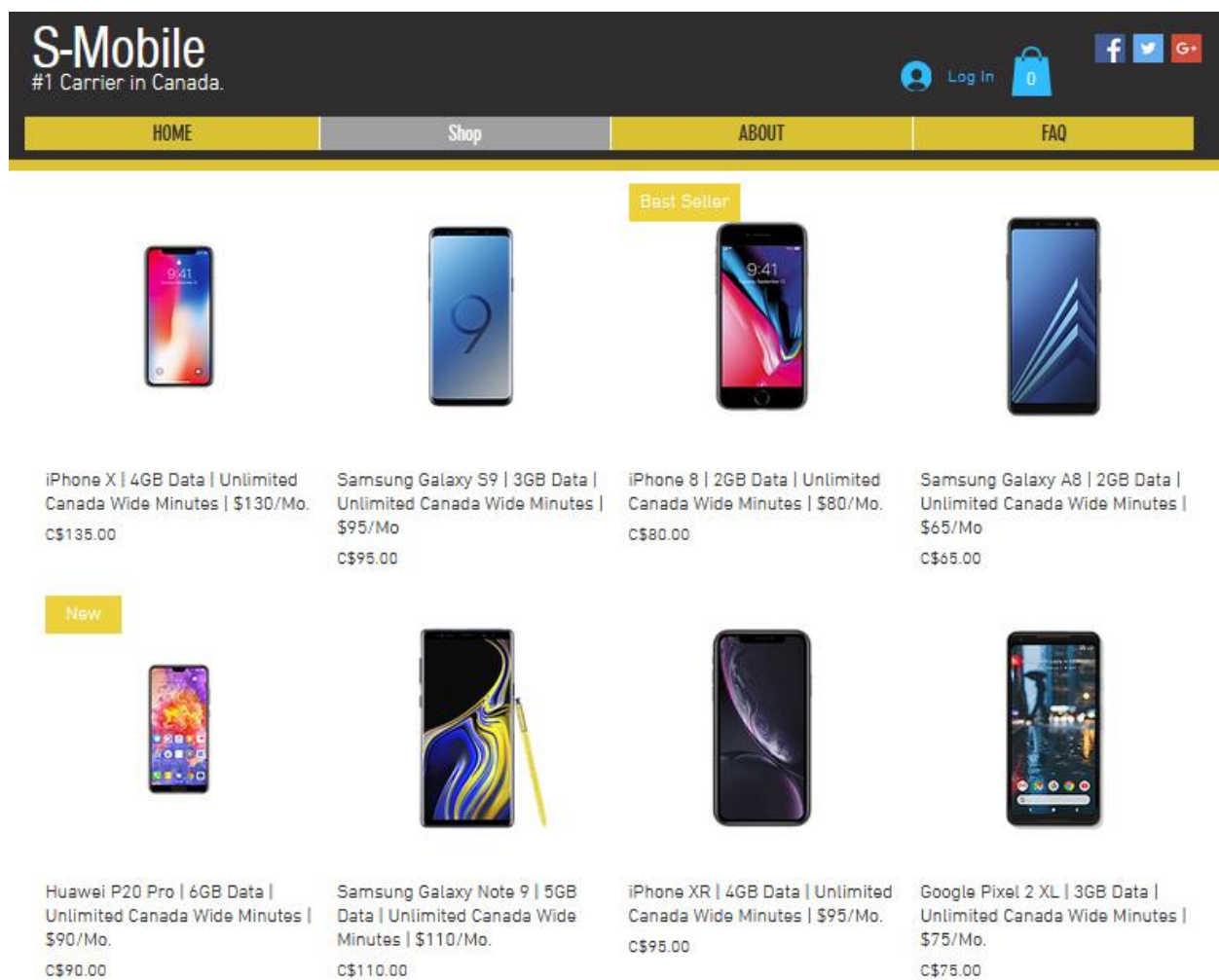


## Description of the business:

My business for this assignment is a cell phone service provider. It will sell new phones with cell phone plans and also buy and sell old phones. The products it provides will range from all the popular phones such as Samsung phones, iPhones, Google, LG, Huawei etc alongside cell phone plans that offer a variety of different perks. Other than phones the business will offer cell phone accessories such as cases, chargers, earbuds etc. The potential customers could essentially be anyone, there is no age to when you can buy a phone so it could range from teens, adults or seniors.

## Wireframes:



S-Mobile

#1 Carrier in Canada.

Log In

0

f

HOME

Shop

ABOUT

FAQ

Support Ticket

First Name

Last Name

Email

Phone

Type your message here...

Submit

Features and Content:

My website since it is a cell phone marketplace and service provider there will be an option to purchase phones. There will also be a home page that features the best deals. Other pages include a support page where customers can send a support ticket and a FAQ page where common questions they have could be. Accessories for cell phones will also be sold under the shop tab. All the features listed were added to theoretically compete against other cell phone providers.