



24.9M

Revenue

₹ 10.5M

Profit

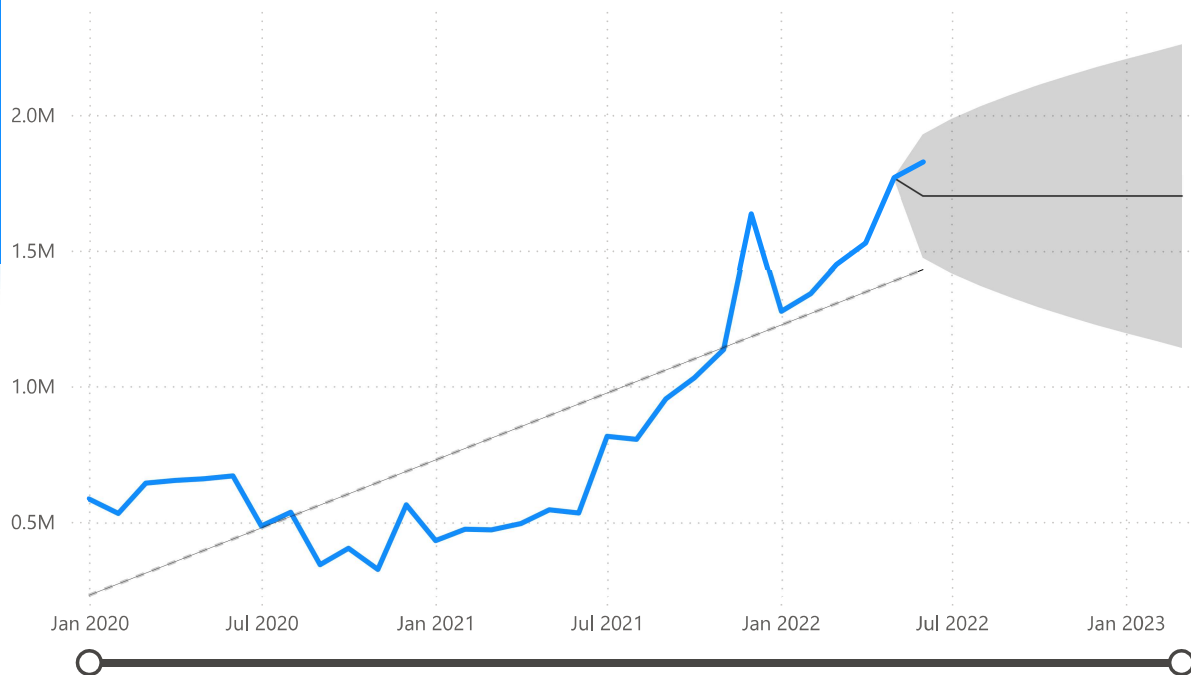
25.2K

Orders

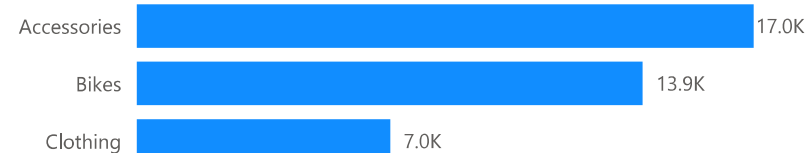
18.1K

Customers

Weekly Revenue



Orders by Category



Top 10 Products	Orders	Revenue	Return Rate
Water Bottle - 30 oz.	3,983	39,755	1.95%
Sport-100 Helmet, Red	2,099	73,444	3.33%
Sport-100 Helmet, Blue	1,995	67,112	3.31%
Sport-100 Helmet, Black	1,940	65,262	2.68%
Road Tire Tube	2,173	17,265	1.55%
Patch Kit/8 Patches	2,952	13,506	1.61%
Mountain Tire Tube	2,846	28,333	1.64%
Mountain Bottle Cage	1,896	38,062	2.02%
Total	15,587	4,65,644	1.85%

Monthly Revenue

18,26,985

Prev Month: ₹ 17,68,431 (+3.31%)

Monthly Orders

2,146!

Prev Month: ₹ 17,68,431 (-99.88%)

Monthly Returns

166!

Prev Month: ₹ 17,68,431 (-99.99%)

Most Ordered Product

Tires and Tubes

Most Returned Product

Shorts

Select all

Europe

North America

Pacific



## Selected Product

Road Tire Tube

Monthly Orders Vs Target



Monthly Revenue Vs Target



Monthly Profit Vs Target

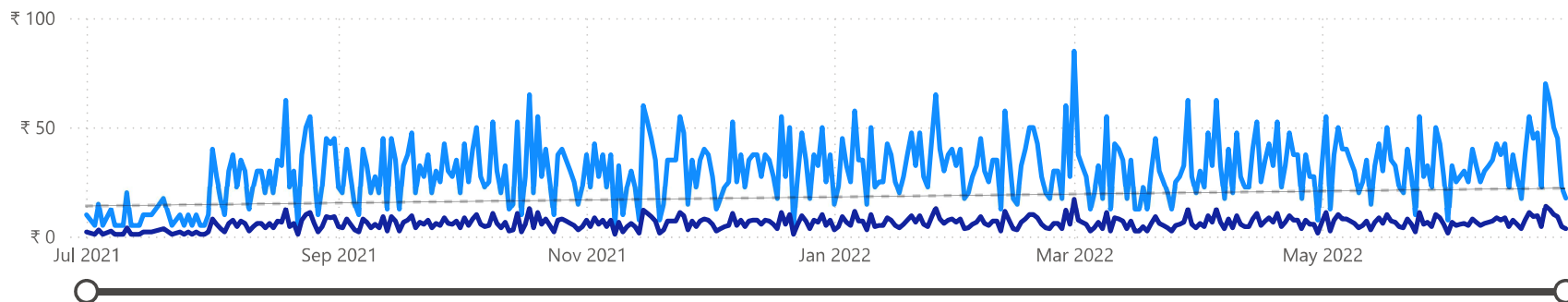


Weekly Profit

### Price Adjustment (%)

-0.50

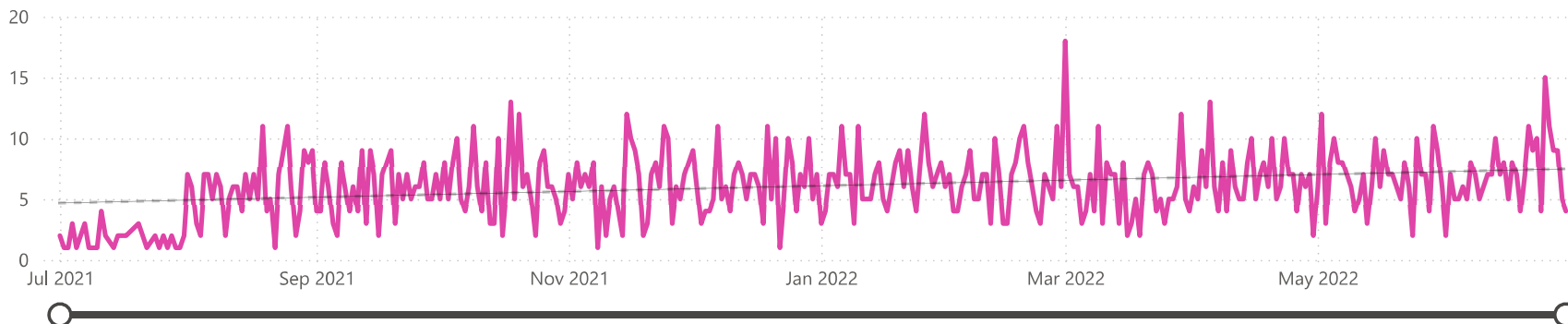
▼ Total Profit Adjusted Profit



### Product Metric Selecti...

- ☒ Orders
- ☐ Revenue
- ☐ Profit
- ☐ Returns
- ☐ Return Rate

Weekly Returns



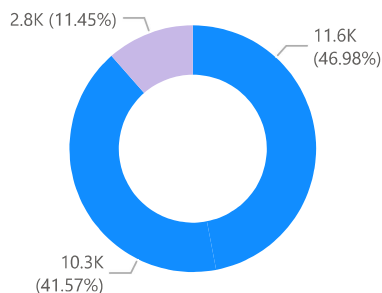
18.1K

Total Customers

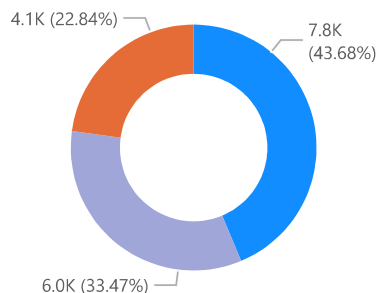
₹ 1.4K

Revenu per Customer

Orders by Income Level



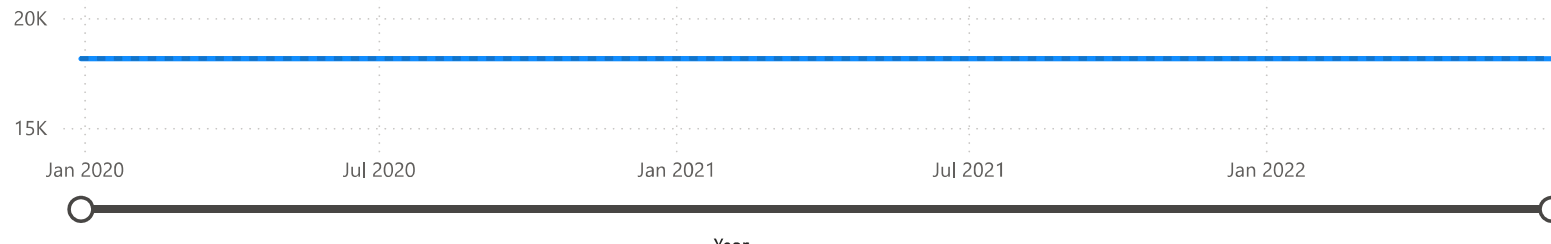
Orders by Occupation



Total Customers

Revenue per Customer

Total Customers



Top 100 Customers

CustomerKey	FullName	Orders	Revenue
11091	Mr. Dalton Perez	26	1,513
11223	Mrs. Hailey Patterson	26	1,616
11300	Mr. Fernando Barnes	26	1,839
11330	Mr. Ryan Thompson	26	1,597
11331	Mrs. Samantha Jenkins	26	1,740
11185	Mrs. Ashley Henderson	25	1,717
11200	Mr. Jason Griffin	25	1,614
11176	Mr. Mason Roberts	24	1,526
11262	Mrs. Jennifer Simmons	24	1,465
11277	Mr. Charles Jackson	24	1,777
11287	Mr. Henry Garcia	24	1,443
11566	Ms. April Shan	24	1,424
11711	Mr. Daniel Davis	24	1,404
11276	Mrs. Nancy Chapman	23	1,111
11203	Mr. Luis Diaz	17	1,002
Total		1,272	6,15,328

Year

2020

2022

Top Customer (by revenue)

Mr. Maurice Shan

Orders

6

Revenue

12.41K

Among Customers Skilled roles in 2022, Ruben drove most Revenue of 46800 dollar