

# INTRODUCTION



# Integrating Data in Microsoft Azure

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## DATA INTEGRATION SERVICES IN AZURE



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# Data Integration

Process of combining data from different data sources into meaningful and valuable information.



# Integrate Data in Azure

## ETL

Extract, Transform and  
Load

## ELT

Extract, Load and  
Transform

## 3 “simple” steps

1. Migrate data
2. Transform it
3. Store it!



# Azure Data Integration Services

**Azure Data  
Factory**

**Azure Databricks**

**Azure EventHubs**

**Azure Stream  
Analytics**

**Power BI**



CLIP 1



# Azure Data Factory

Hybrid data integration service

Simplifies ETL at scale

Enables modern data integration

Drag and drop interface

Over 80 connectors available

Move, transform and save data

On-premise data stores

Different cloud providers supported



# Data Migration Assistant

**Good for on-premise SQL Server migrations**

**Helps migrating schema and data**

**And to detect compatibility issues between data sources**





# Azure Database Migration Service

**Recommended for large migrations**

**Fully managed**

**Helps migrate databases at scale**

**Minimal downtime**



# Azure Data Factory

**Integrate data from disparate data sources**

**Multi-cloud ready**

- AWS, GCP, Azure



# Copy Data Tool

**Part of Azure Data Factory**

**Eases and optimizes the process of  
ingesting data**



# Azure EventHubs

**Real-time data ingestion**

**Fully managed**



# Azure Stream Analytics

**Serverless real-time analytics platform**

**Helps to build an end-to-end streaming pipeline**

**Familiar SQL syntax**



Azure  
Databricks

**Collaborative Apache Spark-based  
analytics service**



# Azure Cloud Services



<https://azure.microsoft.com/en-in/services>



# CLIP 2





# A Startup Story

**Collects environmental data**

**IoT devices deployed around the world**

**Devices with sensors to measure air pollution data**

**The goal is to alert individuals and city officials**



# Proof of Concept Phase

## 10 selected cities

Devices installed in just  
10 selected cities

## On-Premise

Leveraged on-premise  
infrastructure only

## Amazon S3

Migrated partial  
pollution data to  
Amazon S3



# The Cloud Phase

Expand to several countries  
around the world

Extending on-premise  
infrastructure unviable

Decided to move the  
infrastructure to Azure

Want to use Azure Data  
Integration services



# Requirements to Fulfill

**Migrate data from  
on-premise SQL  
Server**

**Migrate data from  
Amazon S3**

**Transform and  
enrich data**

**Send email  
notifications**

**Create a real-time  
data pipeline**



# Migrate Data on-premise Data

From on-premise SQL server to Azure SQL Database

Ensure data integrity

Ensure server compatibility

Use Data Migration Assistant

Some sensors still pushing data to on-premise infrastructure

Need to migrate data incrementally

Need to migrate existing unprocessed pollution data from on-premise SQL Server



# Migrate Data from Amazon S3

**Migrate unprocessed pollution data stored  
in Amazon S3**

**Migrate it to Azure Blob Storage**



# Transform and Enrich Data

**We need to transform and enrich data**

**We also need to store this data in Azure SQL Database**

**Use Azure Data Factory and Azure Databricks to fulfill this requirement We need to transform and enrich data**



# Send Email Notifications

**We need to send pipeline execution status notifications**

**Integrate Azure LogicApps in Data Factory pipelines to fulfill this requirement**





# Create a Real-time Data Pipeline

Create a service to ingest a large number of concurrent events

Use Azure EventHubs to fulfill this request

Use Azure Stream Analytics to process and analyze events in real-time

Stream real-time data to Power BI

Persist event in Azure Blob Storage



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# SUMMARY



# Azure Data Factory

Data integration service that simplifies ETL at scale.

