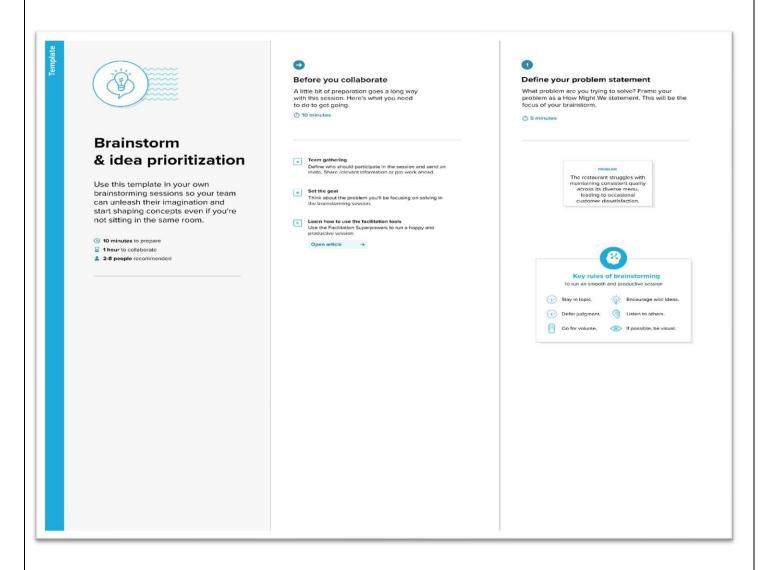
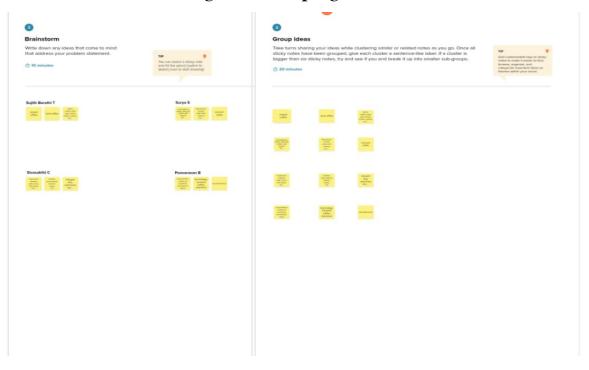
Ideation Phase Brainstorm & Idea Prioritization Template

TEAM ID	NM2023TMID00209
DOMAIN NAME	DIGITAL MARKETING
PROJECT NAME	HOW TO CREATE A YOUTUBE AD CAMPAIGN

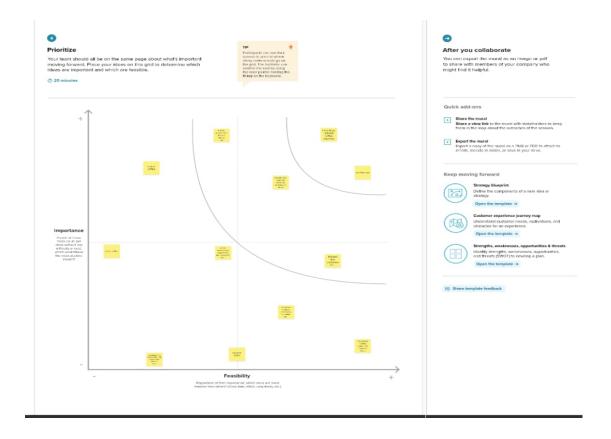
Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Reference:

 $\frac{\text{https://app.mural.co/t/coffeeshop7785/m/coffeeshop7785/1698387582520/7741}{601c4cd202710245ae4e651018a9581c8b23?\text{sender} = uc4454d34f55e47d3304c823}$