

Quick summary

TIKTOK Project

10,525.24

Sum of Watch\_Ti...

30

Count of Sheet1

1241

Sum of Comments

796

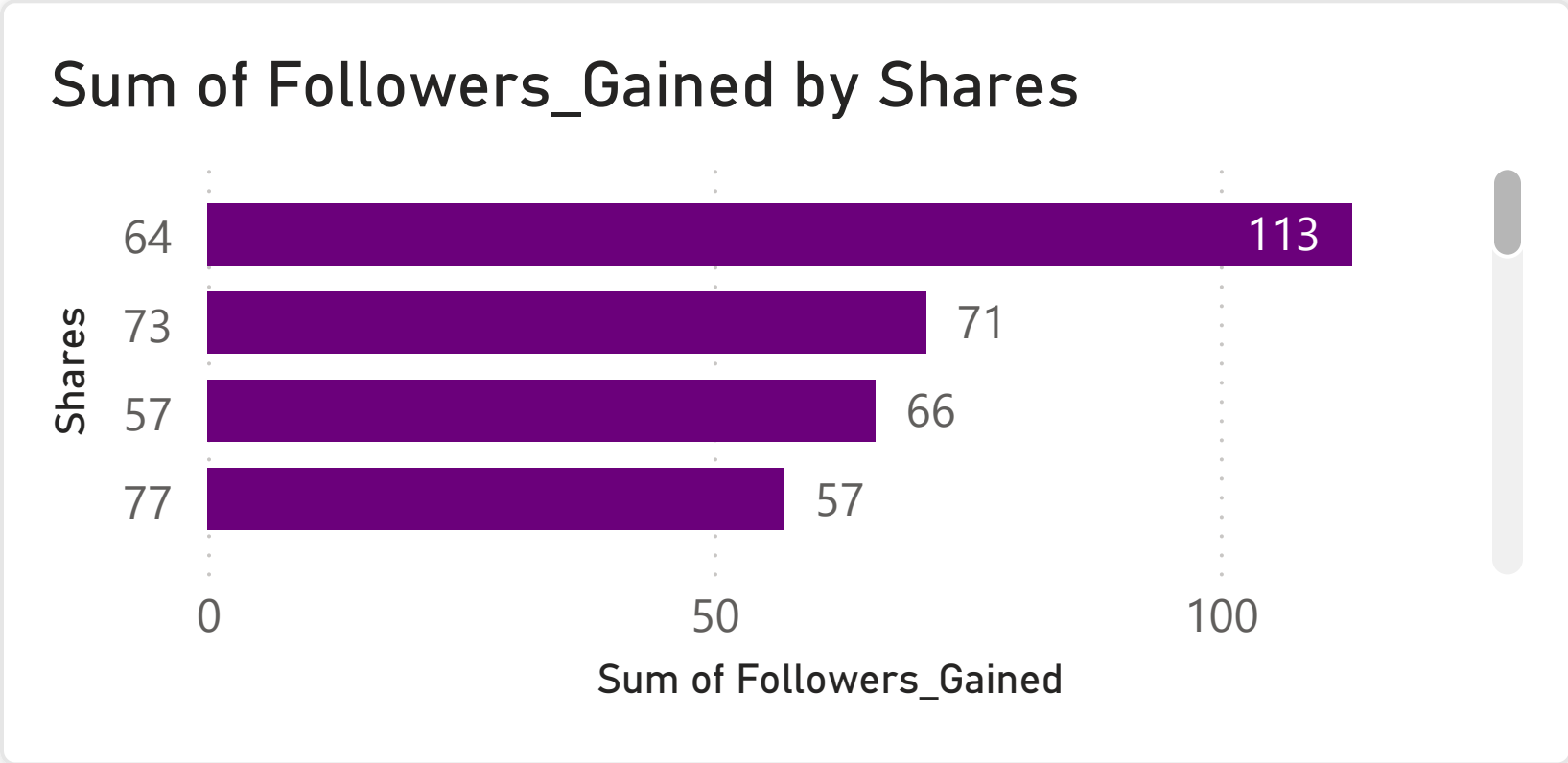
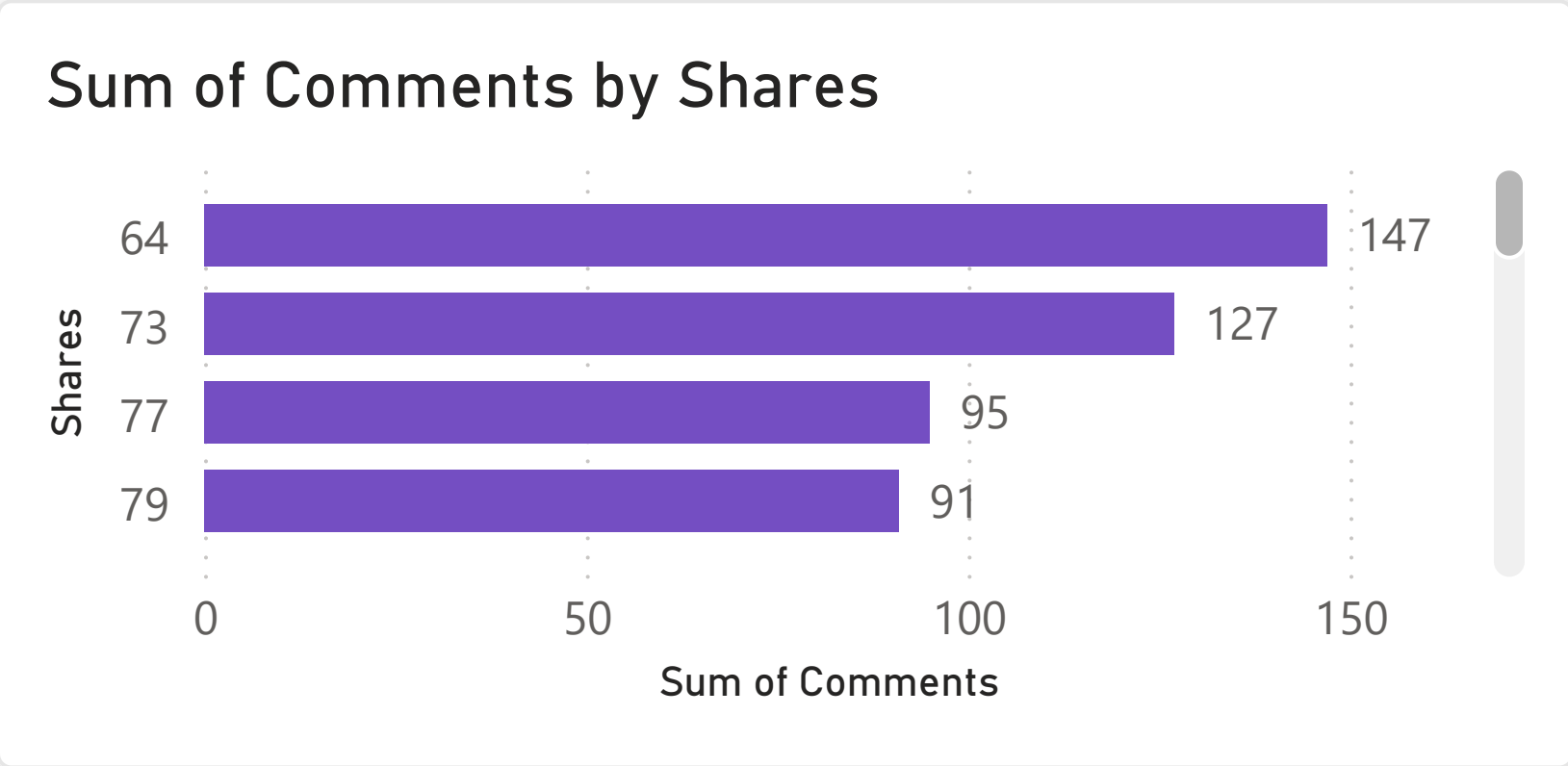
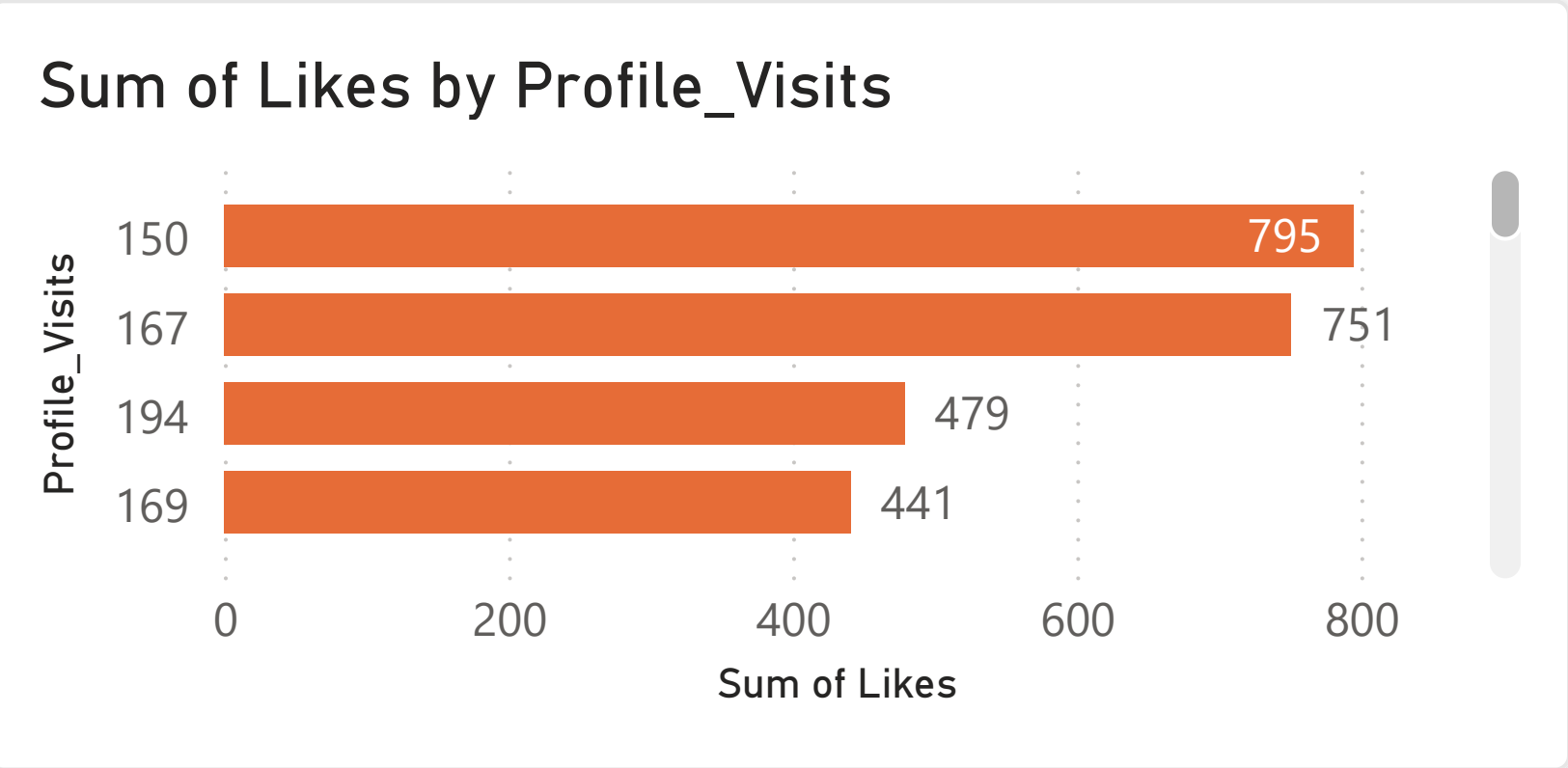
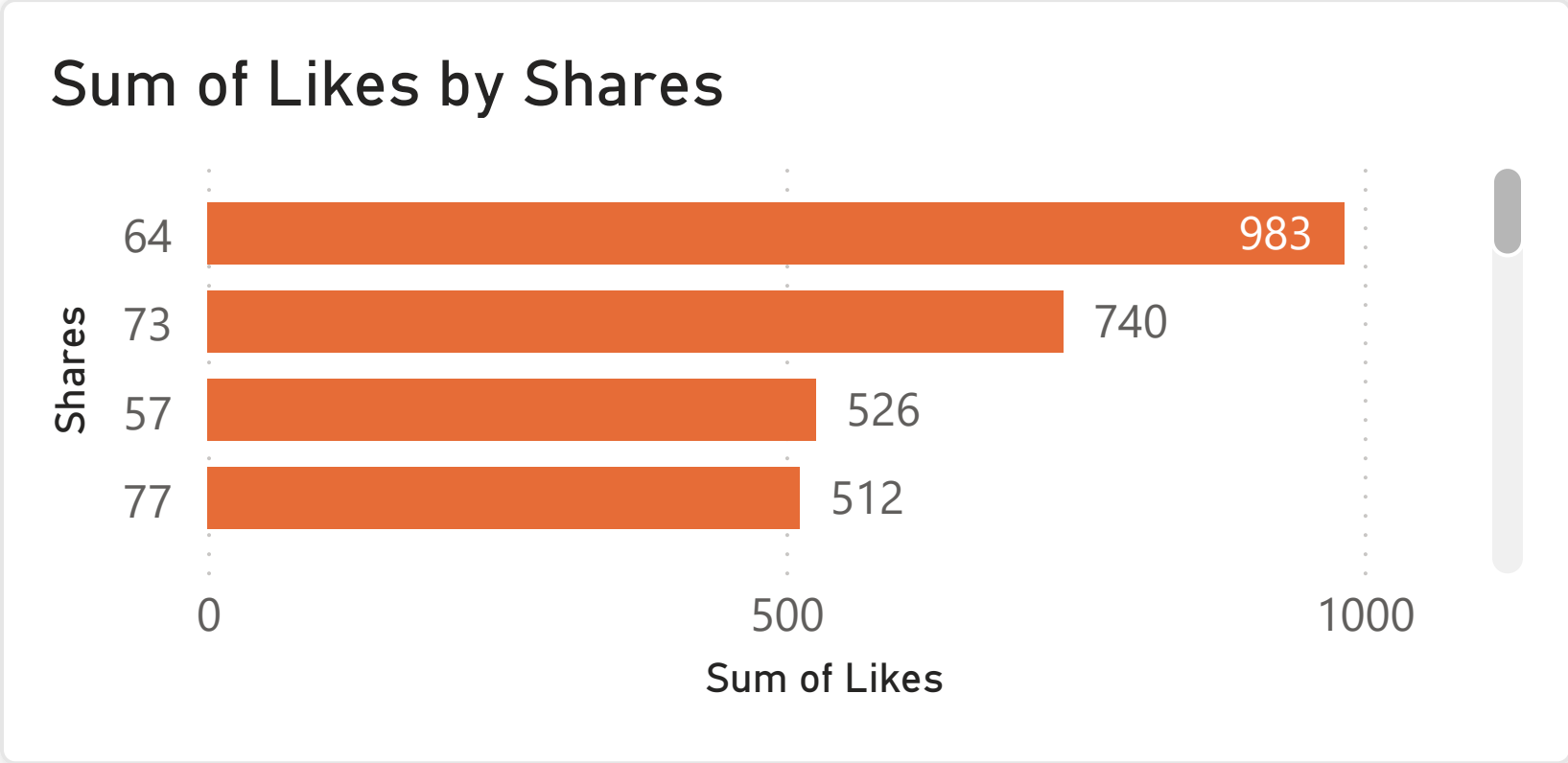
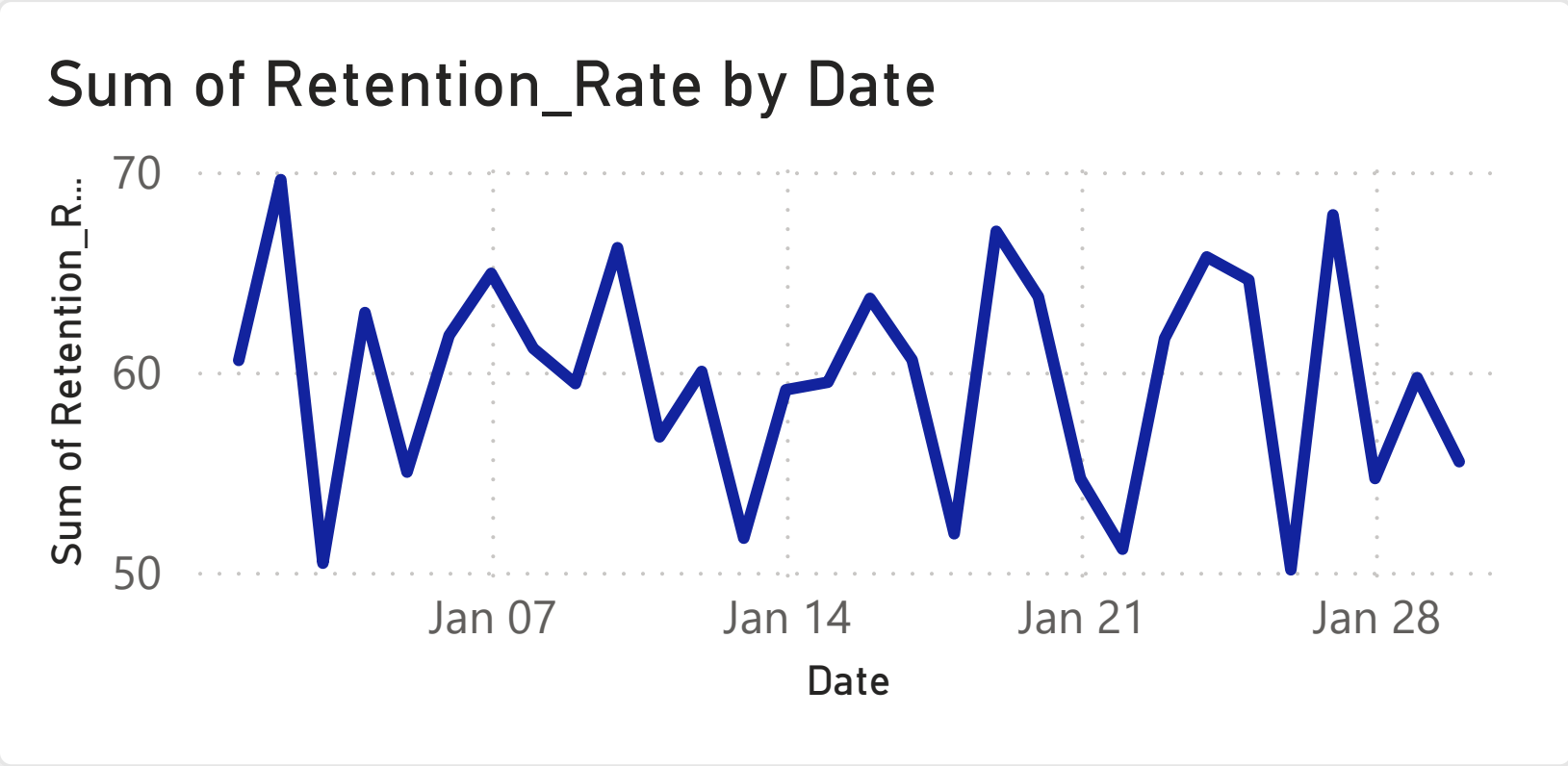
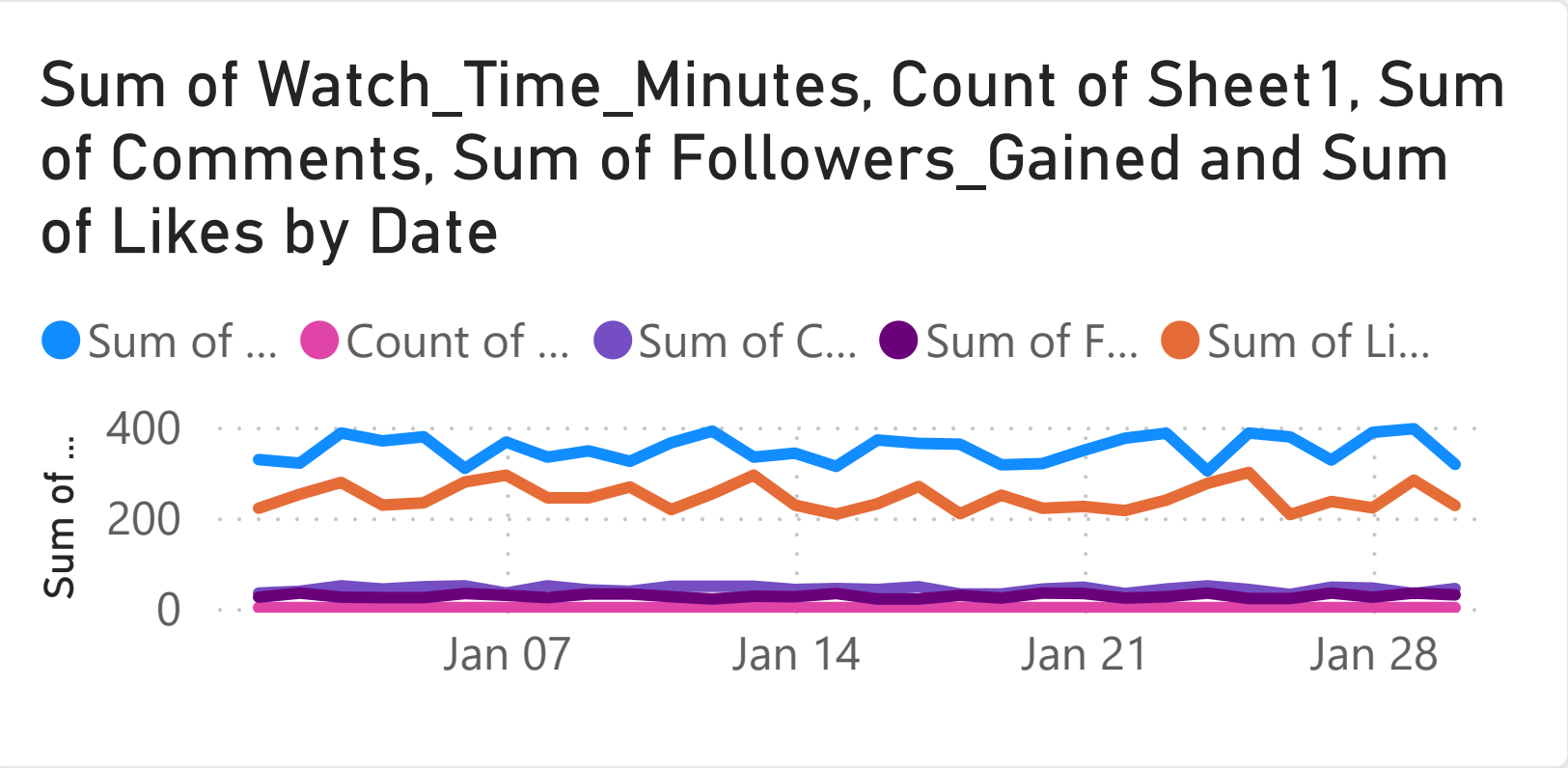
Sum of Followers...

7323

Sum of Likes

1,791.42

Sum of Retentio...



| Sheet1               |       |       |        |          |                    |                |                |                  |  |
|----------------------|-------|-------|--------|----------|--------------------|----------------|----------------|------------------|--|
| Date                 | Views | Likes | Shares | Comments | Watch_Time_Minutes | Retention_Rate | Profile_Visits | Followers_Gained |  |
| 1/1/2024 12:00:00 AM | 1047  | 220   | 64     | 33       | 327.35             | 60.56          | 169            | 24               |  |
| 1/2/2024 12:00:00 AM | 1184  | 251   | 57     | 37       | 319.47             | 69.59          | 212            | 33               |  |
| 1/3/2024 12:00:00 AM | 1416  | 277   | 77     | 49       | 386.01             | 50.43          | 150            | 24               |  |
| 1/4/2024 12:00:00 AM | 1420  | 227   | 53     | 42       | 368.55             | 62.95          | 194            | 23               |  |
| 1/5/2024 12:00:00 AM | 1186  | 232   | 73     | 47       | 377.67             | 54.98          | 177            | 23               |  |
| 1/6/2024 12:00:00 AM | 1477  | 278   | 75     | 49       | 307.99             | 61.81          | 151            | 32               |  |