

SMART JEWELLERY OR CLOTHING



# **A Smart & Automatic Electronic Defibrillator Vest**

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# EMPATHIZE.



## OUR FOCUS: SAVING LIVES.



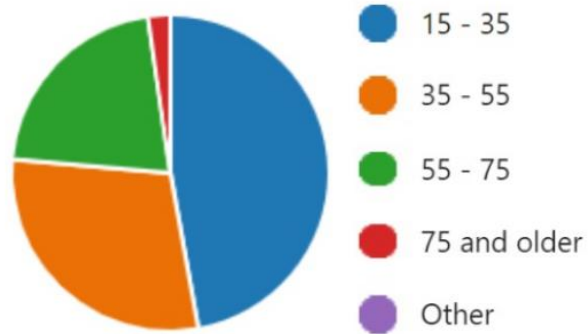
Interaction with people.



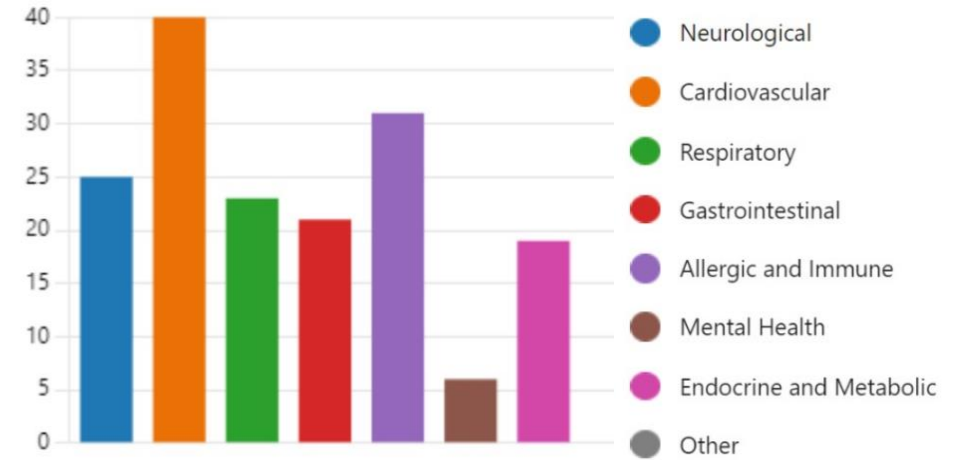
Insights from medical experts.



Inputs from patients & relatives.



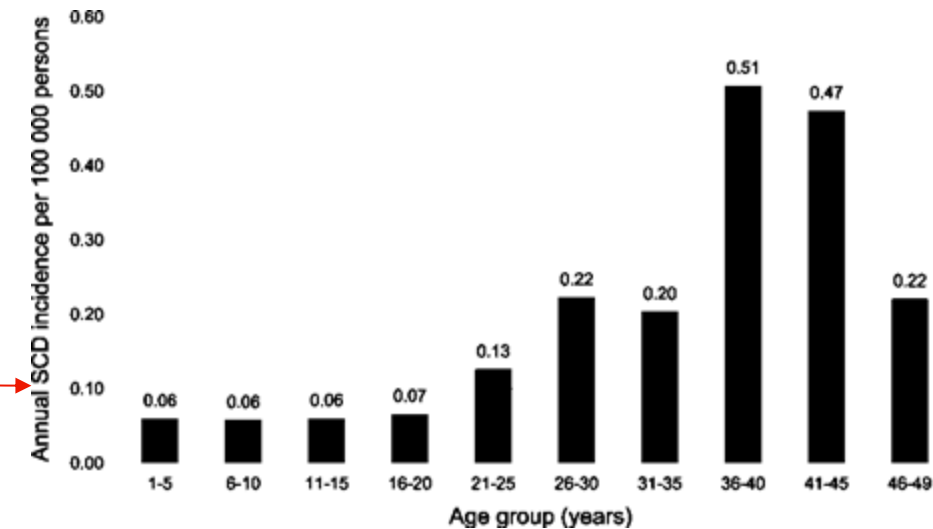
Age of survey responders.



Health conditions of survey responders

“In the emergency ward, most cases nowadays are due to sudden cardiac arrests”

-Dr. Ramesh Babu



Age group of annual SCD cases



# DEFINE.



We learnt that a great concern among people of all age groups was particularly the risk of **cardiac arrests**, for people living **alone**.

## OUR FOCUS: CARDIOVASCULAR ISSUES.



Need to be quick.



AEDs are immobile and difficult to use.



**The share of adults living alone has nearly doubled over the past 50 years**



Need for rescuer.

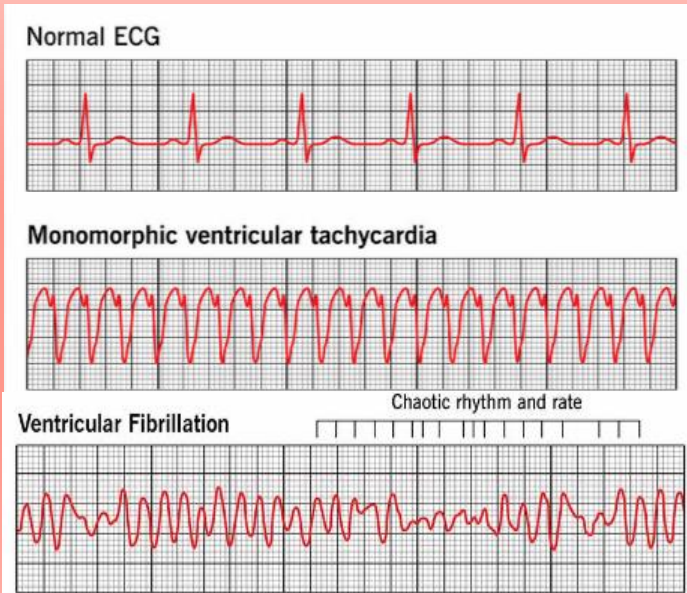


# IDEATE.



**OUR FOCUS: COMPACT, PORTABLE & EASY.**

## Continuous ECG monitoring.

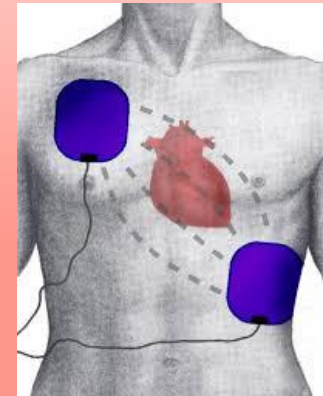


## Compact and wearable.



- Waterproof
- Should fit different body types
  - Dr. Mohammed (MD Cardiology)

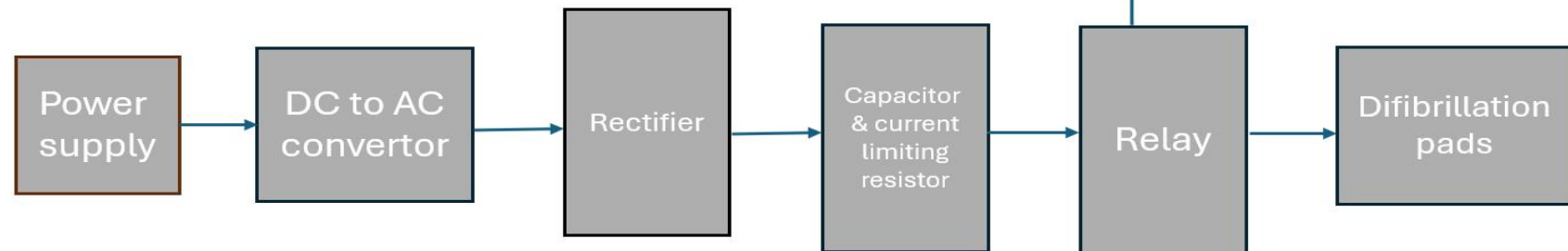
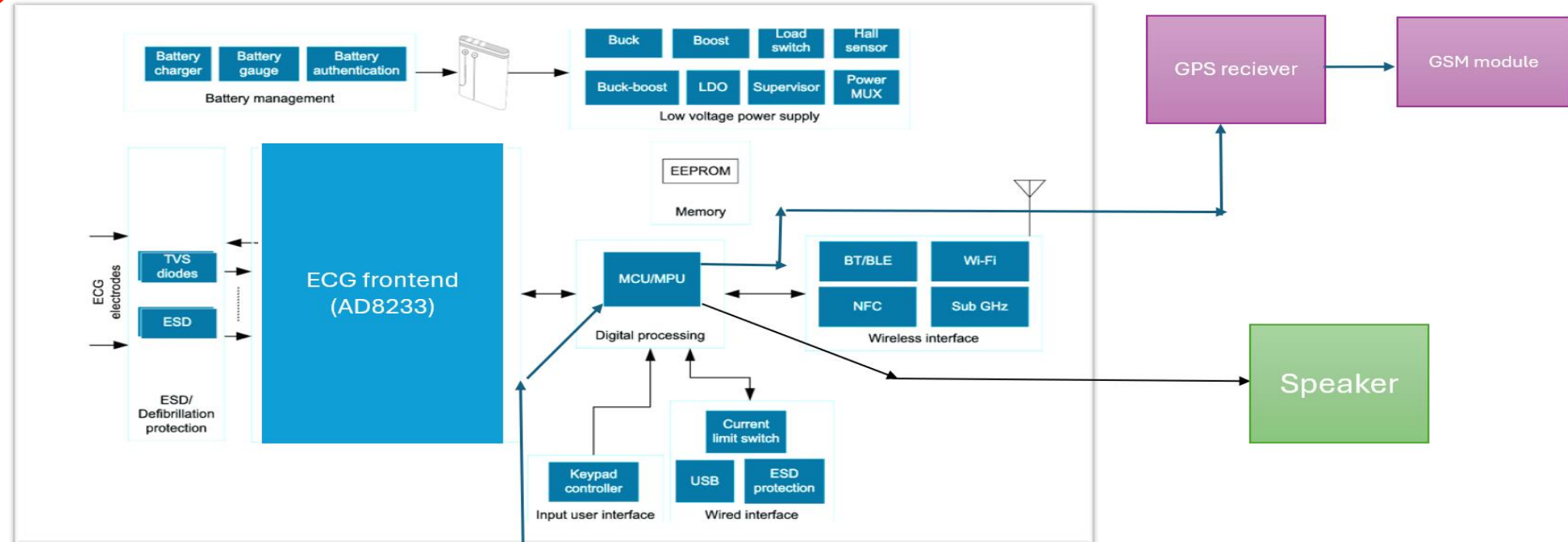
## Automatic Defibrillation.



- Fast & accurate response.
- Sends location details to family and medical services.



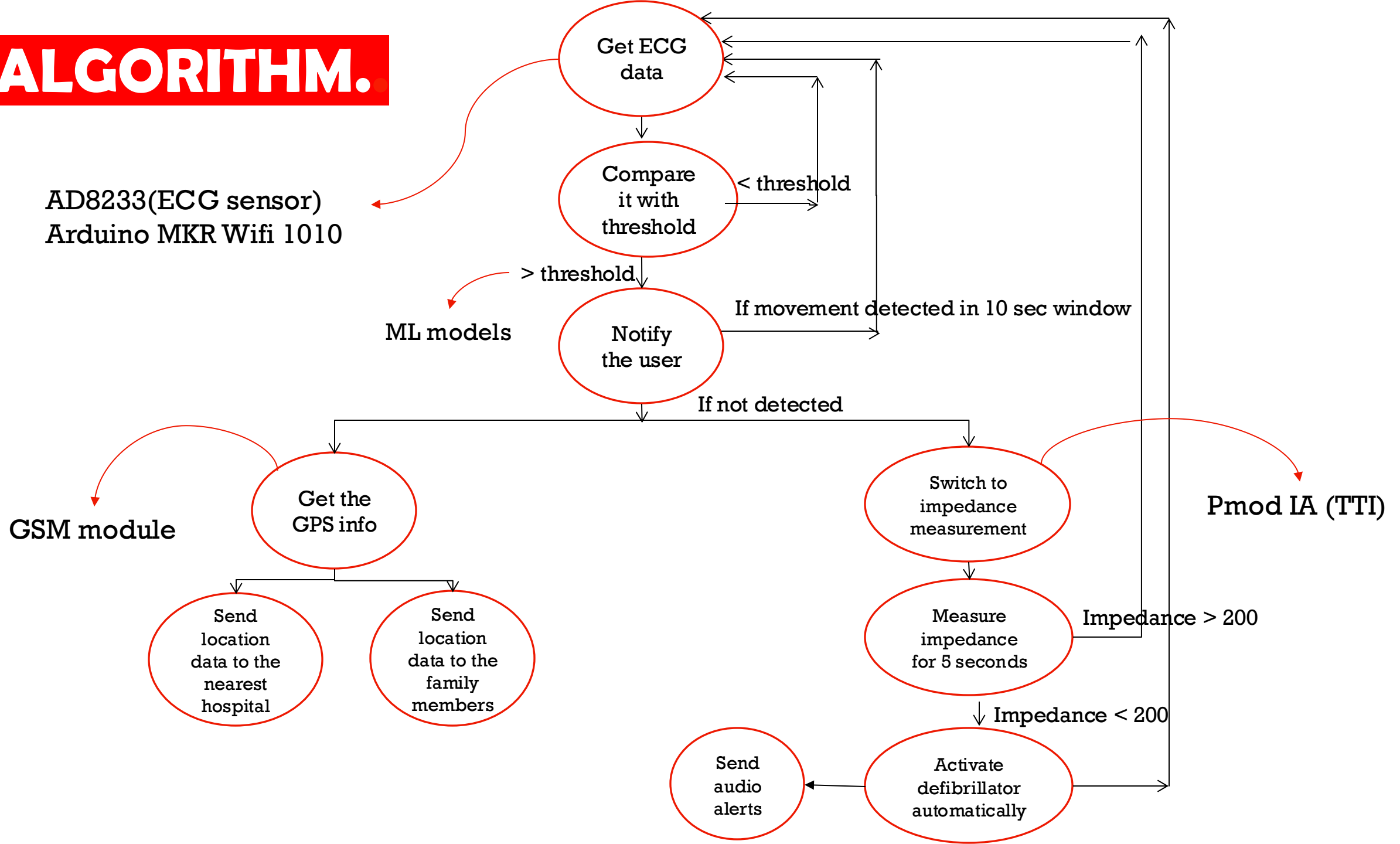
# PROTOTYPE. >>>



**Estimated manufacturing price: ₹ 27,500 to ₹ 37,500**

# ALGORITHM.

AD8233(ECG sensor)  
Arduino MKR Wifi 1010



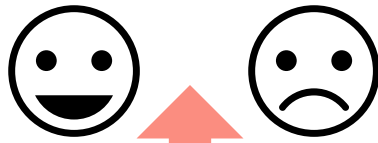
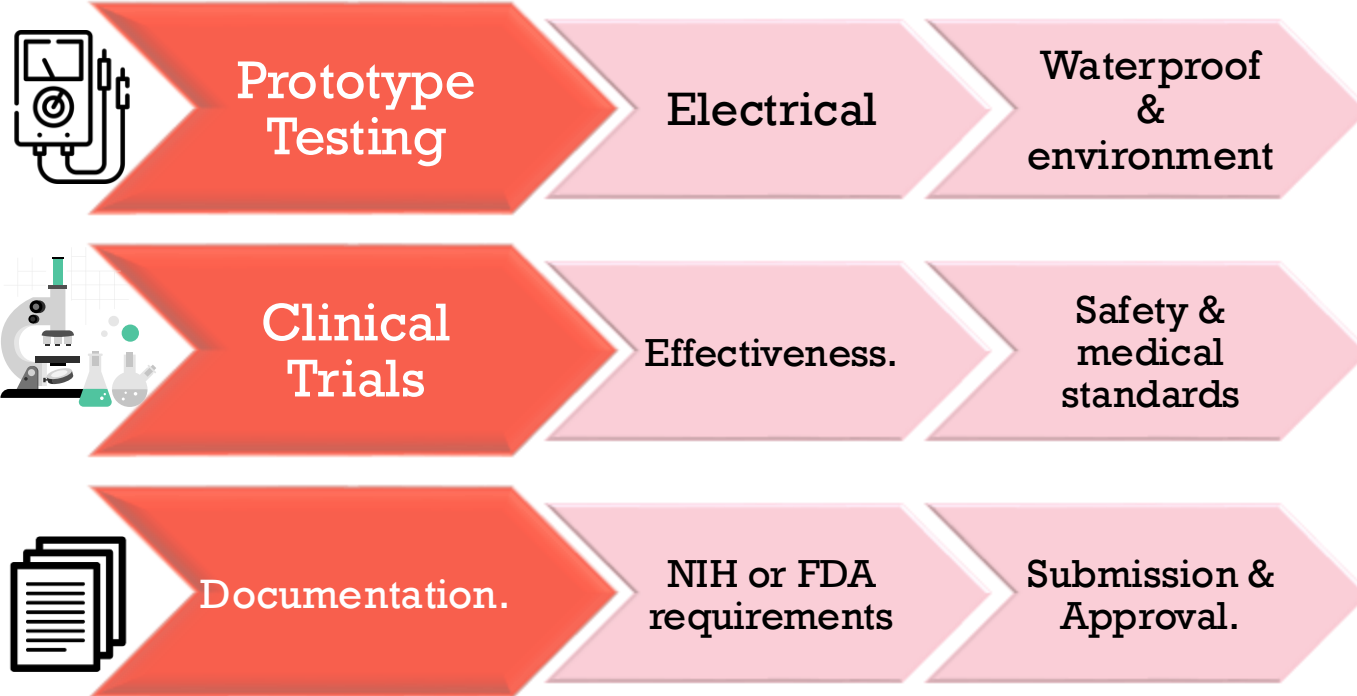




**TEST.**



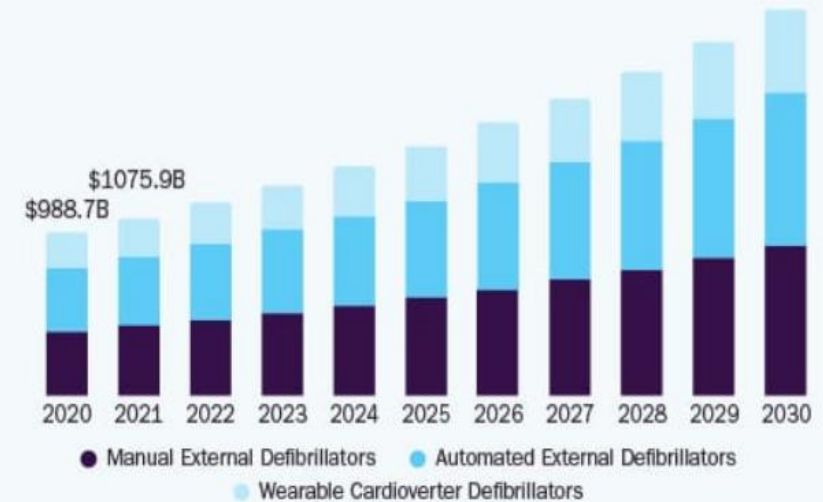
**OUR FOCUS: FEEDBACK & IMPROVEMENT.**



**Customer Feedback**

### U.S. External Defibrillators Market

Size, by Product, 2020 - 2030 (USD Billion)



**9.0%**

U.S. Market CAGR,  
2024 - 2030

Source:  
[www.grandviewresearch.com](http://www.grandviewresearch.com)

**THANK YOU!**



|            |       |  |
|------------|-------|--|
| PmodIA     | 2000  |  |
| Defib pads | 2000  |  |
| ECG patch  | 500   |  |
| GSM mod    | 700   |  |
| MC         | 4000  |  |
| other      | 2000  |  |
| battery    | 1500  |  |
| Neo-prene  | 2000  |  |
| additional | 5000  |  |
|            |       |  |
| TOTAL      | 25700 |  |
|            |       |  |

+10,000  
**Total cost**

### Battery management:

- Good batteries, Li-ion batteries
- Sleep mode
- Power management ICs
- Voltage regulators
- Find total current drawn by each element in active and sleep.
- Runtime = 4200mAh /total current.
- ECG module 200 hrs, active runtime of AED- 30 mins, passive- 2 years



**Alivecor Kardia Mobile**



**CellAED**

| Impedance ( $\Omega$ )    | 30-50     | 51-70      | 71-90      | 91-110     | 111-130    | 131-150    | 151-180    | 180-200    |
|---------------------------|-----------|------------|------------|------------|------------|------------|------------|------------|
| First shock energy (J)    | 100       | 150        | 150        | 150        | 200        | 200        | 300        | 300        |
| Pulse duration            | 10ms      | 10ms       | 15 ms      | 15ms       | 15ms       | 20ms       | 20ms       | 20ms       |
| First shock voltage       | 1600V     | 1950V      | 1950V      | 1950V      | 2300V      | 2300V      | 2800V      | 2900V      |
| Tau max                   | 4ms       | 5.6ms      | 7.2ms      | 8.8ms      | 10ms       | 12ms       | 14ms       | 16ms       |
| % of energy not delivered | $\pm 9\%$ | $\pm 15\%$ | $\pm 13\%$ | $\pm 15\%$ | $\pm 25\%$ | $\pm 20\%$ | $\pm 28\%$ | $\pm 30\%$ |
| Adjusted voltage          | 1650V     | 2100V      | 2000V      | 2400V      | 2500V      | 2500V      | 3000V      | 3000V      |

Table 1: Pulse characteristics for different TTI range

