

SUK IN CHUNG

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- A multicultural and multi linguistic individual constantly seeking to communicate with more efficiency.
- Enthusiastic about creating contents that attracts the audience.
- Passionately implements attractive approaches to magnify user engagement on social media.

EDUCATION

June 2015	High School Diploma <i>Christian Academy in Japan</i>
September 2019	Bachelor of Arts in International Liberal Studies <i>Waseda University</i> School of International Liberal Studies

LANGUAGE SKILLS

- Korean - Native Language
- Japanese - Native Level JLPT N1
- English - Native Level TOEFL iBT 100 • TOEIC 955

PROFESSIONAL EXPERIENCES

07/2021 - Current (Full-time)
SUNNY SIDE UP GROUP Inc. - Tokyo, Japan
Food Marketing

- For management of the restaurant *bills* in Japan and Korea
 - constantly conduct communications with corporate headquarter in UK
 - conduct communications with the operation teams of Japan and those of Korea
- Run Instagram accounts for [bills Japan](#) and [bills Korea](#) toward brand promotion, by creating contents and analyzing to build audience engagement
- Actively engaged in a new restaurant in Honolulu, Hawaii, *UPSTAIRS* by conducting the followings:
 - constantly communicate with the local team in Hawaii
 - create contents for social media

- run [UPSTAIRS](#) Instagram
- run detailed-targeting Facebook Ads

01/2020 - 07/2020 (Internship)

JPholic Inc. - Tokyo, Japan

- Launched a new social media community for contents marketing
- Planned and created multiple contents
- Conducted data analysis and trend research for community building and development
- Reached **10k+ followers on TikTok**, and **2500+ followers on Instagram** after about a month and half of launching a new community

09/2018 - 03/2019 **English Speaking Staff** (Part-time)

English Conversation Cafe & Bar ANNEX - Tokyo, Japan

- Made and served drinks to the customers
- Taught English to the customers/students while having casual conversation with them

01/2017 - 02/2018 **Freelance Translator** (Part-time)

LineGate - Tokyo, Japan

- Translated and transcribed 2 - 3 hours of interview recordings, conducted in English, Japanese, and Korean, within a designated period of time

02/2016 - 12/2016 **English Instructor** (Part-time)

Inter Tomas - Tokyo, Japan

- Gave lectures to students with a wide age range (3 to 35)
- Created new lesson plans based on course objectives
- Planned and executed activities to promote reading, listening, writing and speaking development

COMMUNITY INVOLVEMENT & LEADERSHIP HISTORY

“HANPYEON” - Content creators community at Waseda University

- Passionately participated as a member of Editorial Team
- Served as an Editorial Team leader in 2018
- Designed pages using Adobe Illustrator for student-run magazines every semester
- Actively engaged in communication within the team as well as other teams of the community
- Constantly shared multiple ideas regarding new contents with the teammates