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SMART INTERNZ VIRTUAL INTERNSHIP PROGRAM – 2026

TOY MANUFACTURER DATA ANALYSIS AND VISUALIZATION USING TABLEAU

Submitted By

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DECLARATION

I hereby declare that the project titled "Toy Manufacturer Data Analysis and Visualization Using Tableau" is an original work carried out by me during the SmartInternz Virtual Internship Program – 2026. This work has not been submitted to any other institution for the award of any degree or diploma.

ACKNOWLEDGEMENT

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PROJECT ABSTRACT

This project utilizes Tableau to analyze toy manufacturer data and extract insights related to market trends, seasonal demand, consumer preferences, and regional product performance. Interactive dashboards were developed to support data-driven decision-making, optimize production planning, and improve competitiveness in the toy manufacturing industry.

CONCLUSION

The Toy Manufacturer Data Analysis and Visualization project demonstrates the effective use of Tableau for transforming raw data into meaningful business insights.