

CREDIT CARD TRANSACTION REPORT

01/01/2020

29/12/2020

Week Start Date

Total Revenue

55M

Interest Earned

7.8M

Transaction count

656K

Total Clients

10.11K

Delinquent Acc

614

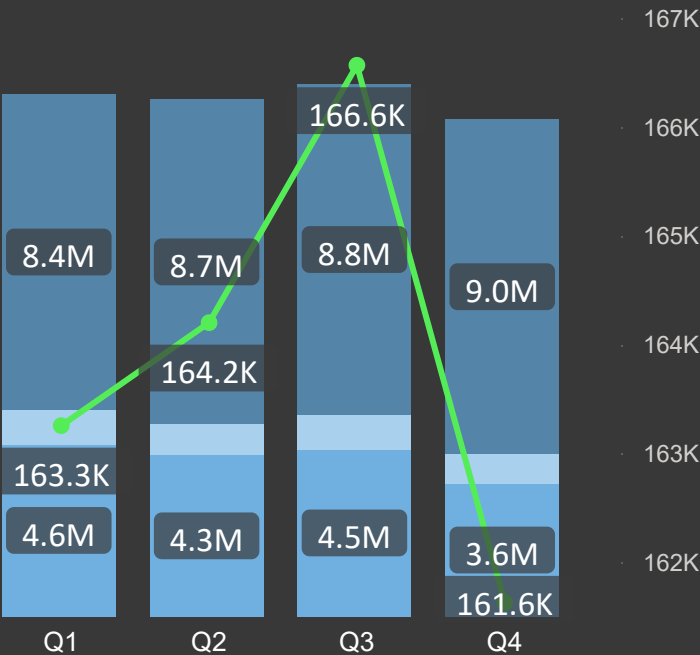
Activation 30 days

5809

Card	Customer Cost	Interest	Avg Utilization	Revenue
Blue	887973	6495887.7	★ 29.2%	46139398
Gold	17542	373784.2	★ 12.4%	2454072
Platinum	6570	161629.1	★ 15.1%	1135608
Silver	60851	812081.3	★ 8.3%	5586332

QUATERLY REVENUE & TRANSACTIONS

Chip Online Swipe Trans_Count



Q1

Q2

Q3

Q4

Blue

Gold

Platinum

Silver

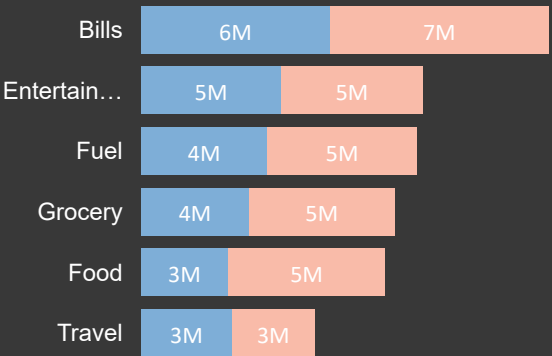
Medium

Low

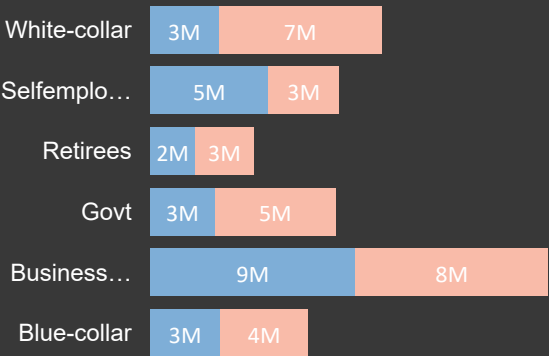
High

	Week_Num	Trans. no.	Clients	Revenue	AU Ratio
10	Week-10	11987	195	987820	26.6%
11	Week-11	12866	195	1131281	30.0%
12	Week-12	12640	195	1106533	25.0%
13	Week-13	12158	195	978565	28.0%
14	Week-14	12396	195	1003844	27.6%
15	Week-15	12655	195	1056485	27.1%
16	Week-16	12692	195	1082609	28.2%
17	Week-17	12247	195	978441	27.2%
18	Week-18	12289	195	1063741	27.7%

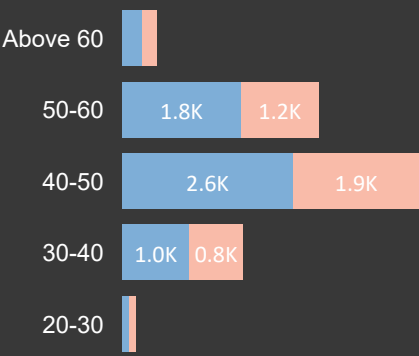
REVENUE BY EXPENDITURE



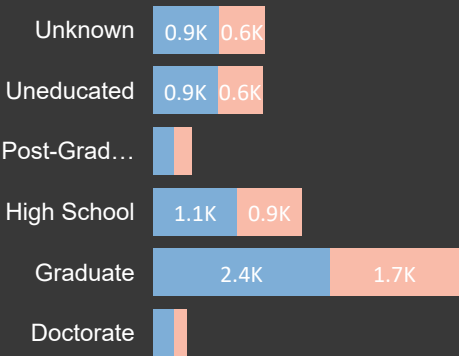
REVENUE BY JOB TYPE



CLIENTS BY AGE GROUP



CLIENTS BY EDUCATION LEVEL



CREDIT CARD CUSTOMER REPORT

01/01/21

29/12/21

Week Start Date

Married

Single

Unkno...

Current Week Revenue

933.13K

Goal: 1,070.44K (-12.83%)

Current Week Transactions

11.20K

Goal: 12.59K (-11%)

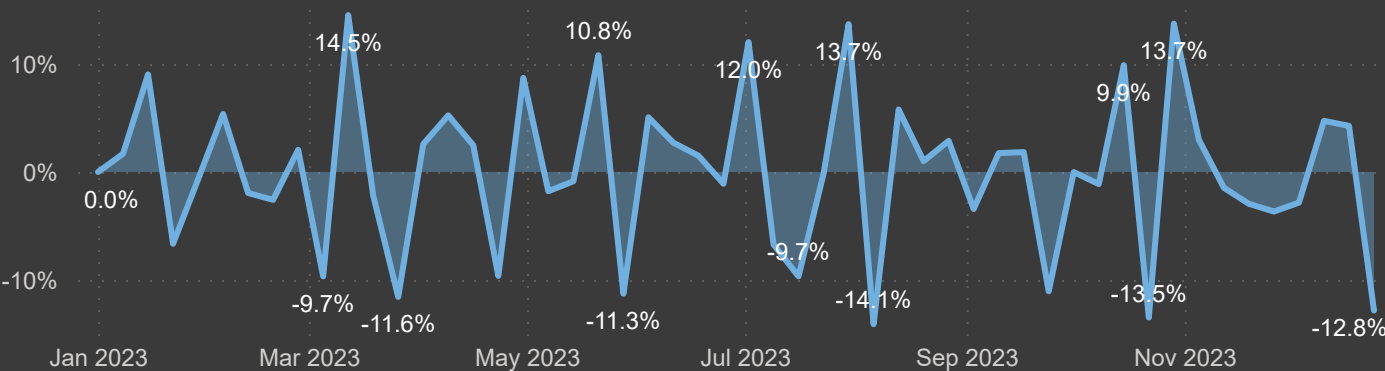
Blue

Gold

Platinum

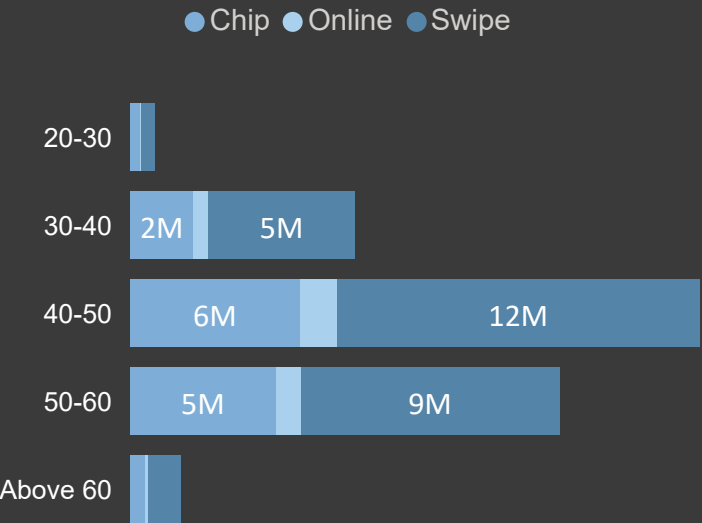
Silver

Week on Week Revenue %

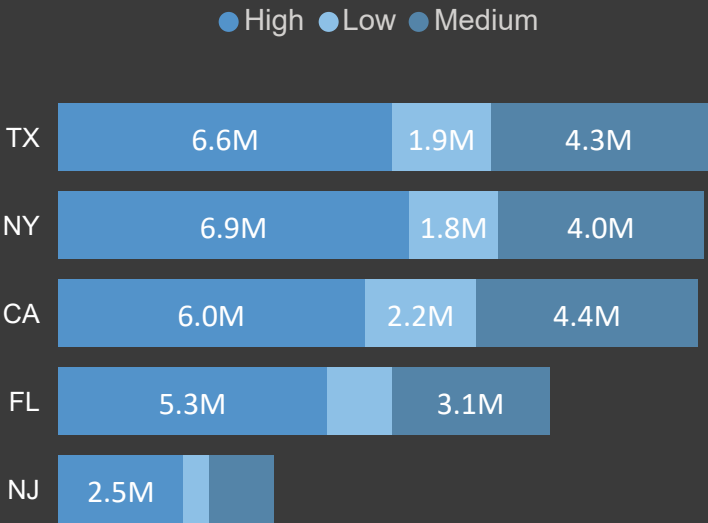


Customer_Job	Client_Num	Interest	Revenue	Trans_Count	CSS
Blue-collar	1579	952800.6	6904279	95602	3.17
Businessman	1901	2539390.3	17387832	154200	3.23
Govt	1525	1160016.4	8111701	104785	3.22
Retirees	986	630359.2	4535184	64354	3.17
Selfemployed	2575	1119741.8	8261758	124977	3.22
White-collar	1542	1441073.9	10114656	111733	3.10

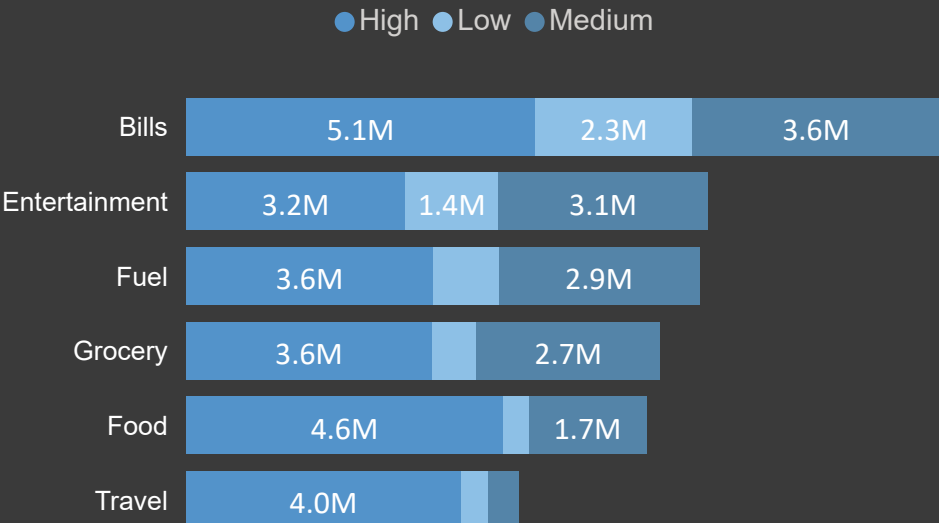
Payment mode as per Age group



Top 5 Revenue States



Expenditure as per Income group



Card_Category ×
Blue

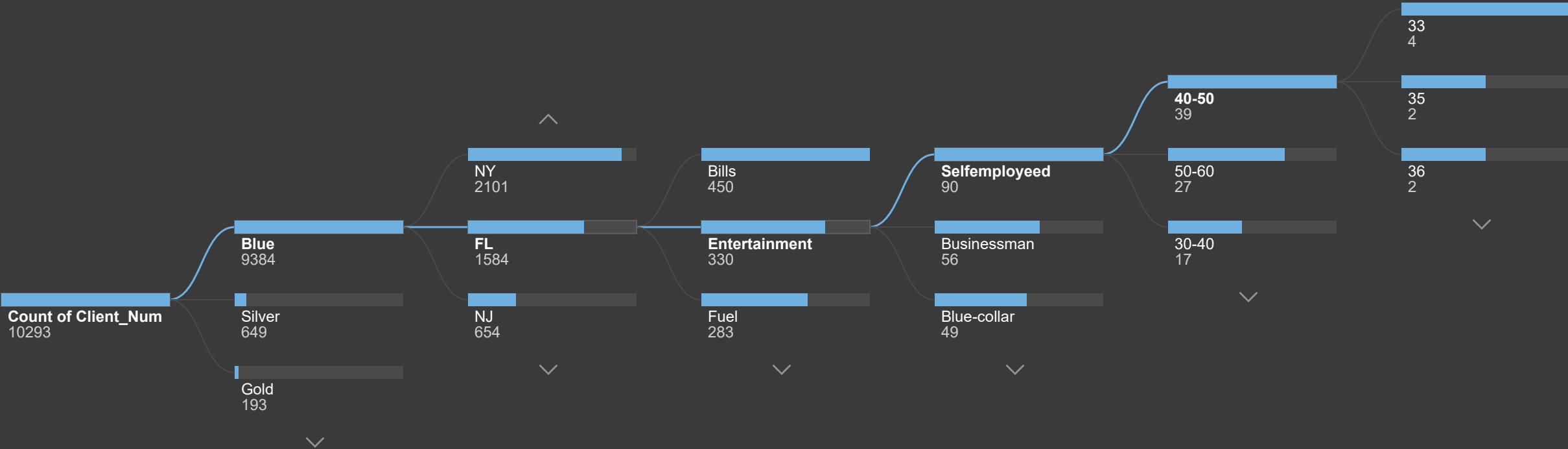
State_cd ×
FL

Exp_Type ×
Entertainment

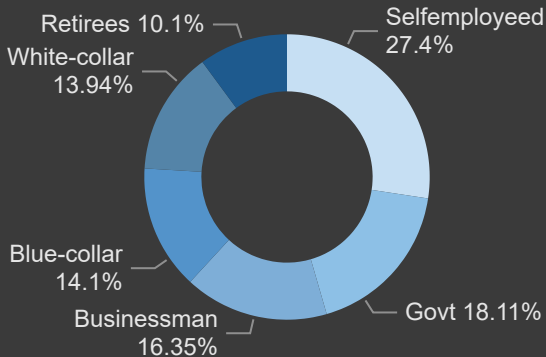
Customer_Job ×
Selfemployed

Age_group ×
40-50

Total_Trans_Ct ×



Delinquent_Acc by_Job



Activation in 30 days

