The Case (1)

Context:

Trustoo has a long successate of selling leads to lawyers in NL. The category is live for over 4 years now.

Objective:

During the last 4 years new lawyer businesses likely have started. Next, businesses that failed to meet our quality standards 4 years ago probably now do fit our requirements. Our base of the best possible lawyers might be incomplete.

Assignment:

Scraper development:

One of the websites we use a lot in the Netherlands to find candidate businesses is the Yellow Pages: <u>Gouden Gids.</u> Create a Python scraper to extract as much useful information as possible to help us adding more Lawyers on our platform. Include comments in your code to explain your choices and setup.



The Case (2)

Context:

Trustoo is expanding into Spain in Q4 2024 through our website trustlocal.es. Our team is responsible for providing the sales and marketing departments with as many potential business contacts as possible.

Objective:

The first category we will launch is Lawyers. Our team's goal is to not only provide a large number of businesses but also ensure they are of high quality, so our website visitors are satisfied with the available options.

Assignment:

- 2. Source Selection:
 - As the scraping specialist for launching the Lawyers category in Spain, identify at least three websites you would scrape to gather information on law firms.
- 3. Scraper development: (bonus, not required, likely ip/proxy issues..)

 One of the websites we will use is the Spanish Yellow Pages: <u>Páginas Amarillas</u>. Create a Python scraper to extract as much useful information as possible to help us build the Lawyers category on our site. Include comments in your code to explain your choices and setup.

