

Privacy Policy

Privacy Policy Effective Date: September 2025

Seller Sense ("we", "our", "us") is committed to protecting the privacy of our users ("you", "your"). This Privacy Policy describes how we collect, use, and protect your information when you use our platform for profit and fee calculations, GST settlements, and subscription services.

1. Information We Collect - Account Information: Name, email address, password, and subscription details. - Usage Information: Number of calculations performed, modules accessed, and subscription activity. - Payment Information: Processed securely via Razorpay; we do not store sensitive card or UPI details.

2. How We Use Information - To provide and improve our services. - To process subscription payments and generate invoices. - To notify you about plan expiry, updates, or promotional offers. - To comply with legal obligations.

3. Sharing of Information - We do not sell your personal data to third parties. - We may share limited data with service providers (e.g., Razorpay for payment processing). - Data may be disclosed to authorities if legally required.

4. Data Security - We use encryption and secure storage methods to protect user data. - Access to your data is restricted to authorized personnel only.

5. Data Retention - Your account data is retained as long as your account is active. - Upon request or account deletion, we permanently erase your data, except where the law requires retention.

6. Your Rights - Access, correct, or delete your personal data anytime by contacting support. - Opt out of marketing communications through settings.