



INTRODUCTION TO MICROSOFT OFFICE SHAREPOINT SERVER 2007


Rob Gray

Product Marketing Manager
SharePoint Technologies
Microsoft UK

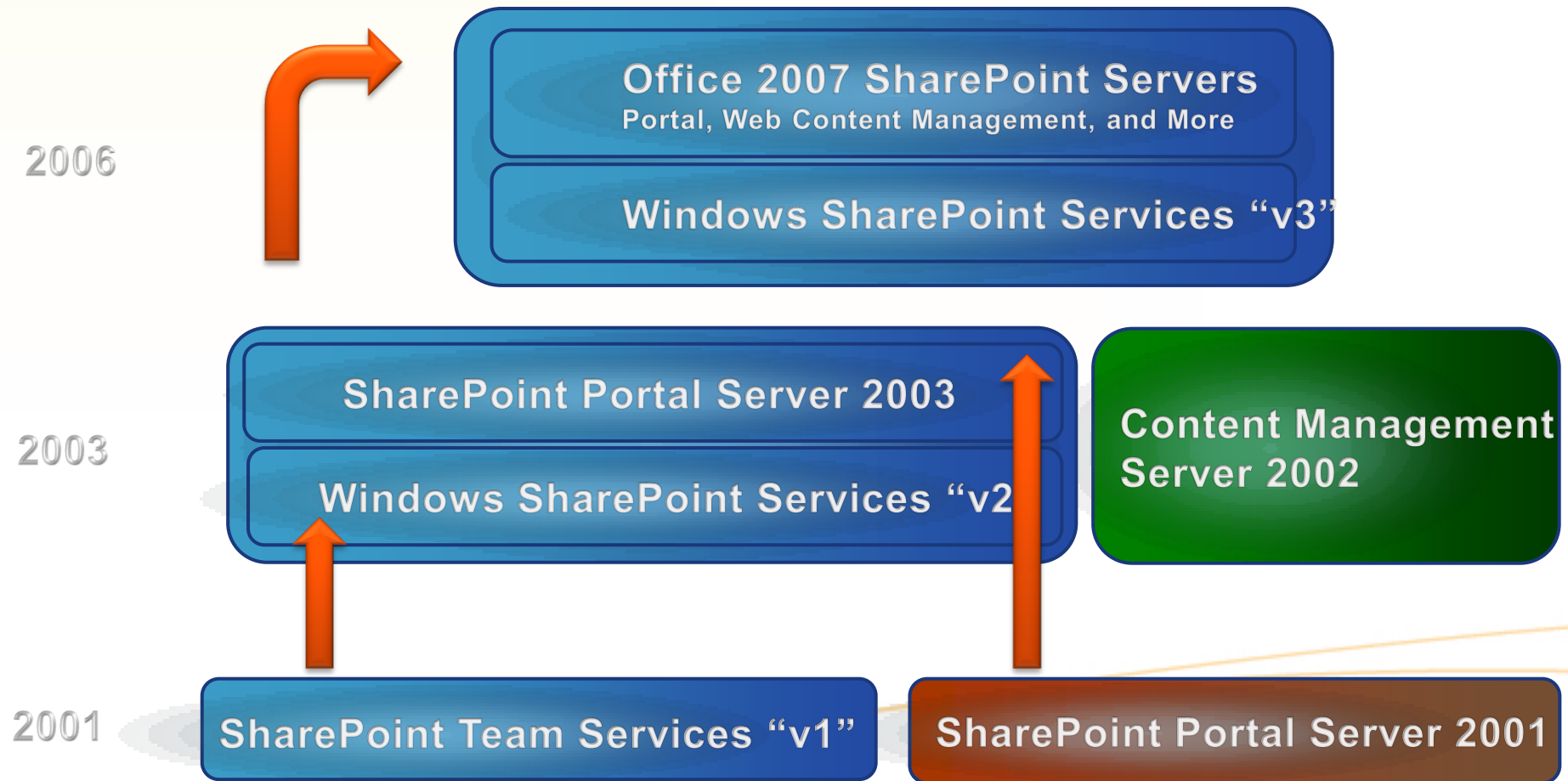
rob.gray@microsoft.com



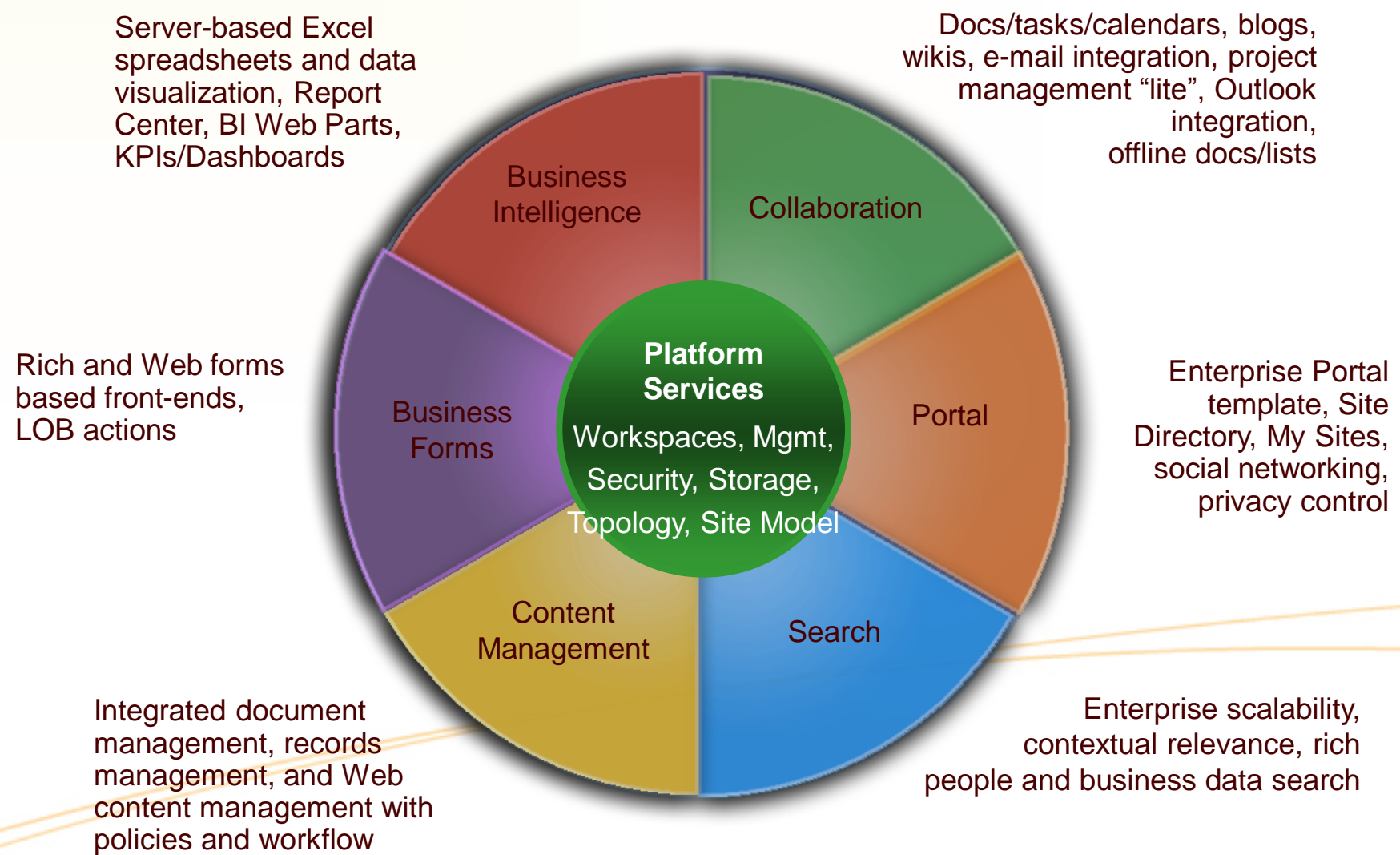
Today's Sessions

- Ask Questions!
 - SharePoint history
 - SharePoint Investment Areas
 - Some examples
 - Where we are today
 - Zooming back out: 2007 Office system
 - Drilling down: DM & RM
 - Future views on EDRMS
- 

Where has SharePoint Come From?



SharePoint 2007 Investment Areas



SharePoint Demo

Business Intelligence Portal

Reports

All Sites



Advanced Search

Site Actions

Litware Inc. Document Center News Reports Search Sites

View All Site Content

Reports

Dashboards

Sample

Resources

- Data Connections
- Report Calendar
- Reference Library

Recycle Bin

Litware Inc. > Reports

Key Performance Indicators

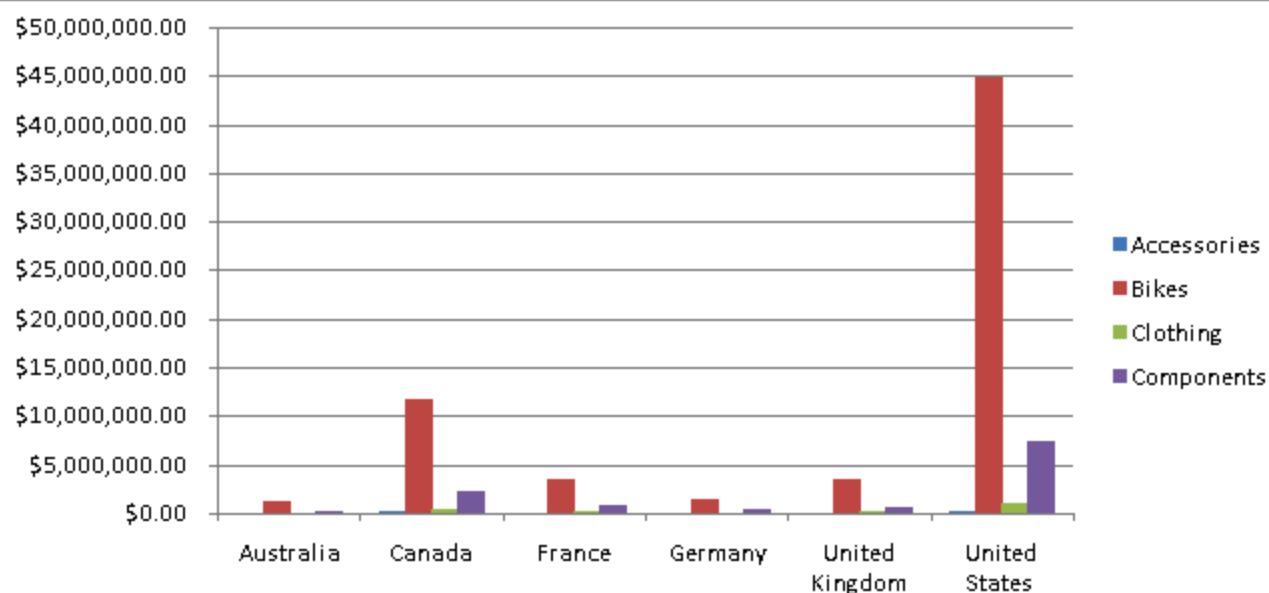
Show Only Problems

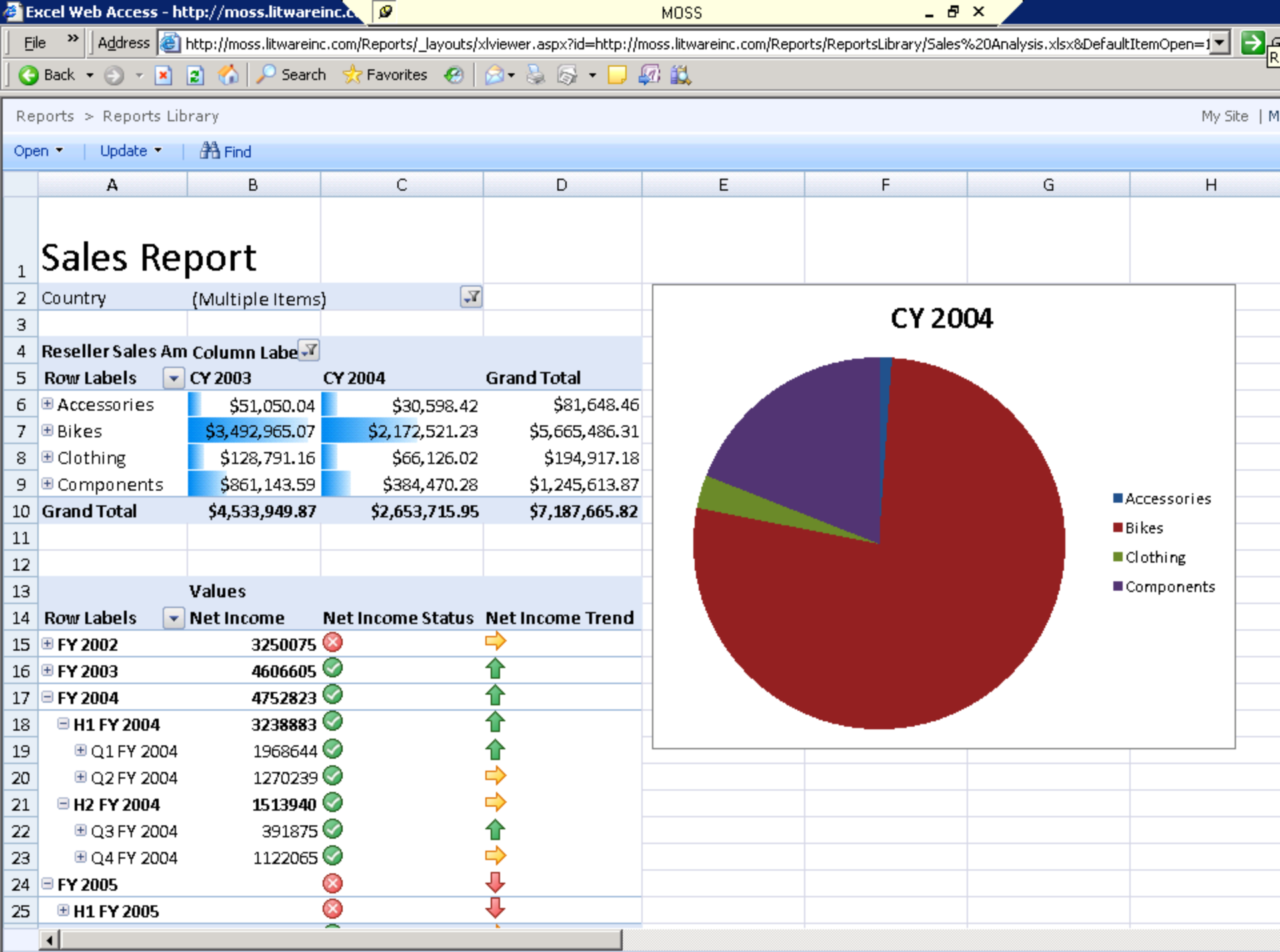
Indicator	Goal	Value	Status
Morale	7	9	Green
Productivity	85	73	Yellow
Expenses	50000	80000	Red
Environment: Average Toxicity Score	49	50.61	Red
Revenue from Online Business	29358677.2207	\$29,358,677.22	Yellow

Excel Web Access - Sales Report

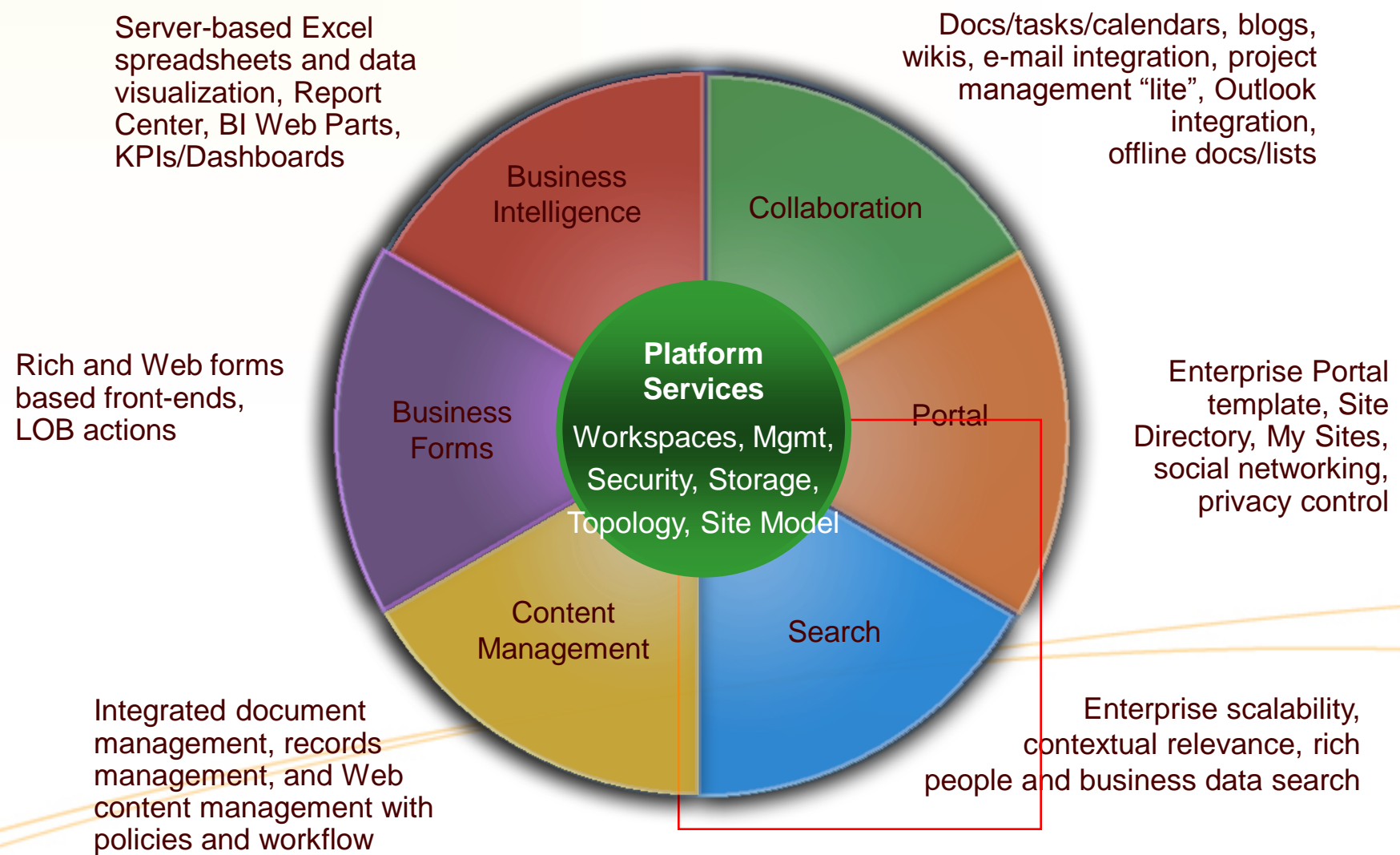
Open Update Find

View: Chart 1





SharePoint 2007 Investment Areas



SharePoint Demo

Microsoft's Internal Enterprise Search

PART 1: UNSTRUCTURED

Two thin, curved orange lines that sweep across the bottom of the slide, starting from the left and extending towards the right.

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snapshot



Richard Meadows climbing
Chain Reaction.

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Intranet People Customers

ECM Datasheet Advanced Search

New Search

Results by Relevance | View by Modified Date | RSS | Add IE7 Search Provider

Results 1-10 of about 512. Your search took 0.37 seconds.

1 2 3 4 5 Next>

ECM - Datasheet

ECM datasheet for customer

<http://arsenalcontent/ContentDetail.aspx?ContentID=96357> - Barbie Stafford - 7/27/2006

ECM Dokumente

Edit in **Datasheet** ... Analysts on **ECM** ... Invoices cc **ecm**

http://teamemea/sites/gtm_fy05_connected_productivity/epg/ecm/ECM

Dokumente/Forms/AllItems.aspx - Astrid Weigel - 1/31/2006

IW Customer Campaigns and Sales Priorities

ECM Battlecard - Internal guidance for positioning and selling **ECM** ... **ECM Datasheet** - Summary of key benefits and reasons to purchase **ECM** ... **ECM** Whitepaper - Explains the benefits and value of adopting **ECM**

<http://arsenalcontent/ContentDetail.aspx?ContentID=97266> - Stephen Riggs (MRM Partners Worldwide) - 8/8/2006

SLG - Collab - ECM Portals - BOM.xls

Sheet3 BOM Detail BOM Summary Campaign Framework Deliverables Deliverable Owner Dependencies Start Duration Delivery Owner Internal Marketing UMB Campaign Owner Launch Email Messaging ...

[http://team/sites/uspsmktg/FY05 Mega Maps/SLG/ECM-Portals \(Eric\)/SLG - Collab - ECM Portals - BOM.xls](http://team/sites/uspsmktg/FY05 Mega Maps/SLG/ECM-Portals (Eric)/SLG - Collab - ECM Portals - BOM.xls)

- 28KB - Eric Herzog - 9/14/2006



Microsoft

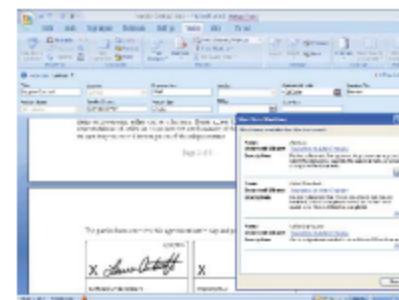
Enterprise Content Management (ECM) from Microsoft delivers an integrated and easy-to-use solution to manage the entire content life cycle that extends content management to every information worker in an organization.

Benefits

- Drives broad user adoption by tightly integrating with familiar, easy-to-use Microsoft® Office programs
- Helps control IT implementation and management costs with an integrated solution built on the unified Microsoft SharePoint® Products and Technologies foundation
- Provides a consistent way of retaining and helping protect various types of content such as e-mail messages, documents, and Web content, based on compliance regulations and business policies.

Drive broad user adoption

ECM from Microsoft offers a familiar and intuitive interface through tight integration with Microsoft Office system programs, reducing the barriers to user adoption. From within the Microsoft Office desktop environment, users can easily find, organize, navigate, and reuse information within managed document repositories. They can also initiate document-based workflows, view workflow tasks, check in and check out documents, manage document versioning, and enter required metadata. Additionally, users can easily declare e-mail messages as records by adding them to the right folders within Microsoft Office Outlook® 2007.



Easily enter metadata or initiate workflows (for example, signature collection) directly within Microsoft Office Word 2007.

Lower deployment and management costs

Control your IT implementation and management costs with an ECM solution built on a unified SharePoint Products and Technologies foundation. This means that IT departments can deploy and manage a single infrastructure for an organization's document management, records management, Web content management, and

SharePoint Demo

Microsoft's Internal Enterprise Search

PART 2: STRUCTURED

Two thin, curved orange lines that sweep upwards from the bottom left towards the right side of the slide, positioned below the 'PART 2: STRUCTURED' text.

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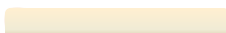
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Results by Relevance | [View by Modified Date](#) | [RSS](#) | [Add IE7 Search Provider](#)

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Results by Relevance

 Computer Systems UK LtdWeb Site: <http://www.>Sales Area: [UK](#) > [England](#) > [South-East](#) > [South East](#)Industry: [Professional Services](#) > [IT Services](#)Microsoft Contact: 

This tab takes advantage of a brand new set of features that will ship with Office 12 called the Business Data Catalog (BDC). The BDC allows structured datasets from line of business applications to be integrated into SharePoint.

This search contains customer and partner information from approximately 600,000 top parent accounts stored in Microsoft's internal deployment of Siebel.

[View Map](#) | [View News](#) | [Open in Siebel](#)**EMC Computer Systems UK Ltd (UK HQ (Partner TP))**

Reseller

<http://www.emc.com>

EMC Tower
Great West Road
BRENTFORD TW8 9AN
United Kingdom

+4408706087777 (Phone)

+4408706087788 (Fax)

Account Team

Person	Role	Title
EMEAENGCTEAM	None	None
Frank Meardon	None	Partner Account Manager - Reseller
Paul Foley	Partner Account Management	Partner Account Manager - Industry Sol
UK Partner	None	None

Microsoft

Contact:

Frank Meardon

Partner Account Manager - Reseller

FMEARDON@microsoft.com

Sales Area:

[UK](#) > [England](#) > [South-East](#) > [South East](#)

Industry:

[Professional Services](#) > [IT Services](#)

Market Segment:

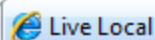
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Microsoft SharePoint Prod...



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powered by Virtual Earth

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Enter city, address, or landmark



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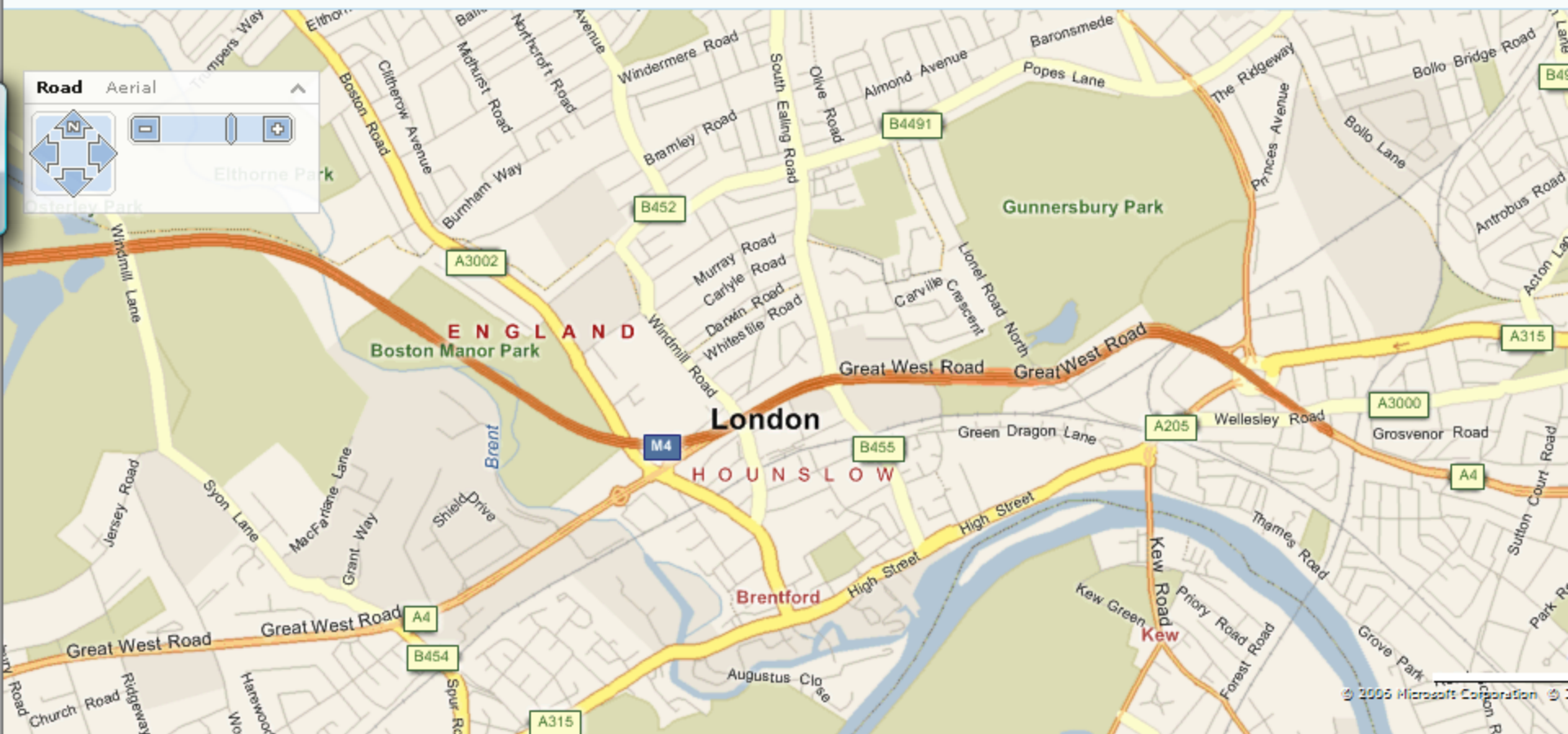
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Route summary

Start: rg6 1wg

End: Destination

Total distance: 34.1 mi

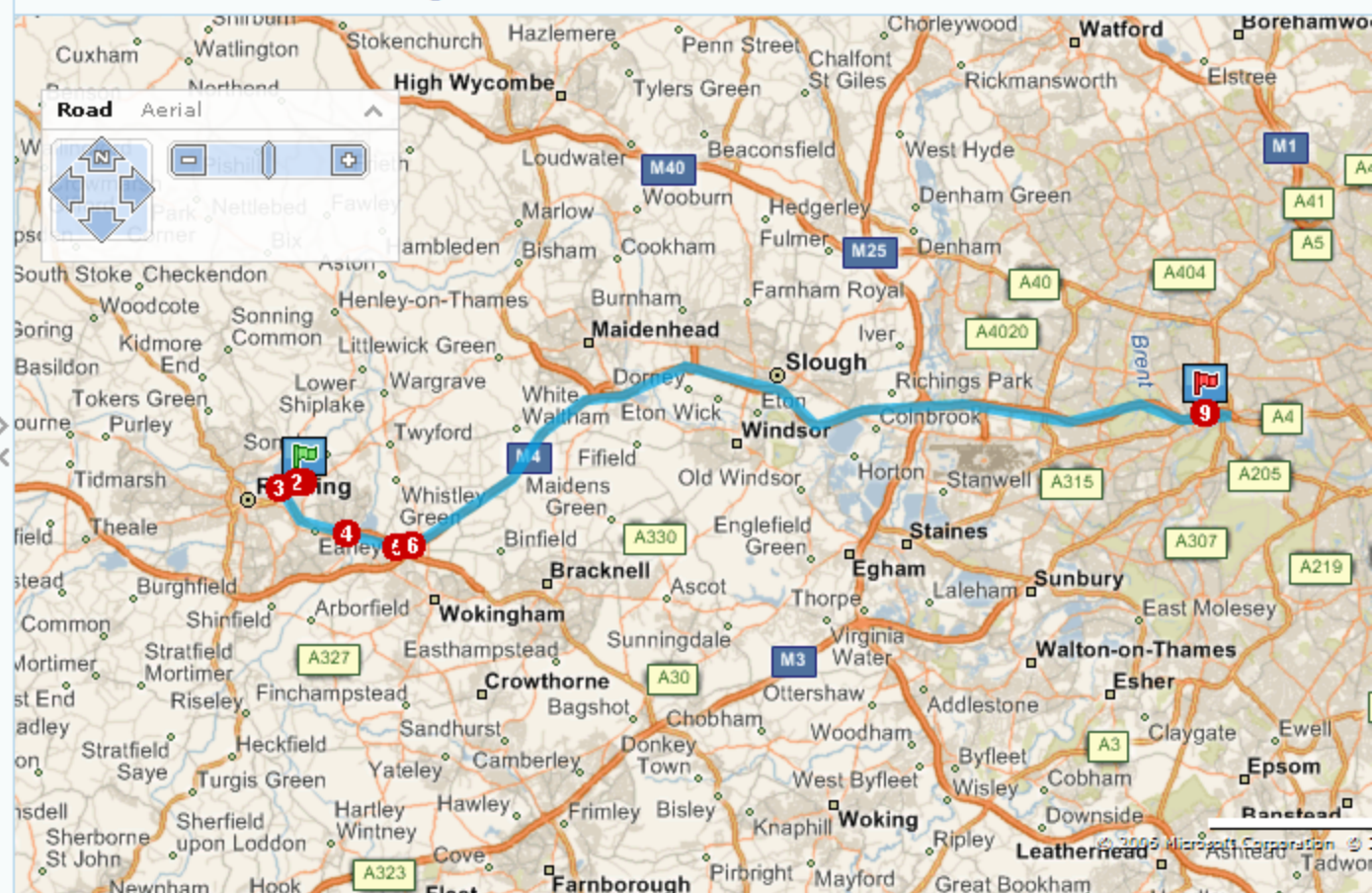
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Driving directions

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(0.1 mi)

Miles | Kilometers

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SharePoint Demo

Microsoft's Internal Enterprise Search

PART 3: PEOPLE & EXPERTISE

Search

Network Server

Search

All Sites

People

External People

SharePoint UK



Search Options



Search

Knowledge Network Server

Search

Site Action

All Sites | **People** | External People

SharePoint UK



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1 2 3 4 5 Next>

Knowledge Network

Knowledge Network members can help you discover new information and relationships. Look for people with this symbol .

[Help and More Information](#)

Refine Your Search

Refine By Job Title

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- ACCOUNT TECHNOLOGY SPECIALIST
- DEDICATED SUPPORT ENGINEER
- PRINCIPAL CONSULTANT
- TECH SOLUTIONS PROF - PORTALS

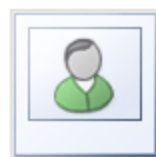
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- EQ-UK CSS Field Engineering - PFE
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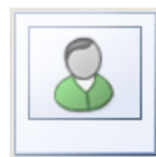
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SHAREPOINT PRODUCT MKTG MGR - UK-BMO Information Worker - +44 (118) 9093292-UK CAMPUS BLD4/42X0

SHAREPOINT PRODUCT MKTG MGR ... **SHAREPOINT** ... **Sharepoint UK** Team

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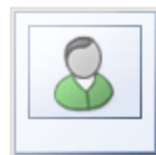
My Colleagues



Mark Harrison (UK)

TECH SOLUTIONS PROF - PORTALS - UK-UK - BPTS Category Specialist - +44 (118) 9093862 X3862 - UK CAMPUS BLD2/21A13

UK-UK - BPTS Category Specialist ... People in **UK CAMPUS BLD2** ... **Sharepoint UK** Team

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James Keating

GROUP MARKETING MGR - UK-BMO Information Worker - +44 (118) 9095299 X5299 - UK CAMPUS BLD4/42J10

UK-BMO Information Worker ... IT **UK** Comms ... EMEA **SharePoint** Marketing

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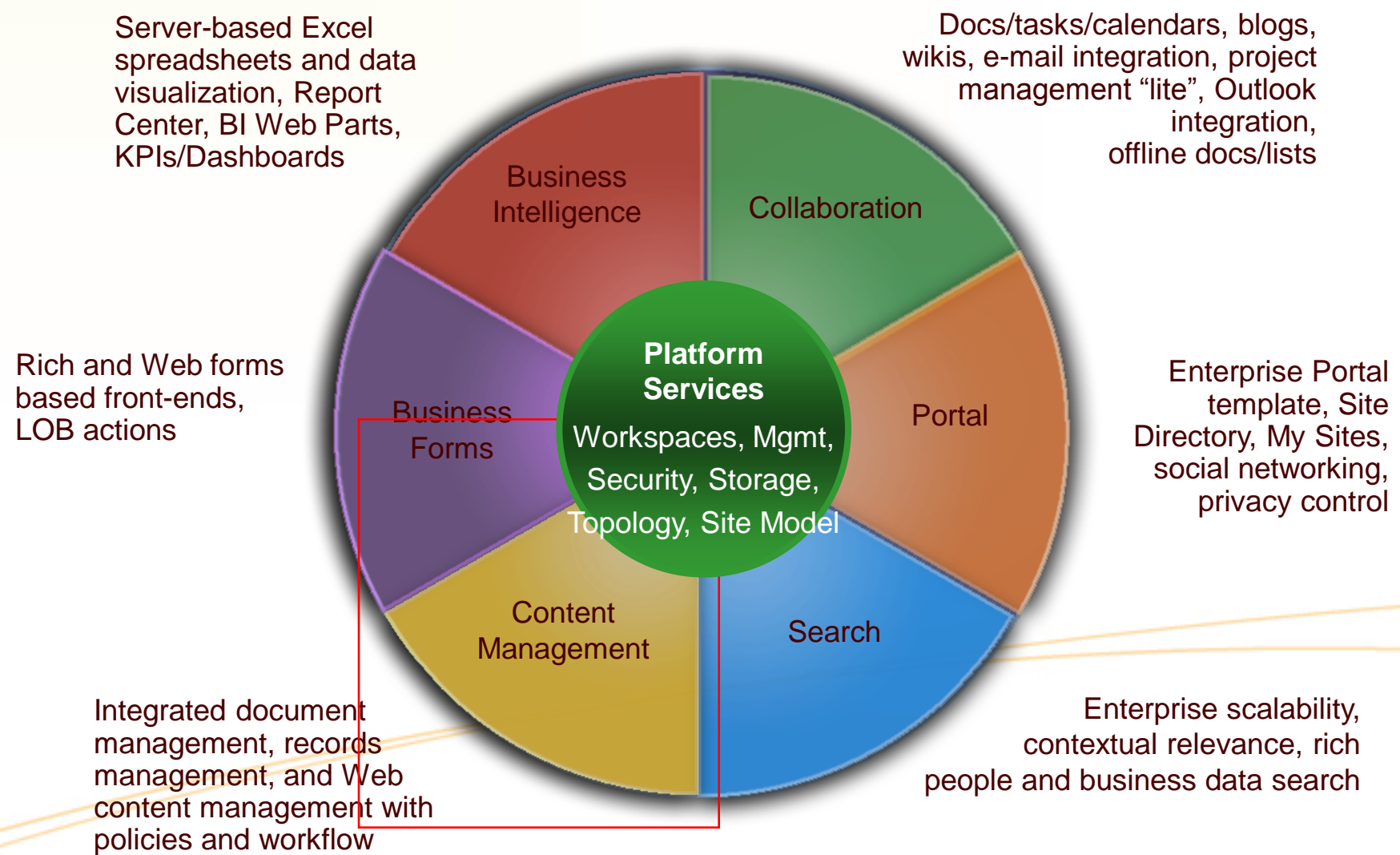
My Colleagues Colleagues



Paul Bullock (UK)

TECHNOLOGY SOLUTION PROF - UK-UK-TS-Application Platform Core Speci - +44

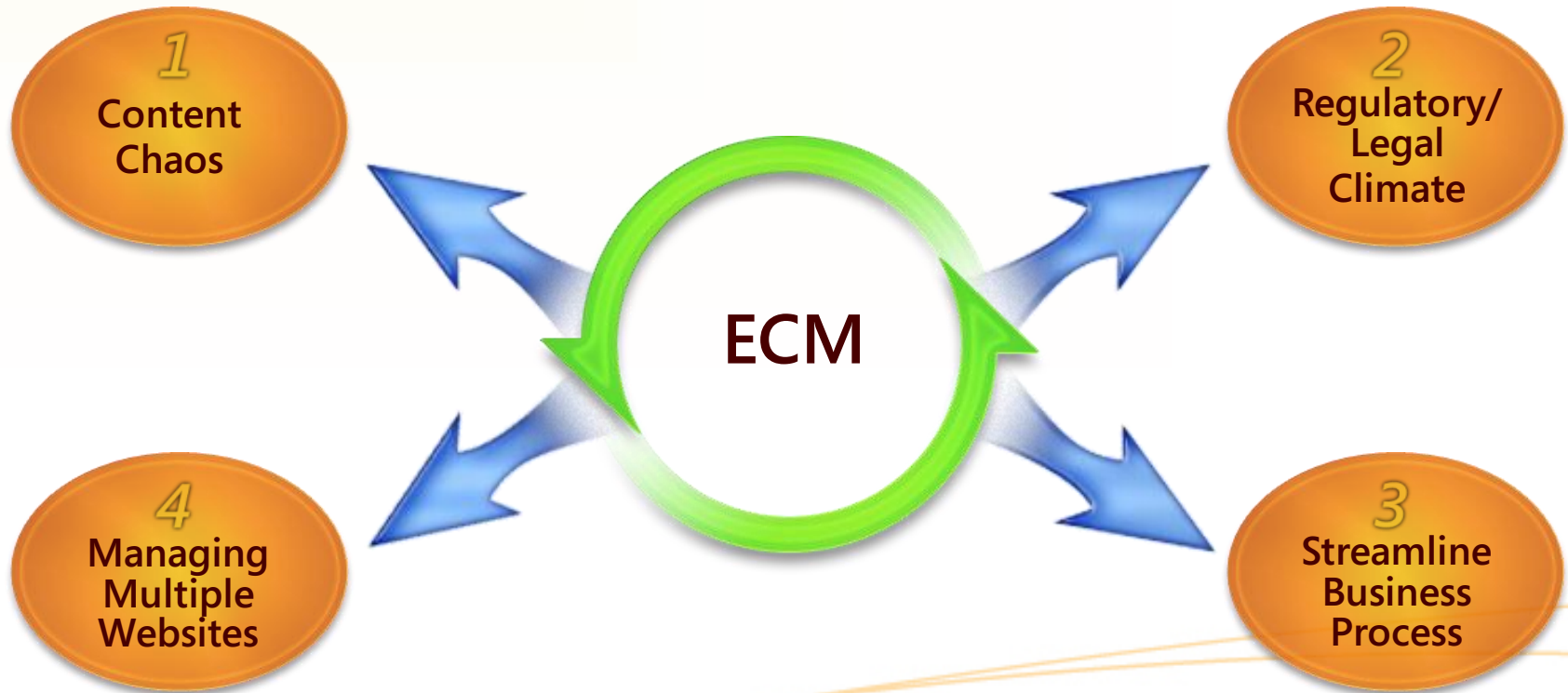
SharePoint 2007 Investment Areas



ENTERPRISE CONTENT MANAGEMENT

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ECM Market Drivers

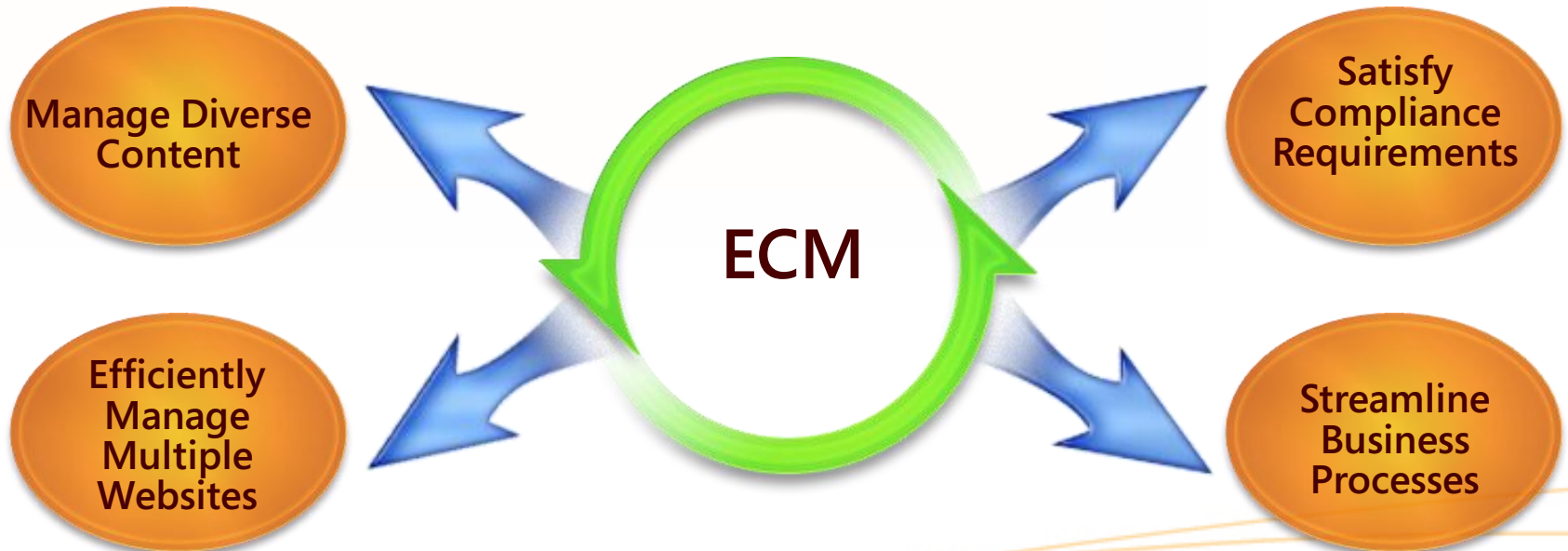


ECM in the 2007 Office System

Single Solution to Manage Entire Content Lifecycle

○ *Document Management*

○ *Records Management*



○ *Web Content Management*

○ *Forms Solutions*



Rob Gray

[View All Site Content](#)

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- My Pictures

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- Announcements

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Announcements

ECM Partner Positioning Tour

9/21/2006 2:05 PM

by Rob Gray

All documents stored at <http://sharepointemea/sites/iwproductmarketing/BPIO/ECM/Partner%20Positioning/default.aspx>[Add new announcement](#)

ECM Links

RSS Viewer

Web part is not bound to a feed. [Open the tool pane to set the feed Url.](#)

Shared Documents

Type	Name	Modified By
Folder	Office 2007 Readiness	Rob Gray
Folder	SharePoint Server 2007	Rob Gray
Folder	Demos	Rob Gray
Folder	ECM	Rob Gray
Folder	FY06	Rob Gray
Folder	Case Studies	Rob Gray
Document	PCC Event	Rob Gray
Document	gartner	Rob Gray

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Colleague Tracker

Corp IW

- Bruno Aziza
- Chris Capossela
- Chris Caren
- Joey Fitts
- Manish Sharma
- Richard Riley

General

- Chris Adams (Brook Street)
- Joel Davies
- Mark Deakin
- Wim Dierickx

UK BMO

- Darren Strange
- Gill Le Fevre
- Howard Lewis
- James Keating
- Jo-Anne Handley

FIFTEEN

Restaurants

Fifteen to You

Apprenticeship

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Jamie's Chef

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Mission

Media

Welcome to Fifteen HQ!



Congratulations Aaron...

We are extremely proud to announce that Aaron Craze is the successful apprentice who will be running 'The Cock', in Beazley End, as a business. The Fifteen Foundation board was extremely impressed by the quality of business plans presented by the Fifteen graduates. Running 'The Cock' will be Aaron's greatest challenge but one that the Fifteen Foundation is confident that he will approach with professionalism and flair. He aims to make it a successful and welcoming gastro-pub that the people of Beazley End and Essex can be proud of.

News



Triobike

Triobike have very kindly donated this super cool bike to Fifteen to You, the events arm of Fifteen London. Check it out!

FAQ's

Frequently asked questions

Fifteen London gets a new look

As we are now in our fifth year of operation, and having seen over 120,000 visitors per year, Fifteen London has undergone a

Eat

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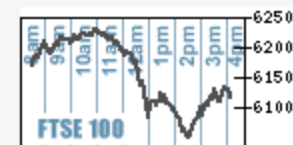
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A free and convenient way to manage your shareholdings online



FTSE 100	6116.0	↓ -55.50
FTSE 250	10983.9	↓ -99.00
FTSE AIM	1100.7	↓ -2.20
USD/Pound	1.9556	↓ -0.00

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FAQs

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**News and announcements**

1/03/07 As we enter the AGM season, why not [vote online](#)? It's quick and easy.

7/11/06 New warning issued to shareholders: unsolicited investment offers - '[boiler room](#)' scam

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See what he's hiding under there

HOME

LOGIN

EAR KANDI // music

I WANT KANDI // shop

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LATEST HED KANDI RELEASE



Twisted Disco (2007)
A Twisted Journey Into The Darker Side
Of House more

LATEST HED KANDI NEWS



De Souza ft. Shena - Guilty
Out Monday 02nd April more



Winter Music Conference
Kandi's Grand Finale! more

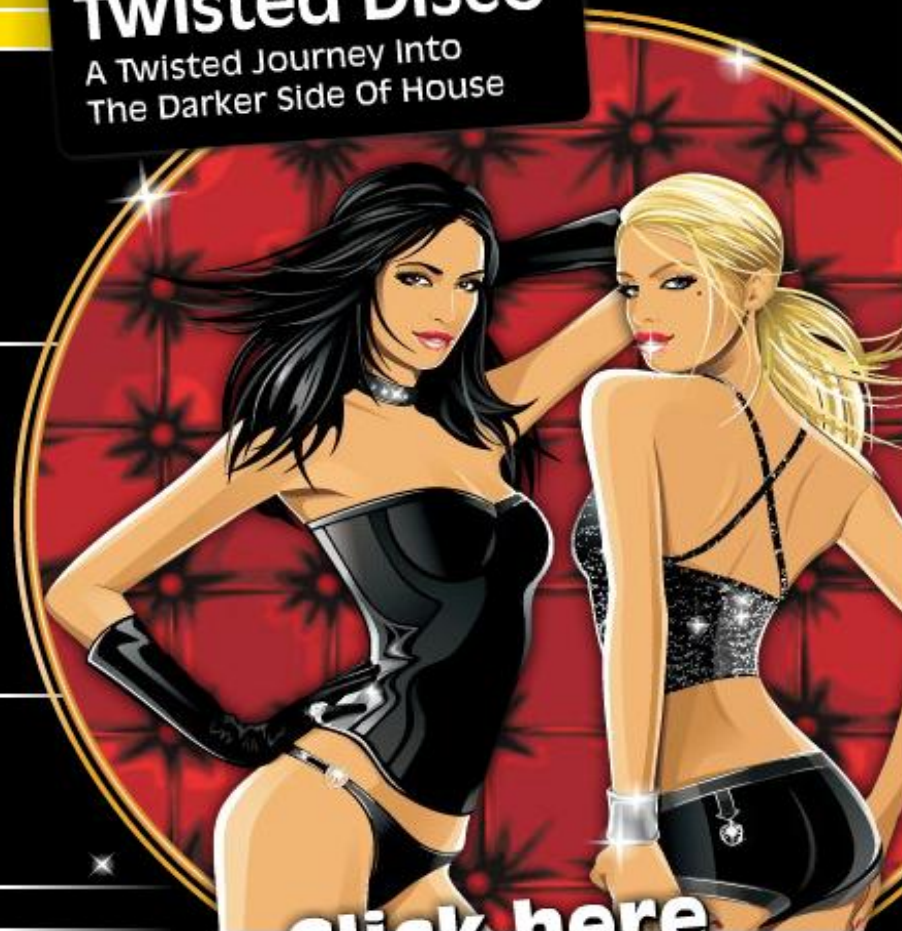
HED KANDI ARTWORK GALLERY



Hedkandi artwork gallery launches
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THIS SITE IS GOING TO BE RELAUNCHED

Twisted Disco
A Twisted Journey Into
The Darker Side Of House



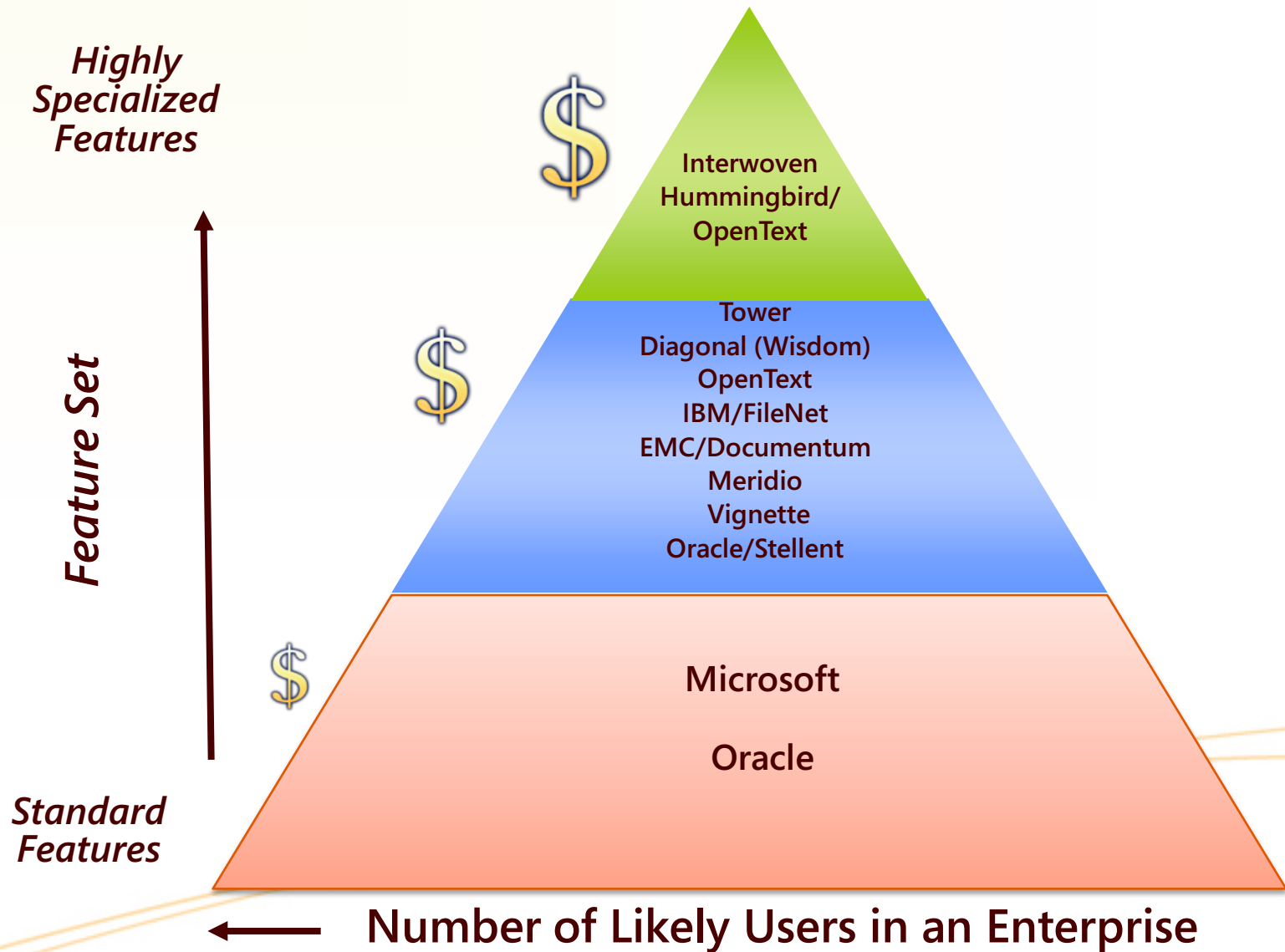
click here

SharePoint & the ECM Industry

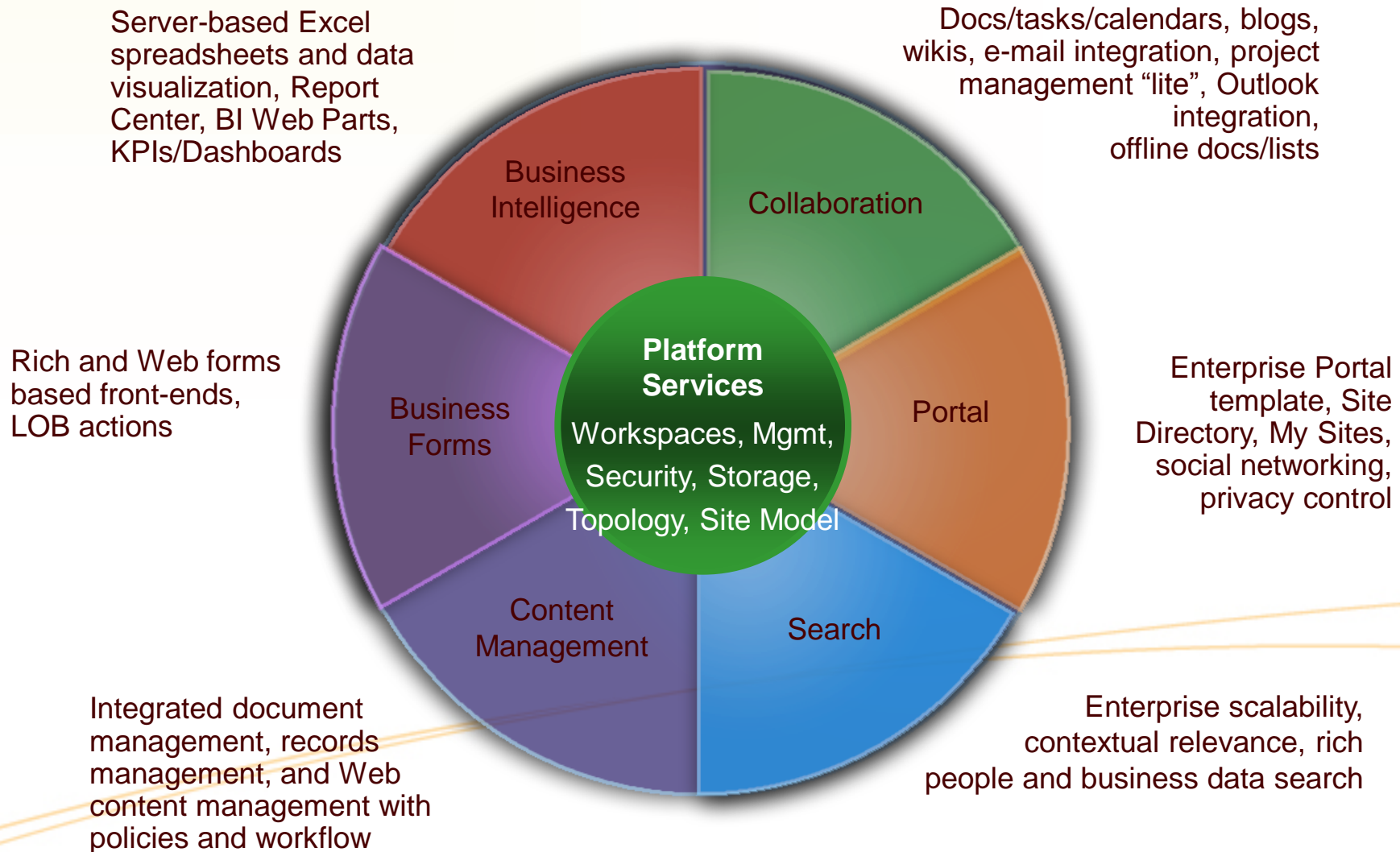
- Fastest growing server product in Microsoft history
- Key partnerships with traditional ECM vendors (Tower, Meridio, OpenText, EMC etc.)
- MOSS is the “Business Productivity Platform” of the future



Vendor Landscape



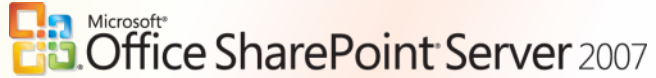
All of this in a day's work



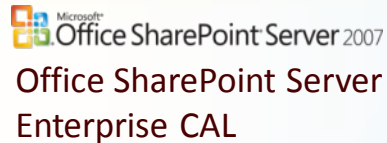
Licensing model



2007 Microsoft Office Servers



- Collaboration portal + content management
- Document lifecycle capabilities
- Enterprise search enhancements
- E-Forms services
- Spreadsheet publishing & reporting
- Business data integration



Search

- Business data

Data Integration

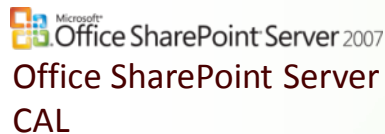
- Business data library
- Web part integration

E-Forms

- Mgmt, publishing, process creation & completion

Data Mgmt & Reporting

- Spreadsheet publishing & calculation
- Report Center



Workflow

- 5 out of box workflows
- reporting for ECM

Document & Web Content Management

- Policy
- Management
- Auditing
- Records management

Site Model, Security, and Management

- Personalization
- Deployment
- Site Manager

- Extensible and customizable search of enterprise content and people

Project Mgmt

- Issue tracking applications
- Project workspaces

Team Collab

- Workspaces and tools
- Blogs

- Windows Workflow Foundation
- Admin and deployment
- Status and history

- Framework: repository, versioning, metadata
- Basic document management

- Site and role management infrastructure

- Text search of team sites

Windows SharePoint Services*

More Info

www.microsoft.com/office/sharepointserver

ukecm@microsoft.com

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"Test Drive" SharePoint April 12th

Capgemini and Microsoft

Achieving Regulatory Compliance with Microsoft
Office SharePoint Server 2007

(**12th April** Thames Valley Park, Reading)

Phone: 0870 166 6658

[https://msevents.microsoft.com/cui/EventDetail.aspx?
culture=en-GB&eventid=1032331693](https://msevents.microsoft.com/cui/EventDetail.aspx?culture=en-GB&eventid=1032331693)