

# Omkar Ramchandra Wandhare

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## WORK EXPERIENCE

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### Freelancer- Digital Marketing

January 2021-January 2023

Seo Technos | Chandrapur, India

[Project Link](#)

- Designed Digital marketing strategies based on current marketing trends, market insights and competitor activity.
- Developed content for social media channels, including Facebook, Instagram, Pinterest and LinkedIn, tailoring content based on platform audience and preferences.
- Used detailed SEO expertise to improve online platform reach and engagement.
- Currently working on a news website project named IG MEDIA Chandrapur.

### Digital Marketing Intern

September 2020-December 2020

SF Computers | UP, India

[Project Link](#)

- Assisted with social media channels, including developing post graphics and captions, uploading content and monitoring results.
- Used software, including Canva, to develop graphics for marketing content.
- Increased social media engagement effectively through targeted, on-trend content creation.
- Used excellent knowledge in SEO and copywriting skills to generate searchable, rankable and engaging websites. Created Unique, topical online content, engaging viewers effectively and increasing website clicks.

## CERTIFICATIONS

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The Fundamentals Of Digital Marketing

[View credentials](#)

Mastering in Search Engine Optimization (SEO) Skills

[View credentials](#)

## PROJECTS

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### Tours And Travels Management System

[View in GitHub](#)

- **Platform:** Java, .NET MVC, Spring Boot REST API, React JS, MySQL.
- **Duration:** 1 Month
- **Description:** As there is no well-maintained computerized system available under a single umbrella that will provide services for any tour. In current days tourists have to arrange different services on their own and manage all things separately. This leads to increased cost as compared to the estimated cost. Tour and Travels could divide the three main parts Tourist part, Tour Manager part, Administrator part. The main objective of this project is to design a website that provides tourists from all over India to book trips with a high standard of services suitable for individuals seeking relaxing, comfortable and memorable experiences in the tourism industry.

### Beats Up Database Management

[View in GitHub](#)

- **Platform:** MySQL Workbench
- **Description:** This is the minor Database Management project based on Beats Up Event Management.

## EDUCATION

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### Diploma in Advance Computing (DAC)

March 2023 - August 2023

Know-It, CDAC ACTS (ATC) PUNE

### Bachelor of Engineering(B. E.)

July 2013 - June 2017

St.Vincent Pallotti College of Engineering & Technology, Nagpur(India)

## SKILLS

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SEO | Creative Copywriting | Canva | Google Analytics | Google Console | Social Media Marketing | Marketing Plan Development | JavaScript | ReactJS | HTML | CSS | MySql | Backend Development | Communication | Leadership | Adaptability | Problem Solving | Teamwork | Creativity