



ADIDAS SALES CASE STUDY

09-08-2020



31-12-2021



Sum of Total Sales

777.44M

Sum of Operating Profit

290.91M

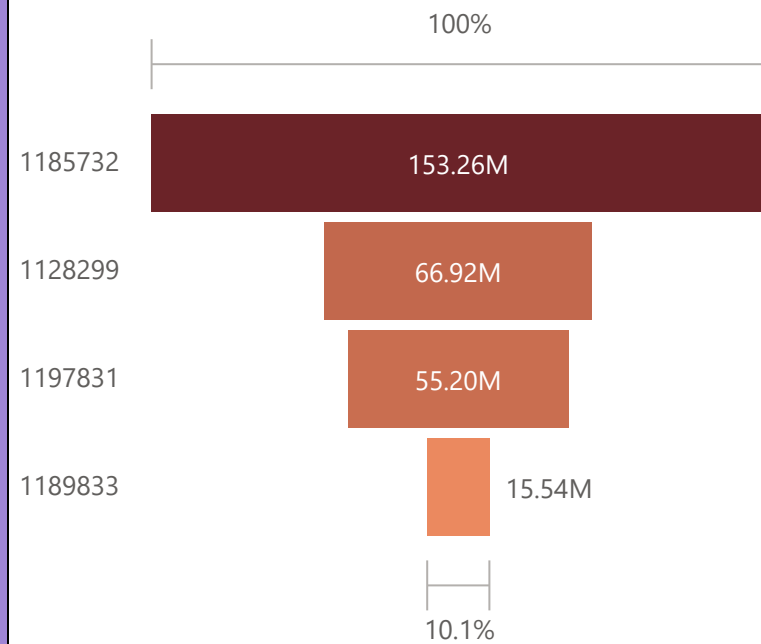
AveragePricePerUnit

355.92

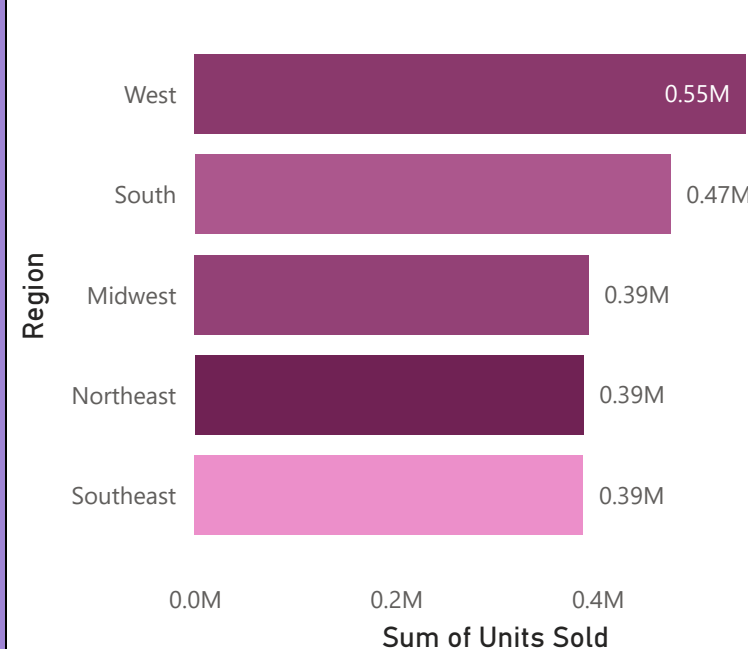
Sum of Units Sold

2M

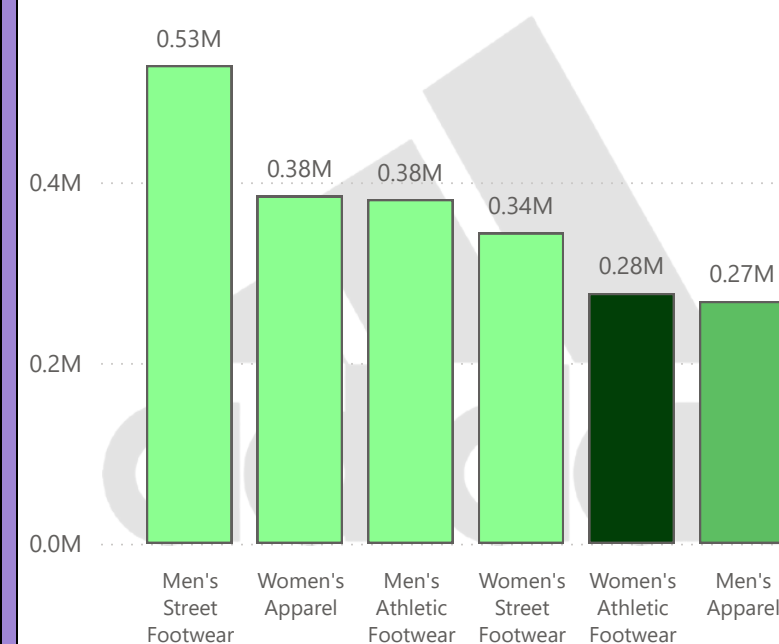
Profit Analysis By Retailer



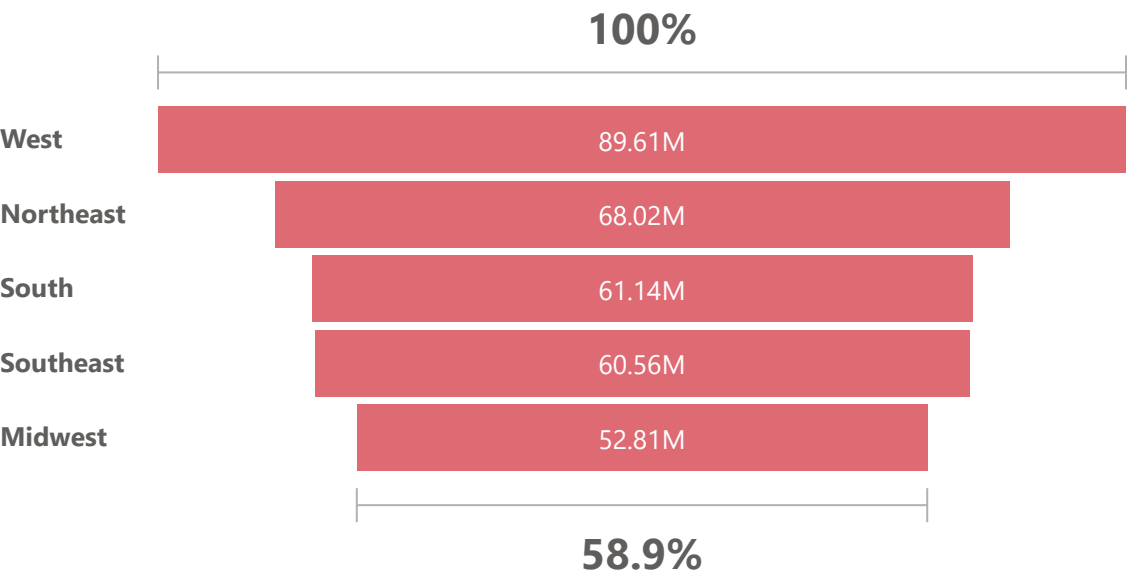
Sum of Units Sold by Region



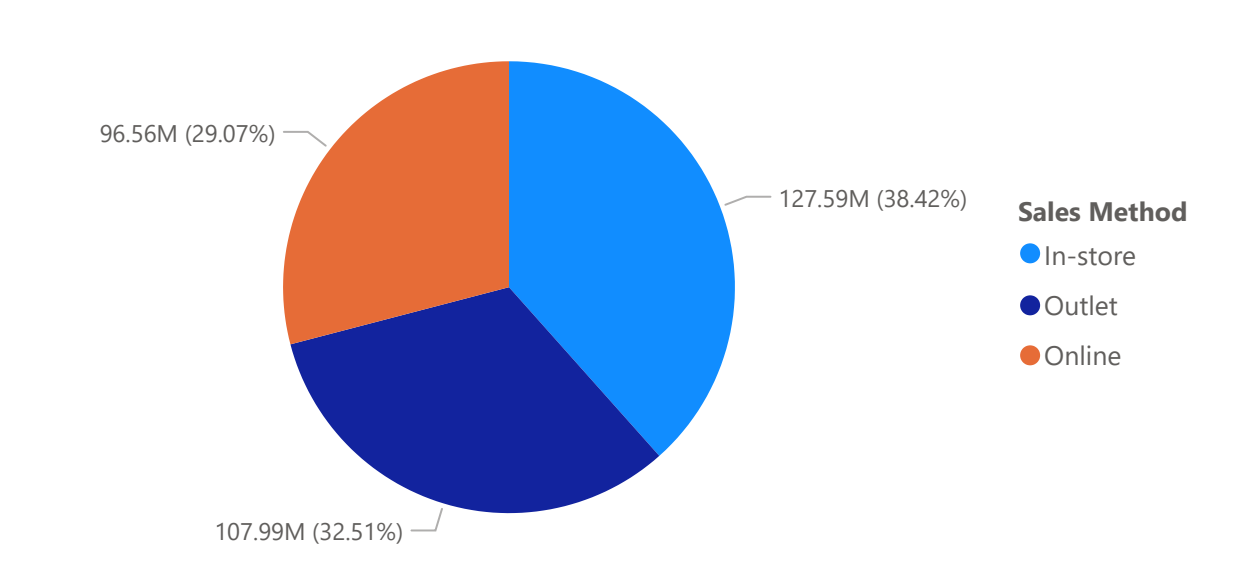
Product Category Sales Distriburion



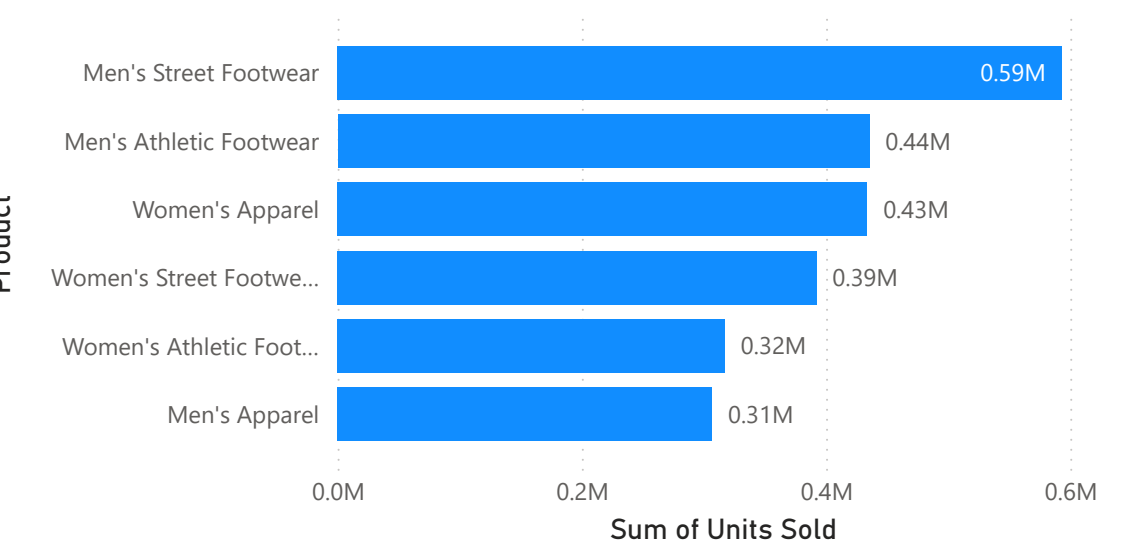
Sum of Operating Profit by Region



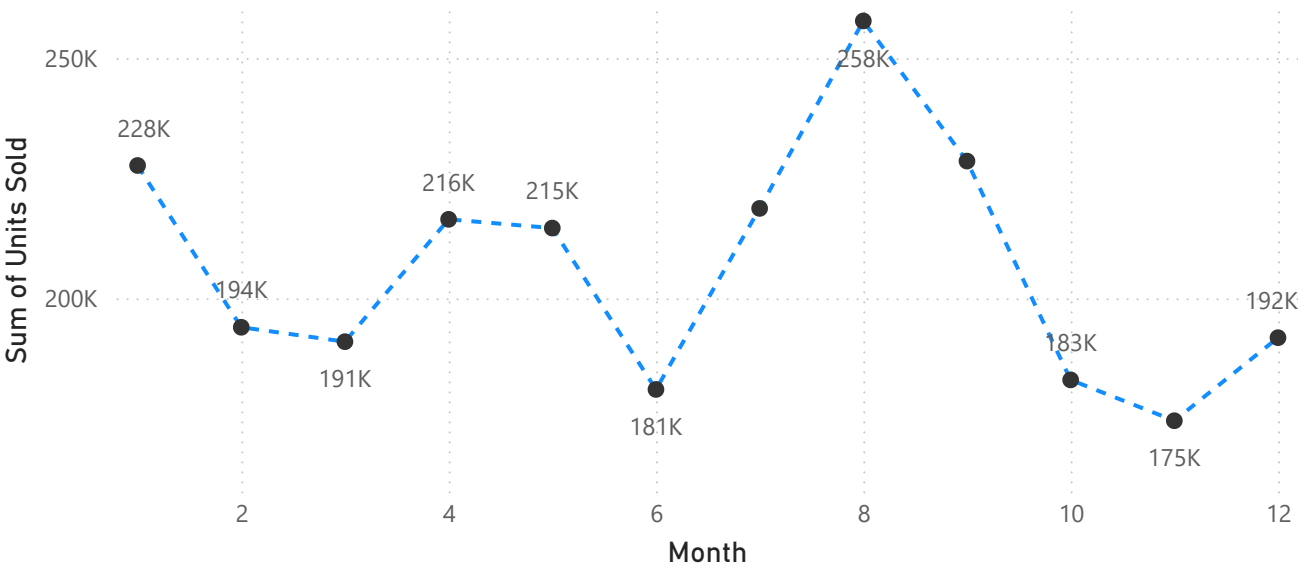
Sum of Operating Profit by Sales Method



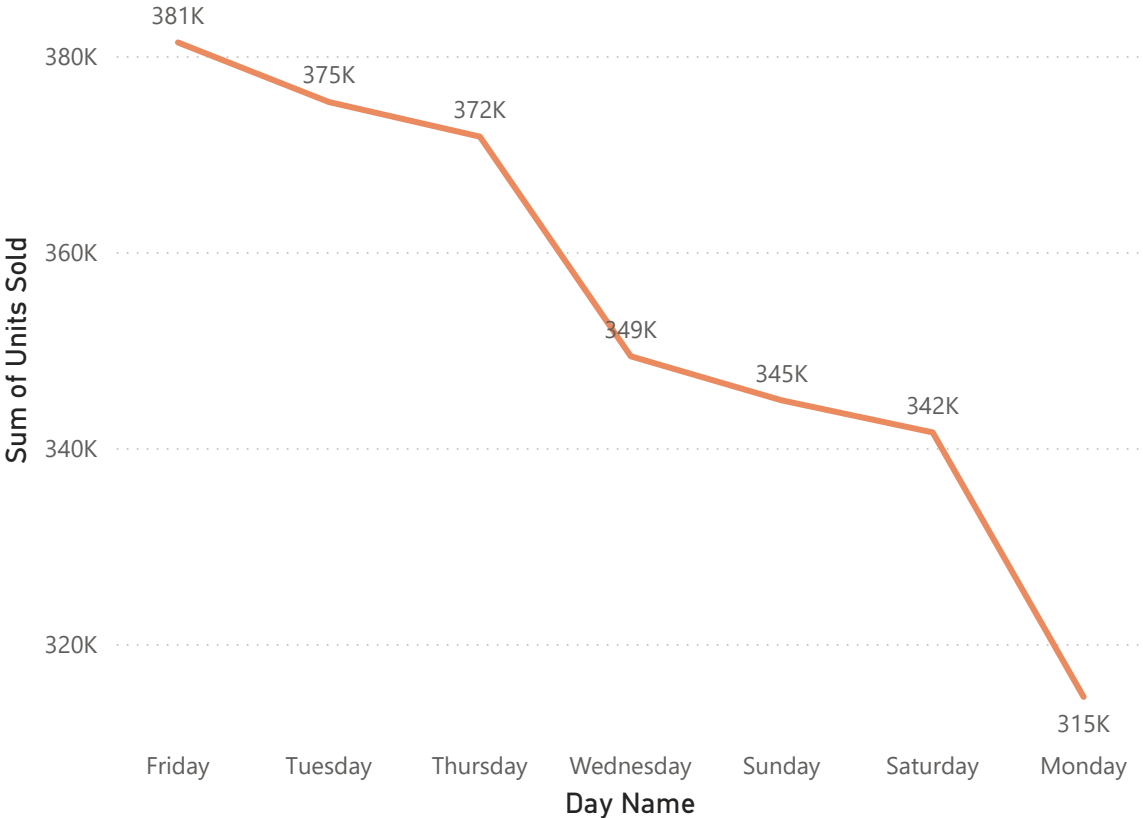
Sum of Units Sold by Product



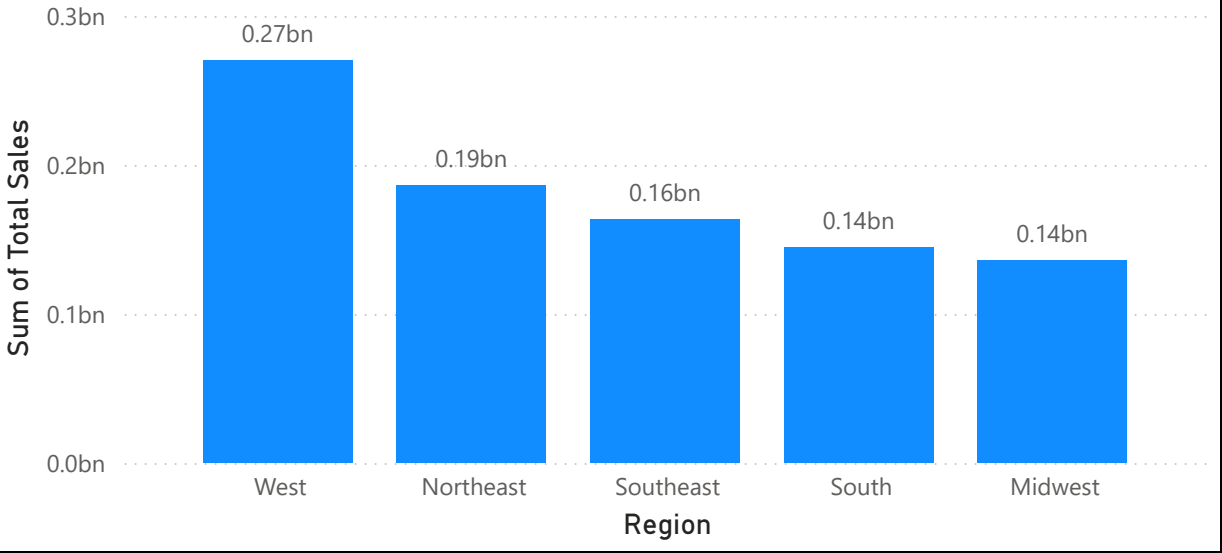
Units Sold in Each Month



Sum of Units Sold by Day Name



Sum of Total Sales by Region



Sum of Operating Profit by Region

