PROJECT PLANNING PHASE

Project Planning (Product Backlog, Sprint Planning, Stories, Story points)

Date	FEBRUARY 2026
Team ID	LTVIP2026TMIDS87624
Project Name	ToyCraft tales: tableau's vision into toy manufacturer data
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Sprint	Functional Requirement (Epic)	User story Number	User Story /Task	Story Points		Team Members

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data Preparation & Import	USN-1	As a data analyst, I want to clean and import the toy sales dataset into Tableau	3	High	A.V.Tanmayee B.V.L Manasa
Sprint-1	Initial Market Trends View	USN-2	As a strategist, I want to create a basic trends dashboard showing shipment and growth over time	2	High	A.V.Tanmayee S.Bhuvaneswari
Sprint-2	Category & Seasonal Insights	USN-3	As a product manager, I want to compare toy category	3	Medium	U.Manasa G.Kavya S.Bhuvaneswari

Sprint	Functional Requirement (Epic)	User story Number	User Story /Task	Story Points	Priority	Team Members
			performance and seasonal spike			
Sprint-2	Consumer Demographics Filter	USN-4	As a marketer, I want to filter data by region and age group to identify preferences	3	Medium	A.V.Tanmayee B.V.L Manasa

| Sprint-3 | Dashboard and story | USN-5 | As a stakeholder, I want an integrated dashboard with trendlines and filters for strategic use | 4 | High | A.V.Tanmayee S.Bhuvaneswari U.Manasa |

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	5	3 Days	21 JUNE 2025	23 JUNE 2025	5	23 JUNE 2025
Sprint-2	6	3 Days	24 JUNE 2025	26 JUNE 2025	6	26 JUNE 20225

Sprint-3	4	2 Days	27 JUNE 2025	28 JUNE 2025	4	28 JUNE 2025

Velocity:

Total story points completed: 15
Total project duration: 8 working days
Average team velocity:

$$15 \div 8 = {\sim}1.88 \text{ story points per day}$$

Burndown Chart:

Burndown Chart – 8-Day Toy Dashboard Project