Sukhdev Kumar Mehta

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SUMMARY

Recent Computer Science graduate with a strong analytical mindset and programming skills, seeking a challenging Data Analyst role. Pursuing a 6-month internship, gaining experience in CMS tools like SDL Tridion and Builder.io, data cleaning, data analysis, SQL, Python and Power BI.

Education

Master of Computer Applications

July 2023 - May 2025

Guru Gobind Singh Indraprastha University

o GPA: 8.8/10.0

Bachelor of Computer Applications

Sept 2020 - June 2023

Guru Gobind Singh Indraprastha University

o GPA: 9.2/10.0

Experience

Web Content Editor (Intern)

Gurugram, IN

Aug 2024 - Jan 2025

Schneider Electric

- Using HTML, SDL Tridion, and Builder.io, Designed and developed responsive web pages that enhance user experience.
- leveraged data visualization tools like Power BI to analyze data and present insights that inform content strategy.
- Role involved content review to maintain accuracy and consistency while collaborating with design, development, and marketing teams to deliver cohesive digital experiences.

Backend Management (Intern)

New Delhi, IN

Hero Fincorp

Aug 2022 - Oct 2022

- Using SQL, Manipulated and handled all the data and Details of Customers
- Leveraged and conducted Statistical analysis of user's information and identified the customer buying behaviors.

Projects

Sales Analysis

- \circ Utilized Power BI to analyze Sales Data, revealing actionable insights on customer behavior from a dataset featuring 11 columns and over 185K rows.
- Discovered that December saw a huge increment in Sales by 150% valuing to 5M sales as compared to 2M in January.
- Total Sales for FY 2019-20 were 34M and Total Quantity Sold was 209K Units.
- Tools Used: Power BI , SQL

FMCG promotional Domain Analysis

- Dynamic Visualizations: Developed intuitive and interactive dashboards in Power BI, providing stakeholders with real-time access to key sales metrics and trends.
- o Discovered Product with base price greater than 500 that are featured as "BOGOF" Buy One Get One Free.
- o Discovered Total Revenue generated before and after promotion.
- o Tools Used: Excel , SQL , Power BI

Technologies

Programming: SQL, Python (NumPy, Pandas, Scikit-Learn), C, DSA, OOPS Data Visualization: Power BI, Matplotlib, Seaborn, Dashboards & Reports

 $\mathbf{IDE}:$ Jupyter Notebook, Google Colab, My SQL Workbench

CMS: SDL Tridion, Builder.io, WordPress

Web Development: HTML, CSS, Javascript

Data Analysis Technique: Data Reporting, Data Management, Data Cleaning, Data Pre-Processing

Soft Skills: Strong Verbal & Written Communication Skills, Project Management

Additional: Statistical Analysis, Generative AI, Computer Networks

Certifications

Process Data from Dirty to Clean - Google	Nov~2023
Accenture North America - Data Analytics and Visualization - Forage	July 2024
Advanced SQL - Kaggle	July 2024
SQL HackerRank - HackerRank	Nov~2023
Data Structures in C - Great Learning	Mar 2024
Data Science and Machine Learning - GeeksForGeeks	ongoing