SUKRITI MAHAJAN

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EDUCATION

Georgetown University   **August 2022 - May 2024**
MBA, Management Science
- Certification: Consumer Analytics & Insights - Data Analytics
- Relevant Coursework: Statistics, Applied Product Management, Machine Learning & Deep Learning, Advanced Natural Language Processing, Reinforcement Learning

Thapar University   **August 2013 - August 2017**
Bachelor's, Computer Science
- Won Mahindra Comviva Hackathon 2015; presented 3D modelling of objects; ranked top 5 teams pan India.
- Interned at Mercer Mettl in 2017. Built software for online proctoring of hiring 2.5M blue-collared candidates annually.

RELEVANT EXPERIENCE

Map-Collective *(Sustainability metrics tracking solutions start-up)*   **Washington, DC, USA**
Product Manager   *June 2023 - August 2023*
- **Product Management:** Led product development from inception to launch of a geospatial map portal for supply chain carbon emission quantification. Streamlined user flow for 3 clients aiding real-time carbon footprint visualization.
- **User studies:** Gathered feedback from 5+ clients, identifying issues & new user needs in existing solution offerings.
- **Build v/s Use Product Strategy:** Reviewed existing comparable software, and made scope trade-off decisions in utilizing 3rd party software v/s building features in-house.
- **Cross-Functional Collaboration:** Worked with UX, engineers and stakeholders to write product requirements, technical product design documents, and laid roadmap for phased feature roll-out within the set timeline.
- **A/B Testing:** Revamped UI increasing 67% client conversion by implementing A/B tests amongst 5 early adopters.

Georgetown University   **Washington, DC, USA**
Product & Marketing Science – Graduate Research Assistant   *May 2023 - October 2023*
- **User research:** Identified customer pain points in research studies with financial transactions from 20 user interviews.
- **Product Strategy:** Examined 5 existing financial payment products, & probed data integrity & privacy challenges in them.
- **Product Requirements:** Wrote business requirement document, technical architecture, and built wireframes.
- **A/B Testing**: Conducted A/B testing on the payments portal UI, using user feedback, that increased product adoption by 70%..

Walmart   **Bengaluru, KA, India**
Senior Software Developer   *November 2020 - July 2022*
- **Product Development:** Enabled data quality verification of 3.2M migrated records, improving data integrity by 76%.
- **Team Leadership:** Identified user pain points, led feature scoping, development & stakeholder management of data validation tool, supporting 2000 tables, across teams in the USA & India, reducing validation time from 1 week to 1 day.
- **Agile Project Management:** Managed feature scoping & user stories in 4 agile sprint ceremonies, for 4 team-mates.
- **Crisis Management:** Recognized as 'Customer Champion' for leading rapid frontend overhaul under tight deadlines.
- **Team Building:** Led hiring & mentoring, fostered an inclusive environment. Earned 'Energizer' badge for team-building.

Licious *(D-2-C unicorn e-commerce startup; $1B valuation)*   **Bengaluru, KA, India**
Software Developer   *April 2020 – November 2020*
- **Innovative Problem Solving:** Conceptualized and implemented QR codes and automated planning for inventory management, significantly cutting supply chain time by 83% and operational delays by 7 days.

PolicyBazaar *(Insurance aggregator; $6.5B valuation)*   **Gurugram, HR, India**
Software Developer   *May 2019 – April 2020*
- **Business Transformation**: Enhanced experience by reducing service complaints by 38%. Launched a web portal to analyze 1M sales calls monthly & digitized audit reports, reducing auditing time by 95.24%.

Fokal Analytics *(Data Science as a Service Platform)*   **Bengaluru, KA, India**
Software Developer   *January 2019 – April 2019*
- **AI Product Launch:** Led AI tool for identifying profitable legal cases, increasing profits by 40% & valuation by $1M.

Amdocs   **Gurugram, HR, India**
Associate Software Developer   *July 2017 - December 2017*
- **System Optimization**: Automated Singapore 'Globe' telecom's invoicing events; reducing 60% error occurrences.

SKILLS & DISTINCTIONS

Product Management: Stakeholder Management, Product Design, A/B Testing, Product RoadMap Documentation, User Experience, Feature scoping; Cross-Functional Team Leadership
Analytical/Technical Skill: Python, Java, R, MySQL, BigQuery, Azure, AWS, MongoDB, Pytorch, Tensorflow, Excel, Tableau
Data-Science: Tensorflow, Keras, Pytorch, Pandas, Numpy
Mentorship: Aided interview processes & job conversions at Scaler Academy 2019-20, with average 60% increased remuneration.
Leadership: Recognized in over 5 Model United Nations 2013-16 and 3 full-length theatres 2013-17