



SALES DASHBOARD

Total Revenue

\$2.30M

Sales

Total Profit

286.40K

Profit

Total Quantity

38K

Quantity

Slicer by Order Date

Order Date

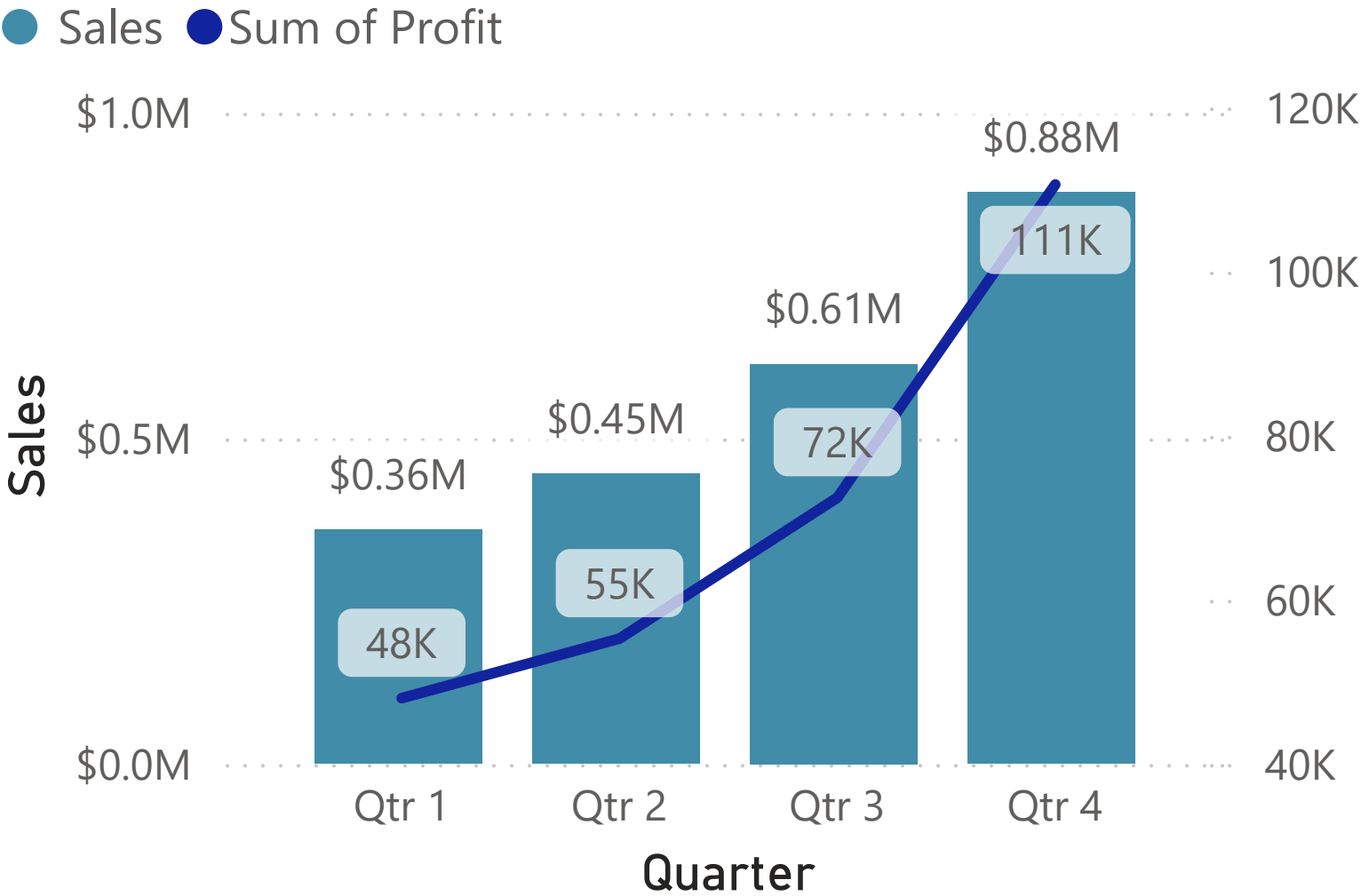
1/3/2014



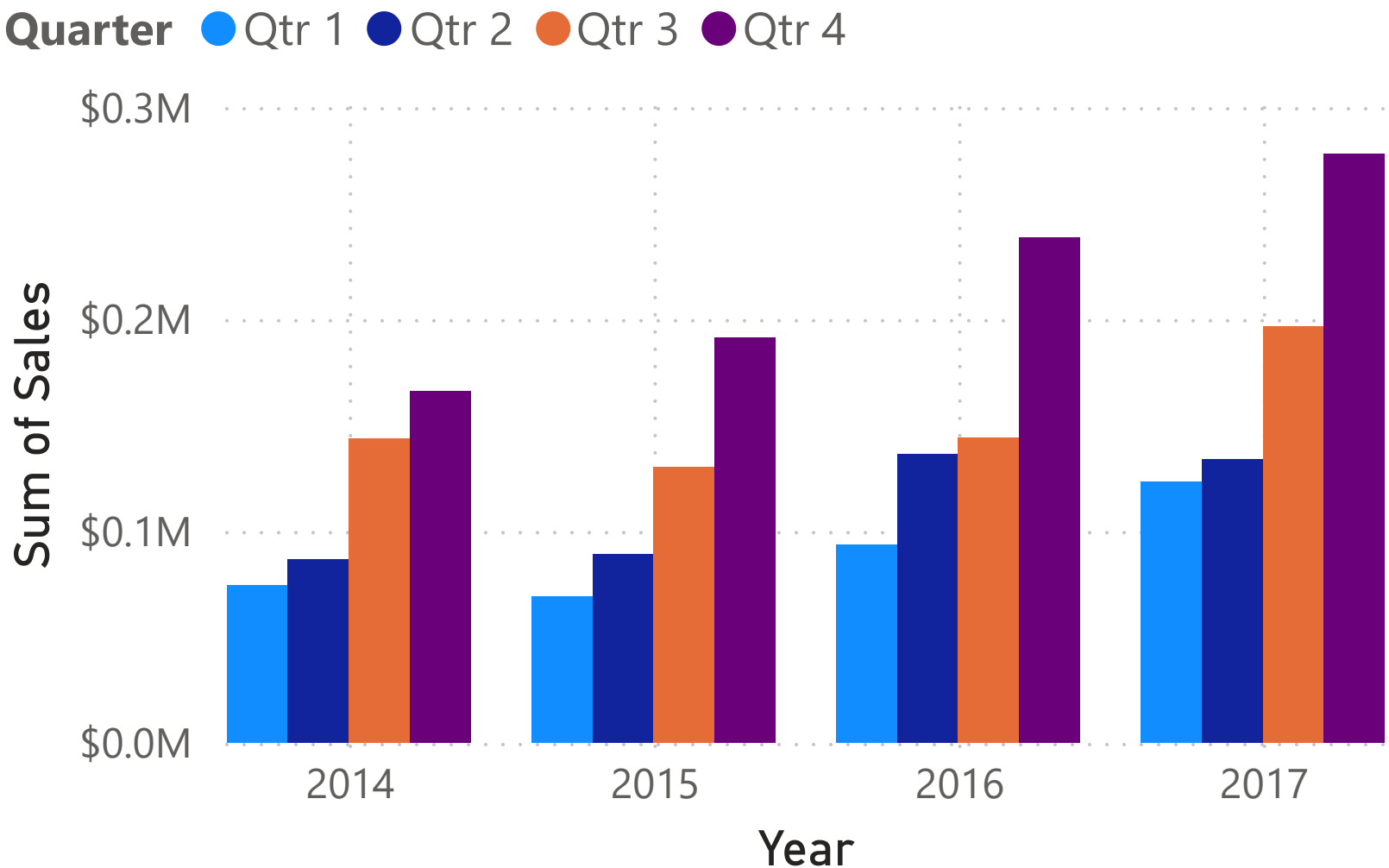
12/30/2017



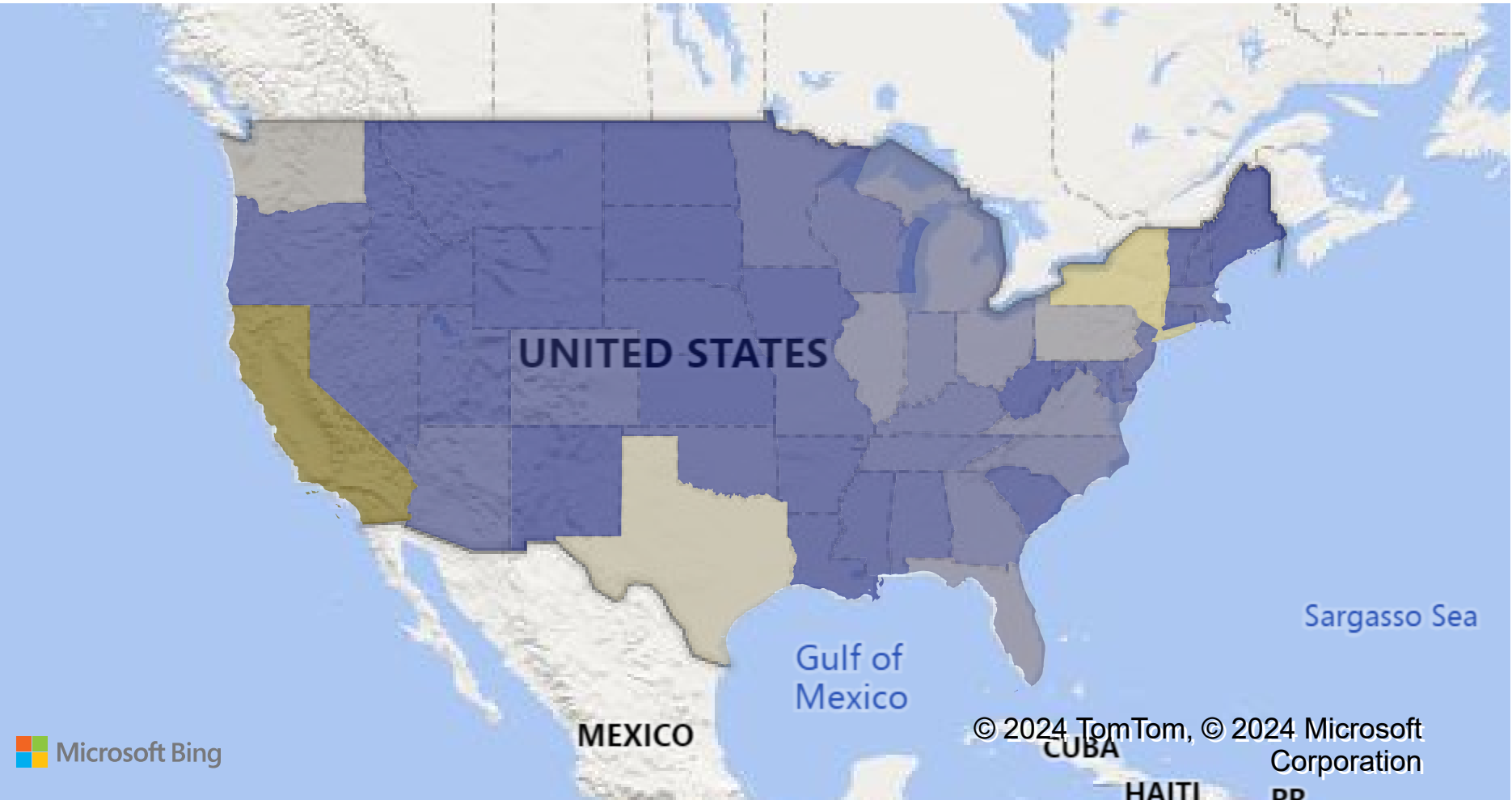
Sales and Sum of Profit by Quarter



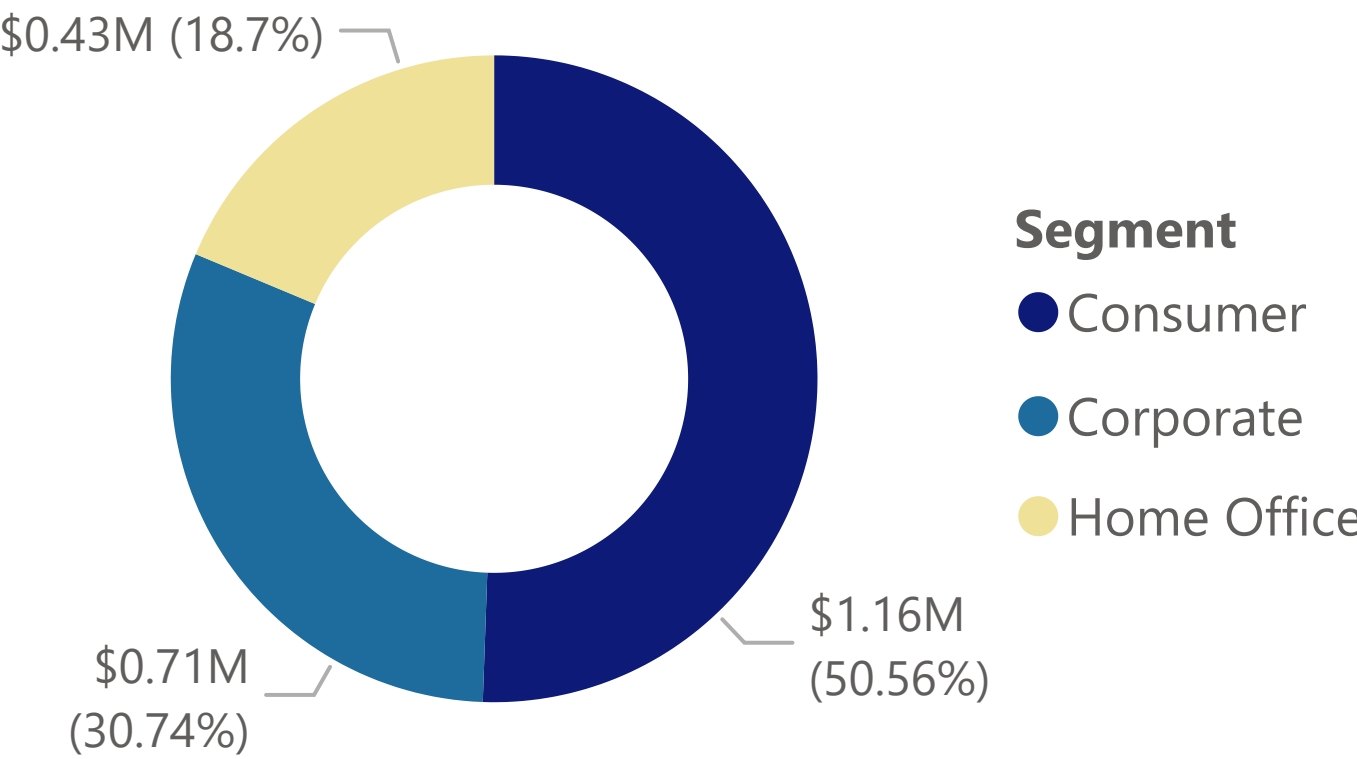
Sum of Sales by Year and Quarter



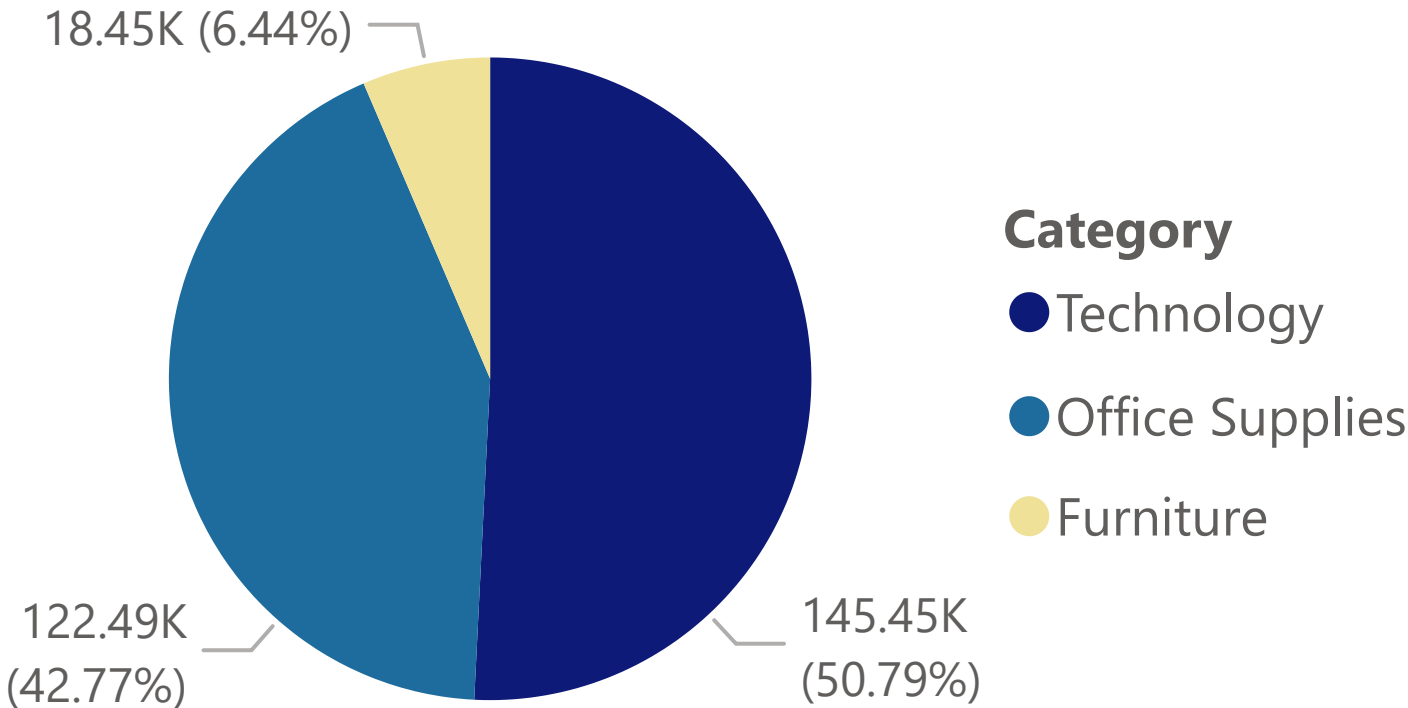
Sales by State



Sales and Profit by Segment



Profit and Sales by Category



Region and State Level Analysis

Region

☐ Central

☐ East

☐ South

☐ West

State

☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

Year

☐ 2014

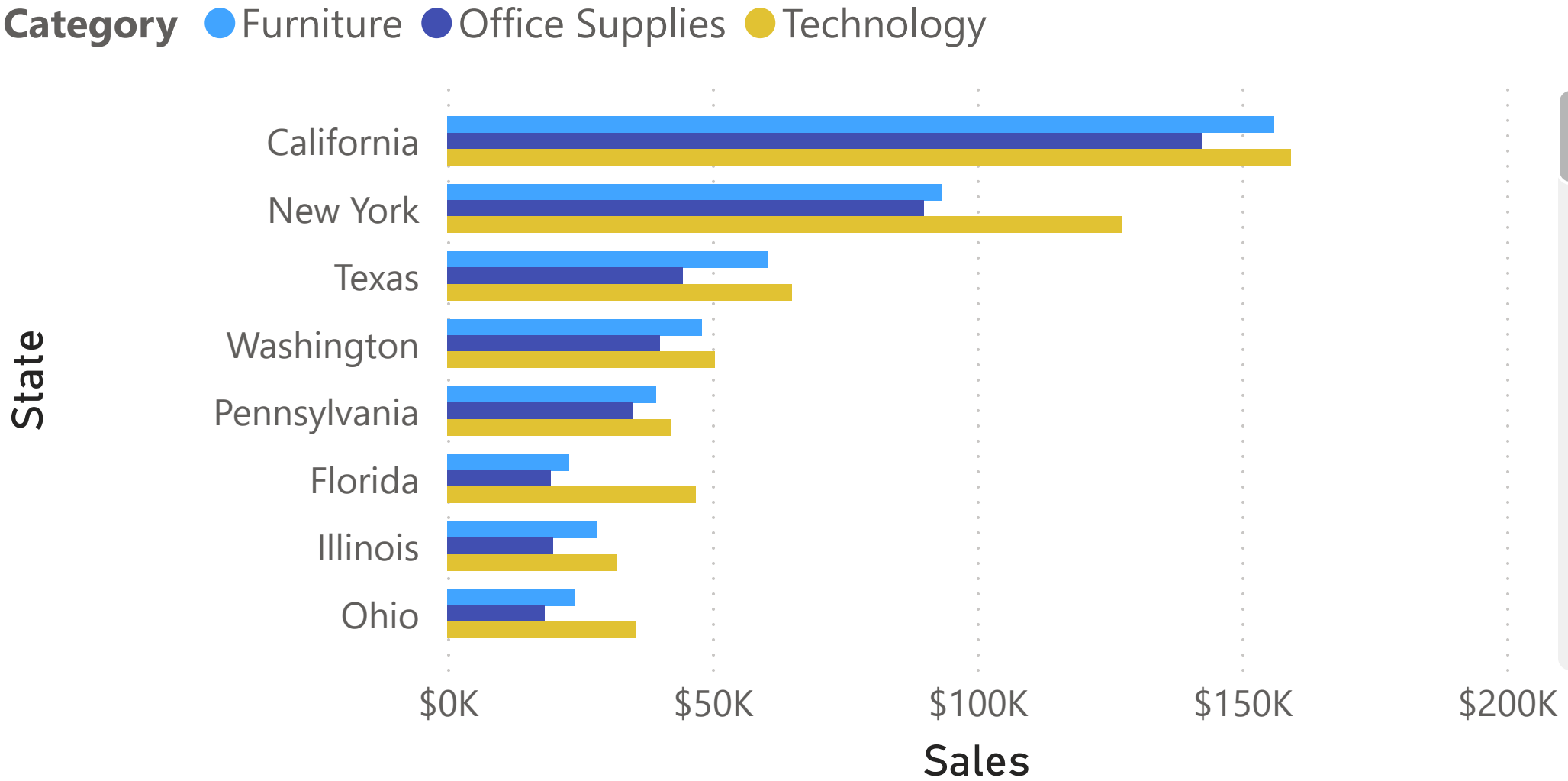
☐ 2015

☐ 2016

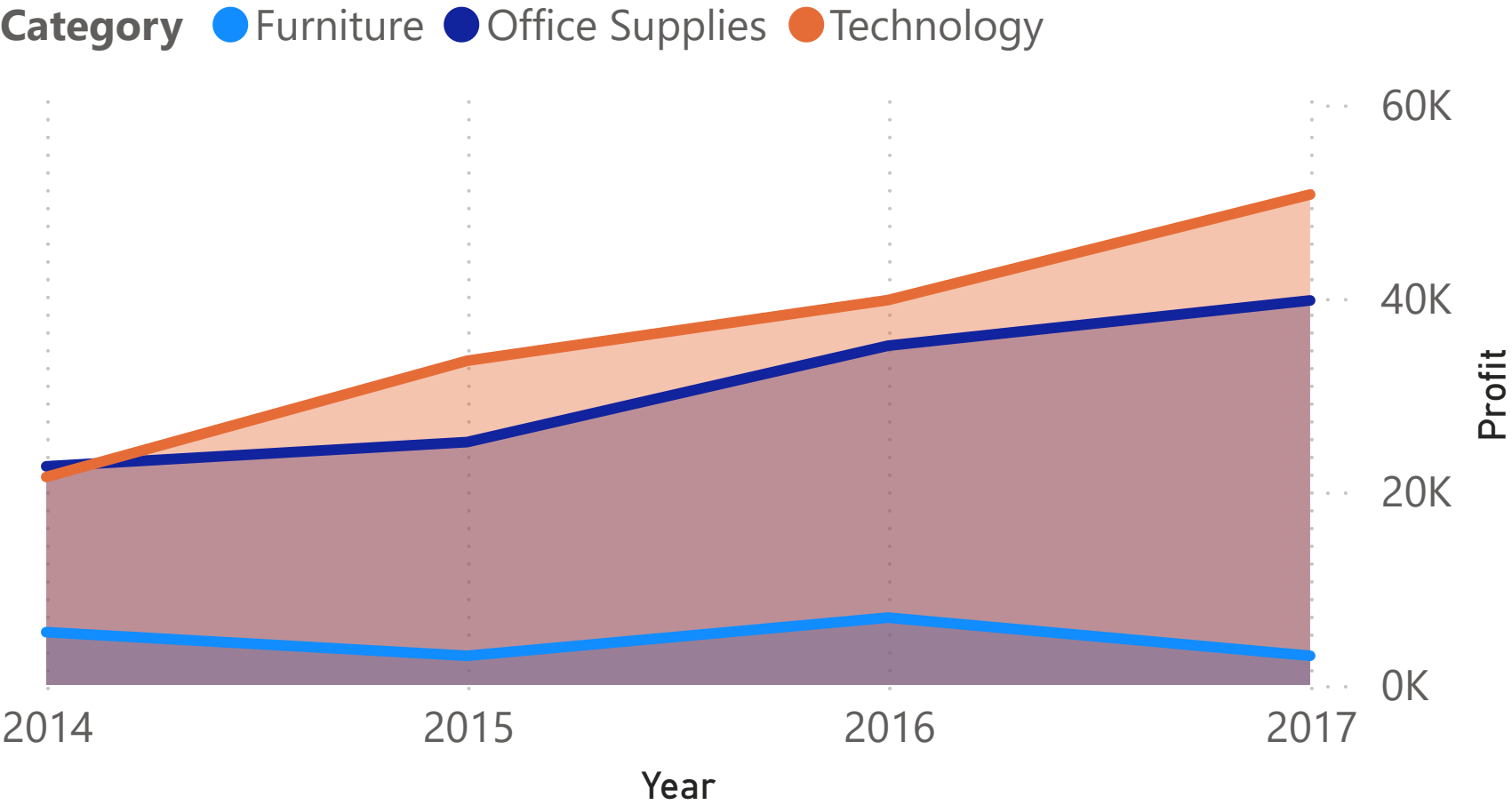
☐ 2017

| City | Quantity | Profit |
|-------------|----------|------------|
| Aberdeen | 3 | 6.63 |
| Abilene | 2 | -3.76 |
| Akron | 65 | -186.64 |
| Albuquerque | 65 | 634.09 |
| Alexandria | 84 | 318.62 |
| Allen | 13 | -39.88 |
| Allentown | 20 | -226.45 |
| Altoona | 9 | -1.18 |
| Amarillo | 32 | -387.97 |
| Anaheim | 112 | 1,234.00 |
| Andover | 13 | 124.19 |
| Ann Arbor | 23 | 228.92 |
| Total | 37,873 | 286,397.02 |

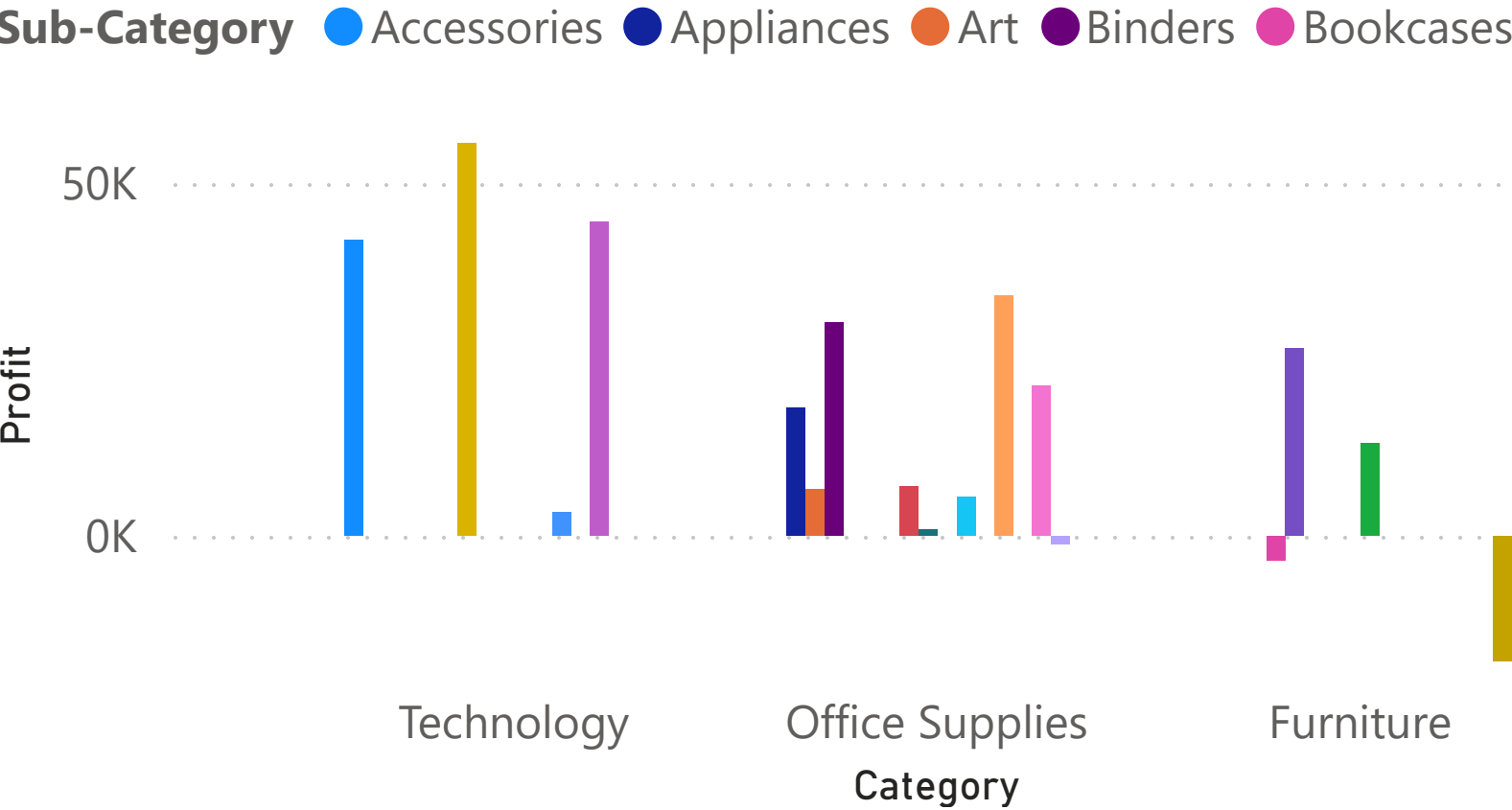
Sales by State and Category



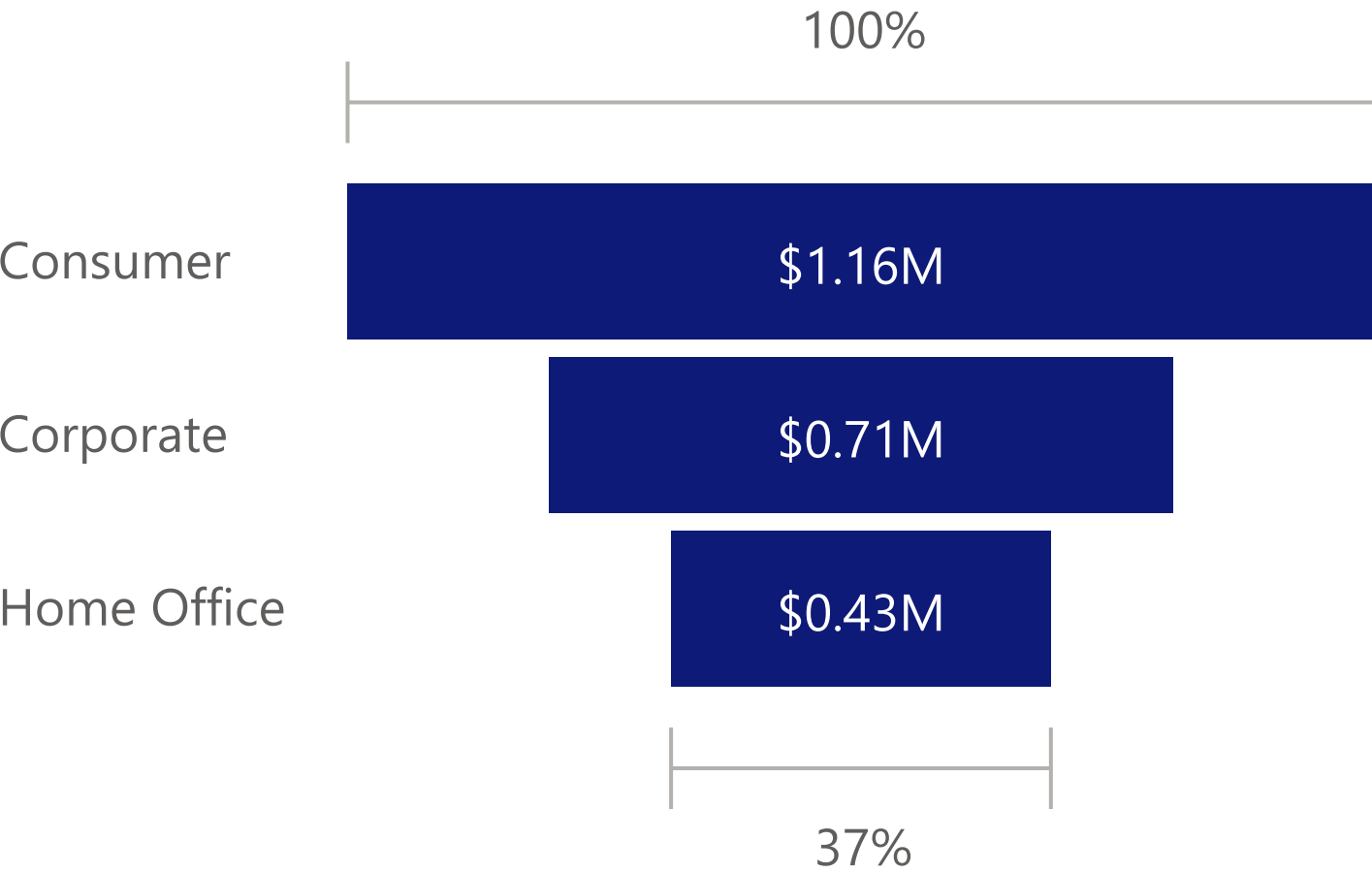
Profit by Year and Category



Profit and Quantity by Category and Sub-Category



Sum of Sales by Segment



Category and Sub-Category Level Analysis

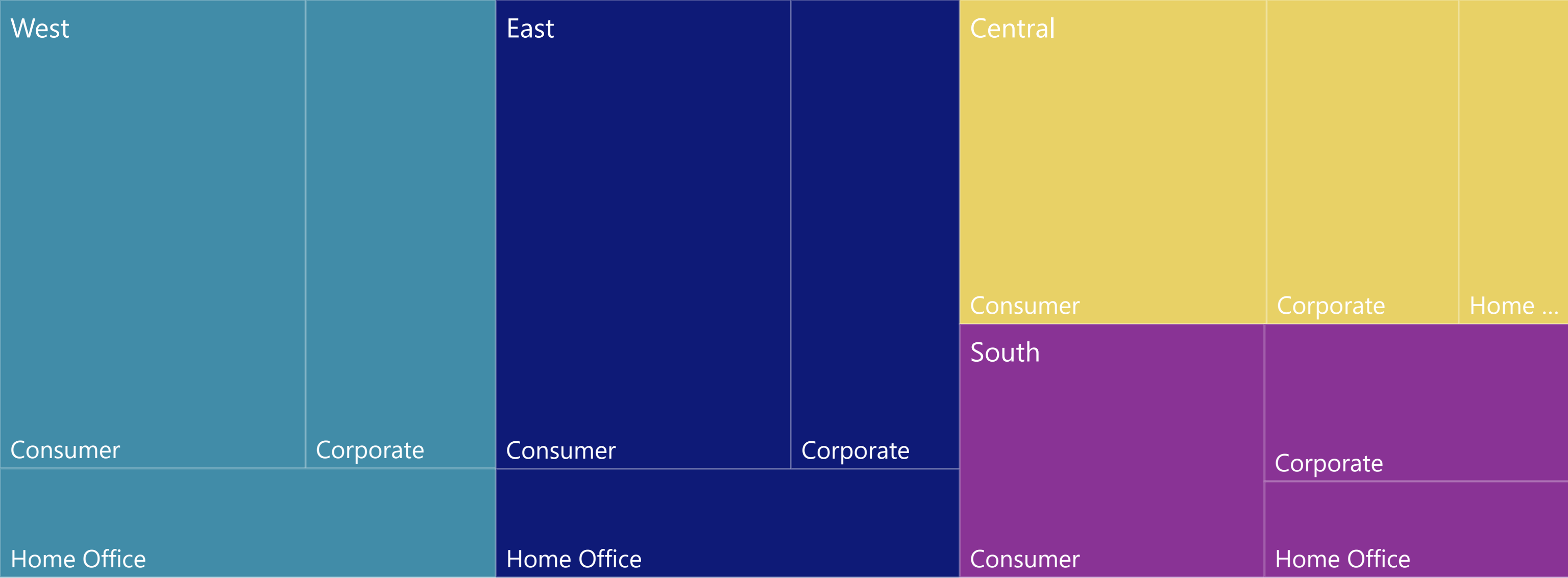
Category

- Furniture
- Office Supplies
- Technology

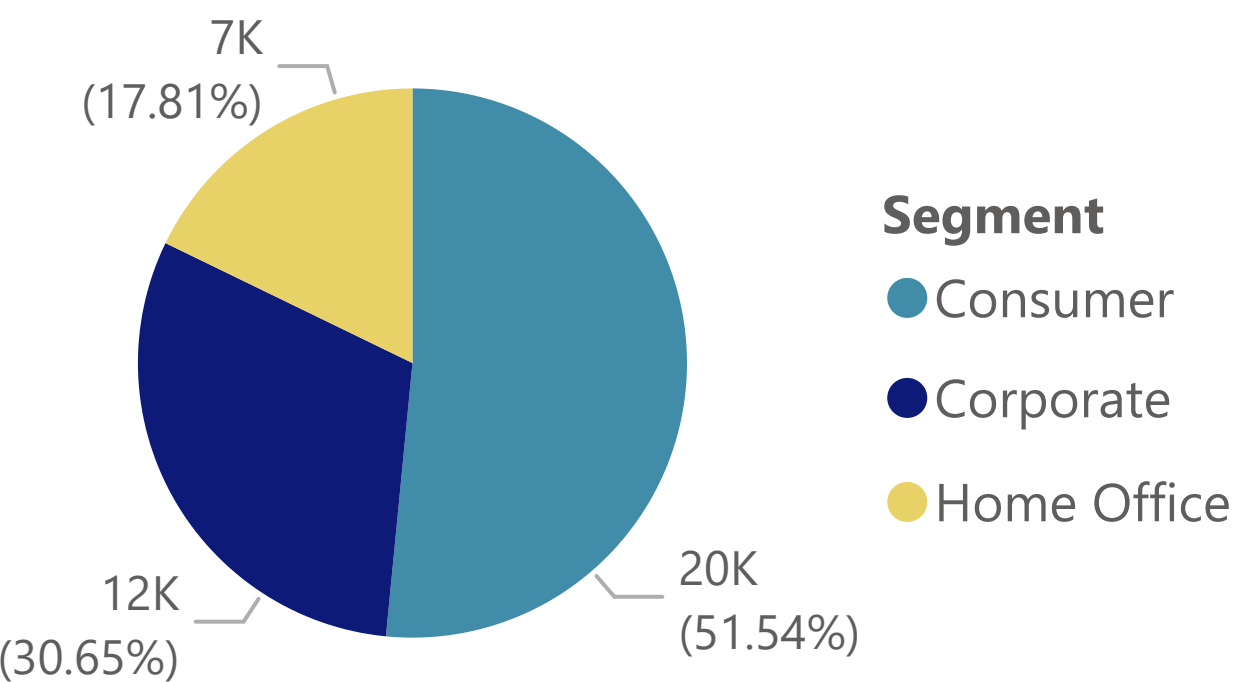
Sub-Category

- Accessories
- Appliances
- Art
- Binders

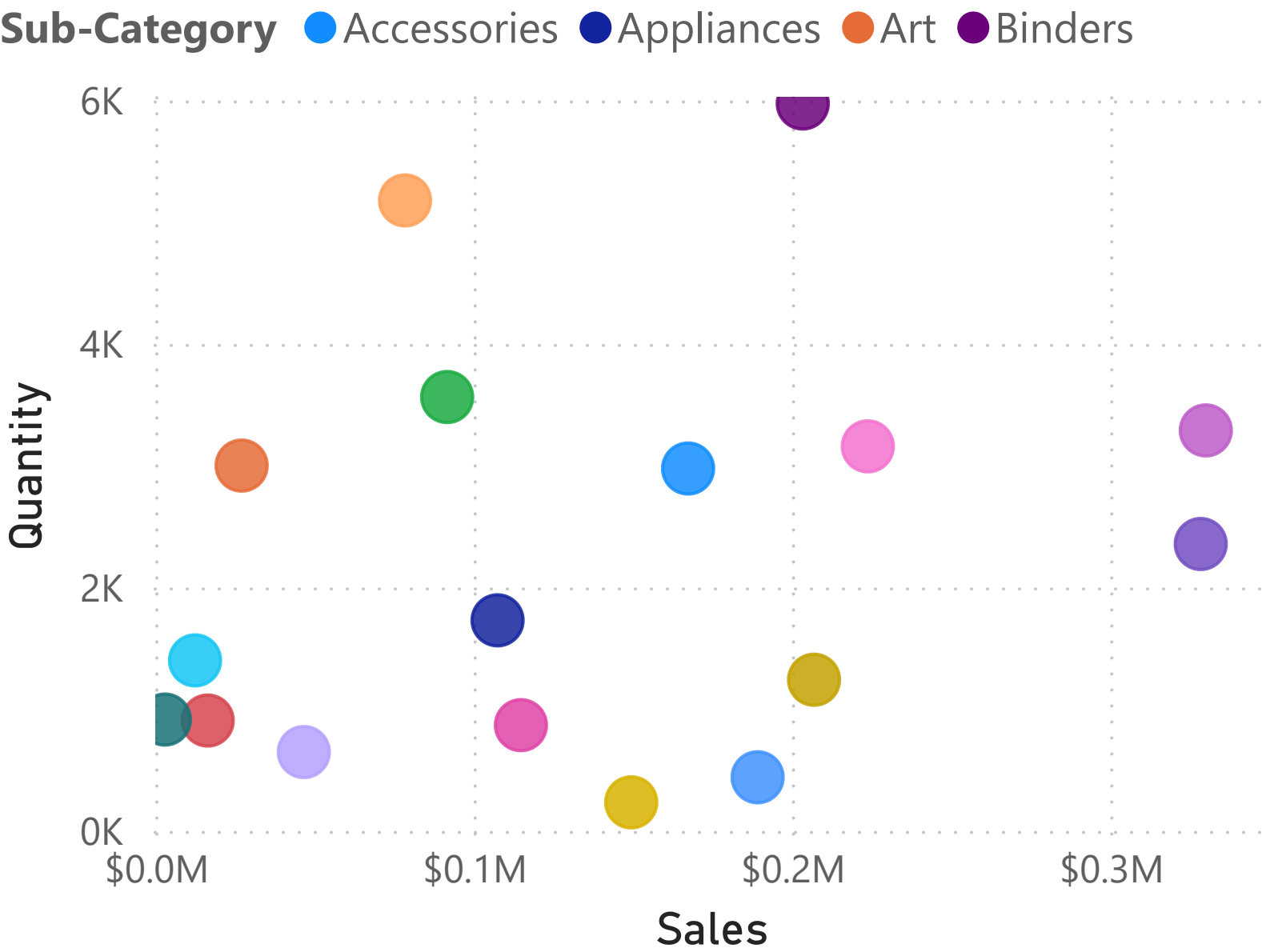
Sales by Region and Segment



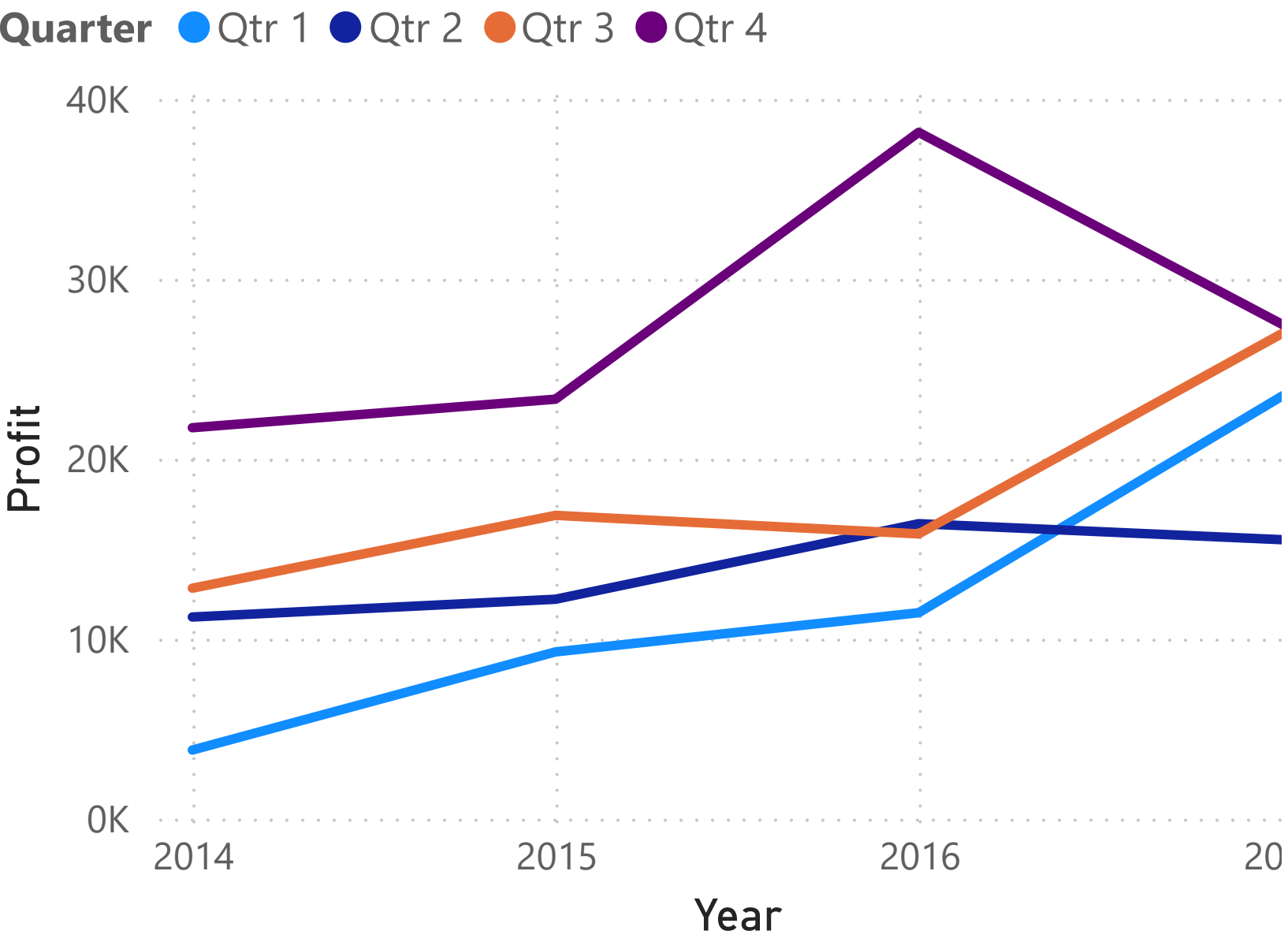
Sum of Quantity by Segment



Sales and Quantity by Sub-Category



Profit by Year and Quarter



Sales by Year and Quarter

