

Story 1

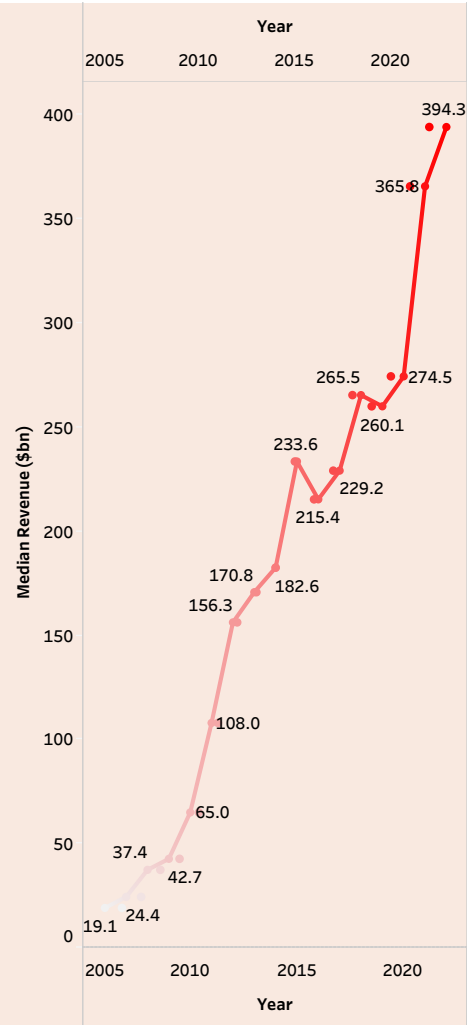
6 of the top 10 most sold smartphone mod..

More than 1 billion consumers currently ..

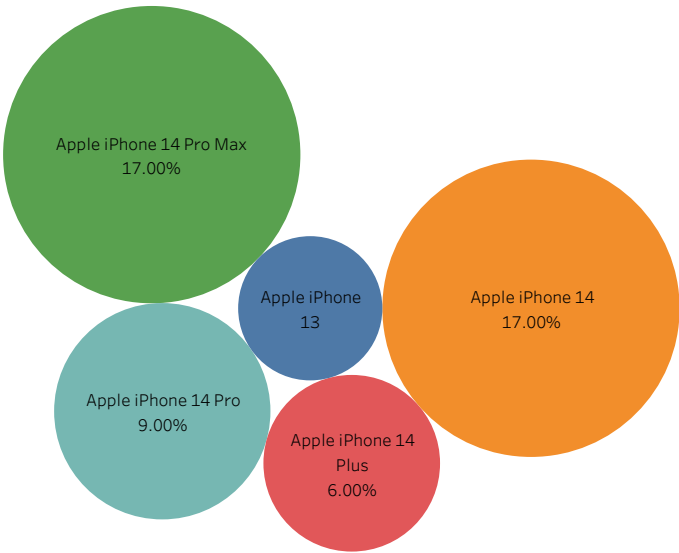
iPhone sales in 2021 surpassed the 2015 p..

Comparative analysis amongst various othe..

Annual Revenue



Model Share



Story 1

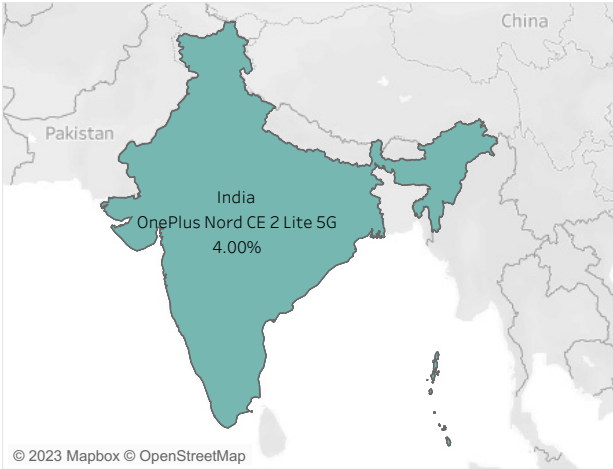
6 of the top 10 most sold smartphone mod..

More than 1 billion consumers currently ..

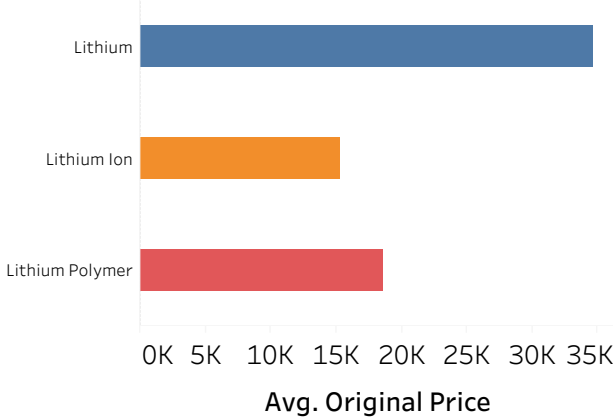
iPhone sales in 2021 surpassed the 2015 p..

Comparative analysis amongst various othe..

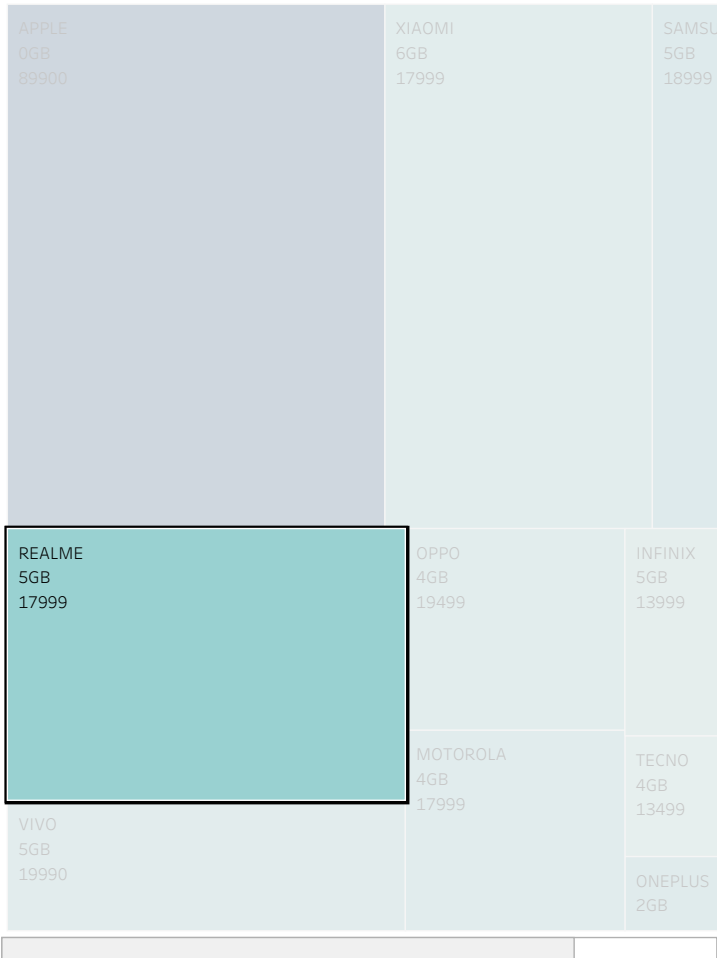
Global Market Share



Battery Type Distribution
Battery T..



Brand Price Comparision



Story 1

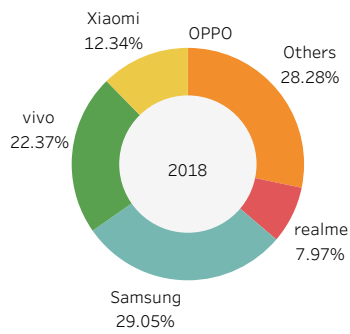
6 of the top 10 most
sold smartphone mod..

More than 1 billion
consumers currently ..

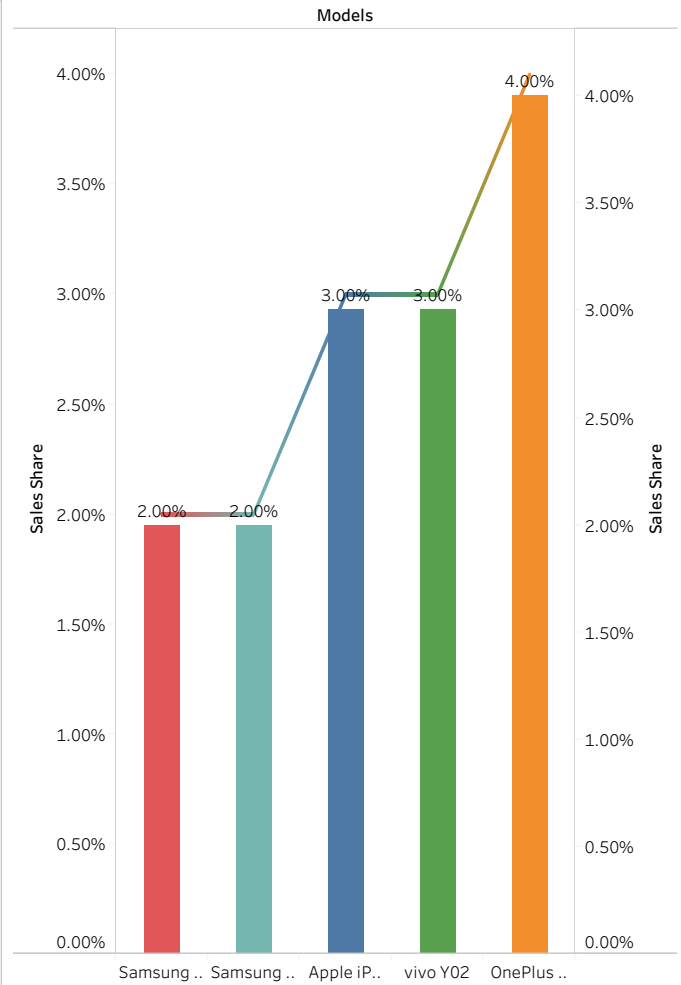
iPhone sales in 2021
surpassed the 2015 p..

Comparative analysis
amongst various othe..

Quarterly Share



Country wise best selling smartphones



Story 1

6 of the top 10 most sold smartphone mod..	More than 1 billion consumers currently ..	iPhone sales in 2021 surpassed the 2015 p..	Comparative anyalssis amongst various othe..
--	--	---	--

KPI

Brand	Discoun t Percen tage	Mrp	Star Rating	Sale Price	Sales dif ference
Apple	0	77,000	5	77,000	0

KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Model Specification

Model	Process..	Front Ca..	Rear Came..	Colour	
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generat..	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generat..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE ..	A Bionic Chip, Co..	12MP	12MP + 12MP	Blue	99,900