

## Contact

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## Top Skills

Microsoft Azure

AutoML

Classification

## Languages

Spanish

## Certifications

Content Strategy for Professionals:  
Engaging Audiences for Your  
Organization

Data Science Methodology

Python for Applied Data Science

Data Analysis with Python

Open Source Tools for Data Science

# Sukanto Mukherjee

Senior Content Editor @ ION | MBA in Business Analytics | Kaggle Expert

Kolkata, West Bengal, India

## Summary

With a robust tenure at Debtwire, my expertise in financial content creation and editorial development has positioned me as a key player in delivering incisive fixed income product analysis and market intelligence. Our team's commitment to excellence empowers legal and financial professionals with top-tier insights, securing Debtwire's industry lead.

My recent transition to ION as a Senior Content Editor underscores a continuous journey in refining content strategy and innovation. Bridging data science acumen with journalistic precision, I ensure our narratives drive strategic decision-making in high-stakes finance, mirroring my dedication to impactful, data-driven storytelling.

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## Experience

### ION

Senior Content Editor

March 2024 - Present (8 months)

### Debtwire

Content Editor

May 2015 - Present (9 years 6 months)

I specialise in editing content on fixed income products viz bonds (corporate, sovereign etc), loans (syndicated, bridge etc), asset backed securities (commercial and residential mortgage) as well as American municipal bond issues. I edit press aggregation as well as proprietary intelligence from Debtwire. Such content is primarily intended for clients like restructuring advisors, law firms etc. I coordinate with reporters and product editors to deliver timely content that keeps Debtwire ahead of its competition.

### Mergermarket

Content Editor

July 2011 - Present (13 years 4 months)

I edit, and if necessary, reshape content that makes big players in the world of business and finance make their next big move. In other words, I am part of a team which makes sure that the M&A scoreboard keeps ticking with every update that is razor sharp.

### The Economic Times

#### Senior Copy Editor

August 2009 - July 2011 (2 years)

Took up additional reporting assignments, like anchoring the ET in Campus series

### The Economic Times

#### Copy Editor

May 2007 - 2009 (2 years)

Joined The Economic Times desk in Kolkata as a trainee after graduating from the Asian College of Journalism. Became Copy Editor subsequently. Due to constant encouragement and support from all the seniors, led by our Resident Editor Basistha Basu, was made a part of the Kolkata editorial team handling the front page of The Economic Times. Also started handling the regional feature page - Planet East - as well as contributing stories for the page. Covered soft business issues and profiled city-based entrepreneurs like Natasha Aggarwal Roy (Mama Mia Gelato), Naveen Pai (Coffee Pai) and Munna Maharaj (Munna's Gorumet). Have also contributed feature stories on special occasions like Slumdog Millionaire's win at the Oscars

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## Education

### Coursera

IBM Data Science, Data Science · (September 2024)

### NMIMS Global

Master of Business Administration - MBA (Executive) in Business

Aanalytics, Business Administration and Management, General · (December 2021 - July 2023)

### Purdue University

Post Graduate Program in Data Science · (April 2021 - January 2022)

### Udacity

Machine Learning Engineer with Microsoft Azure · (July 2021 - October 2021)

Udacity

AI Programming with Python, Artificial Intelligence · (2021 - 2021)