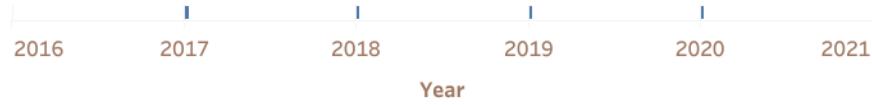


Sales Insights - Data Analysis Project using Tableau

BY – SUJIT KUMAR



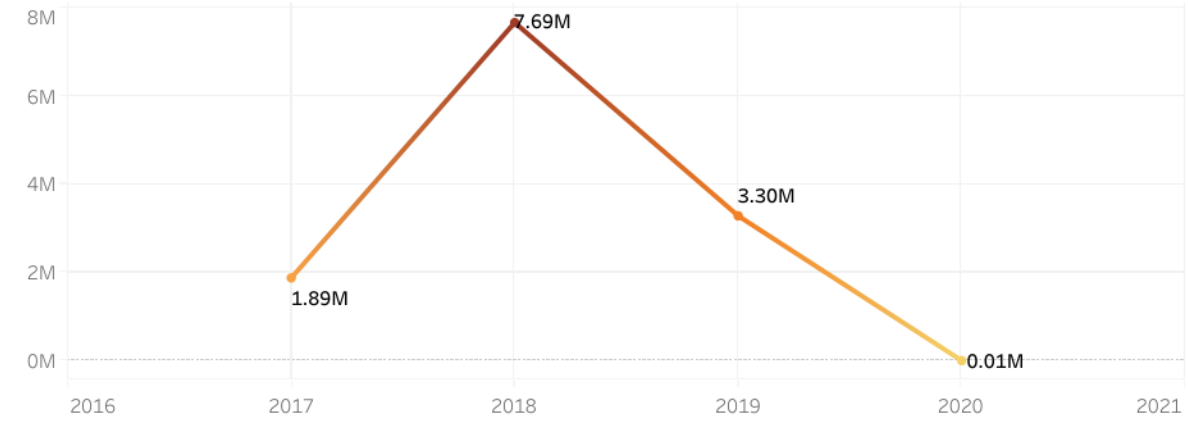


January Febru.. March April May June July August Septe.. October Novem.. Decem..

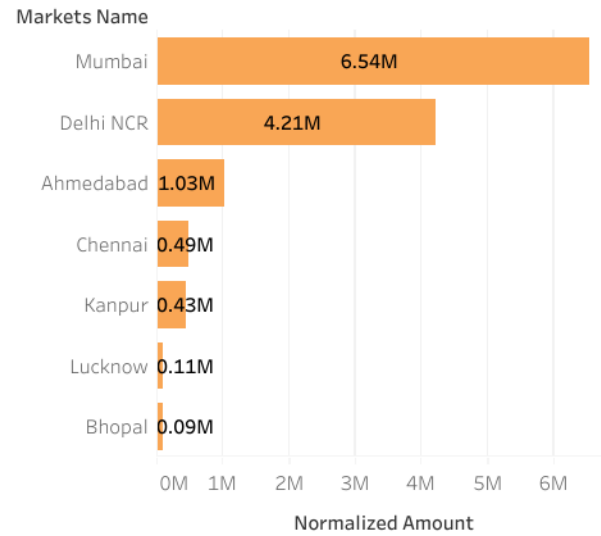
Total Revenue
12.89M

Sales Quantity
10,339

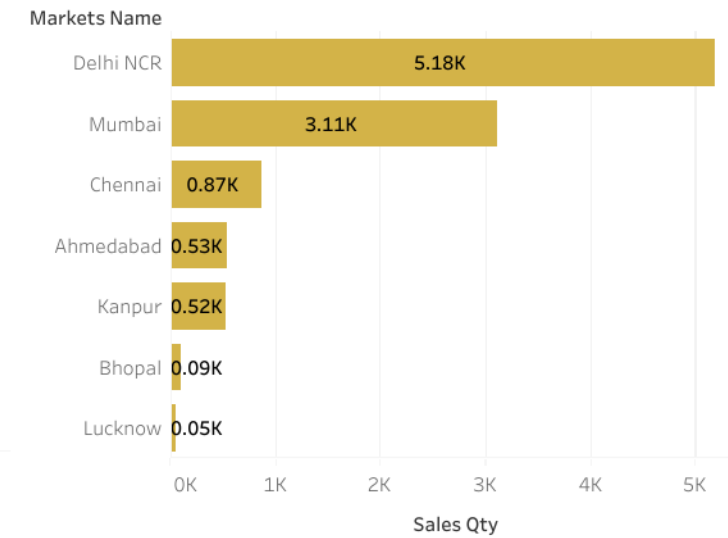
Revenue by Year



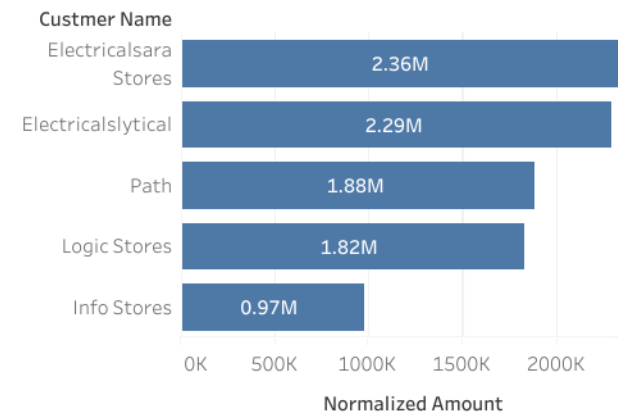
Revenue by Markets



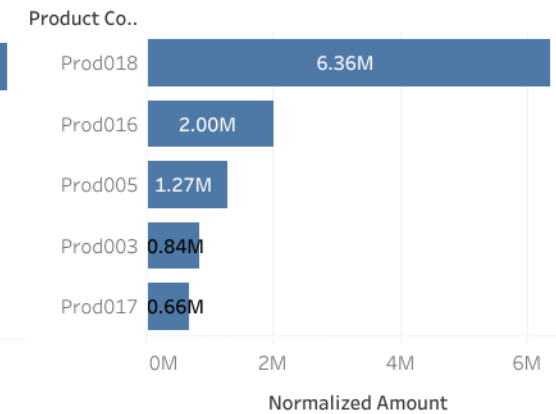
Sales Quantity by Markets



Top 5 Customers



Top 5 Products



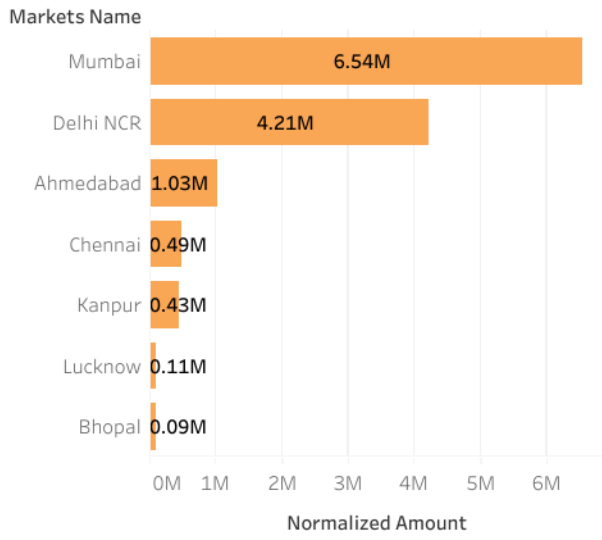


January Febru.. March April May June July August Septe.. October Novem.. Decem..

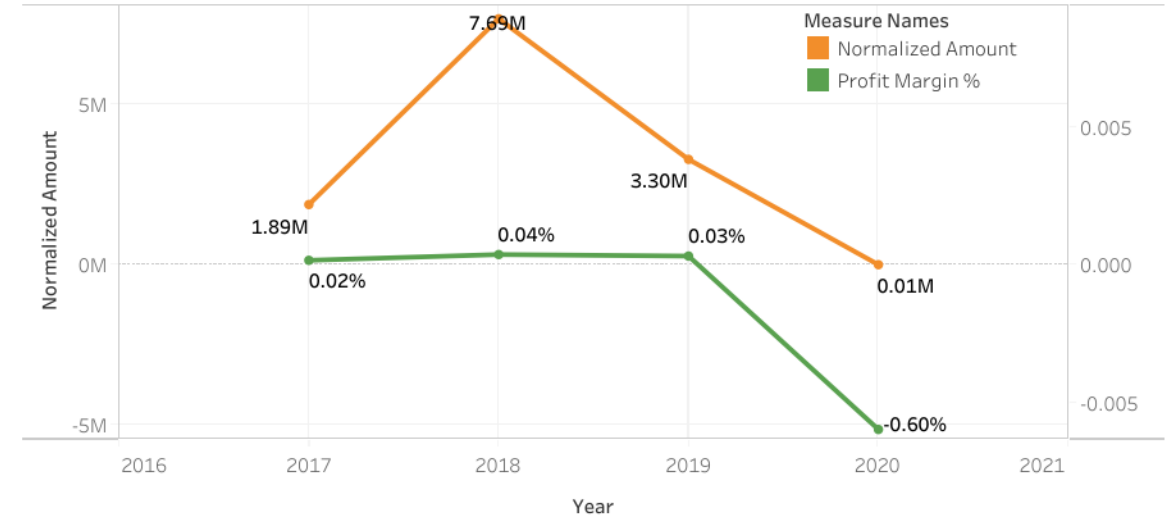
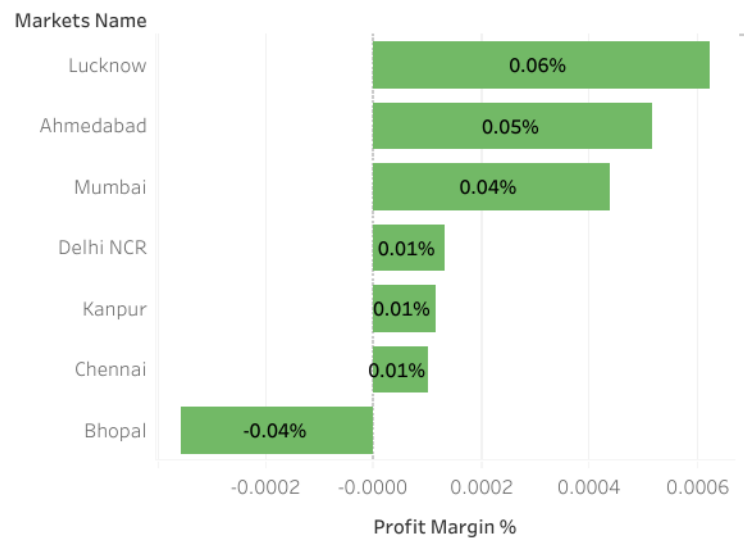
Total Revenue
12.89M

Profit
4.07K

Revenue by Markets



Profit Margin by Markets



Custmer Name	Normalized Amount	Profit Margin %	Sales Qty	profit
Acclaimed Stores	2.63K	0.70%	4	18
Atlas Stores	100.18K	0.11%	84	110
Electricalsara Stores	2,359.18K	0.00%	1,780	6
Electricalslytical	2,289.34K	0.07%	1,020	1,495
Electricalsopedia Stores	59.30K	0.03%	66	16
Electricalsquipo Stores	6.06K	0.85%	6	51
Epic Stores	88.39K	-0.04%	86	-31
Excel Stores	119.33K	0.10%	108	119
Flawless Stores	600.28K	0.03%	185	158
Forward Stores	106.09K	0.01%	80	11
Info Stores	966.47K	0.06%	1,893	588
Insight	105.33K	0.06%	53	65
Integration Stores	27.98K	0.38%	18	107
Logic Stores	1,819.47K	0.05%	918	825