SUKHDEV KUSHWAHA

11+yrs of experience in Agile development, Project management and Solution Architect

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AT A GLANCE

- 🖶 A dynamic and enthusiastic Software Manager and Architect with 11+ years of experience in driving business growth through innovative technology solutions.
- 🖶 Technical leadership experience in software involving end-to-end Digital/Cloud Transformation, Process **Automation, Solution Architecture**, CI/CD, DevOps, and third-party integrations.
- 4 8+yrs of results driven experience in leading high-performing teams and collaborated closely with crossfunctional leaders to drive rapid software release cycles and achieve business objectives using technology.
- 🔱 Proven ability to bridge the <code>gap</code> between <code>business</code> and <code>technology</code> by designing resilient microservices, scalable data pipelines, and robust cloud-based solutions resulting in 20% cost reductions and 30% performance improvements.
- 🖶 Strong experience in hiring (have taken 100+ interviews), strategic planning, performance evaluations and project management, including mentoring/coaching.
- Lemonstrated success in building and mentoring high-performing teams, fostering a culture of innovation, continuous improvements and delivering exceptional customer value.
- Key achievements include transitioning to serverless infrastructure, optimizing B2B marketing strategies, process automations and enhancing system capabilities through third-party API integrations.
- lacktriangle Developed and maintained $\operatorname{architectural}$ patterns, standards, and $\operatorname{security}$ protocols throughout the product lifecycle.

Seeking a challenging role to leverage my leadership and technical expertise in driving digital transformation, process automation, and business growth.

SKILLS

Soft Skills

- Project Management
- Team Management
- Client Relationship Management
- Issue | Change Management
- Cross-Functional Collaboration
- Strategic thinker
- Problem Solving
- Good mediator
- Positive Attitude

Integrations

- PowerBI
- Twillio
- Salesforce | Outreach
- Seamless | Apollo
- Web API | Microservices

Technical Skills

Frontend

- React | Nextjs | Javascript
- Jquery | Material Design
- Tailwind | Bootstrap

Backend

- Nodejs | Python | Java
- Socket.io | Webrtc

Data Stores

- Postgresql | MySql | Riak
- Redis | MongoDB

Devops

- GCP | Git Workflow
- Docker | Kubernetes
- Domain & DNS Management

Tool and Techniques

Techniques

- Web applications | API Integration
- Distributed Architecture | Micro Service
- Responsive Design | Stateful Ui Design
- Agile Methodology | Prompt Engineering
- Test Driven Development
- Black | Gray | White Box Testing

Tools + AI

- Jira | Confluence | Notion
- GitHub | Postman | Figma
- ChatGPT | Gemini
- WordPress | MS Clarity
- Google Analytics
- VS Code | Eclipse | Dreamweaver
- Dimension | Dooblo | Survey Monkey

EXPERIENCE

NOV 2021 - PRESENT

DELIVERY MANAGER 2, at NEXSALES

Skills Acquired: nodejs | react | nextjs | riak | mysql | postgresql | redis | memcache | webpack | material design | tailwind | webrtc | websockets | socket.io | rest apis | jira | confluence | git | git workflow | cloud function | cloud run | cloud pub sub | cloud tasks | cloud build | cloud triggers | docker | ms clarity | google analytics | wordpress | figma | powerbi | salesforce | agile | change management | project management | team management | client management | ai prompt engineering

<u>Nexsales</u> is a sales acceleration company specializing in demand generation and lead discovery. While playing dual role of delivery manger and their principal architect, I was instrumental in designing and bringing to market 4 major products from scratch and upgradation of 2 legacy projects along with multiple daily productivity boosting tools

- Work closely with customers to understand opportunities where technology can be used to drive business efficiently and effectively leading to process automations and adoption/development of new technologies.
- Studied B2B marketing practices and designed closed-loop marketing strategy resulting in **5X increase** in lead generation and successfully implemented the ideas into the different products and automated data pipelines.
- Defined, documented, and executed business roadmap, engagement model and best practices for seamless execution that accelerated project timelines by 30%.
- Played a pivotal role in designing, developing, and maintaining software within an **agile framework**, contributing to **20% reduction** in development time.
- Effectively managed and prioritized project deliverables through collaboration with **cross-functional** teams, resulting in a **15% increase** in team productivity.
- Mentoring, grooming, and leading a team of 12 (8 software engineers + 2 Testers + 2 UX/UI) engineers.
- Hired and onboarded a team of 6 high-performing engineers, resulting in a 20% increase in product development efficiency.

Key Achievements

- Planned and executed a successful move to fully serverless infrastructure, reducing costs significantly by 50%.
- Enhanced user engagement through UX optimization, leveraging design frameworks like Material Design,
 Tailwind and data-driven insights from Google Analytics & MS Clarity.
- Designed and implemented Node.js microservices for efficient search queries over 10 million contacts. Achieved
 50% faster searches and 20% more complex queries with 50% download speed.
- Developed a scalable, distributed, cloud-based data processing pipeline using GCP services to process large data files with 10M records, resulting in a 30% reduction in processing time and 15% increase in data throughput
- Feature & technical design for resilient REST, GraphQL, and WebSocket based microservices in Nodejs and horizontally scalable and highly available data store using Riak DB.
- Architected a highly scalable, fault-tolerant microservices architecture using Node.js, Nextjs, Postgres and Redis DB achieving 25% reduction in latency and 60% increase in throughput while maintaining 99% uptime.
- Streamlined and accelerated the development process by implementing automated CI/CD using cloud triggers and git workflow, 30% reduction in deployment time.
- Boosted sales pipeline by 20% by integrating third-party APIs (Apollo, Salesforce, Outreach, Twilio) to enhance system functionality and improve data visibility through **PowerBI** dashboards.
- Managed Google Cloud infrastructure maintaining 99% uptime and optimal performance
- Leveraged DNS and load-balancing technologies to ensure efficient and reliable web traffic routing, improving website performance and scalability.

APR 2021 - NOV 2021

8.7 yrs. OF SINGLE ORGANIZATION EXP.

ASST. MANAGER, at UGAM SOLUTIONS - A MERKLE COMPANY

Skills acquired: leadership | strategic thinking | business acumen | change management | project management | team management | client relationship management | problem solving | decision making | agile | scrum | multi-threading | webservices | web apis | nodejs | reactjs | javascript

- Successfully led 50+ complex projects to completion, exceeding client expectations in terms of quality, delivery time, and budget
- Managed projects efficiently through rigorous milestone tracking, risk mitigation, and effective client communication, reducing project timelines by 10%.
- Established project vision and goals, motivating cross-functional teams to deliver successfully.
- Demonstrated financial expertise by overseeing project financials, ensuring profitability and optimizing resources, achieving 30% cost savings and maintaining profit margin on all projects.
- Oversaw investigations to identify root causes (RCA) and implemented strategies to prevent recurrence, mitigating risks and improving overall system reliability.

APR 2017 - MAR 2021

TEAM LEADER (TECHNICAL LEAD), at UGAM SOLUTIONS - A MERKLE COMPANY

Skills acquired: nodejs | reactjs | html | javascript | jquery | xml | css | ms sql | ajax | memcache | multi-threading | mongodb | webservices | web apis | google analytics

- Technical ownership of projects and demonstrating proactive engagement to deliver solutions.
- Stay up to date with emerging technologies to drive innovation and optimize performance.
- Skilled in implementing OAuth systems for secure authentication.
- Cross-platform development using technologies like Node JS and React JS.
- Mentored a team of 10 individuals boosting the team utilization to increase by 150%.

APR 2015 - MAR 2017

SR. PROGRAMMER, at UGAM SOLUTIONS - A MERKLE COMPANY

Skills acquired: vb.net | sql | html | javascript | jquery | css | dimension | surveytogo | ajax | xml | google analytics

- Developed solutions that can be spanned across projects which are simpler, reliability and can be re-used easily which decreased the development time projects by 50%.
- Executed 50+ customer feedback projects with 120% utilization over 3 years.
- Won employee of the quarter **5 times in 2 years** for demonstrating exemplary performance and result oriented output.

JUL 2013 - MAR 2015

JR. PROGRAMMER, at UGAM SOLUTIONS - A MERKLE COMPANY

Skills acquired: vb.net | dimension | html | jquery | ajax | css | javascript | pyhton

- Independently revamped an outdated javascript scraping tool, resulting in significantly improved efficiency.
- Developed a shell script to automate keyword scraping from large files, streamlining the data collection process.
- Contributed to the development of over **4+ products**, demonstrating versatility and adaptability.
- Received accolades for quick adaptation to modern technology in less than 3 months.
- Controlled the quality of the projects delivered with less than 3 errors per year.

PROJECTS

<u>Campaign Execution</u>

Skills acquired: nodejs | react | nextjs | postgresql | redis | memcache | webpack | material design | tailwind | webrtc | websockets | socket.io | docker | rest apis | jira | confluence | git | cloud function | cloud build | project management | change management | ai prompt engineering

- Developed a comprehensive marketing automation platform that streamlines mass email campaigns, facilitates landing page creation, and provides robust analytics for email open rates, landing page performance, and lead management resulting in 5x productive boost.
- Architected a high-performance live chat support system with real-time lead conversion functionality.
 Utilized socket.io to enable seamless communication and facilitate instant lead conversion, resulting in a 3x increase in conversion rates.
- Integrated Twilio for real-time calling and recording capabilities, enabling efficient lead qualification and call
 analysis increasing response time by 10%

Market Sizing Tool

Skills acquired: nextjs | postgresql | material design | rest apis | nodejs | react | tailwind | jira | confluence | git | git workflow| cloud function | cloud build | confluence | jira | docker | project management | ai prompt engineering

- Developed a sales enablement application that empowers sales representatives to display real-time Total Addressable Market (TAM) data for Contact Build Requirements (CBR) of clients, providing a competitive advantage in sales meetings.
- Implemented a serverless architecture and optimized database design to deliver real-time insights from a massive dataset of millions of records.
- Integration with Calendly for meeting setups and apollo/zoom platform for real time data refresh.

Reporting App

Skills acquired: nodejs | nextjs | tailwind | postgresql | html | javascript | jquery | css | ajax | web apis | git | cloud function | cloud build | confluence | jira | docker | powerbi | project management | ai prompt engineering

- Developed a reporting platform that delivers interactive, customizable reports to clients, replacing static
 Excel-based data sharing with dynamic and actionable insights.
- Integrated with Power BI to provide interactive visualizations and in-depth data analysis in real time.
- Reduced report generation time by 50% compared to previous manual processes and Increased report usage by 30% due to liveliness and easy of creation.

RightLeads App

Skills acquired: nodejs | nextjs | tailwind | postgresql | html | javascript | jquery | css | ajax | web apis | git | cloud function | cloud build | cloud pub sub | cloud run | confluence | jira | docker | ai prompt engineering

- Developed a data warehouse to centralize lead processing and historical data for operations teams,
 replacing unreliable Excel-based data management.
- Enhanced data accessibility and search capabilities, reducing data processing time by 30%.
- Implemented automated data refreshes through third-party API integrations, saving 80% of manual effort.
- Established a robust data pipeline to seamlessly feed multiple downstream applications with high-quality data.

ACHIVEMENTS

- ScrumMaster® certification in July 2022 : Certificate
- ♣ Push Boundaries award for managing clients, meeting client expectations, pushing boundaries, and working beyond expectations. Award ceremony (YouTube): https://youtu.be/OFxFyo0dqlY
- 🖶 Received client accolades for being dedicated, responsible, and providing result-oriented output
- lacktriangle Won Leadership Award for training, team bonding and motivation.

EDUCATION

APRIL 2013

GRADUATION IN BSC.IT (INFORMATION TECHNOLOGY),

SHANKAR NARAYAN COLLEGE, BHAYANDER, MUMBAI Cleared with First Class (74.37%).