

A small blue right-angled triangle pointing towards the top-left corner.

# ABOUT US

In today's world, innovation is the key to sustainable growth. We, at Consultiq, recognize the value of right approach to conducting the business. Equipped with right expertise and skills, we are striving to provide top-notch problem solving techniques and implementation for our clients.

Consultiq is a complete solution to your problems. We believe in inclusivity and therefore work not as advisor but as part of your team to make sure you reach your goals in the most timely and effective manner.

# VALUES

We at consultiq have defined our values as "5 Is"



## Inclusivity

We believe in being part of our clients and deliver value from within.



## Integrity

We believe in "delivering as promised" and work for providing top quality services



## Ingenuity

No business is same as the other, therefore we provide and implement specific & tailored solutions.



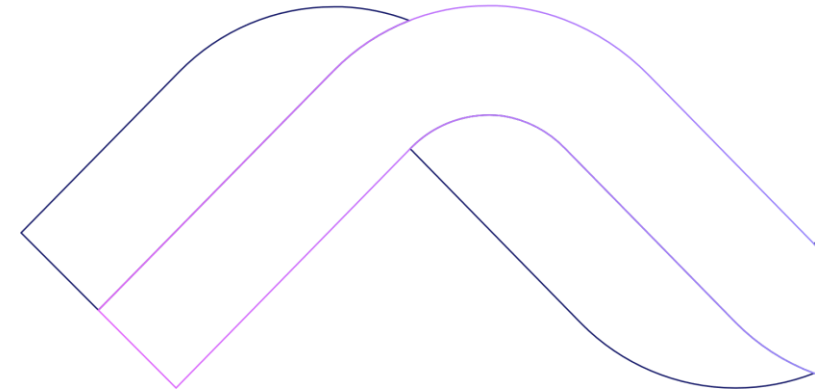
## Impact

Our solutions are designed to have a clear and positive impact on our clients' business



## Innovation

We totally understand the value of innovation in modern business world and keep it at heart of our services





# APPROACH

Our process is simple: Understand the problems, formulate the solutions and implement them for you. Our journey with our clients does not end there. We provide on-going monitoring and evaluation services to make sure that our clients don't lose due to the swiftly changing business environment throughout the globe and don't miss out on the new opportunities out there!

# What we do?



## Problem Identification

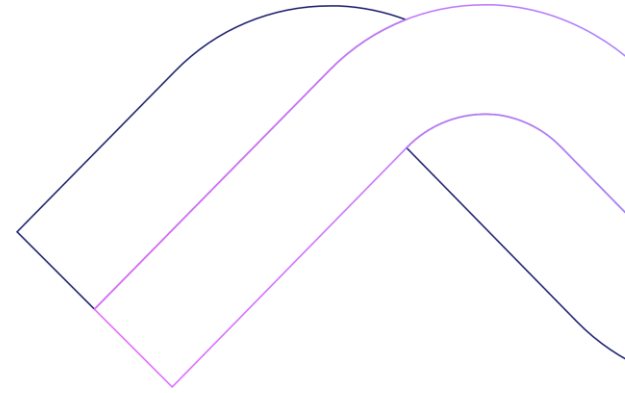
It goes without saying that "no one is perfect". Same is the case with companies. However, some owners and manager are happy with the results while some are not. Our focus is on the latter.

We help you to identify exactly the factor(s) which are hindering your success and achievement of desired goals. The problem can be as little as redesigning your workplace or as large as changing your product/ services all together! Let us identify and make your life easier.



## Business Solution

Building on top of the problem identification service, we also propose the solution or alternate strategies. We work on each client based on their specific needs keeping in mind the macro-economic factors to make sure that our suggested solutions achieve the desired results for you.



# What we do?



## Business Solution Implementation

This is our most preferred service from our clients. We don't only provide the solution to you; we actually implement it hands-on! From the point you sign with us, your problems become our problems! We enjoy and take pride in working alongside our clients as business partners and as part of their team to make sure that our solutions are implemented most effectively and efficiently to fulfill achieve the goals.



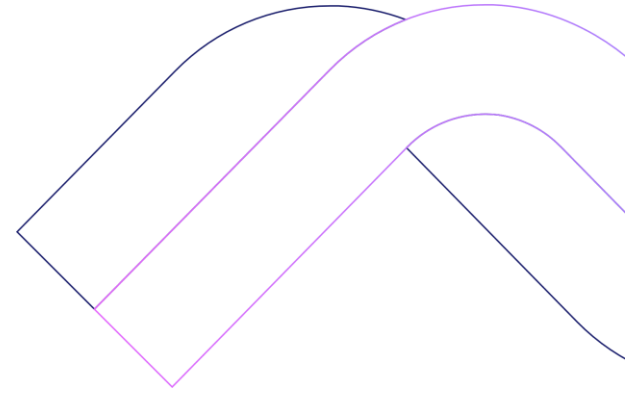
## Continuous Business Support

Sometimes even the most ideal solutions don't yield the expected results because of several internal and external factors. Through this service, we make sure that your efforts and goals are always aligned. Our continuous support to your business lets you focus more on creating further strategic opportunities instead of spending energy into the tactical and operational business proceedings.



## Financing Solutions

Your great idea should never lose its path just because you didn't have enough financial resources! We let you keep focused on polishing and promoting your business while we arrange the much-required funds for you through our innovative solutions and pool of investors.





# PROCESS

Select one of our services

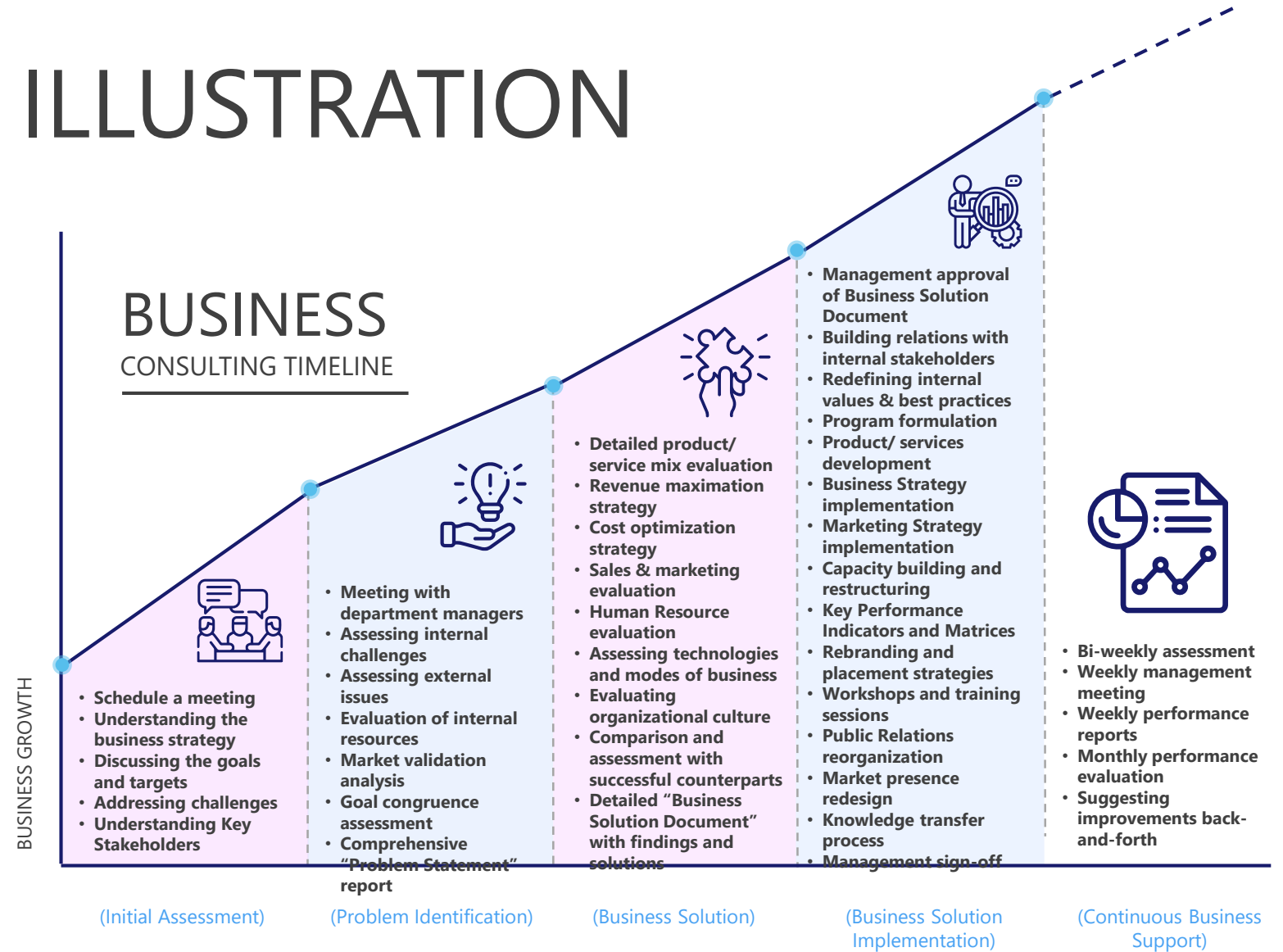
**1** Introductory meeting to have an overview of the business & challenges

**2** Detailed evaluation of the business by meeting with management team

**3** We will provide a proposal specially crafted for you

**4** After acceptance, we will assign a Project Manager and Kick-off session

# WORKFLOW ILLUSTRATION





# FUNCTIONS



## Digital Transformation

- Digital Innovation Strategy
- Product Design & Redesign
- Experience Design
- Advanced Analytics
- Internal Processes Automation
- Digital Sales & E-Commerce
- Digital Health Solutions
- FinTech Consultancy



## Finance & Controls Management

- Finance Function Excellence
- Risk Management
- Growth Management
- Budgeting & Forecasting
- Control Environment
- Corporate Finance
- Investor Relations Strategy



## People Management

- Organization Design
- Talent Development, upskilling & reskilling
- Executive Coaching
- Digital HR
- Talent Acquisition
- Culture & Change



## Marketing & Sales

- Brand & Customer Strategy
- Product & Portfolio Management
- Pricing Optimization
- Go-to-Market Strategy
- Customer Experience
- Sales & Channel Management
- Digital Marketing
- Cost of Customer Acquisition (CAC)



# FUNCTIONS



## **Innovation Strategy**

- Business Model Innovation
- Product Innovation and R&D
- Innovation Culture Enablement



## **Family Business**

- Succession & Continuity Planning
- Ownership Alignment
- Preparing the New Generation
- Strategic Planning
- Policy Development



## GET IN TOUCH

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