


Bookmark for World cup data

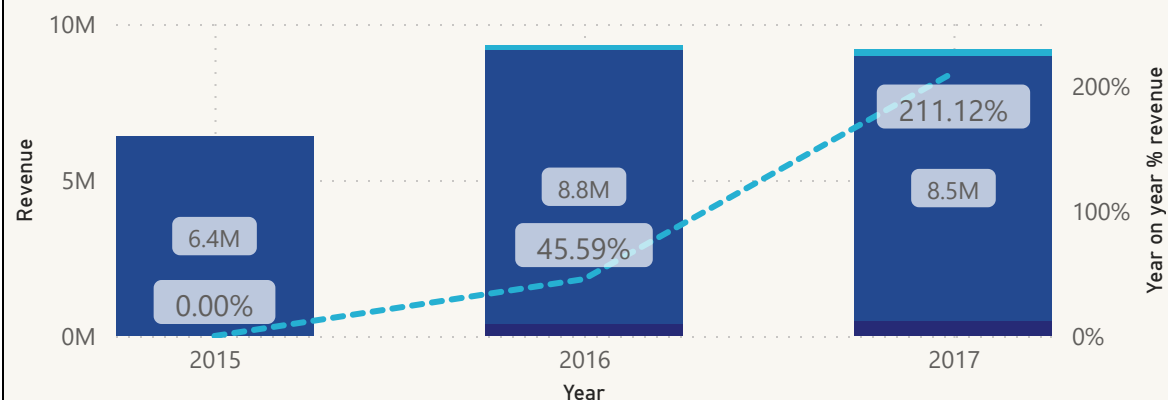
30/06/2017 

North
America

Pacific



CategoryName ● Accessories ● Bikes ● Clothing ● Year on year % revenue



A donut chart illustrating the regional distribution of the top 1000 global brands. The chart is divided into three segments: North America (10M, 38.9%), Europe (8M, 31.2%), and Pacific (7M, 29.7%).

Region	Count	Percentage
North America	10M	38.9%
Europe	8M	31.2%
Pacific	7M	29.7%

A donut chart illustrating the distribution of products. The chart is divided into two segments: a large blue segment representing 'Bikes' at 94.88% (24M) and a small light blue segment representing 'Accessories' at 3.64% (1M). A very thin dark blue segment is also visible, likely representing a negligible percentage.

Product Category	Count	Percentage
Bikes	24M	94.88%
Accessories	1M	3.64%

Mr. Maurice S...	12,408
Mrs. Janet Mu...	12,016
Mrs. Lisa Cai	11,332
Mrs. Lacey Zh...	11,086
Mr. Jordan Tu...	11,023

Canada

United States

United Kingdom

France

Germany

Australia

NORTH AMERICA

SOUTH AMERICA

AFRICA

EUROPE

ASIA

AUSTRALIA

Atlantic Ocean

Indian Ocean

Microsoft Bing

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ProductName	Return Qty	Return Rate
Road-650 Red, 52	6	11.76%
Mountain-100 Silver, 44	2	8.33%
Touring-2000 Blue, 46	8	8.33%
Mountain-500 Black, 52	3	7.32%
Mountain-100 Black, 44	2	6.45%
Mountain-100 Black, 48	2	5.56%
Touring-3000 Blue, 54	3	5.56%
Road-650 Red, 48	4	5.33%
Mountain-500 Silver, 44	2	5.26%
Road-650 Red, 60	2	5.13%
Total	1828	2.17%



Sport-100 Helmet, Red

Revenue v/s Target

7,210!

Goal: 8.75K (-17.57%)

Order qty v/s Target

206!

Goal: 249.90 (-17.57%)

Return Qty v/s Target

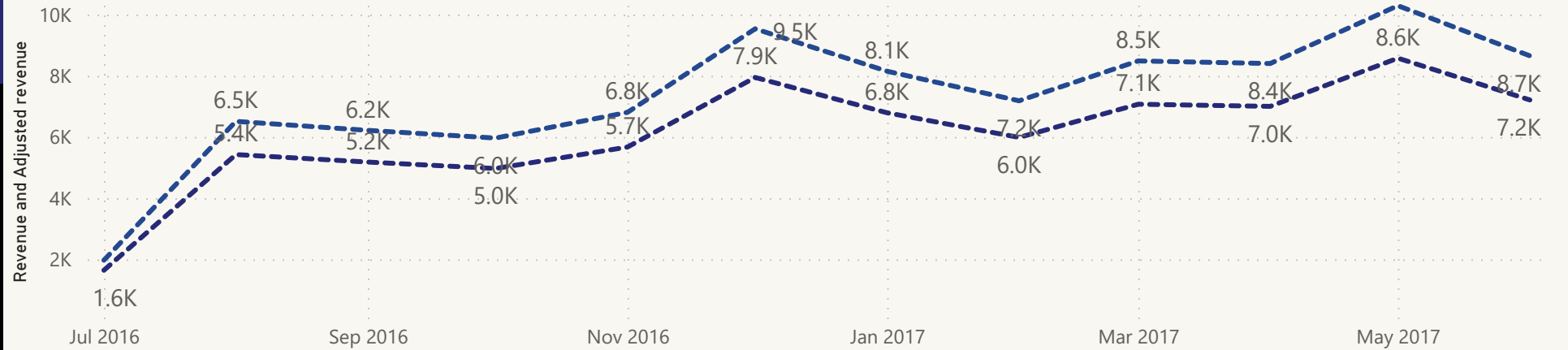
5✓

Goal: 13 (+61.54%)

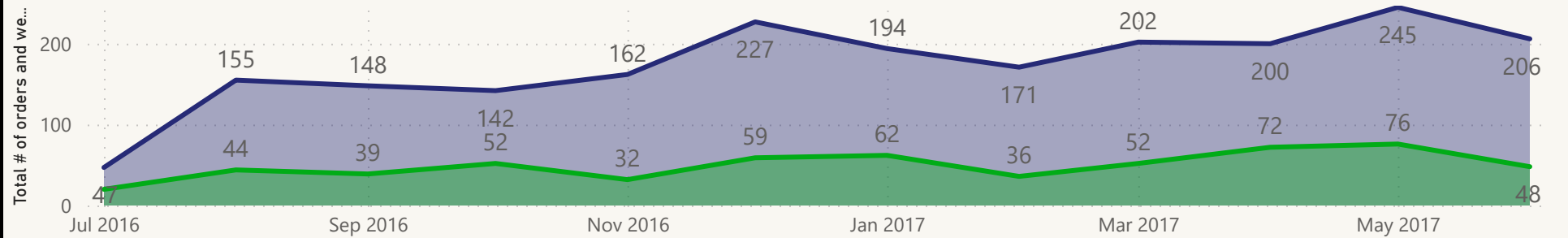
Price adjustment effect on
Revenue

0.20

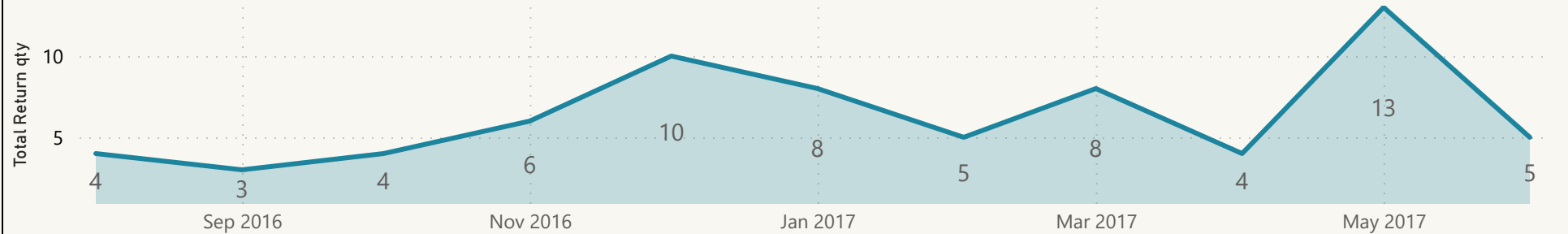
Monthly Revenue



Total orders v/s weekend orders



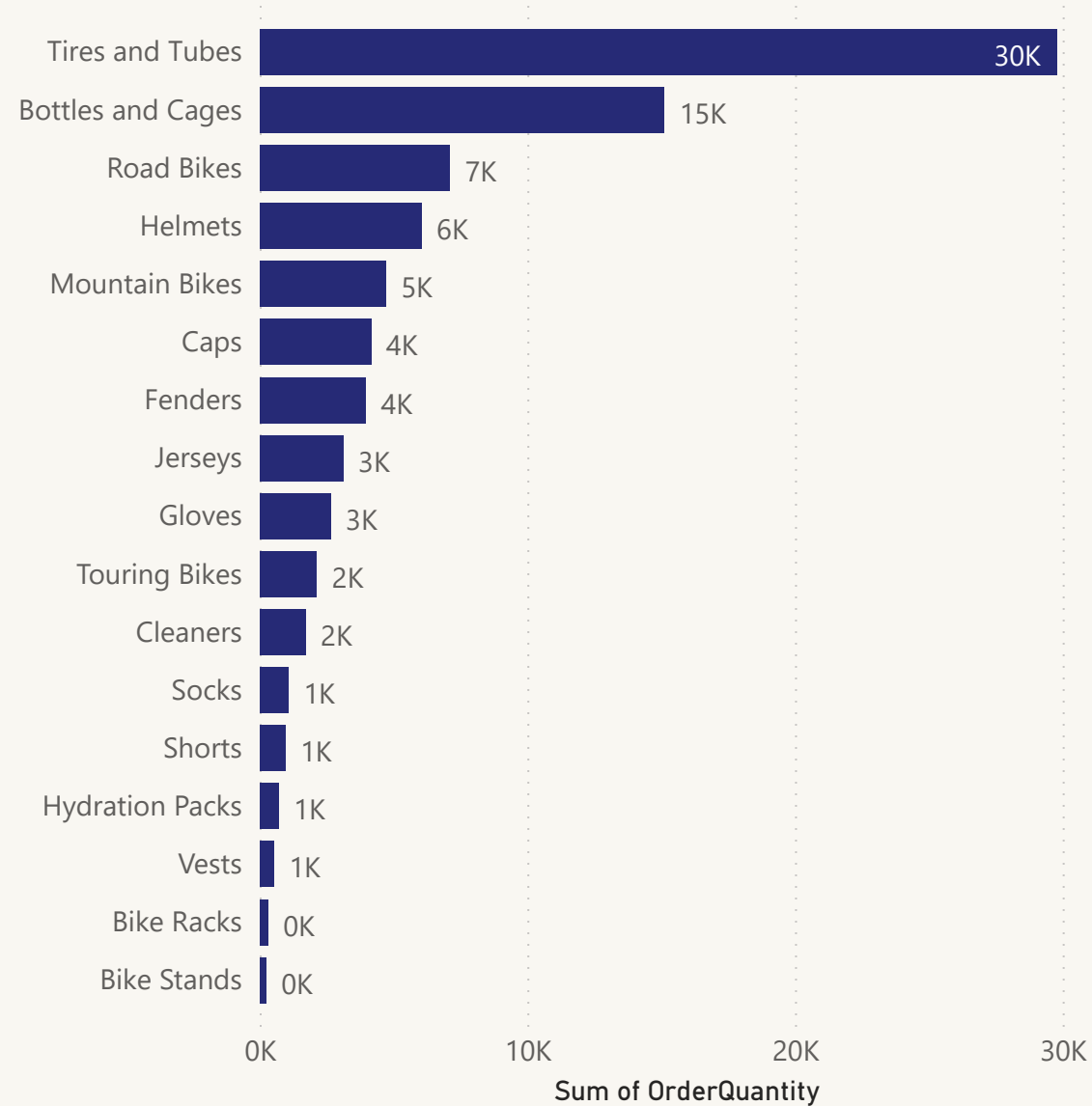
Monthly Returns



<u>24,915,322</u> <i>Revenue</i>	<u>14459811</u> <i>Total cost</i>	<u>10455511</u> <i>Profit</i>	<u>84174</u> <i>Total Order qty</i>	<u>1828</u> <i>Total Return qty</i>

Select all	Europe	North America	Pacific
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Order Qty by Subcategory



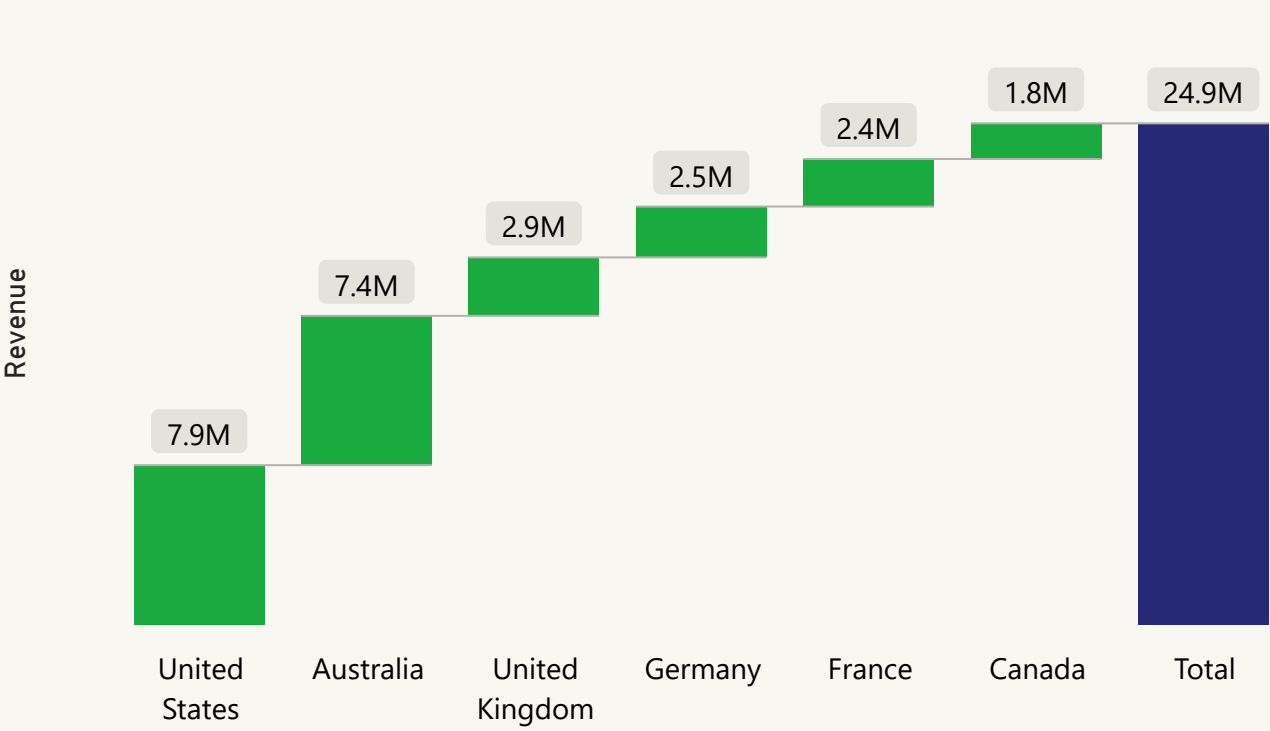
Top 5 Customers by Revenue

Full Name	Sum of Revenue
Mr. Jordan Turner	11,023
Mr. Maurice Shan	12,408
Mrs. Janet Munoz	12,016
Mrs. Lacey Zheng	11,086
Total	57,865

Top 5 Customers by Order qty

Full Name	Total Order qty
Ms. April Shan	99
Mrs. Samantha Jenkins	102
Mrs. Jennifer Simmons	106
Mrs. Ashley Henderson	100
Mr. Fernando Barnes	106

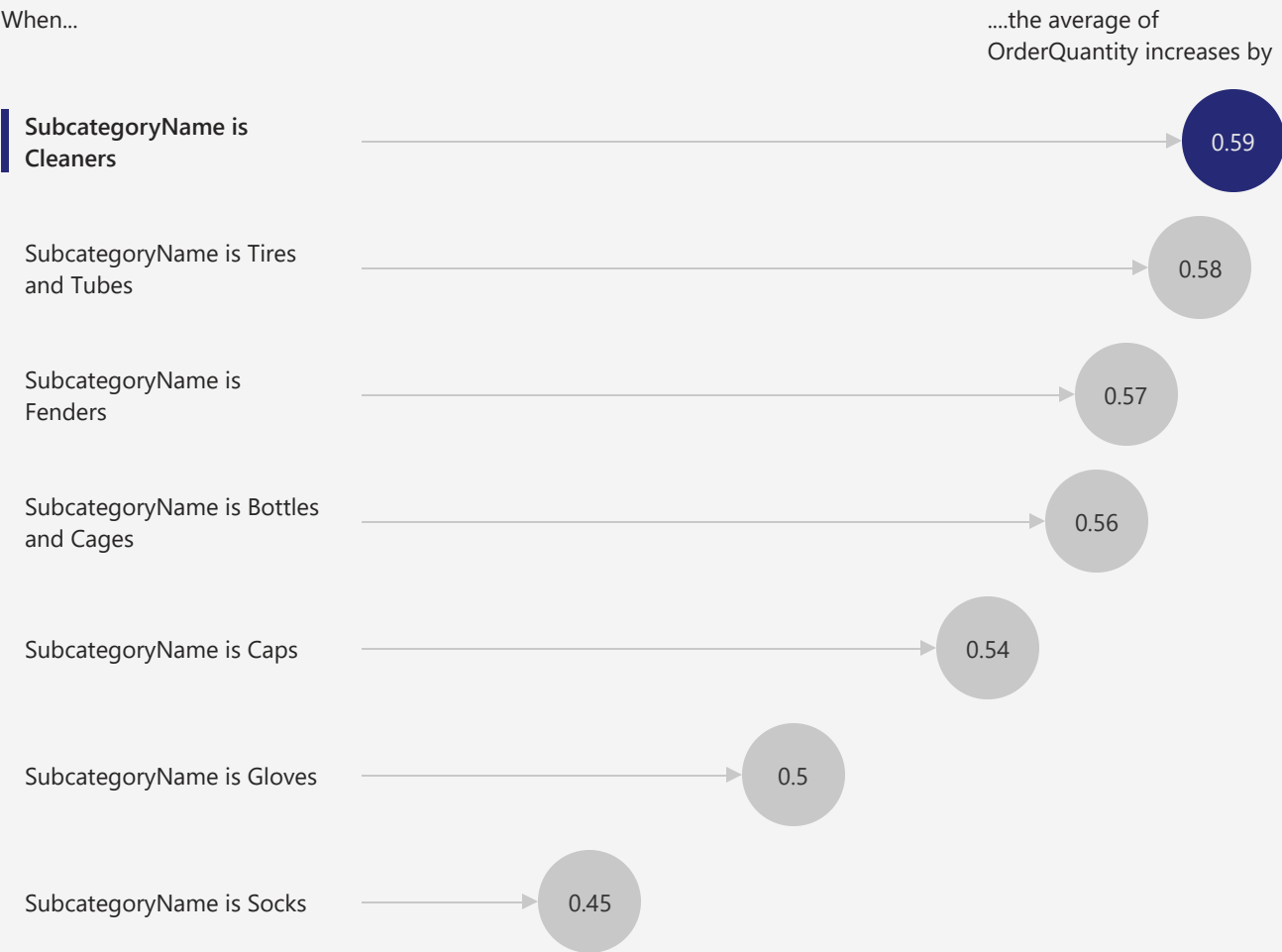
Revenue, Total Order qty and Total Return qty by Country



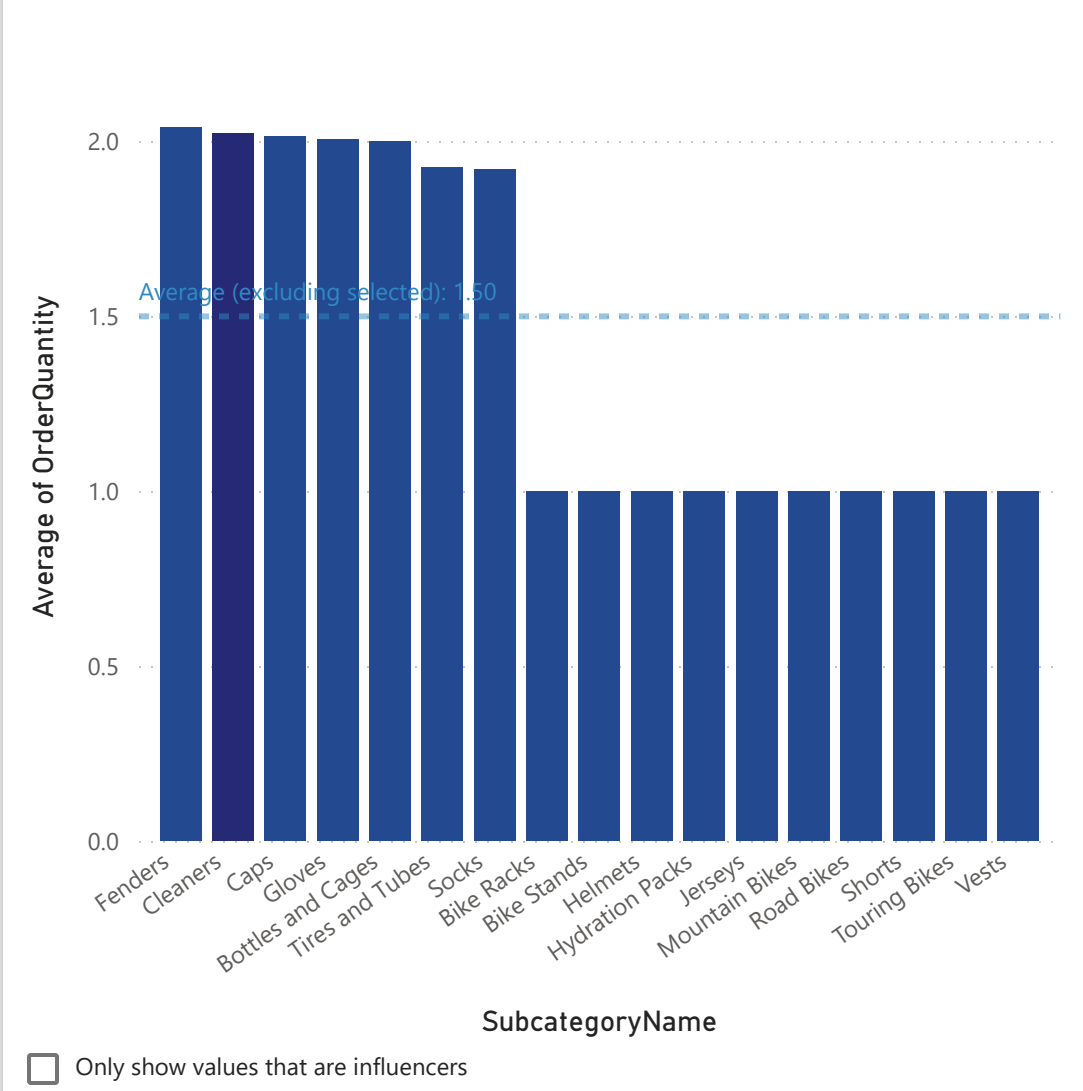
What influences OrderQuantity to

Increase

 ?



← OrderQuantity is more likely to increase when SubcategoryName is Cleaners than otherwise (on average).



What influences Revenue to

Increase

 ?

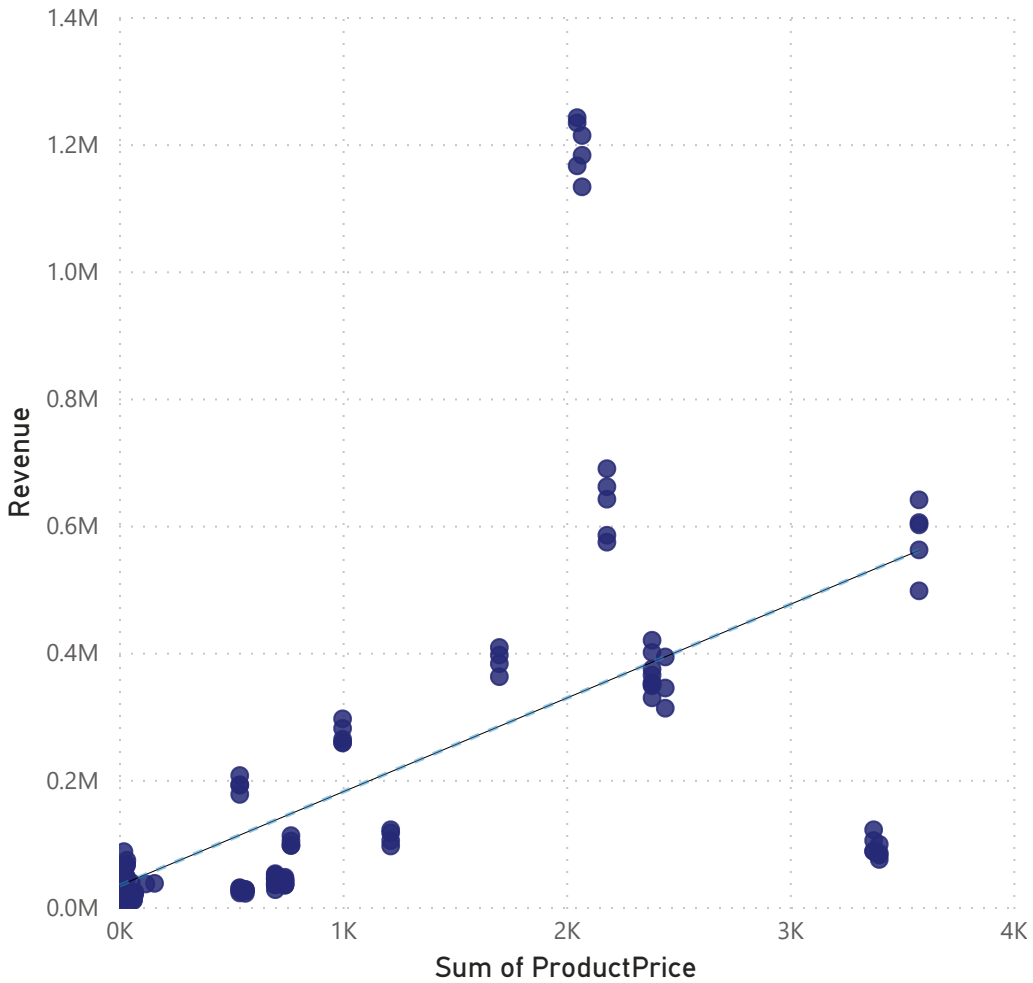
When...

....the average of Revenue increases by

Sum of ProductPrice goes up 1106.89

163.8K

← On average when Sum of ProductPrice increases, Revenue also increases.

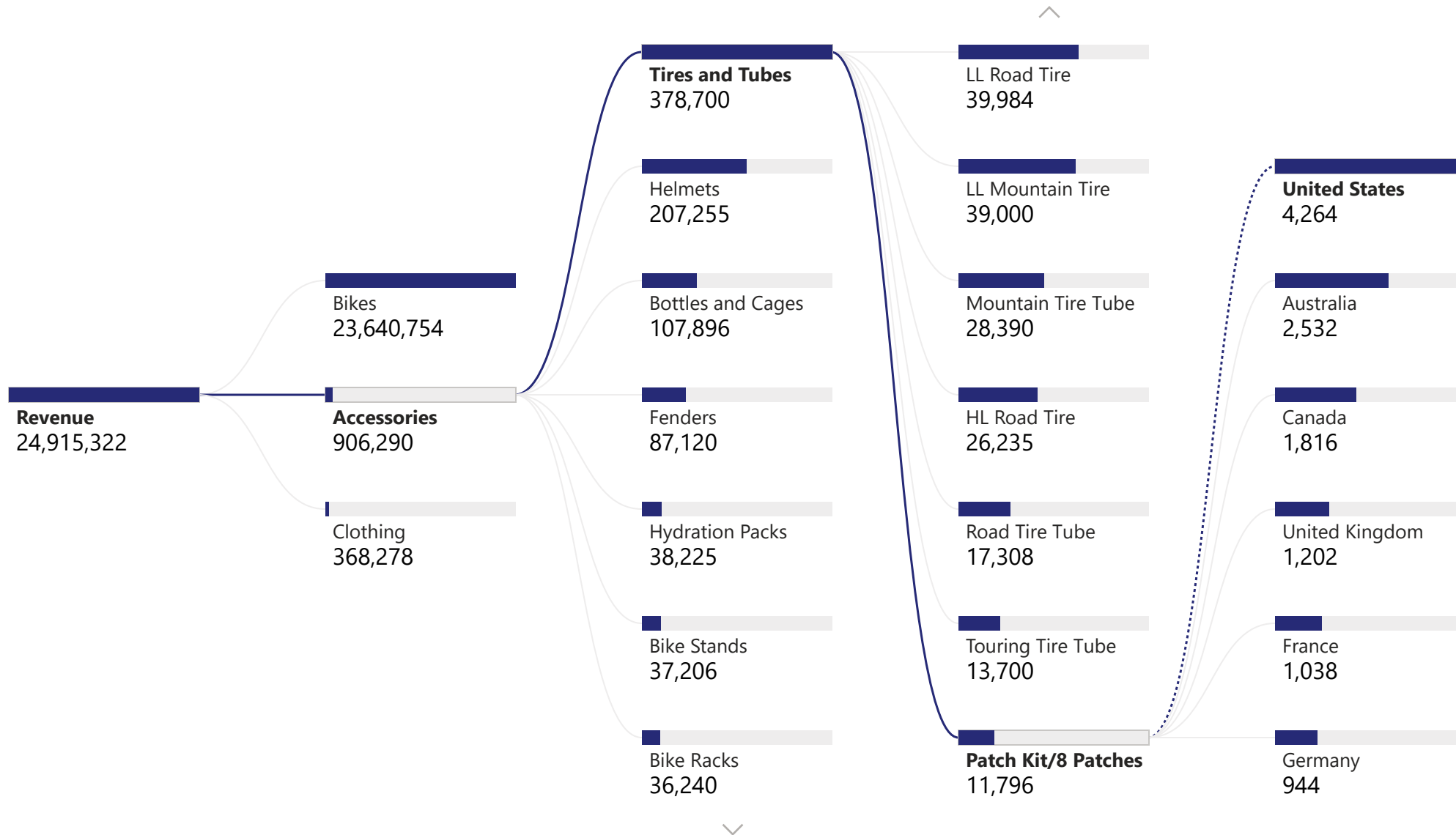


CategoryName ×
Accessories

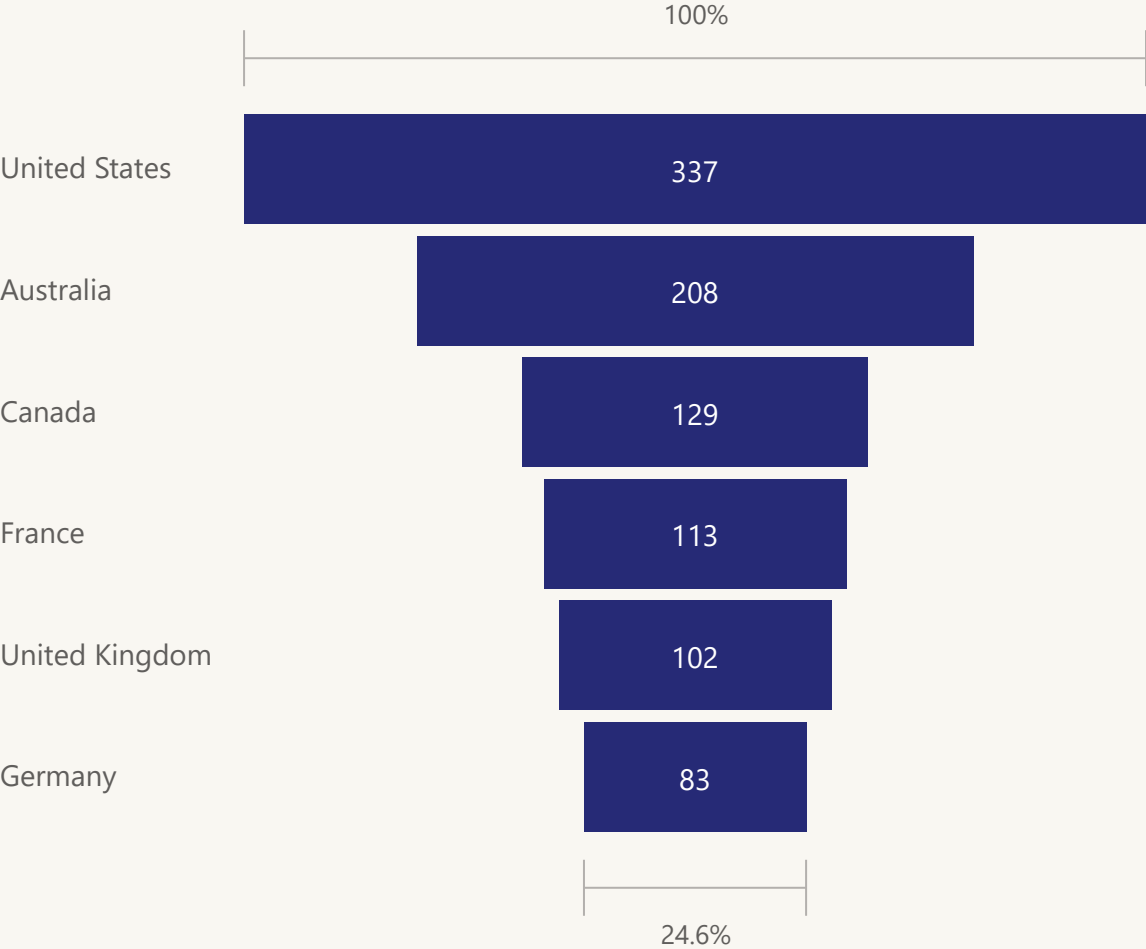
SubcategoryName ×
Tires and Tubes

ProductName ×
Patch Kit/8 Patches

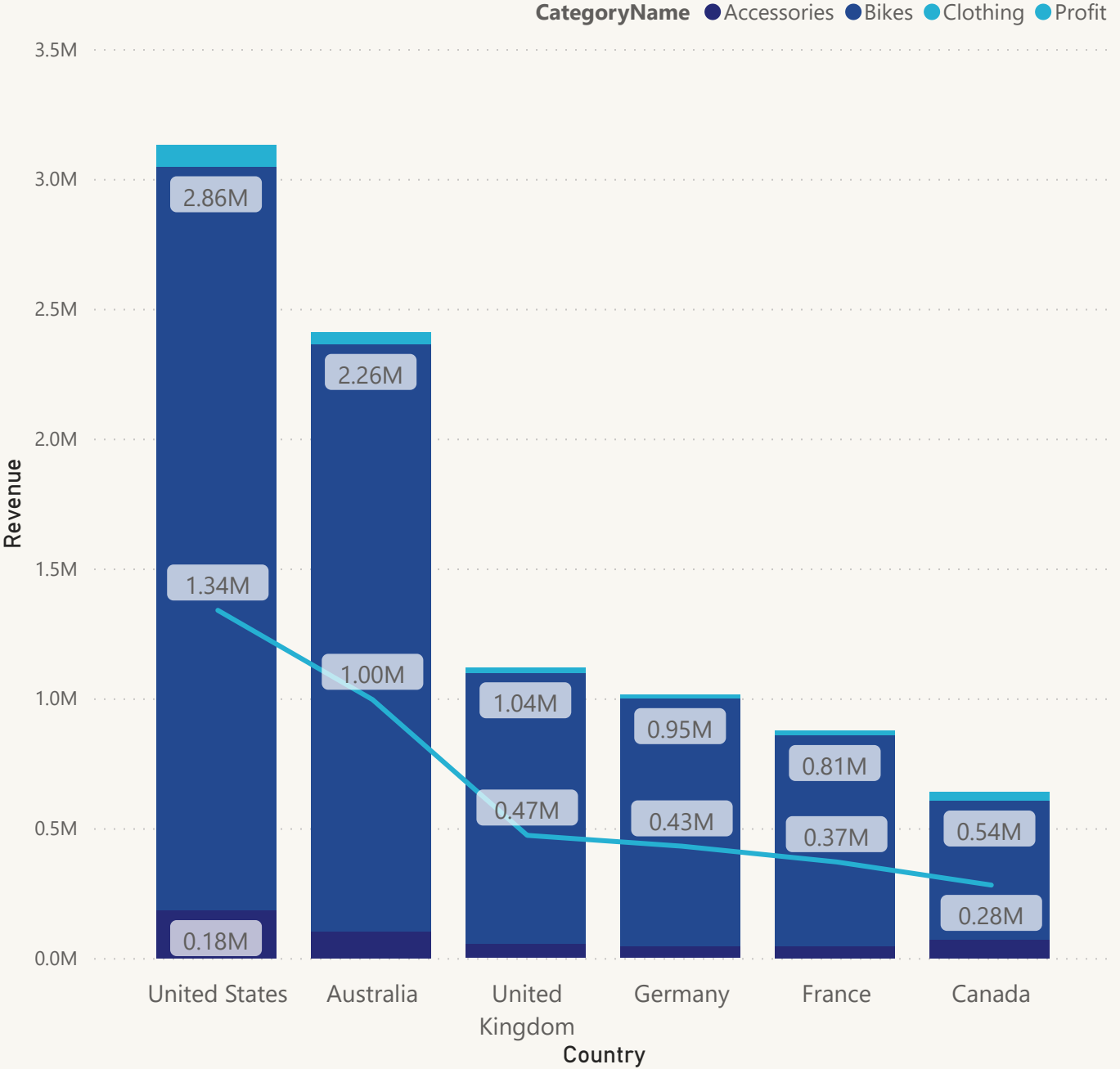
Country ×



Return Quantity by Country for 2017



Categorywise Revenue by Country for 2017



Return qty by Category

