



Sujoy Sen

I have built websites for industries such as luxury real estate, travel, beauty and wellness, healthcare marketing, IT training, eCommerce, B2C, and more. With expertise in creating custom WordPress themes, plugins, and Gutenberg custom blocks, I ensure SEO best practices, cross-browser compatibility, and performance optimization. Beyond development, I contribute to product vision and strategy, conduct market research, and create product mockups to align with client needs. I have strong problem-solving abilities, great attention to detail, and experience with A/B testing to enhance user experience and conversions. Additionally, I have a background in CI/CD, streamlining deployment processes for efficient and reliable updates. I enjoy team collaboration and am currently learning headless WordPress to expand my expertise in modern web development.



WORDPRESS DEVELOPER

Sponsored Staff, Geniux Tech Solution, Wrapio

Duration: Apr 2025 - Present (**Freelance**)

Location: Germany, India & Portugal (**Remote**)

Job Roles:

- Plan the website design to make it attractive for users.
- Build the website using WordPress.
- Make sure the website is SEO friendly so it can be found easily on search engines.
- Host the website and keep it running smoothly.
- Create designs and graphics using Figma or Canva.



FULL-STACK DEVELOPER

Wizcore

Duration: Nov 2024 - March 2025 (**Contractual**)

Location: 13 Hanover Square, Mayfair, London (**Remote**)

Job Roles:

- Develop and manage WordPress websites for LMS platforms.
- Build and train AI chatbots for enhanced user interaction.
- Create designs using Canva and Figma.
- Automate workflows using Zapier.
- Develop software and web applications.
- Convert HTML and CSS templates into WordPress themes.
- Debug and fix issues in existing projects.
- Optimize WordPress sites for SEO and performance.
- Create responsive email templates.
- Manage server maintenance and website hosting.



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Codepen: <https://codepen.io/sujoyсен19/pens/public>



Website: <https://sujoyсенmyself.github.io/myresume/>



Siliguri, West Bengal, India (Current Location)

RELEVANT SKILLS

- **Web Design** (HTML, CSS, Bootstrap, Tailwindcss, Javascript)
- **CMS** (Wordpress, PHP, Shopify)
- **CRM** (Hubspot)
- **SaaS** (Shopify, Hubspot)
- **Wordpress Page Builder** (Elementor, Gutenberg, Gutenberg Custom Block, WPBakery, SiteOrigin etc)
- **CRO** (Unbounce Builder)
- **Frontend Technology** (jQuery, React JS)
- **Backend Technology** (Laravel)
- **Database Management** (MySQL)
- **API** (REST API)
- **Data Analytics** (Excel, Power BI, Pandas, Google Analytics)
- **Programming Language** (C, Python, PHP, JS)
- **Graphic Design** (Canva, Photoshop, Figma)
- **Data Science** (Statistics, Pandas)
- **Project Management Tools** (Microsoft Teams, Jira)
- **Version Control** (Git)
- **Git & Repository Management** (GitHub, Bitbucket, Gitlab)
- **Hosting & Domain Management** (GoDaddy, Hostinger, 123 Reg etc)
- **Communication** (Team Collaboration, Client Communication)
- **SEO** (On-Page SEO, Off-Page SEO, Technical SEO, SEO Audits)

EDUCATION HISTORY



MASTERS IN COMPUTER APPLICATION

Institution: Siliguri Institute of Technology

Duration: 2016 - 2019



BSC IN COMPUTER SCIENCE

Institution: Siliguri Institute of Technology

Duration: 2013 - 2016

CERTIFICATIONS



BOOTCAMP IN DATA SCIENCE

Institution: Odin School

Duration: Jun 2023 - Dec 2023



ENGLISH AS FOREIGN LANGUAGE

Institution: ISLLS Global School

Duration: Jun 2019 - Dec 2019

WORK EXPERIENCE



WORDPRESS DEVELOPER

Navigators Software Pvt. Ltd

Duration: May 2024 - Aug 2024 (**Full Time**)

Location: Mumbai, Maharashtra, India (**On-Site**)

Job Roles:

- Create HTML and CSS templates and convert them into WordPress themes.
- Debug and fix issues in existing projects.
- Optimize WordPress websites for SEO.
- Improve website speed and performance.
- Maintain and manage existing websites.
- Build websites using the ACF (Advanced Custom Fields) plugin.

ASSOCIATE SOFTWARE DEVELOPER

Vidushi Infotech SSP Pvt. Ltd

Duration: May 2023 - Apr 2024 (**Full Time**)

Location: Pune, Maharashtra, India (**On-Site**)

Job Roles:

- Create templates using HTML and CSS and convert them into WordPress themes.
- Build custom Shopify themes and modify Liquid templates as per client requirements.
- Integrate third-party Shopify apps and configure store functionalities.
- Identify and fix bugs in existing projects.
- Optimize WordPress and Shopify websites for SEO.
- Enhance website speed and performance.

SOFTWARE DEVELOPER

Technowebs

Duration: Oct 2021 - Apr 2023 (**Full Time**)

Location: Siliguri, West Bengal, India (**On-Site**)

Job Roles:

- Develop and test software and web applications.
- Communicate with clients to gather project requirements.
- Follow Agile methodology for development.

TEACHER IN COMPUTER APPLICATION

Al-Ameen Mission Academy

Duration: Feb 2019 - Oct 2021 (**Full Time**)

Location: Siliguri, West Bengal, India (**On-Site**)

Job Roles:

- Monitored and assessed students performance and behavior.
- Communicated with students and parents to address learning challenges.

ACHIEVEMENTS



OUTSTANDING PERFORMANCE

Organization: I & WE

Year: 2017

Acknowledged with outstanding performance.



EXQUIZIT COMPETITION

Organization: Siliguri Institute of Technology

Year: 2017

Stands 1st Runners-up position.

SELF-INITIATED PROJECTS

Some of the projects are:



DEVELOPMENT

Project Name: **Social Media Float Plugin**

Skills: PHP, Wordpress

Github: [Click Here Redirect To Link](#)

Descriptions: This is the wordpress custom plugin, where users can set the social media (icon link, icon colour, icon size and icon shape).

Project Name: **Header Footer Insert Plugin**

Skills: PHP, Wordpress

Github: [Click Here Redirect To Link](#)

Descriptions: This is the wordpress custom plugin where users can add styles and scripts in header and footer.



DATA ANALYSIS

Project Name: **HR Analytics**

Skills: Power BI

Github: [Click Here Redirect To Link](#)

Descriptions: The Power BI Dashboard is designed to display Education Field, Job Satisfaction Rating, Age Group, and Gender data from uploaded CSV files, categorized by departments like "Human Resources," "Research & Development," and "Sales."

Project Name: **Hotel Booking Data Analysis**

Skills: Pandas

Github: [Click Here Redirect To Link](#)

Descriptions: This project analyzes hotel booking cancellations to find out why customers cancel, using Pandas.