

Placement Highlights

Our Regular Recruiters-

Wipro Technologies, L & T and Tech Mahindra, TCS, RSPL, Times of India, Mahindra & Mahindra, Eureka Forbes, Genpact, Muthoot Finance, Bajaj Capital, TATA CMC, DATA MAN, Kumar containers P. Ltd. & many more....

Placements Highlights (2016-17)

- 14 selected in Wipro Technologies on Rs. 6.0 to 9.0 lac/annual package.
- 21 Selections in Sony India for OJT.
- 21 Selections in Easy policy.com / Policy Bazar on Rs. 3.3 lac/annual package.
- 21 Selection in TCS.
- 10 Selection in Supreme Industries (OJT)
- 01 Selected in Jaro Education on Rs. 4.84 La/annual package.



Campus Life



FOR ADMISSIONS CONTACT

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DAYANAND ACADEMY OF MANAGEMENT STUDIES

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Executive Director

Gauravendra Swarup
Secretary



We Make a Huge Difference



DAYANAND ACADEMY OF MANAGEMENT STUDIES

Established & Maintained by Dr. Virendra Swarup Educational Foundation

AKTU CODE : 048

MBA

Approved by AICTE, New Delhi
Affiliated to AKTU, Lucknow
(Formerly UPTU)

CSJMU
CODE : KN-76

BBA BCA

Affiliated to C.S.J.M. University, Kanpur



Institutions who trust on us:



All India Management
Association
New Delhi



Kanpur Productivity Council
National Productivity Council
New Delhi



National Institute of
Personnel Management
New Delhi



Association Chambers
of Commerce & Industries,
Lucknow

*"Live as if you were to die tomorrow,
Learn as if you were to live forever...."* Mahatma Gandhi

QUALITY EDUCATION

AFFORDABLE COST

TOP PLACEMENTS

RANKED A++ INSTITUTE

Library: The heart of any Institute is its library. Our library is well stocked with a variety of books that has more than 3000 titles in over 12,000 multiple copies. It is regularly updated with the latest titles from India as well as overseas. It has subscription of various research journals from all over the globe, wide range of periodicals & magazines that provide immense source of knowledge for academic & research activities.

Computer lab: Lab is well equipped with latest computers & up to date software. All computers are networked through Novel, NT & Linux.

Personality Development: Holistic Individual Development Programme (HIDP) is regularly conducted for students along with the University curriculum. This encompasses communication development, management games, oratory & attitude development. It further induces general awareness about Economic, Political, Financial and Social fields pertaining to the National as well as International scenario.

Sports & Fitness: The institute boasts of a field for Football, Cricket, Hockey Boxing etc. On a regular basis various tournaments are organized to develop enthusiasm among the students.

Srijan : Srijan is annual fest of the foundation. It organizes more than 20 literal and cultural competitive activities. It is regularly proving its worth by exploring hidden skills amongst the students.



Pedagogy

Class room teaching with highly 'interactive sessions'

Regular Industrial Visits of students for Industry Interface

'Audio – Visual technology' equipped class rooms

Excursion Tours for better inter personal skills

Separate 'Economic Affairs and Corporate Developments' classes for current updates

Special lectures from Corporate Managers

Seminars organized and presented by students.
Developing a 'forum of intellectuals'

Field work based Research Projects

'Board Room Meetings' and 'Role Plays' for better understanding of complex business activities

Extensive Personality Development lectures & exercises

After Graduation

MBA
2 YRS FULL TIME

MASTER OF BUSINESS ADMINISTRATION

Approved by AICTE, Ministry of HRD,
& Affiliated to AKTU, Lucknow (UP)

After 10+2

BBA
3 YRS FULL TIME

BACHELOR OF BUSINESS ADMINISTRATION

Affiliated to C.S.J.M. University, Kanpur
Eligibility : 10+2 any discipline

BCA
3 YRS FULL TIME

BACHELOR OF COMPUTER APPLICATION

Affiliated to C.S.J.M. University, Kanpur
Eligibility : 10+2 (Maths Compulsory)