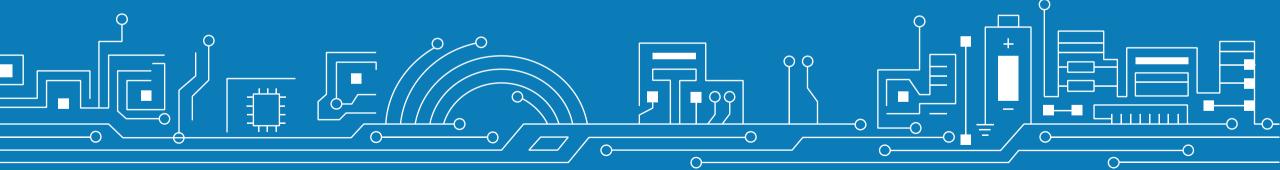


# **ALLYSTAR Company Profile**







PART 1 About ALLYSTAR

**PART 2** Products & Solutions





ALLYSTAR Company Profile





### **ALLYSTAR Technology Co., Ltd.**



The Internet of everything industry is built by billions of small devices that come from innovation of human beings. Security and Connectivity are major key factors that people are concerned about.

ALLYSTAR Technology creates solutions for the secured and connected world, from which customers across a wide variety of industries are able to differentiate their products through features, cost of ownership and/or time-to-market.

Addition information: www.allystar.com



### **About ALLYSTAR**

# **S**ALLYSTAR

#### **ALLY.STAR**

ALLY to associate or connect by some mutual relationship STAR the truth north, direct to polestar

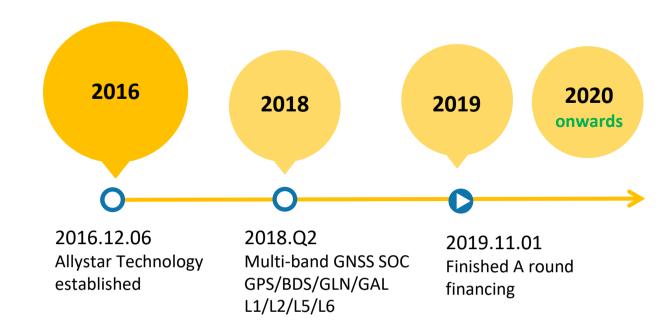
ALLYSTAR is the group of experienced people in GNSS field to create novel chip/module/algorithm for location technologies

Addition information:

http://www.allystar.com/en/



SHENZHEN / BEIJING / HONG KONG / CALGARY/HSINCHU



**Complete GNSS team** with GNSS RF/BB/ALGM and AE experts to provide chip/module solutions

Multi-culture GNSS team with people from China (mainland China, Hong Kong, and Taiwan), Canada, and India

**Pioneer GNSS team** with leading multi-band GNSS product which supports L1/L2/L5/L6 signals

### **Location Solution Provider**















Founded Headquarter President
December, 2016 Shenzhen, China Simon Sun

**Capital** Employee

US100M 150

#### **Core Activities**

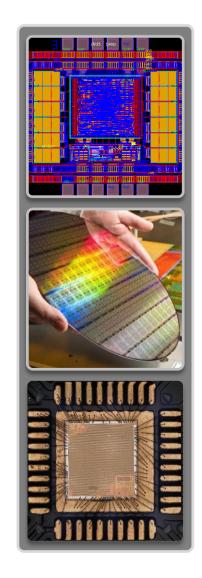
Design of location awareness technologies and solutions

#### **Product Lineup**

Cynosure Series GNSS SoC
Cynosure GNSS MCU (GNMCU)
Cynosure HDK/SDK Platform
Logistic Security Management Solution

# **Leading GNSS Supplier**





Shenzhen

First

Location Chipset Supplier (GPS/BDS/GLO/GAL/QZSS/IRNSS)

China

Only

Top 3 Rank by ABI Research (Innovation Field)

Worldwide

**Pioneer** 

GNSS SOC Multi-GNSS, Multi-Frequency (GPS/BDS/GLO/GAL/QZSS/IRNSS) New Beidou-3 System



### **Value Proposition**



- **Location Awareness**
- Secure Logistic Mngt

Competence

Business Model

**ALLYSTAR** 

Marketkoch

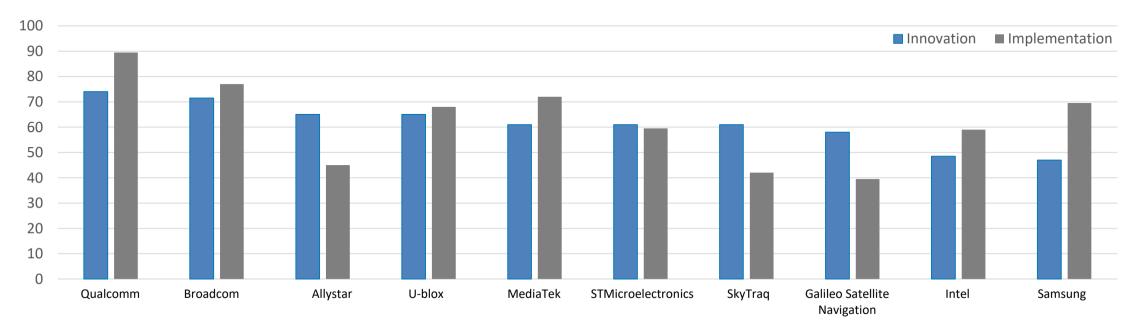
- Fabless design house
- Link whole value chain

- Product Offering Integrated circuit
  - Integration system

- Consumer products
- Automotive products

# **Top 3 Innovation Assessment by ABI**





Source: "GNSS IC Vendors - 4Q 2016 (CA-1222)", ABI Research

#### **ALLYSTAR's competitiveness at ABI Research report**

- Only one company in China listed in this ranking
- Rank 3 in "innovation" aspect
- Rank 7 in overall evaluation

### **ALLYSTAR's competitiveness at GSA GNSS**



### **Consumer Solutions Value Chain**

COMPONENTS AND RECEIVER MANUFACTURERS OPERATING SYSTEM DEVELOPERS DEVICE INTEGRATORS AND VENDORS DEV RETA

SERVICE &

CONTENT

**PROVIDERS** 

DEVELOPERS/ RETAILERS

APP STORES

USERS

- ANALOG DEVICES
- ALLYSTAR
- BROADCOM
- HISILICON
- INFINEON\*
- INTEL
- MEDIATEK
- NIHON DEMPA KOGYO
- OUALCOMM
- SAMSUNG
- SEIKO EPSON
- SPREADTRUM COMMUNICATIONS
- SONY
- U-BLOX\*

- APPLE (iOS)
- · CANONICAL\* (UBUNTU)
- GOOGLE (ANDROID)
- JOLLA\* (SAILFISH)
- LINUX FOUNDATION (LINUX)
- MICROSOFT (WINDOWS)

Smartphone/Tablets: APPLE, BLACKBERRY LIMITED, BQ\*, DORO, HTC, HUAWEI, LENOVO, LG, MALATA, MICROSOFT, OPPO, SAMSUNG, VIVO, XIAOMI, ZTE, ONEPLUS, SONY, NOKIA

Wearables: APPLE, CITIZEN, FITBIT, GARMIN, MICROSOFT, POLAR, SUUNTO\*, SAMSUNG, TIMEX\*, XIAOMI, AMER SPORTS\*

People Tracking: GARMIN, POCKET FINDER, SPOT, TELTONIKA

Original Design Manufacturers: AVNET, COMPAL









**>** 

**ALLYSTAR Company Profile** 



2020 ALLYSTAR Confidential

# **GNSS Market & Applications**



### **Navigation Market -- Meter Precision**









High Precision Market -- Sub-meter Precision









Marine









Fleet Management

Wearable devices

Logistics

Drone

Self-Driving

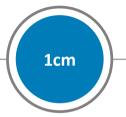
Survey









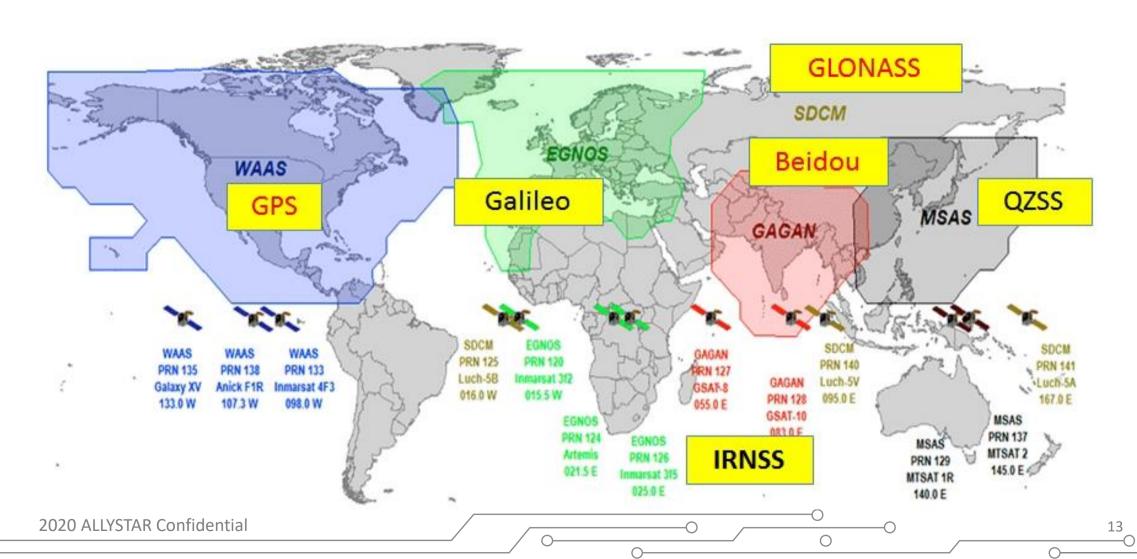




### **GNSS Around the World**

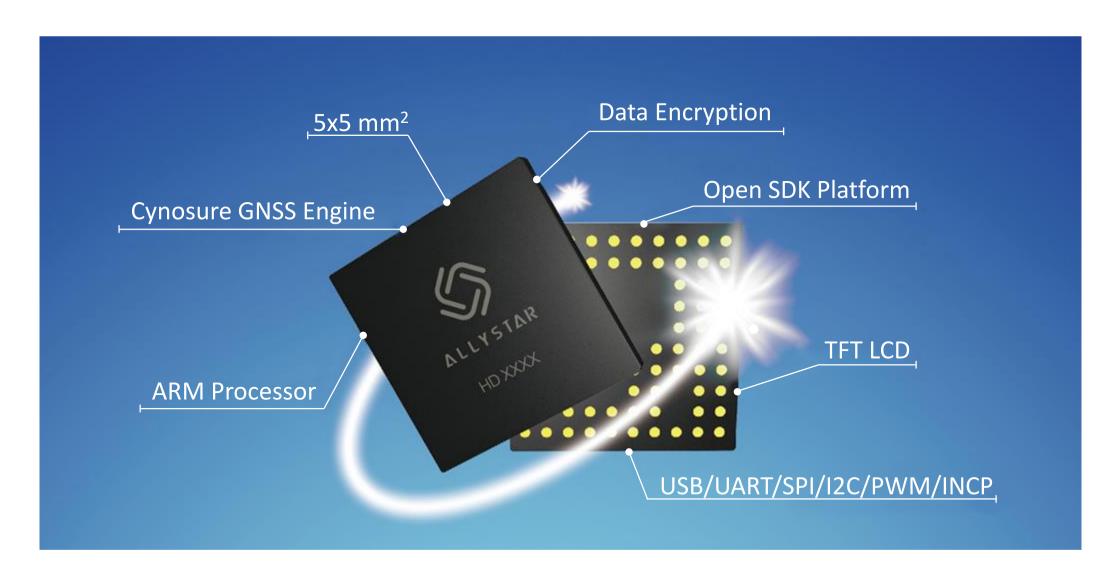


6 major satellite systems & 4 augmentation satellite systems



# **ALLYSTAR GNSS Product (Cynosure Series)**





2020 ALLYSTAR Confidential

# **Unique Chip-Level Data Protection**





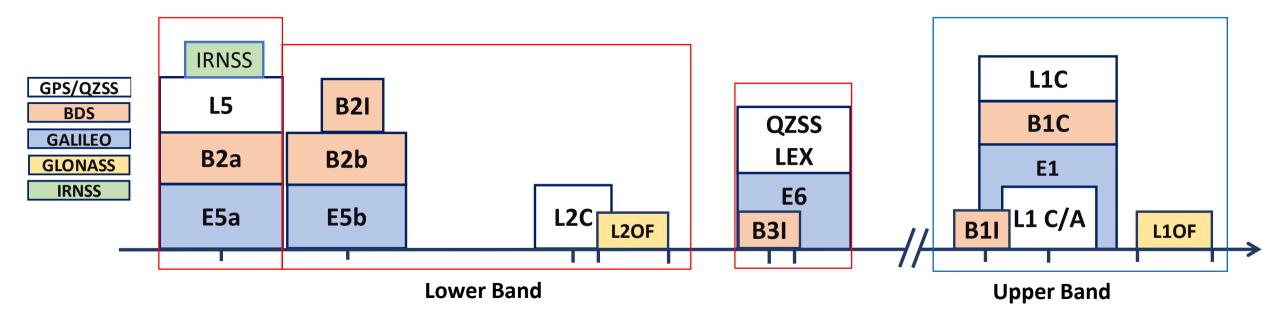
2020 ALLYSTAR Confidential

### **Multi-Band GNSS SoC Solution**



#### **Cynosure GNSS Design Concept: Lower Band + Upper Band**

Dual band GNSS receiver to cover all constellations in all bands for different applications



[Option A] L5 band (standalone): maximizes measurement accuracy and improve multipath mitigation

[Option B] L2 band (RTK): Common Worldwide CORS supports GPS L1 / L2 & GLO L1 / L2

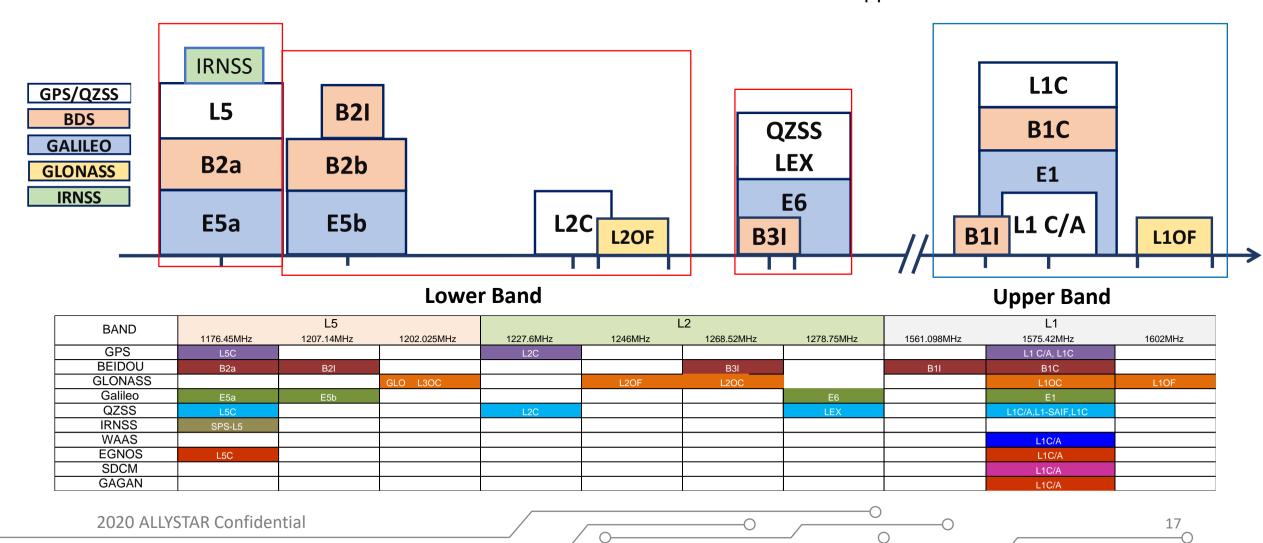
[Option C] L6 band (PPP): SSR-type correction service

### **Multi-Band GNSS SoC Solution**



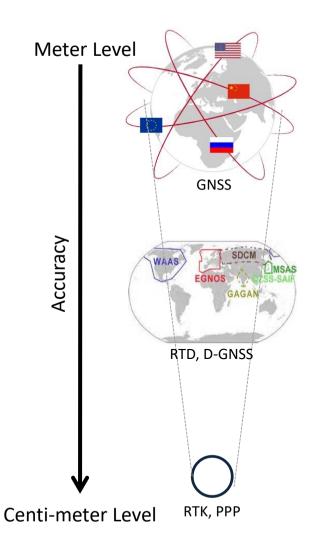
**Cynosure GNSS Design Concept: Supported Signals** 

Dual band GNSS receiver to cover all constellations in all bands for different applications



# **ALLYSTAR's One-Stop GNSS Solution**





#### **METER LEVEL**

Single-Band Multi-System GNSS

Module Reference Application Design

#### **SUB-METER LEVEL**

Single-Band Multi-System GNSS Multi-Band Multi-System GNSS **ALLYSTAR CORS** 

Module Reference Application Design

#### **CENTI-METER LEVEL**

Single-Band Multi-System GNSS Multi-Band Multi-System GNSS ALLYSTAR CORS
Precise Antenna

Module Reference Application Design

# **ALLYSTAR GNSS Product Roadmap**

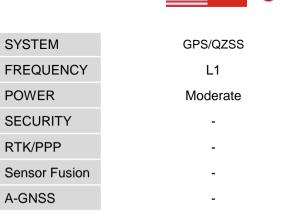




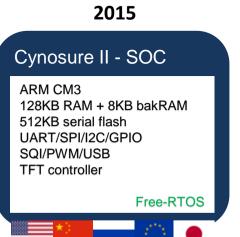


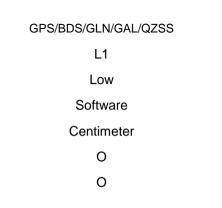






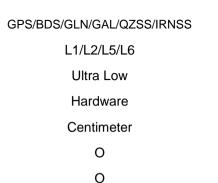
-eatures

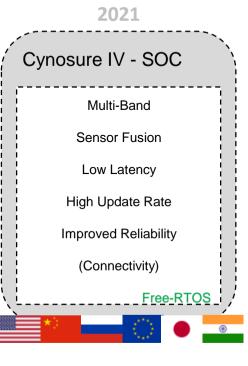






2018





GPS/BDS/GLN/GAL/QZSS/IRNSS
L1/L2/L5/L6
Ultra Low
Hardware
Centimeter
0
0

### **ALLYSTAR GNSS Products**



- Multi-Band GNSS SoC
- Supports all GNSS systems

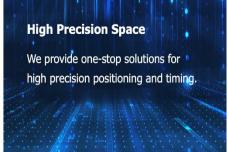
- Supports BeiDou-3
- Supports NAVIC

- Supports SBAS
- Supports RTCM
- Low power consumption
- Chip-level RTK solution

























- Flash on chip
- MCU
- Power management
- LNA

- Data encryption SE
- AEC-Q100

• -40°C -- 85°C operating temperature

• Operating limit: 515m/s , 18000m

### **ALLYSTAR GNSS Features**



#### **Cynosure GNSS Product Compatibility**

# Cynosure III Multi-Band GNSS

GPS/BDS/GLN/GAL

L1 + L2/L5/L6

QFN 5x5 mm2, 40 pin

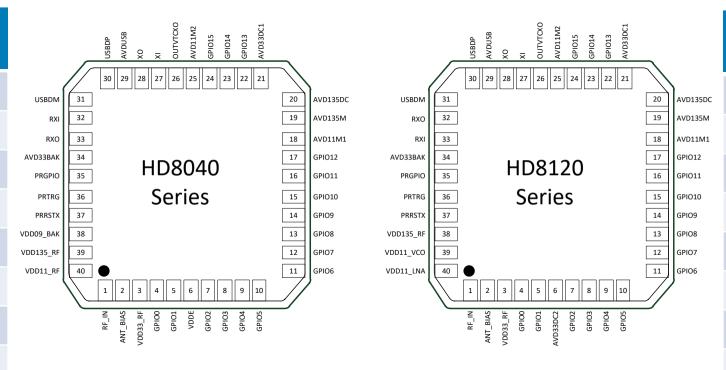
RF input @ PIN1

Main PWR @ PIN21

Bak PWR @ PIN34

CLK1 @ PIN 27, 28

CLK 2@ PIN 32, 33



- P2P compatible; co-share the H/W board design
- Single RF input; simply the H/W board complexity

# Cynosure III Lite Single Band GNSS

Jingic Dana GNJS

GPS/BDS/GLN/GAL

L1

QFN 5x5 mm2, 40 pin

RF input @ PIN1

Main PWR @ PIN21

Bak PWR @ PIN34

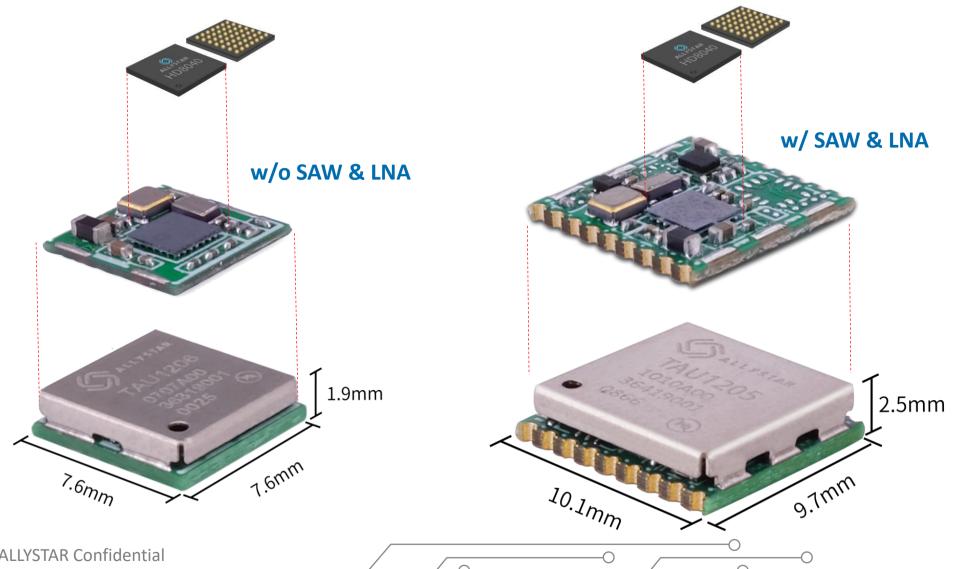
CLK1 @ PIN 27, 28

CLK 2@ PIN 32, 33

### **ALLYSTAR GNSS Module Solution**



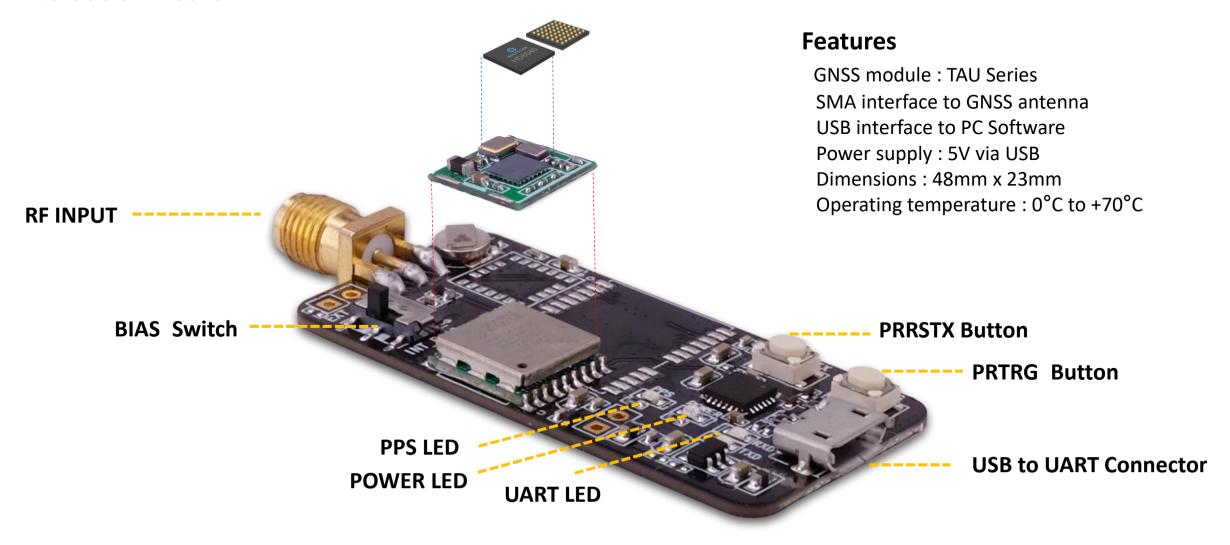
**Compact Design with Integrated SAW & LNA** 



### **ALLYSTAR GNSS Evaluation Board**



**Evaluation Board** 



### **ALLYSTAR GNSS Module Products**



Product	Size				Category				GNSS					Accuracy			Features							Interfaces					Grade				
	7x7mm	10x10mm	12x16mm	16x18mm	Standard Precision	High Precision	Sonsor Fusion	Timing and Frenquency	Multi-band	GPS	BeiDou	GLONASS	Galileo	QZSS	IRNSS	Meter	Sub-Meter	Centi-Meter	Build-in LNA	Data Logging	D-GNSS	Raw Data	RTK Base	RTK Rover	Dead-Reckoning	Timing	Heading	USB	UART	12C	SPI	CAN	Professinal Automotive
Standard Precisio	n GNS	SS (Me	eter-l	.evel	Accura	асу)																											
TAU1105-1010A00		•			•					•	•	•	•	•		•			•	•									•	•		•	
TAU1111-1216A00			•		•					•	•	•	•	•		•			•	•								•	•	•	•	•	
<b>Enhanced Precisi</b>	Enhanced Precision GNSS (Sub-Meter Level Accuracy)																																
TAU1204-1216A00			•			•			D	•	•		•	•	•		•		•	•	•							•	•	•	•	•	
TAU1205-1010A00		•				•			D	•	•		•	•	•		•		•	•	•								•	•		<u> </u>	
High Precision GNSS (Centi-Meter Level Accuracy)																																	
TAU1302-1216A00			•			•			D	•	•	•	•	•				•				•	•					•	•	•	•		•
TAU1303-0707A00	•					•			D	•	•	•	•	•				•				•	•					•	•	•	•		•
TAU1307-1618A00				•					S	•	•	•	•	•				•				•		•			•	•	•	•	•		•
TAU1312-1216A00			•			•			D	•	•	•	•	•				•				•	•	•				•	•	•	•	$\perp$	•

Note: Coming soon (grey color)

# **GNSS Applications**



#### M2M Module

GNSS GNSS+2G

GNSS+4G





#### Wearable Device

Watch Student Card Golf-NAVI M-Bike





#### Automotive

S-Antenna T-BOX UBI Smart Driving





#### Logistic

RFID
Tracker
Fleet Mngt.
Goods History





0



#### Time & Frequency

Precise Time
Time Keeping
Time Sync.
GNSSDO







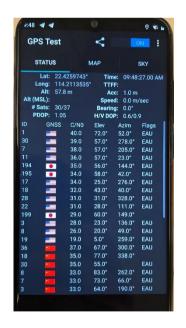
### **Case #1 Smartphone with Dual-Band GNSS**



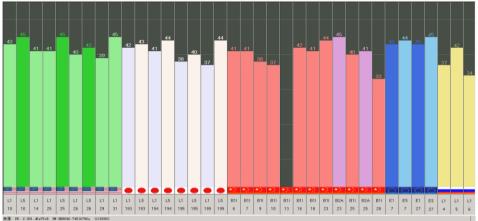
### **LENOVO Z6 with ALLYSTAR GNSS (L1+L5)**

- Leading dual-band L1+L5 GNSS solution
- Latest BDS-3 & NAVIC signals supported
- Google Android Compatibility Test Suite (CTS): PASS
- Google Android Vendor Test Suite (VTS): PASS
- Google SUPL2.0 supported
- Allystar propriety A-GNSS server



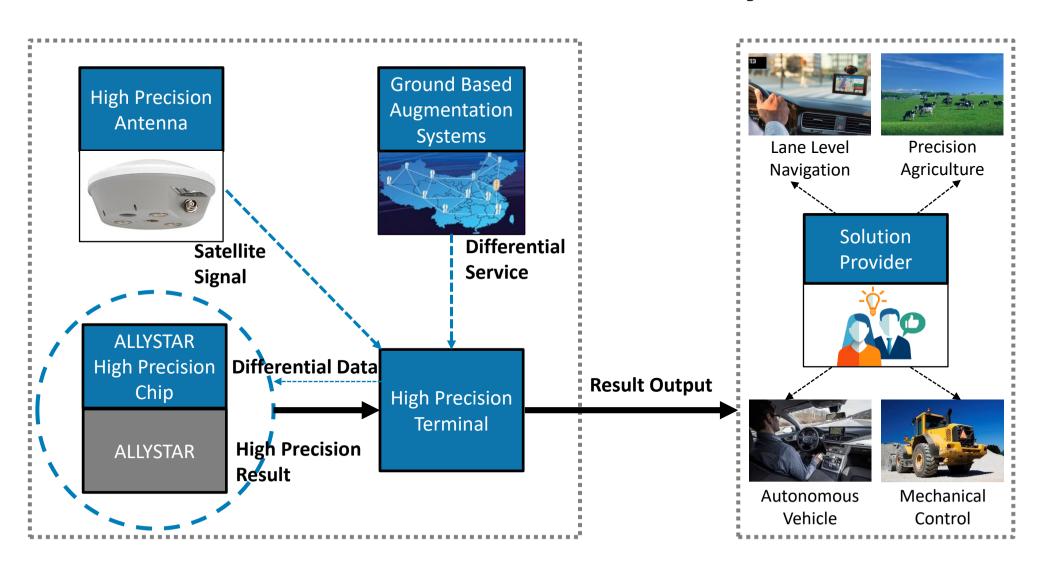






# **Case #2 Precise Location for Automony**





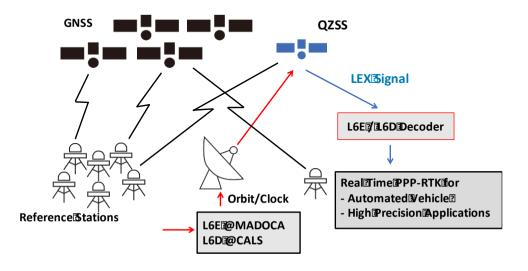
# Case #3 QZSS L6D / L6E Decoder

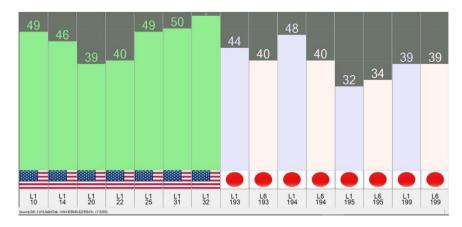


- Satellite-based correction data for PPP application
- Truth: <a href="http://sys.qzss.go.jp/dod/en/archives/clas.html">http://sys.qzss.go.jp/dod/en/archives/clas.html</a>
- Data length: 6 hr.
- Location: Allystar Technology (Hong Kong)
- Performance

QZSS L6 CNR (dBHz)	>= 40	35 ~ 39	< 35
Reed Solomon decode rate	100 %	75 %	< 50%







# **THANK YOU**

For more information, visit us at: www.allystar.com

EMAIL: info@allystar.com

