?  
What can we imagine them saying?

If the project is being done people will say this is useful to as to predict which candidate is suitable for our constituency



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

India is a big democratic country the lok sabha election in India is celebrated like a festival

more and more candidates where contested in the 2019 lok sabha elections



Persona's name  
Short summary of the persona

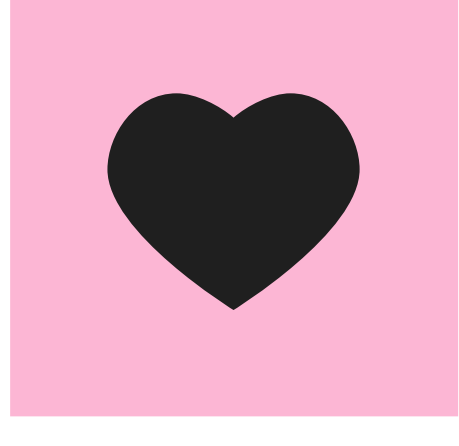
the government will increase the capacity of the voting machine for more candidates

The people will feel happy to assess candidate in their constituency



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?