



Beta Breakers

Game Jam

BETABREAKERS.IO

We're reaching out to you because we'd love to work with you on the Beta Breakers Game Jam.

Beta Breakers Game Jam is an annual 24-hour, 300 person event in San Francisco brought to you by the organizers of Canada's biggest hackathon, McHacks.

The rules at Beta Breakers Game Jam are simple - build a game at the venue in 24 hours without reusing any past code. The event will be held over the **September 5-7** weekend featuring over \$10,000 in prizes. Developers will be selected to participate in the event based on their previous work, Github accounts and LinkedIn profiles.

We aim to make **Beta Breakers Game Jam the premier game developer hackathon** in the Bay area. Cameras broadcasting to Twitch.tv streams will capture the action in the venue and on the screen feeds, allowing remote enthusiasts to follow as developers build their game jam projects.

As a sponsor, Beta Breakers Game Jam will be a great opportunity to recruit talented game developers, demo your latest products to the community and help integrate any game development products in the submissions of participants.

GET THE MOST OUT OF BETA BREAKERS

- 👁️ GIVE OUT COMPANY SWAG to developers at the event: t-shirts, water bottles, laptop stickers, hoodies, pillows, anything cool.
- 👁️ BRING ENGINEERS AND MENTORS: Helping a gamedev work with your new game engine will create a favorable experience for your product. The engineers will thereby be inclined to incorporate your company's technology on their next project.

OUR WISH LIST

- 👁️ UNLIMITED SUPPLY OF NERF GUNS AND DARTS: They're perfect for taking off the stress of game hard for 24 hours.
- 👁️ TRANSPORTATION: Help us fly talented game developers from across the country to attend the Beta Breakers Game Jam. We would like to cover up to \$200 in reimbursements per developer!

TIER	Bronze	Silver	Gold (limited)	Platinum (limited)
Price	\$1500	\$4000	\$7500	\$10,000
GENERAL				
Send Two Mentors	✓	✓	✓	✓
Custom Prize	✓	✓	✓	✓
Tech Talk during Beta Breakers			✓	✓
Opening Keynote				✓
RECRUITING				
Distribute Recruiting Material	✓	✓	✓	✓
Sponsor Table on site		✓	✓	✓
Access to participant resumes/Github/ LinkedIn/email addresses		Post-event	Pre-event	Pre-Event
BRANDING				
Thanked at opening ceremonies	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Award Prize	✓	✓	✓	✓
Logo on t-shirt		✓	✓	✓
Banners			Limited	✓
Logo on lanyard			✓	✓
Logo on nametag				✓
Naming Rights to a room				✓
SWAG				
Distribute company swag	✓	✓	✓	✓

INTERESTED IN GETTING INVOLVED ?

WE SHOULD TALK - sponsorship@betabreakers.io