Visualizing Data

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Overview

Adding visuals

Filtering

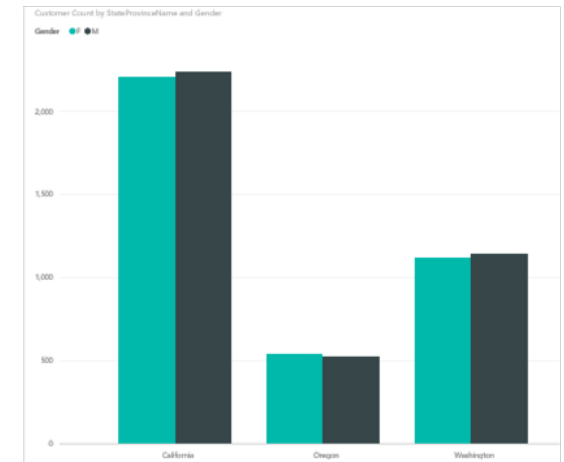**Setting properties**

Drilling within a hierarchy

Adding Visuals

Dataset Field List

▲	⊞	**Customer**
═	■ ⊕	AddressLine1
═	■	AddressLine2
═	■	AddressType
═	■	BusinessEntit...
═	■ Σ	CensusMedian
═	■ ⊕	City
═	■	CityState
═	■	CommuteDist...
═	■ ⊕	CountryRegio...
═	☑ ▦	Customer Co...
═	■	CustomerName
═	■ ▸	Customers by...
═	■	Education
═	■	EmailAddress
═	■	EmailPromoti...
═	■	FirstName
═	☑	Gender

Table

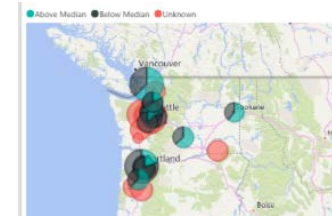| StateProvinceName	Gender	Customer Count
California	F	2,206
California	M	2,238
Oregon	F	545
Oregon	M	528
Washington	F	1,117
Washington	M	1,146
Total		**7,780**

Column Chart

Adding Visuals

Table

Clustered Column Chart

Map

Card

Matrix

Bar Chart
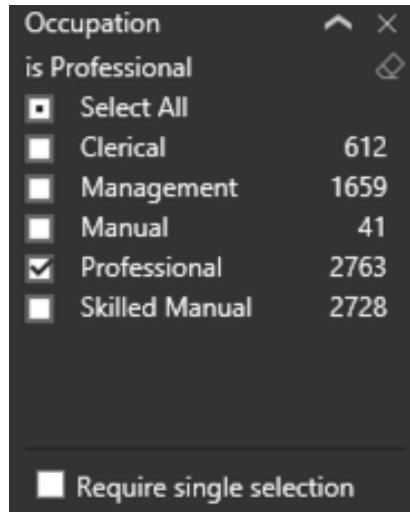
Filled Map

KPI

Filtering
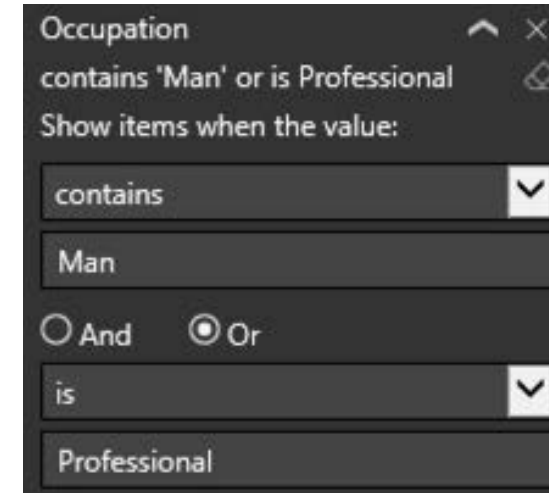
Basic Filter

Choose one or more values for a dataset field
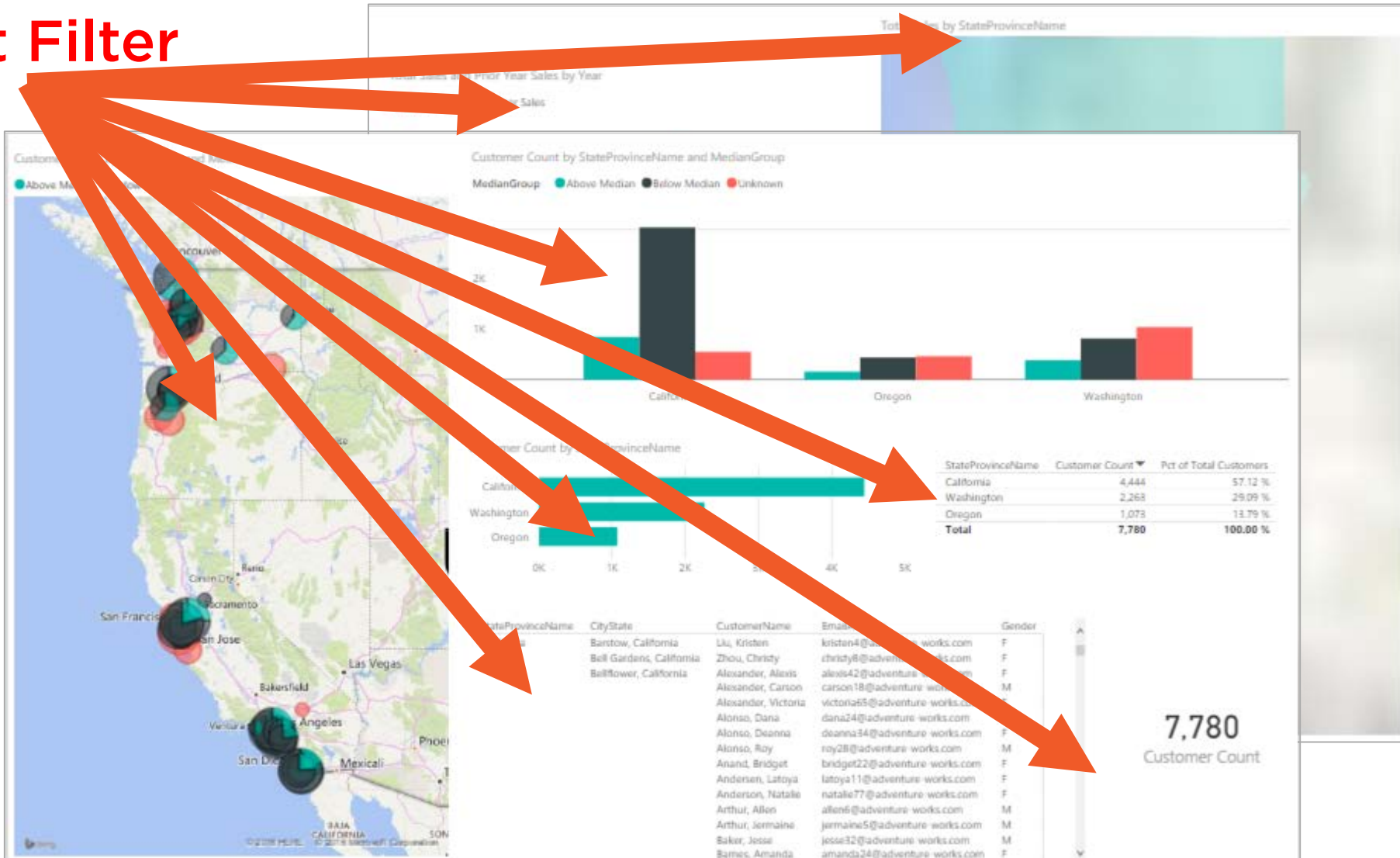
Advanced Filter

Specify criteria for up to two conditions using AND or OR logic

Filtering

Report Filter

Filtering
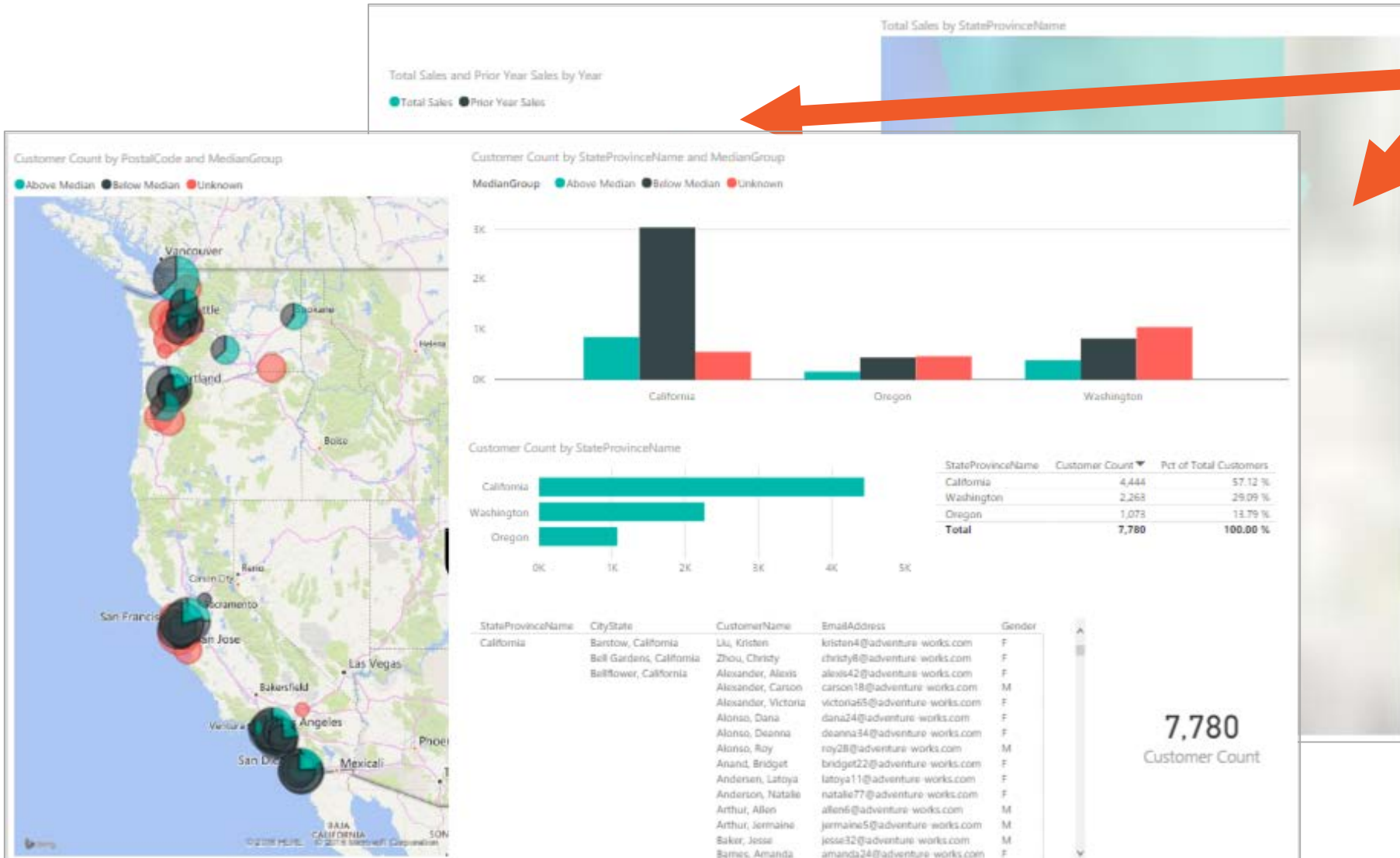
Page Filter

Filtering

Visual Filter
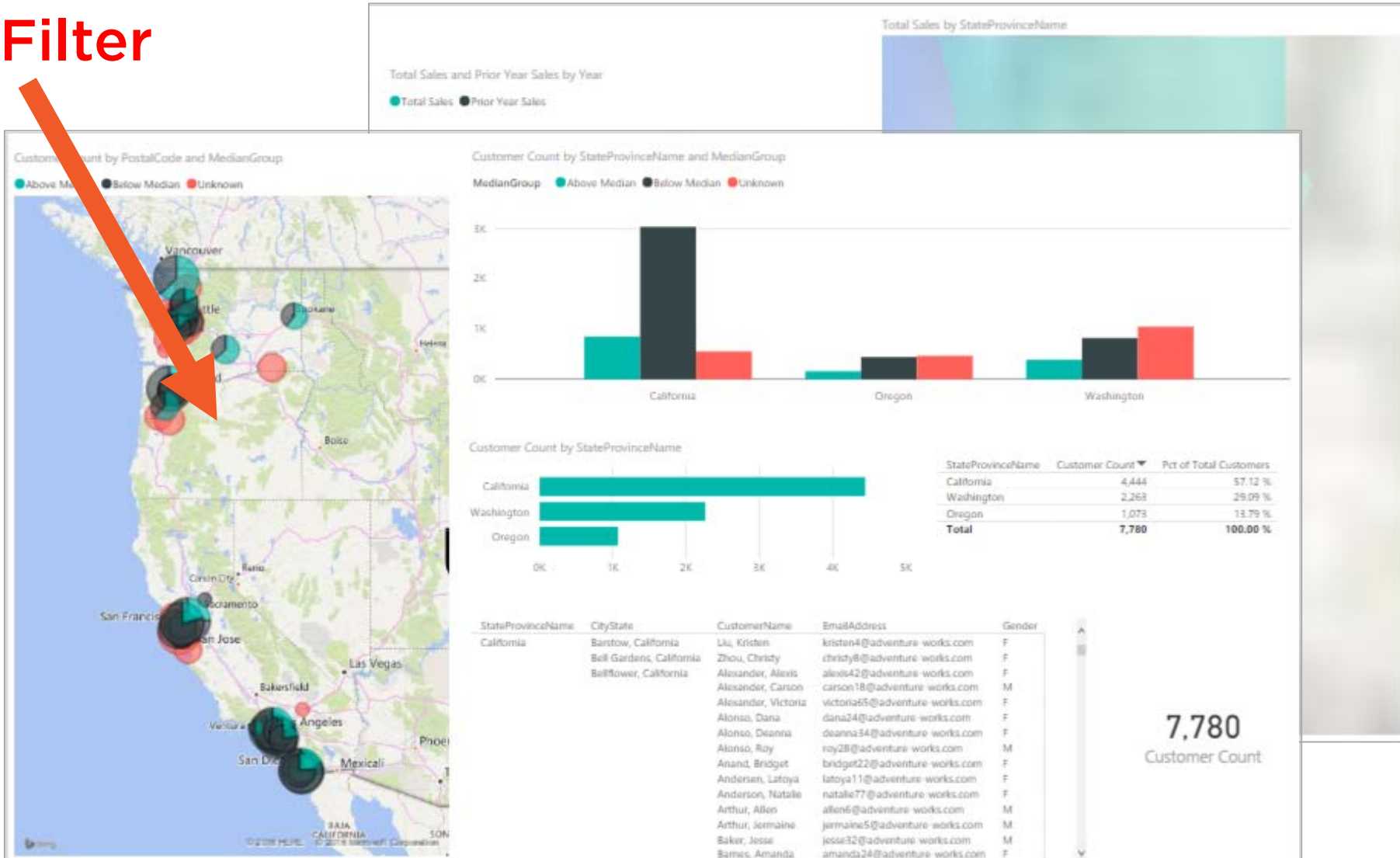
Slicer Filtering
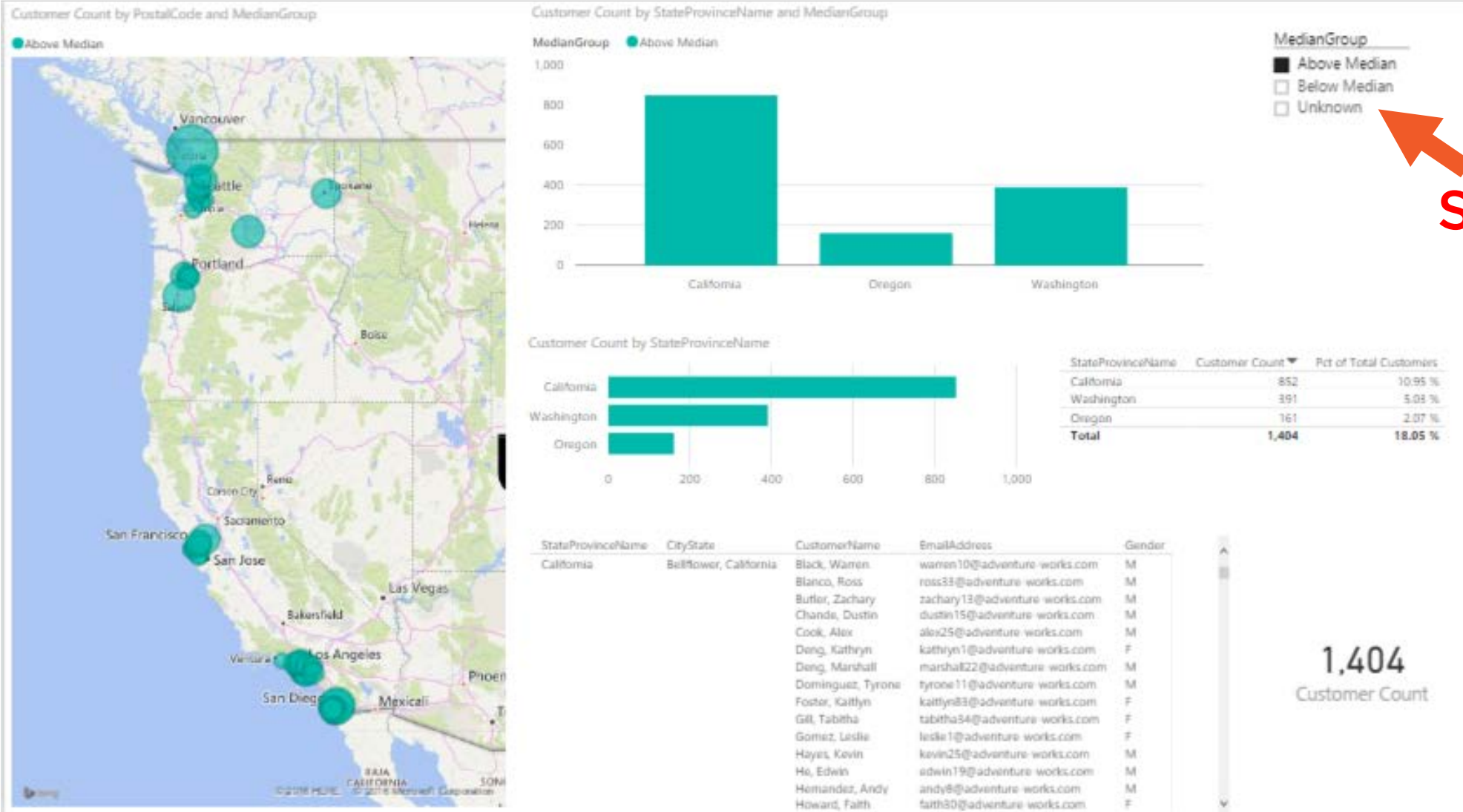
Highlighting

Related data highlighted in chart
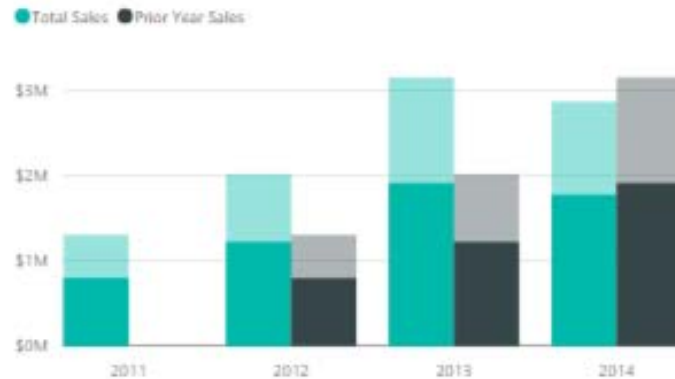
Or filtered in KPI and other visualizations

Selected data point

Setting Properties

Resize legend text

Resize title
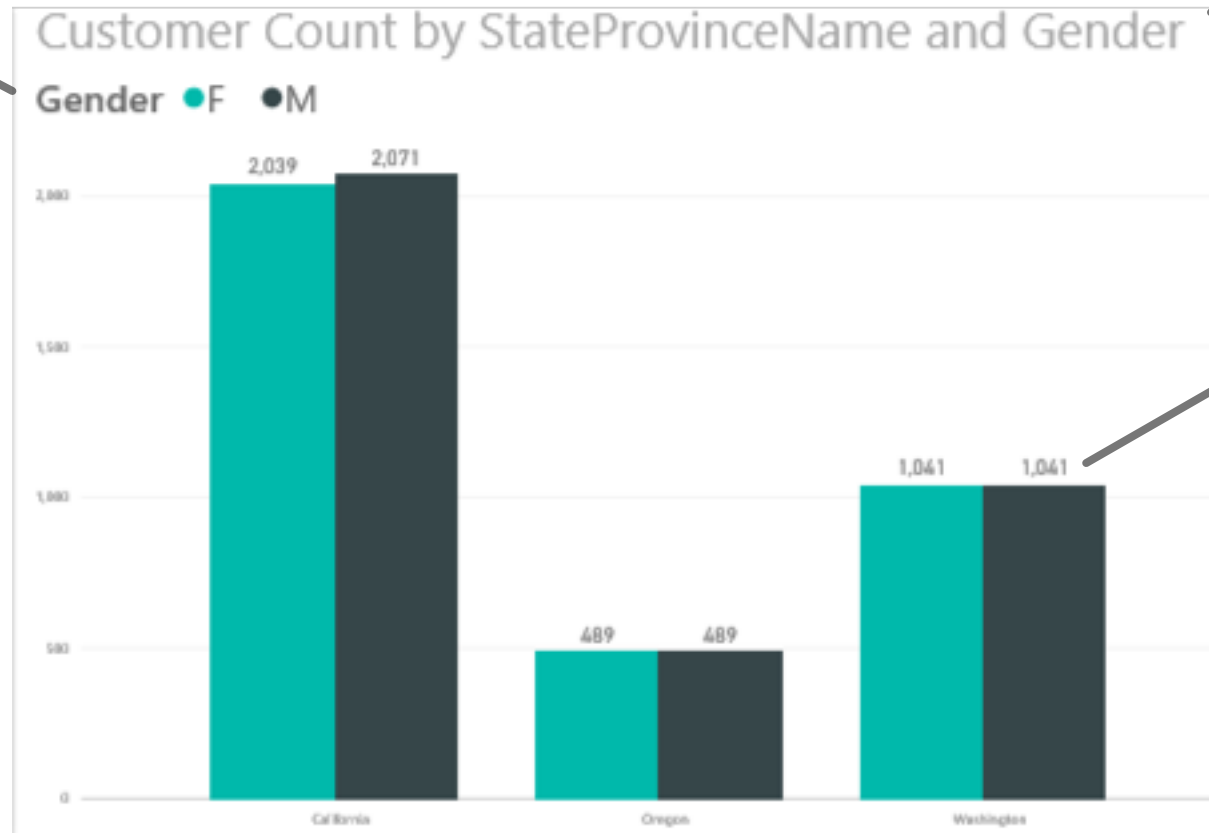
Add data labels

To name only a few options...

Customer Count by StateProvinceName and Gender

Gender ●F ●M

2,039 2,071

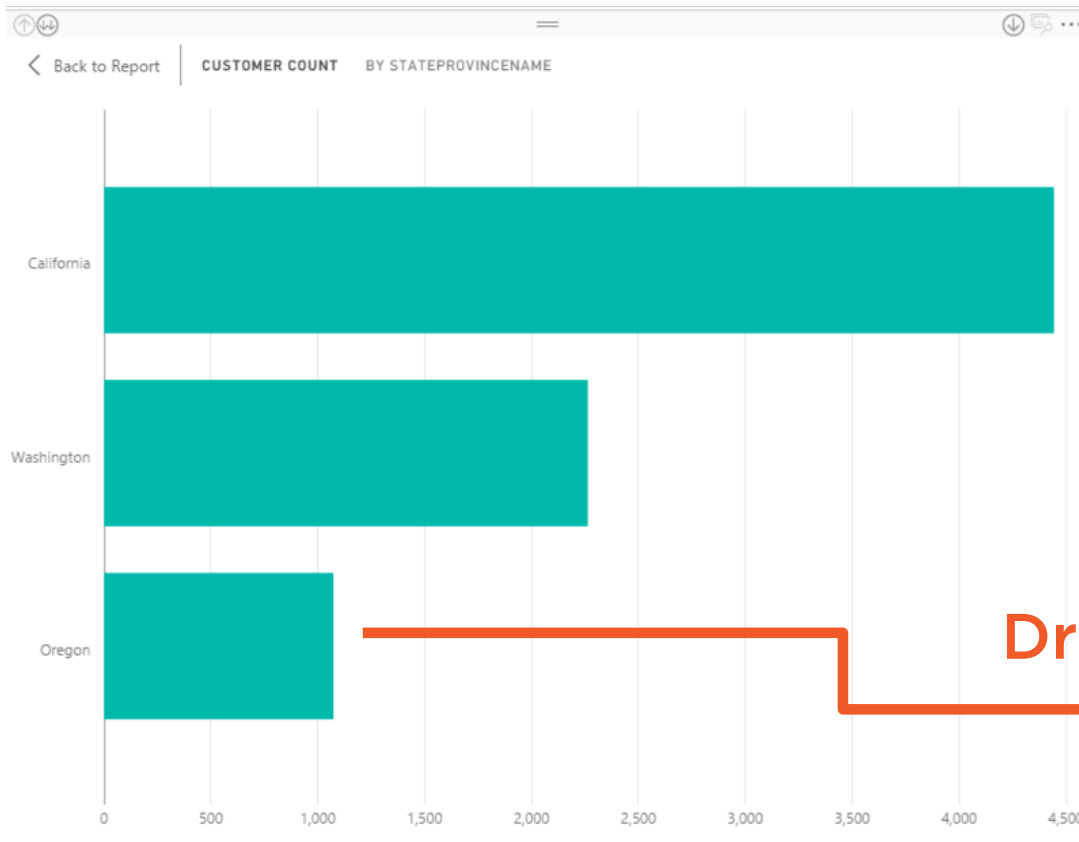1,041 1,041

489 489

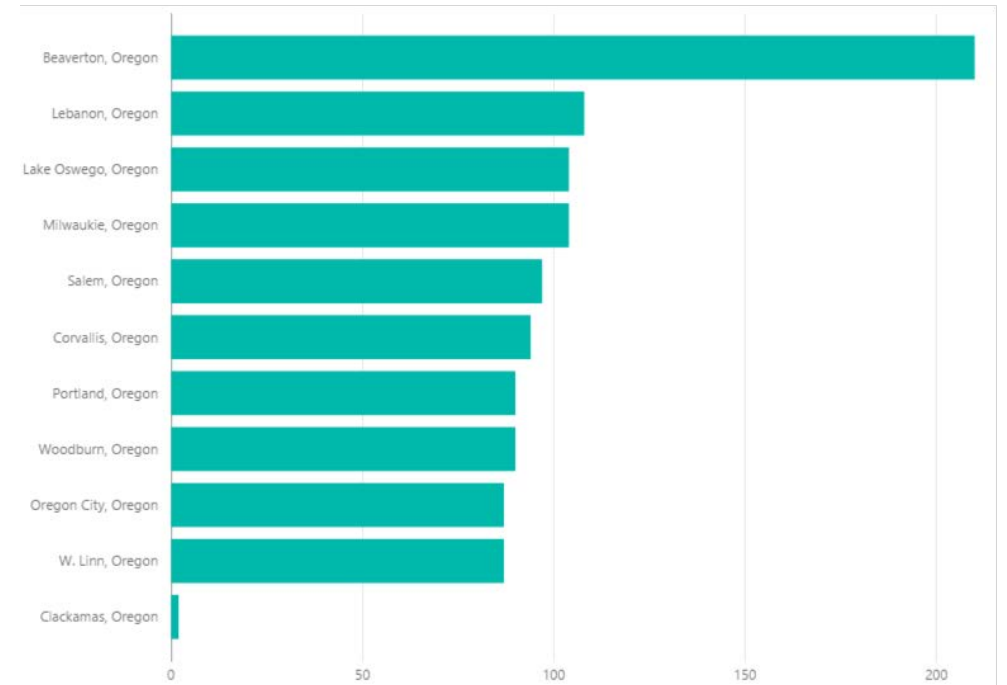California Oregon Washington

Drilling Within a Hierarchy
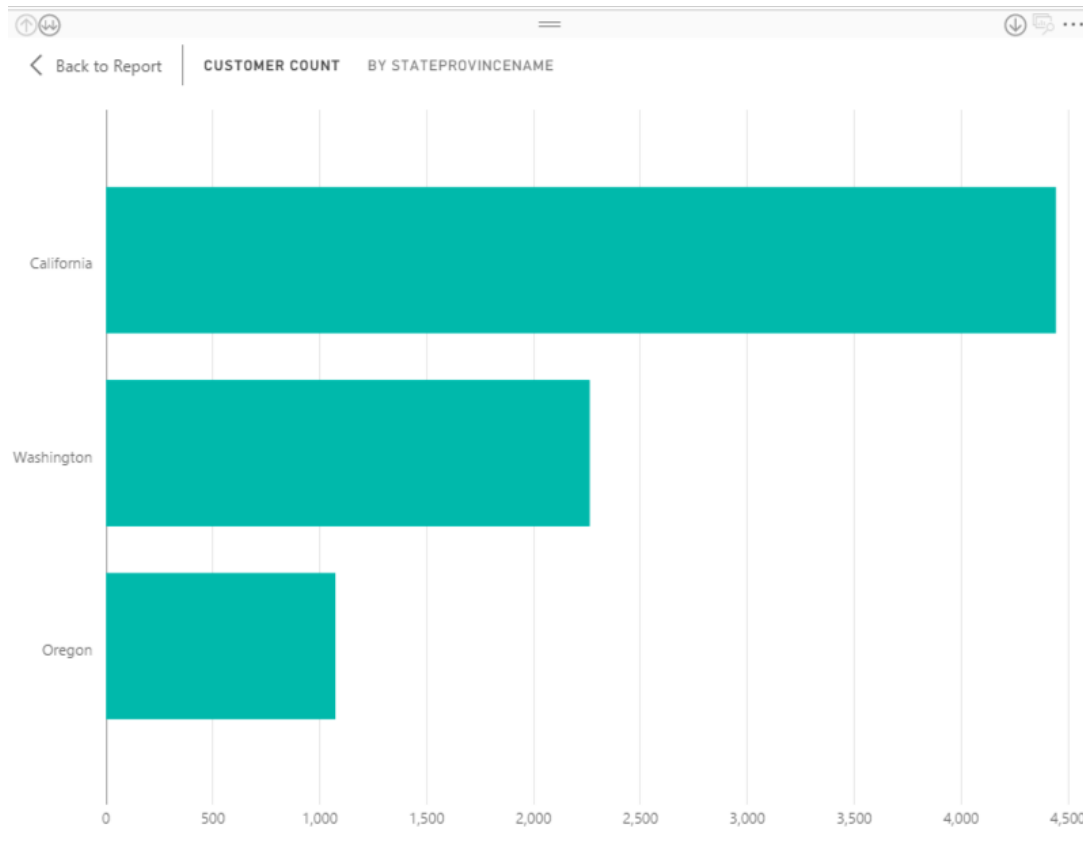
Drill All

Drilling Within a Hierarchy

Summary

Adding visuals

Filtering

Setting properties

Drilling within a hierarchy