



## **2 designerds**

**Sukhada Apte & Prachi Kapadia**

**Category - Creative**

**American Greeting Hack Day  
Rochester Institute of Technology**

Celebrate  
**SMALL**  
joys of  
**LIFE**



Celebrate  
**SMALL**  
joys of  
**LIFE**

What are you celebrating today?

Not sure why you are happy?  
See what makes **Jo** happy.



Celebrate  
**SMALL**  
joys of  
**LIFE**

I got a new haircut

Not sure why you are happy?  
See what makes **Jo** happy.



Happiness doubles with Jo...

1 2 3 4 5



I am having a  
**FANTASTIC**  
Hair Day!

Celebrate  
**SMALL**  
joys of  
**LIFE**



Jo's reasons



Customise Jo



Spread the Joy

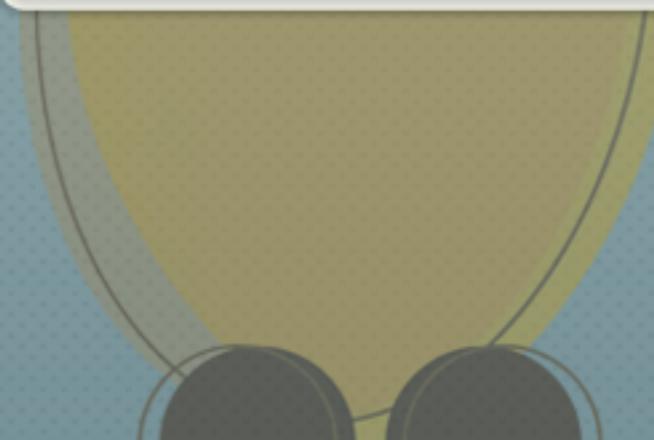
Happiness doubles with Jo...

1 2 3 4 5



Spread the Joy

X



Celebrate  
**SMALL**  
joys of  
**LIFE**



Jo's reasons



Customise Jo



Spread the Joy

Prachi Kapadia  
Bakshi

## FAVORITES

News Feed

Messages 43

Events 3

Photos

## GROUPS

Graphic Design @ ... 1

RIT Accepted Grad... 20+

Rit-desis 20+

Create Group...

## APPS

App Center 17

Instagram

Games Feed 20+

Links

## PAGES

Pages Feed 20+

Like Pages 20+

Create a Page...

## MORE ▾

Update Status Add Photos/Video

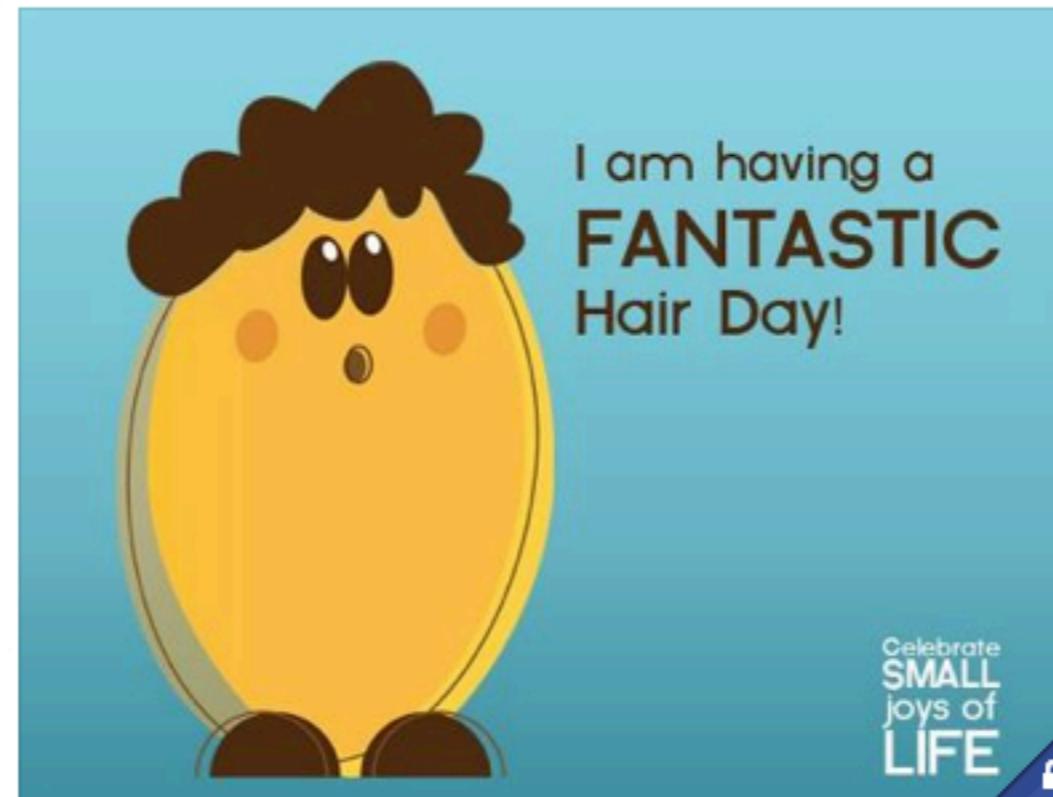
How are you feeling, Prachi?

SORT ▾



Prachi Kapadia Bakshi

Happy about my new haircut!



Like · Comment · Share · Promote · a few seconds ago · Only Me



is playing Candy Crush Saga.



Candy Crush Saga



Mix and match candy for spectacular effects in the sweetest free-to-play match 3 game! Get started now!



birthday is today

Create Event

3 requests from ★ True Age Test

4 other app requests

Sponsored

See All



and

like Amazon.com.

Amazon.com  
 Likelikes Rochester  
General Health System.Rochester General  
Health System  
 LikeSukhada Apte,  
and like Subway.Subway  
 LikeStudent ONLY Offer  
dell.comTake advantage of  
Dell's EXCLUSIVE  
student discounts.  
Order Yours Now!

Customise Jo...



Jo's reasons



Customise Jo



Spread the Joy

Jo reasons...

I found  
**MONEY**  
on the  
**STREET**

my crush  
**LOOKED**  
directly at me!

Morning  
**LECTURE**  
CANCELLED  
extra hours  
of **SLEEP**

Celebrate  
**SMALL**  
joys of  
**LIFE**



Jo's reasons



Customise Jo

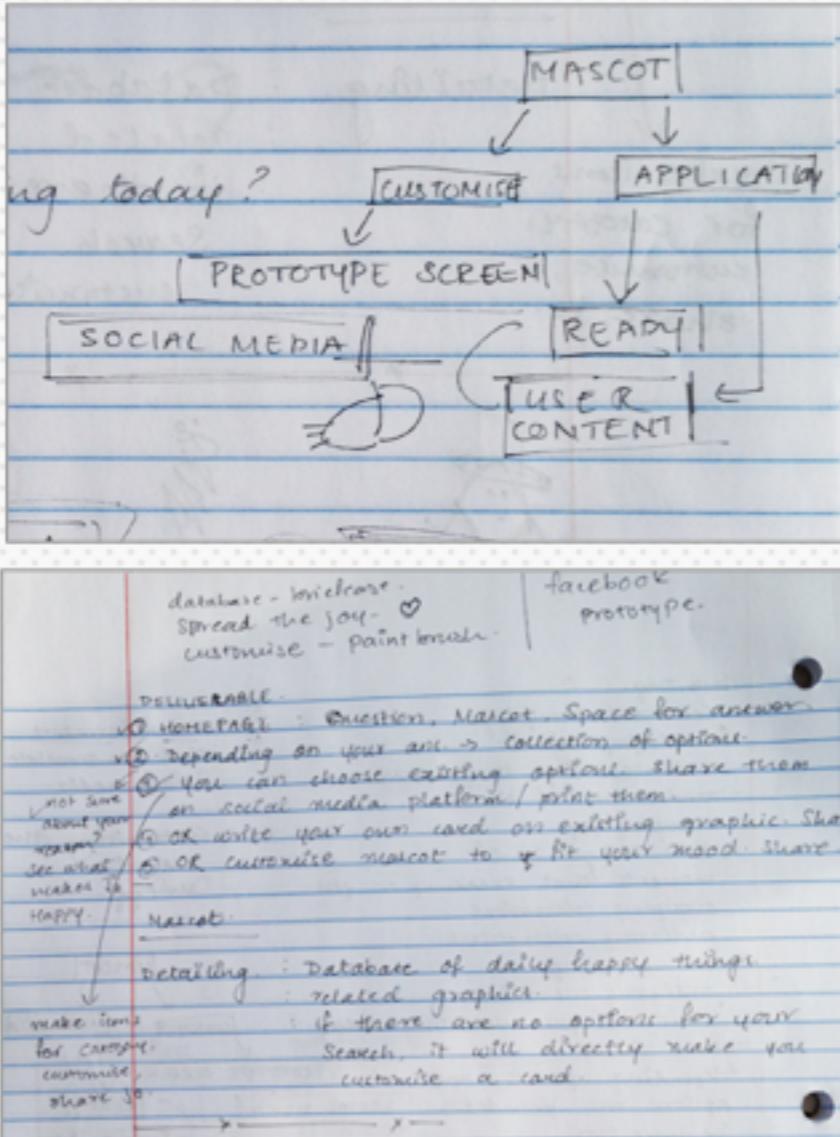
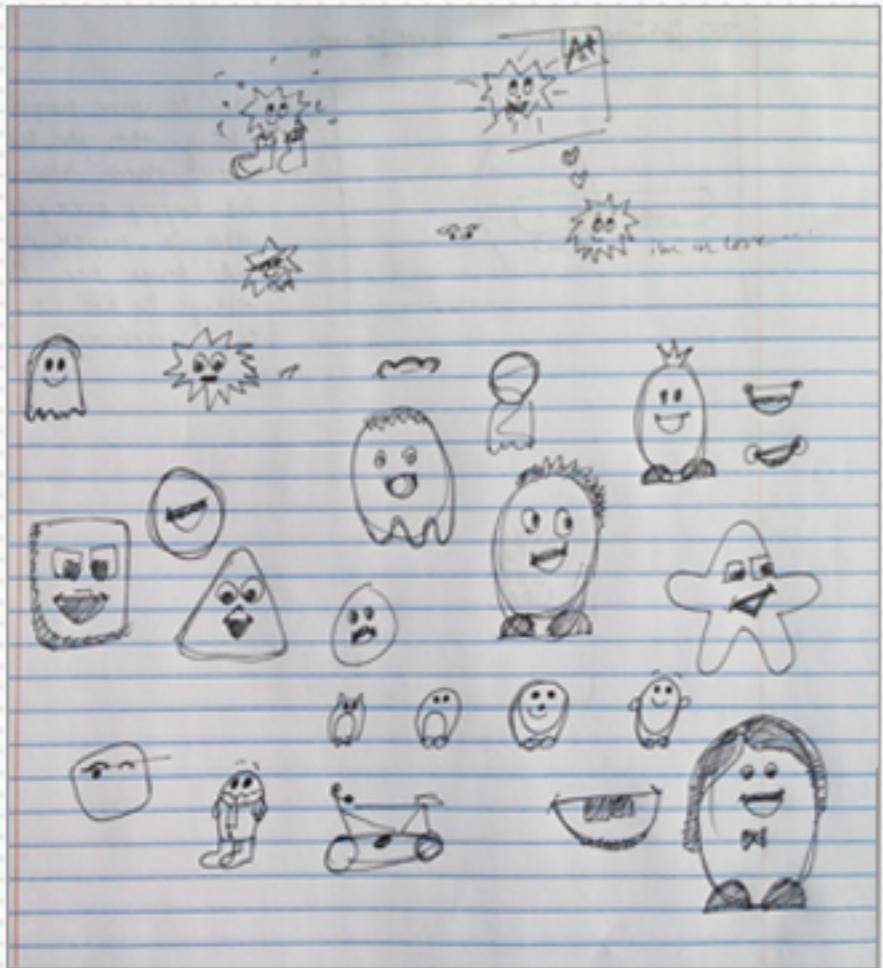


Spread the Joy





# Process



Hack Day:

- Celebrate Everyday
- Small joys of life
- celebrate things that matter
- random acts of kindness
- everyday joys
- little things in life
- moments that sneak up on you
- everyday celebrations
- ordinary celebrations
- ordinary joys
- ordinary celebrations
- what are you celebrating today?

by A.

depending upon the ans. options are provided.

- be your Star.
- Star for the day.

SOCIAL M



**Thank You**