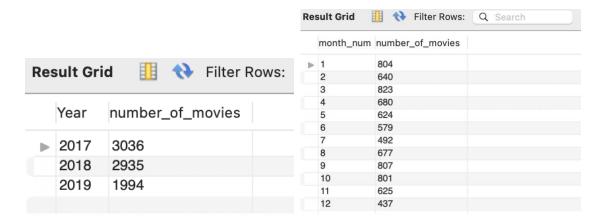
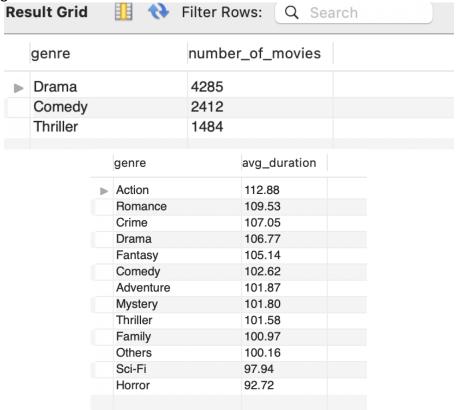
Executive Summary and Recommendations

1. We can see that the number of movies released every year decreased between 2017-2019 with 2017 being the highest of 3036 movies released. Also, we can see that the highest number of movies were released in the month of March with 823 movies being released.

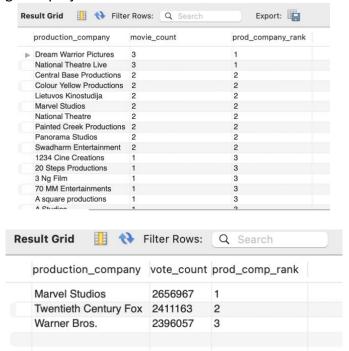


2. 'Drama' is the genre with the highest number of movies produced overall, followed by 'Comedy' and 'Thriller'. Hence, RSVP Movies can focus these 3 genres, with an average duration as shown in below table.

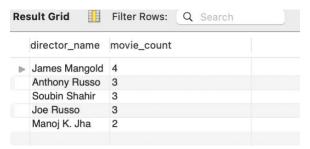


3. Dream Warrior Pictures and National Theatre Live stand out as the top production company with highest number of hit movies, i.e., with an average rating>8 and top 3 production companies with highest number of votes are Marvel Studios, Twentieth

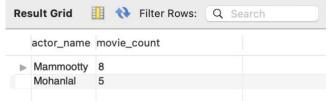
Century Fox and 'Warner Bros.' Hence, RSVP Movies can partner with these companies for global projects.



4. James Mangold would be a great choice as director for next project of RSVP Movies as he has the highest number of super hit movies in the top genres.



5. The top 2 actors whose movie's median rating is above 8 are Mammootty and Mohanlal showing that they are consistently good.



- 6. -> Top actor with highest average rating is Vijay Sethupathi.
 - -> Similarly, Taapsee Pannu is among actress in Hindi films.
 - -> Also, based on the number of votes, its Parvathy Thiruvothu at the top.
 - -> Hence choosing these artists for the next movie, especially a pan-India movie, would be a smart choice.

