Loading Libraries and Dataset

```
In [1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sb
```

/usr/local/lib/python3.6/dist-packages/statsmodels/tools/_testing.py:19: FutureWarning: pandas.util.testing is deprec ated. Use the functions in the public API at pandas.testing instead. import pandas.util.testing as tm

```
In [2]: dfx = pd.read excel('/Movie300 Revised V1.xlsx')
         dfx.head()
Out[2]:
              Movie_name Movie_Genre Movie_Genre_Num Movie_Certification Movie_Certification_Num Release_Date Release_Month Release_Month_Nur
                  Kannum
                                Thriller
                                                      15
                                                                         U
                                                                                                     28 Feb 2020
                                                                                                                           Feb
          0
                  Kannum
             Kollaiyadithaal
                   Oh My
          1
                               Comedy
                                                      14
                                                                       UΑ
                                                                                                     14 Feb 2020
                                                                                                                           Feb
                 Kadavule
          2
                   Psycho
                                Thriller
                                                      15
                                                                         Α
                                                                                                     24 Jan 2020
                                                                                                                           Jan
```

UΑ

UΑ

13 Mar 2020

06 Mar 2020

Mar

Mar

Dataset Cleaning and some preliminary steps

Name: Release_Month, dtype: object

Comedy

Drama

14

17

Dharala

Prabhu

Gypsy

3

In [4]: dfx.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 300 entries, 0 to 299 Data columns (total 16 columns):

#	Column	Non-Null Count	Dtype		
0	Movie_name	300 non-null	object		
1	Movie_Genre	300 non-null	object		
2	Movie_Genre_Num	300 non-null	int64		
3	Movie_Certification	300 non-null	object		
4	Movie_Certification_Num	300 non-null	int64		
5	Release_Date	300 non-null	object		
6	Release_Month	300 non-null	object		
7	Release_Month_Num	300 non-null	int64		
8	Runtime_Duration	300 non-null	object		
9	Runtime_Minutes	300 non-null	int64		
10	Lead_Actor	271 non-null	object		
11	Lead_Actress	265 non-null	object		
12	Movie_Critic_Rating	300 non-null	float64		
13	Movie_User_Rating	300 non-null	float64		
14	Movie_Synopsis	300 non-null	object		
15	Movie_Full_Cast	300 non-null	object		
dtyp	es: float64(2), int64(4),	object(10)			

memory usage: 37.6+ KB

```
In [5]: | dfx.fillna
Out[5]: <bound method DataFrame.fillna of
                                                                   Movie name ...
                                                                                                                      Movie Fu
        ll_Cast
        0
             Kannum Kannum Kollaiyadithaal
                                            ... Dulquer Salmaan, Ritu Varma, Gautham Vasudev M...
                            Oh My Kadavule
                                                           Ashok Selvan, Ritika Singh, Vani Bhojan
        1
        2
                                    Psycho
                                            ... Udhayanidhi Stalin, Aditi Rao Hydari, Nithya M...
                            Dharala Prabhu
                                                                   Harish Kalyan, Tanya Hope, Vivek
        3
                                                       Jiiva, Natasha Singh, Lal Jose, Sunny Wayne
        4
                                     Gypsy
        . .
        295
                              Nootrenbadhu
                                                 Siddharth, Priya Anand, Nithya Menen, Mouli, G...
                            Ponnar Shankar
                                                 Prashanth, Divya Parameswaran, Pooja Chopra, S...
        296
                          Nadunisi Naaygal
                                                        Veera, Sameera Reddy, Deva, Swapna Abraham
        297
        298
                                  Ilaignan
                                                 Pa Vijay, Kushboo, Meera Jasmine, Ramya Nambee...
                                            . . .
                                 Mappillai ... Dhanush, Hansika Motwani, Manisha Koirala, Viv...
        299
        [300 rows x 16 columns]>
```

In [6]: dfx.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 300 entries, 0 to 299 Data columns (total 16 columns):

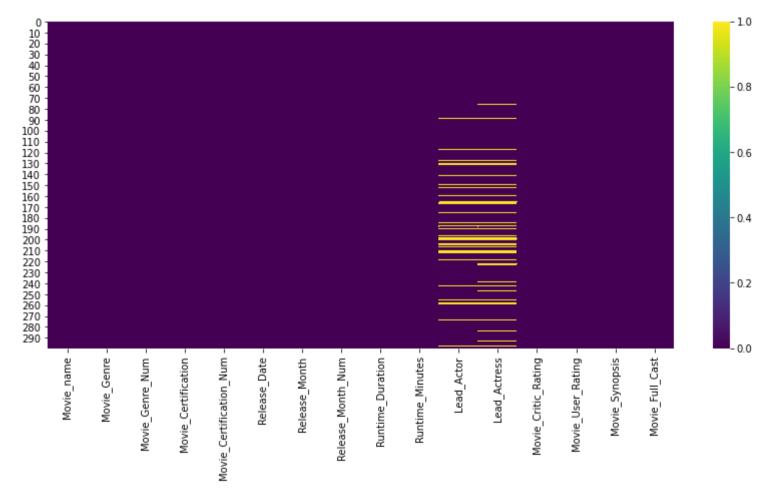
#	Column	Non-Null Count	Dtype
0	Movie_name	300 non-null	object
1	Movie_Genre	300 non-null	object
2	Movie_Genre_Num	300 non-null	int64
3	Movie_Certification	300 non-null	object
4	Movie_Certification_Num	300 non-null	int64
5	Release_Date	300 non-null	object
6	Release_Month	300 non-null	object
7	Release_Month_Num	300 non-null	int64
8	Runtime_Duration	300 non-null	object
9	Runtime_Minutes	300 non-null	int64
10	Lead_Actor	271 non-null	object
11	Lead_Actress	265 non-null	object
12	Movie_Critic_Rating	300 non-null	float64
13	Movie_User_Rating	300 non-null	float64
14	Movie_Synopsis	300 non-null	object
15	Movie_Full_Cast	300 non-null	object
dtvp	es: float64(2), int64(4),	obiect(10)	_

dtypes: float64(2), int64(4), object(10)

memory usage: 37.6+ KB

```
In [7]: plt.figure(figsize=(14,6))
    sb.heatmap(dfx.isnull(), cmap="viridis")
```

Out[7]: <matplotlib.axes._subplots.AxesSubplot at 0x7fbf6c294eb8>



In [8]: dfx['Lead_Actor'].isnull().sum()

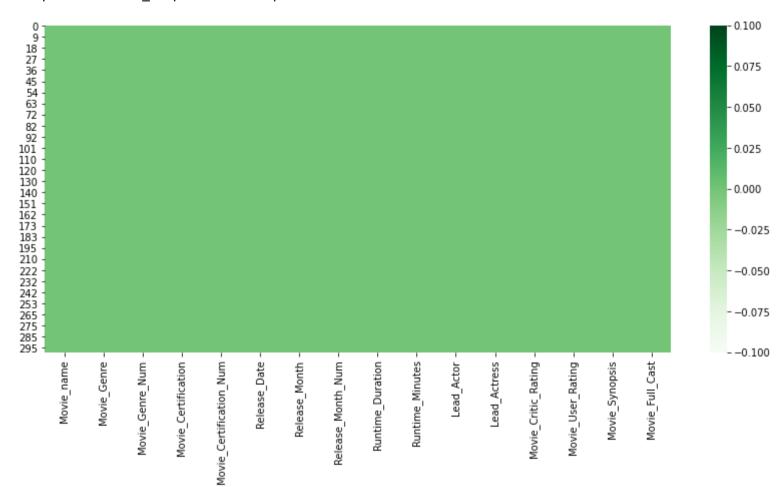
Out[8]: 29

```
In [9]: dfx['Lead_Actress'].isnull().sum()
 Out[9]: 35
In [10]: dfy = dfx.copy()
In [11]: | dfy.head()
Out[11]:
               Movie_name Movie_Genre Movie_Genre_Num Movie_Certification Movie_Certification_Num Release_Date Release_Month Release_Month Nur
                   Kannum
                                 Thriller
                                                      15
                                                                                                    28 Feb 2020
                                                                                                                         Feb
                   Kannum
                                                                        U
              Kollaiyadithaal
                    Oh My
                                Comedy
                                                      14
                                                                       UA
                                                                                                    14 Feb 2020
                                                                                                                         Feb
                  Kadavule
                    Psycho
                                 Thriller
                                                      15
                                                                                                    24 Jan 2020
                                                                                                                          Jan
           2
                                                                        Α
                   Dharala
           3
                                Comedy
                                                      14
                                                                       UA
                                                                                                    13 Mar 2020
                                                                                                                         Mar
                    Prabhu
                    Gypsy
                                 Drama
                                                      17
                                                                       UA
                                                                                                    06 Mar 2020
                                                                                                                         Mar
```

In [12]: dfy.dropna(inplace=True)

```
In [13]: plt.figure(figsize=(14,6))
         sb.heatmap(dfy.isnull(), cmap="Greens")
         #'Accent', 'Accent r', 'Blues', 'Blues r', 'BrBG', 'BrBG r', 'BuGn', 'BuGn r', 'BuPu', 'BuPu r', 'CMRmap',
         #'CMRmap_r', 'Dark2', 'Dark2_r', 'GnBu', 'GnBu_r', 'Greens', 'Greens_r', 'Greys', 'Greys r', 'OrRd', 'OrRd r',
         #'Oranges', 'Oranges r', 'PRGn', 'PRGn r', 'Paired', 'Paired r', 'Pastel1', 'Pastel1 r', 'Pastel2', 'Pastel2 r',
         #'PiYG', 'PiYG r', 'PuBu', 'PuBuGn', 'PuBuGn r', 'PuBu r', 'PuOr', 'PuOr r', 'PuRd', 'PuRd r', 'Purples', 'Purples r',
         #'RdBu', 'RdBu r', 'RdGy', 'RdGy', 'RdPu', 'RdPu', 'RdYLBu', 'RdYLBu', 'RdYLGn', 'RdYLGn', 'Reds', 'Reds r',
         #'Set1', 'Set1 r', 'Set2', 'Set2 r', 'Set3', 'Set3 r', 'Spectral', 'Spectral r', 'Wistia', 'Wistia r', 'YlGn', 'YlGnB
         u',
         #'YLGnBu r', 'YLGn r', 'YLOrBr', 'YLOrBr r', 'YLOrRd', 'YLOrRd r', 'afmhot', 'afmhot r', 'autumn', 'autumn r', 'binar
         #'binary r', 'bone', 'bone r', 'bra', 'bra r', 'bwr', 'bwr r', 'cividis', 'cividis r', 'cool', 'cool r', 'coolwarm',
         #'coolwarm r', 'copper', 'copper r', 'cubehelix', 'cubehelix r', 'flag', 'flag r', 'gist earth', 'gist earth r',
         #'qist qray', 'qist qray r', 'qist heat', 'qist heat r', 'qist ncar', 'qist ncar r', 'qist rainbow', 'qist rainbow r',
         #'qist stern', 'qist stern r', 'qist yarq', 'qist yarq r', 'qnuplot', 'qnuplot2', 'qnuplot2 r', 'qnuplot r', 'qray',
         #'grav r', 'hot', 'hot r', 'hsv', 'hsv r', 'icefire', 'icefire r', 'inferno', 'inferno r', 'jet', 'jet r', 'magma',
         #'magma r', 'mako', 'mako r', 'n...
```

Out[13]: <matplotlib.axes._subplots.AxesSubplot at 0x7fbf6868c438>

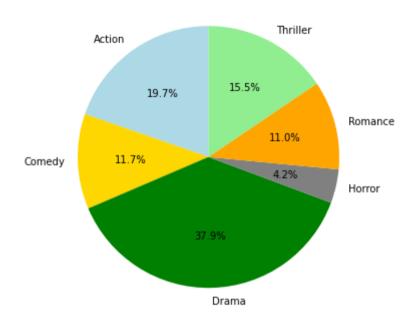


```
In [14]: dfy.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 265 entries, 0 to 299
         Data columns (total 16 columns):
                                        Non-Null Count Dtype
              Column
              -----
              Movie name
                                        265 non-null
                                                        object
              Movie Genre
                                        265 non-null
                                                        object
              Movie Genre Num
                                        265 non-null
                                                        int64
          2
              Movie Certification
                                        265 non-null
                                                        object
              Movie Certification Num 265 non-null
                                                        int64
              Release Date
                                        265 non-null
                                                        object
              Release Month
                                        265 non-null
                                                        object
              Release Month Num
                                        265 non-null
                                                        int64
              Runtime Duration
                                                        object
                                        265 non-null
              Runtime Minutes
                                        265 non-null
                                                        int64
          10 Lead Actor
                                        265 non-null
                                                        object
          11 Lead Actress
                                        265 non-null
                                                        object
          12 Movie Critic Rating
                                        265 non-null
                                                        float64
          13 Movie User Rating
                                        265 non-null
                                                        float64
          14 Movie Synopsis
                                                        object
                                        265 non-null
          15 Movie Full Cast
                                                        object
                                        265 non-null
         dtypes: float64(2), int64(4), object(10)
         memory usage: 35.2+ KB
```

Genre Analysis

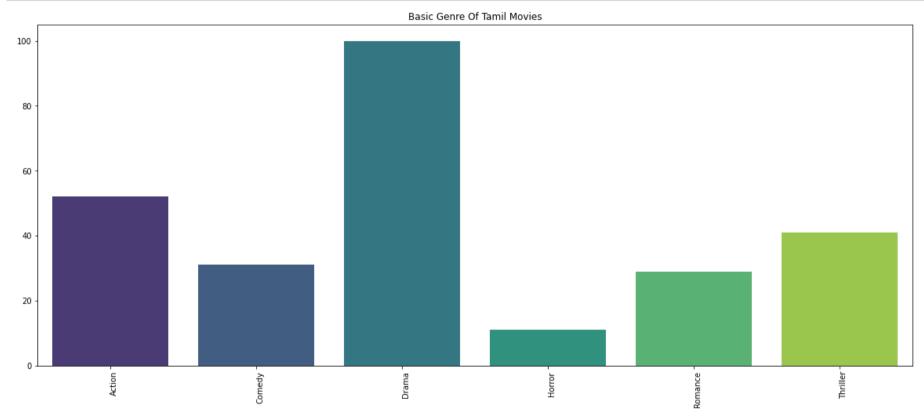
```
In [16]: | genre = dfx.groupby('Movie_Genre')['Movie_Genre'].count()
         genre
Out[16]: Movie_Genre
         Action
                         52
                          2
         Adventure
                          2
         Biography
                         31
         Comedy
         Crime
                         10
                         1
         Documentary
         Drama
                        100
         Family
                          2
                          2
         Fantasy
         History
                          3
         Horror
                         11
         Musical
                          2
                          3
         Mystery
                         29
         Romance
         Sci-Fi
                          5
         Sports
                          4
         Thriller
                         41
         Name: Movie_Genre, dtype: int64
```

Pie Chart Representation of basic genre

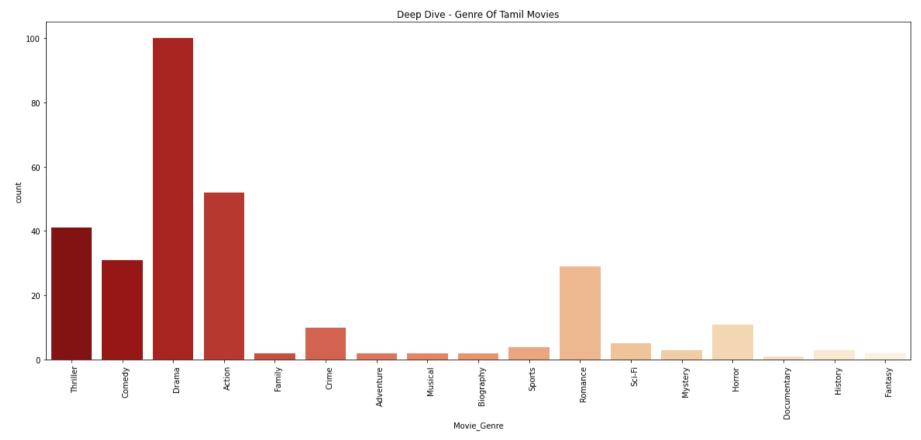


Bar Chart Representation of basic genre

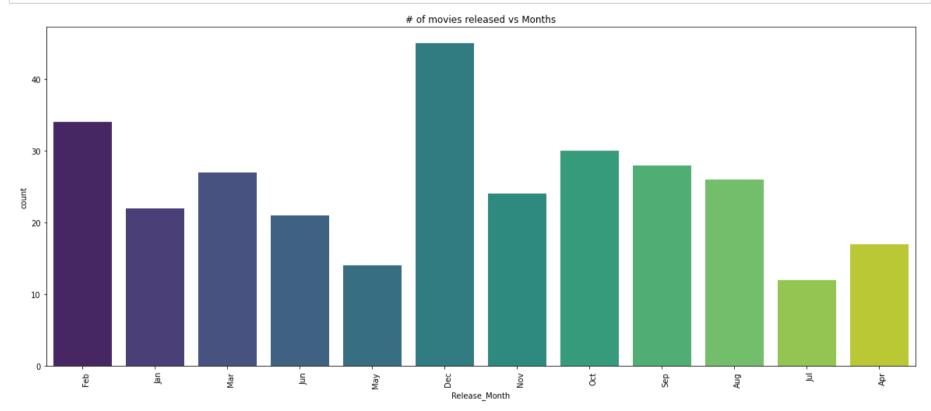
```
In [18]: plt.figure(figsize=(20,8))
    x = genre_general
    y = genre_general_values
    chart1 = sb.barplot(x, y, palette='viridis')
    chart1.set_xticklabels(chart1.get_xticklabels(), rotation=90, horizontalalignment='left')
    chart1.set_title('Basic Genre Of Tamil Movies')
    plt.show()
```



```
In [19]: plt.figure(figsize=(20,8))
    x = dfx['Movie_Genre']
    chart1 = sb.countplot(x, data=dfx, palette='OrRd_r')
    chart1.set_xticklabels(chart1.get_xticklabels(), rotation=90, horizontalalignment='left')
    chart1.set_title('Deep Dive - Genre Of Tamil Movies')
    plt.show()
```

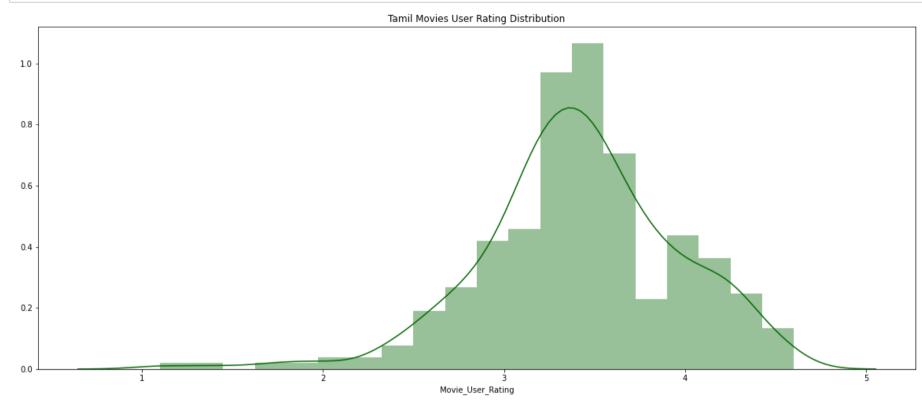


Month-wise Visualization of Movie releases



User Rating Distribution Plot

```
In [21]: plt.figure(figsize=(20,8))
    chart2 = sb.distplot(dfx['Movie_User_Rating'], color="#006600")
    chart2.set_title('Tamil Movies User Rating Distribution')
    plt.show()
```

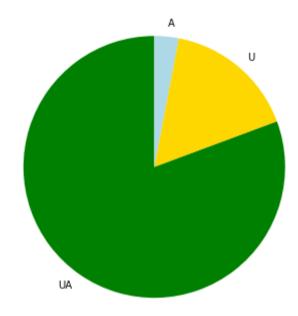


Movie Certifications Analysis

Pie Chart Representation of Movie Censorboard Certification

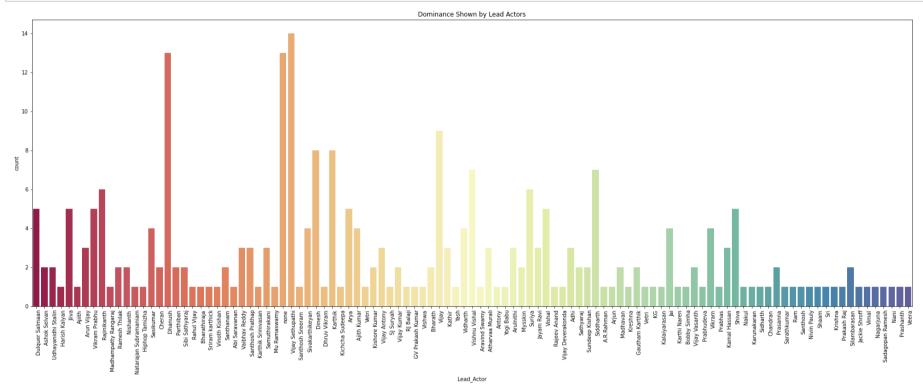
```
In [22]: mc = dfx.groupby('Movie_Certification')['Movie_Certification'].count()
    mc_entities = ['UA', 'U', 'A']
    mc_values = [242,49,9]
```

```
In [23]: plt.subplots(figsize=(14,6))
    colors = ['green', 'gold', 'lightblue']
    plt.pie(mc_values, labels = mc_entities, colors=colors, startangle = 90)
    plt.show()
```

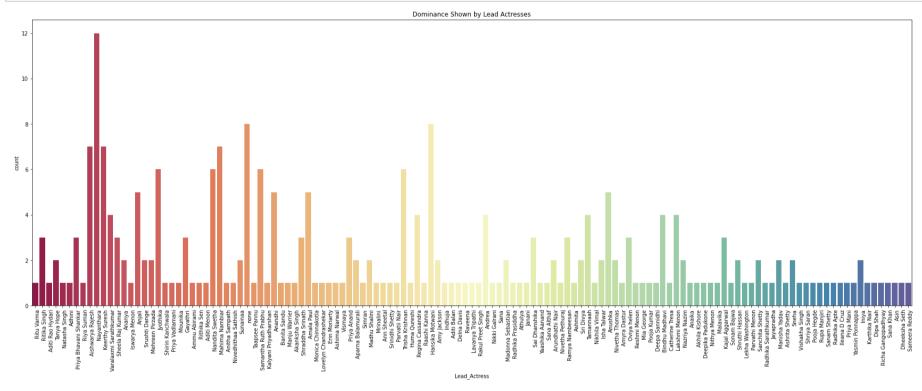


Analysis of Lead Actors and Lead Actresses of the Decade

Dominance comparison of Lead Actors



Dominance comparison of Lead Actresses



Conclusion

Presenting the Rockstars of Kollywood in the decade 2011-2020







In [26]: dfx.head(10)

Out[26]:

	Movie_name	Movie_Genre	Movie_Genre_Num	Movie_Certification	Movie_Certification_Num	Release_Date	Release_Month	Release_Month_Nur
0	Kannum Kannum Kollaiyadithaal	Thriller	15	U	2	28 Feb 2020	Feb	
1	Oh My Kadavule	Comedy	14	UA	1	14 Feb 2020	Feb	
2	Psycho	Thriller	15	А	3	24 Jan 2020	Jan	
3	Dharala Prabhu	Comedy	14	UA	1	13 Mar 2020	Mar	
4	Gypsy	Drama	17	UA	1	06 Mar 2020	Mar	
5	Baaram	Drama	17	А	3	21 Feb 2020	Feb	
6	Mafia: Chapter 1	Drama	17	UA	1	21 Feb 2020	Feb	
7	Seeru	Action	16	UA	1	07 Feb 2020	Feb	
8	Vaanam Kottattum	Drama	17	U	2	07 Feb 2020	Feb	
9	Darbar	Action	16	UA	1	09 Jan 2020	Jan	

4

```
'path = 'C:/Users/gkish/Jupyter Notebooks/BDB/DAY - 3/Movie300 Revised V1.xLsx'
In [27]:
         dfx.to excel(path)'''
Out[27]: "path = 'C:/Users/gkish/Jupyter Notebooks/BDB/DAY - 3/Movie300 Revised V1.xlsx'\ndfx.to excel(path)"
In [28]: dfx.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 300 entries, 0 to 299
         Data columns (total 16 columns):
              Column
                                       Non-Null Count Dtype
              Movie name
                                       300 non-null
                                                        object
              Movie Genre
                                       300 non-null
                                                       object
          1
              Movie Genre Num
                                       300 non-null
                                                       int64
              Movie Certification
                                       300 non-null
                                                       object
              Movie Certification Num 300 non-null
                                                       int64
              Release Date
                                                       object
                                       300 non-null
              Release Month
                                       300 non-null
                                                       object
                                       300 non-null
              Release Month Num
                                                        int64
              Runtime Duration
                                                       object
                                       300 non-null
              Runtime Minutes
                                       300 non-null
                                                       int64
          10 Lead Actor
                                       271 non-null
                                                        object
          11 Lead Actress
                                       265 non-null
                                                       object
          12 Movie Critic Rating
                                       300 non-null
                                                       float64
          13 Movie_User_Rating
                                       300 non-null
                                                       float64
          14 Movie Synopsis
                                       300 non-null
                                                        object
          15 Movie Full Cast
                                       300 non-null
                                                        object
         dtypes: float64(2), int64(4), object(10)
         memory usage: 37.6+ KB
In [29]: dfx.columns
Out[29]: Index(['Movie name', 'Movie Genre', 'Movie Genre Num', 'Movie Certification',
                 'Movie Certification Num', 'Release Date', 'Release Month',
                'Release Month Num', 'Runtime Duration', 'Runtime Minutes',
                'Lead_Actor', 'Lead_Actress', 'Movie_Critic_Rating',
                'Movie User Rating', 'Movie_Synopsis', 'Movie_Full_Cast'],
               dtype='object')
```

```
dfxml = dfx[['Movie name','Movie Genre Num','Movie Certification Num','Release Month Num','Runtime Minutes','Movie Cri
In [30]:
          tic Rating', 'Movie User Rating']]
          dfxml.head()
Out[30]:
                Movie name Movie Genre Num Movie Certification Num Release Month Num Runtime Minutes Movie Critic Rating Movie User Rating
              Kannum Kannum
                                                               2
                                         15
                                                                                  2
                                                                                               122
                                                                                                                 3.5
                                                                                                                                  4.3
                Kollaiyadithaal
              Oh My Kadavule
                                         14
                                                                                  2
                                                                                               151
                                                                                                                 3.5
                                                                                                                                  3.4
           2
                     Psycho
                                         15
                                                                                  1
                                                                                               134
                                                                                                                 3.5
                                                                                                                                  3.3
               Dharala Prabhu
                                         14
                                                                                  3
                                                                                               122
                                                                                                                 3.0
                                                                                                                                  3.3
                      Gypsy
                                                                                                                                  3.2
                                         17
                                                                                  3
                                                                                               145
                                                                                                                 3.0
In [31]: #target variable
          y = dfxml['Movie User Rating']
          #input dataframe
          x = dfxml[['Movie Genre Num', 'Movie Certification Num', 'Release Month Num', 'Runtime Minutes', 'Movie Critic Rating']]
         from sklearn.model selection import train test split
In [32]:
In [33]: from sklearn.linear model import LinearRegression
In [34]: x1,x2,y1,y2 = train test split(x,y,test size = 0.1)
In [35]: | lr = LinearRegression()
In [36]: lr.fit(x1,y1)
Out[36]: LinearRegression(copy X=True, fit intercept=True, n jobs=None, normalize=False)
In [37]: lr.coef_
Out[37]: array([ 0.00177994, 0.05436386, -0.01117045, 0.00173541, 0.77982082])
```

```
In [38]: lr.intercept
Out[38]: 0.5602708187272603
In [39]: pd.DataFrame(lr.coef , index=x.columns, columns=['myval'])
Out[39]:
                                  myval
                                0.001780
               Movie_Genre_Num
           Movie_Certification_Num
                                0.054364
              Release_Month_Num -0.011170
                 Runtime_Minutes
                                0.001735
              Movie_Critic_Rating
                                0.779821
In [40]: t = np.array(dfxml.loc[8][['Movie Genre Num', 'Movie Certification Num', 'Release Month Num', 'Runtime Minutes', 'Movie Cr
          itic Rating']])
In [41]: | lr.predict([t])
Out[41]: array([3.25586581])
In [43]: f = []
          k = []
          for i in range(0,300):
              b = np.array(dfxml.loc[i][['Movie_Genre_Num','Movie_Certification_Num','Release_Month_Num','Runtime_Minutes','Movi
          e Critic Rating']])
              f.append(lr.predict([b]))
              k.append(np.array(dfxml.loc[i][['Movie name']]))
```

Out[44]:

	Movie_name
0	Kannum Kannum Kollaiyadithaal
1	Oh My Kadavule
2	Psycho
3	Dharala Prabhu
4	Gypsy
295	Nootrenbadhu
296	Ponnar Shankar
297	Nadunisi Naaygal
298	llaignan
299	Mappillai

300 rows × 1 columns

Out[45]:

Machine_Predicted_Rating						
0	3.614450					
1	3.608633					
2	3.700809					
3	3.157225					
4	3.202479					
295	2.726817					
296	2.827430					
297	1.979619					
298	2.114093					
299	1.657698					

300 rows × 1 columns

```
In [46]: J = dfxml[['Movie_Critic_Rating','Movie_User_Rating']]
```

```
In [47]: final = pd.concat([K,J,F],axis=1)
final
```

Out[47]:

Movie_name	Movie_Critic_Rating	Movie_User_Rating	Machine_Predicted_Rating
Kannum Kannum Kollaiyadithaal	3.5	4.3	3.614450
Oh My Kadavule	3.5	3.4	3.608633
Psycho	3.5	3.3	3.700809
Dharala Prabhu	3.0	3.3	3.157225
Gypsy	3.0	3.2	3.202479
Nootrenbadhu	2.5	2.4	2.726817
Ponnar Shankar	2.5	2.4	2.827430
Nadunisi Naaygal	1.5	1.7	1.979619
llaignan	1.5	1.4	2.114093
Mappillai	1.0	1.1	1.657698
	Kannum Kannum Kollaiyadithaal Oh My Kadavule Psycho Dharala Prabhu Gypsy Nootrenbadhu Ponnar Shankar Nadunisi Naaygal Ilaignan	Kannum Kannum Kollaiyadithaal 3.5 Oh My Kadavule 3.5 Psycho 3.5 Dharala Prabhu 3.0 Gypsy 3.0 Nootrenbadhu 2.5 Ponnar Shankar 2.5 Nadunisi Naaygal 1.5 Ilaignan 1.5	Kannum Kannum Kollaiyadithaal 3.5 4.3 Oh My Kadavule 3.5 3.4 Psycho 3.5 3.3 Dharala Prabhu 3.0 3.3 Gypsy 3.0 3.2 Nootrenbadhu 2.5 2.4 Ponnar Shankar 2.5 2.4 Nadunisi Naaygal 1.5 1.7 Ilaignan 1.5 1.4

'Lead_Actor', 'Lead_Actress', 'Movie_Critic_Rating',
'Movie_User_Rating', 'Movie_Synopsis', 'Movie_Full_Cast',

'Machine_Predicted_Rating'],

dtype='object')

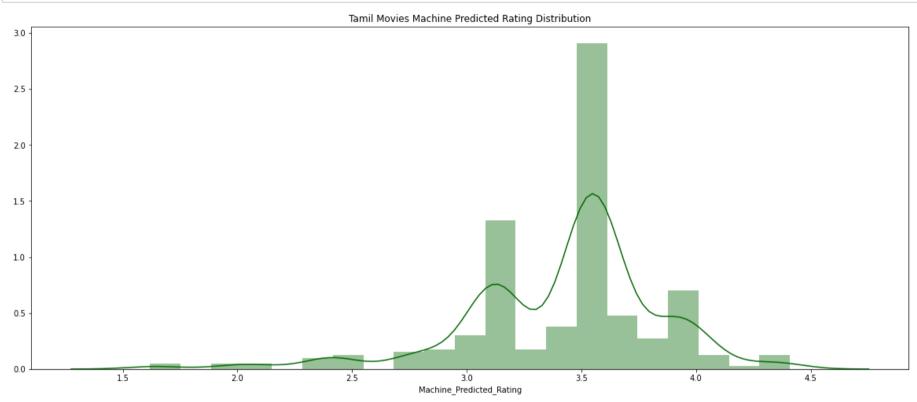
300 rows × 4 columns

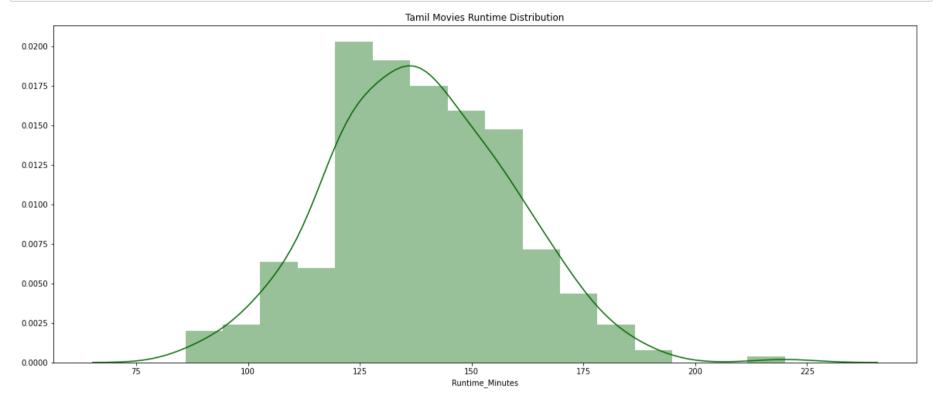
Out[50]:

· 	Movie_name	Movie_Genre	Movie_Genre_Num	Movie_Certification	Movie_Certification_Num	Release_Date	Release_Month	Release_Month_Nur
0	Kannum Kannum Kollaiyadithaal	Thriller	15	U	2	28 Feb 2020	Feb	
1	Oh My Kadavule	Comedy	14	UA	1	14 Feb 2020	Feb	
2	Psycho	Thriller	15	А	3	24 Jan 2020	Jan	
3	Dharala Prabhu	Comedy	14	UA	1	13 Mar 2020	Mar	
4	Gypsy	Drama	17	UA	1	06 Mar 2020	Mar	
4								•

Advanced Visualizations

In [51]: plt.figure(figsize=(20,8))
 chart3 = sb.distplot(final['Machine_Predicted_Rating'], color="#006600")
 chart3.set_title('Tamil Movies Machine Predicted Rating Distribution')
 plt.show()





```
In [53]: dfx['Runtime_Minutes'].mean()
```

Out[53]: 138.5466666666665

In [54]: import matplotlib as mpl

```
In [55]: plt.figure(figsize=(20,6))
    sb.set(rc={"axes.facecolor":"#283747", "axes.grid":False,'xtick.labelsize':10,'ytick.labelsize':10})
    chart5 = sb.lineplot(x=dfx.Runtime_Minutes,y=dfx.Movie_User_Rating,data=dfx, color="#FF5722", label='User Rating')
    chart5 = sb.lineplot(x=dfx.Runtime_Minutes,y=dfx.Movie_Critic_Rating,data=dfx, color="#FFEB3B", label='Critic Rating')
    chart5.set_title('Rating Comparison against Movie runtime')
    legend = plt.legend()
    frame = legend.get_frame()
    frame.set_facecolor('white')
    plt.show()
```



