Content design task for HMRC services

Business users can subscribe to informational emails from HMRC, using the page below.

Task 1:

List the main user needs this interaction needs to meet. Use this format:

As a…/I need to…/So I can…

First scenario

**As a business user, I need to have a unique user ID, password and my personal email so that I can be registered**

Second scenario

**As a business user, I need to fill in my full name, National Insurance and personal email so that I can be registered.**

Third scenario

**As a business user, I need fill in my company name, personal email and confirm the email so that I can get registered**

Fourth scenario

**As a business user, I need company registration number, personal email and confirm the email so that I can get registered.**

Fifth scenario

**As a business user, I need my full name, mobile number and email so that I can get registered.**

Task 2:

Provide a short critique of the page below.

**I believe the last sentence (rating from 1 to 9) is not necessary at this stage, because all what the user would be keen about is to finish up the registration process so that he get his/her email.**

**I believe the contents on the page is much.**

Task 3:

Design the content to replace this screen. You can use any format.

**Business help and education emails**

This is a free service to provide for you and your business with emails from HM Revenue & Customs (HMRC) that are tailored to your needs.

To sign up to receive these emails and to allow HMRC to provide information that is tailored to your needs, please select the options that best suit your status below, then click the ‘Next’ button to continue.

\* indicates required information

Please choose one or more subjects from the lists: **\***

* Being self-employed (including Self-Assessment)
* Value Added Tax (VAT)
* Employing someone (PAYE)
* Being a director
* Construction Industry Scheme (CIS)- Contractors
* Construction Industry Scheme (CIS)- Subcontractors
* Trading online
* Trading with other countries

**Enter your details**

Important note:

HMRC will only use this information to tailor the emails sent to you or ask your opinion about this service. It would not be used for any other purpose.

Preferred name:\*

Email address:\*

National Insurance:\*

Next