## **Social Media Analytics Report**

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## Dataset used:

https://www.kaggle.com/datasets/gowrishankarp/newspaper-textsummarization-cnn-dailymail

Steps to get Bert\_Score and Rouge\_Score:

- 1. Extract Articles from the dataset which are given as input in chunks to Flan-T5 model for summarization.
- 2. Run the model, Flan-T5.
- 3. Store the output in a new file results.csv and actual summary to book.csv and perform Scoring metric on the two files.

## Result:

• Bert Score:

Final Cumulative BERT Scores: Precision: 0.7826485204696655 Recall: 0.7591246398289998 F1 Score: 0.7704060769081116

• Rouge Score:

ROUGE Scores: ROUGE-1: 0.24341470377226568 ROUGE-2: 0.06397838853002916 ROUGE-L: 0.15687973303448793 ROUGE-Lsum: 0.15706324397358995

• Bleu\_Score:

Average BLEU Score: 1.013431547498706e-231