DogData

Kennel.Ai
Whitepaper

🐾 2earn

🐾 2earn tokenised ecosystem rewards

Professional Dog Breeder

Dog breeder earns product discount tokens through pet dog buyer / owner continuing to update the asset token (NFT) data by sharing the dog life data on chain ;

- Dog data
- Owner data
- Veterinary Vaccination and Insurance data
- Dog show judge reports

Pet Dog Owner

...Webshop Web3 environment 2earn tools for any pet dog owners

- Rate products ;
  - Quality
  - Price
  - Service
  - Fit for purpose

- Spend money in the shop with either Ethereum ETH USDT or Smart Chain cryptocurrencies BNB BUSD

KC token Charitable earning model :

Anyone can Donate to the BoNe drop street dog feeding campaign by using the Ecosystems KC Stabil Token either through the platform, centralized exchange or blockchain compatible decentralized exchange

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Charges and costs are passed on from Kennel clubs to Breeders to Pet Dog buyers described as administration in the name of Dog health and welfare protection which in fact is just a direct and unnecessary taxation on the people involved in a industry which can now start to function in a Web3 space entirely the same without these centralised organisation charges

Puppy / Transfer of Ownership $20

4 generation Pedigree copy $25

Stud License for breeding $60

Litter registration including documents and chip $40 per Dog

National champion titles average $40

The Kennel clubs are clever and massively profitable monopolising the pet dog industry by licensing both the dog shows and simoultaneously those judges that participate in this data driven collection process , costs paid for entirely by the breeders show entries , which in turn are passed onto the new pet dog buyers , who have absolutely no knowledge of the workings of these mafia style organisations

Billion dollar industry

New pedigree pet dog sales per year 20,000,000

Average cost of pedigree Dog $1500

Number Dog shows per year approximately 25,000

Dogshow entry cost $50

Estinated size of the Pet Dog consumable product market worldwide $220B

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Tokenised Web3 blockchain and Artificial Intelligence (Ai) Solutions

Industry summary ;

Over 100 years ago a small organisation In the United Kingdom was established to monitor and study dogs genetic breeding faults , they recorded on paper with ink the offspring over 5 generations finding that physical faults in areas such as hips, back, eyes and ears was passed on to newborns by parents, in an attempt to be rid of these physical impairments they developed what is known now worldwide as a "breed standard", for each of over 200 different breeds of pedigree dogs. Today a professional dog breeder will exhibit both the stud and dame (male and female) before a judge at a dog show to have the dogs checked and approved before breeding with the animal. In this way the notes from a Dog show judge are of fundamental importance to both the existing worldwide Kennel clubs and the future decentralised multi dimensional system on chain being developed by DogData.

A Non fungible transferable editable (erc 1155) token (NFT) provides the perfect long awaited solution for managing Pet dog ownership, no longer will pet dog breeders need to use the fragmented antiquated server based technology owned and controlled by kennel clubs.
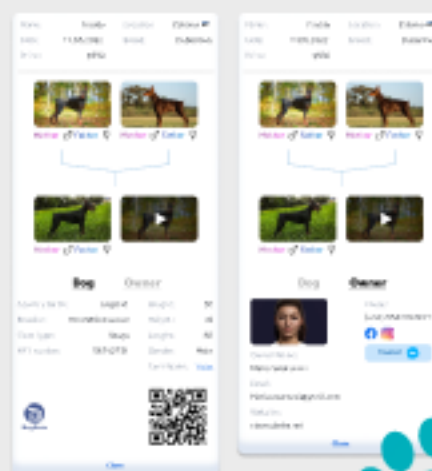
Veterinary and Health

DogData NFT benefits :

Instant access to NFT DogData certificate on blockchain by scanning Dogs QR code with mobile ;

- **Vaccinations**
- **Owner / Breeder**
- **Dogs data**
- **Insurance cover**
- **Dogshow reports**
- **OffSpring**

Who can use this QR scan ?

- **Dogs Breeder**
- **Dogs Owner**
- **Friend of dogs owner**
- **Pet Carer or Dog hotel kennel staff**
- **Veterinarians**
- **Dog show entry**
- **Dog wardens or government employees**

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First to Web3 Market Strategy using Blockchain and Ai

The core project team has extensive industry contacts and lobbying experience established over the last 20 years already supplying directly approximately 3500 different consumable and niche breeding products to the tens of thousands of professional dog breeders throughout Europe.

In Q1 2023 the website Kennel.Ai will be launched as a web3 platform which has a 5% product purchase discount for professional Dog breeders using the projects KC token in checkout.

A 5% shop discount does also apply to professional dog breeders who register their pedigree puppies identity on blockchain which created for the first time an editable erc1155 NFT for a canine physical asset. A new dog NFT is minted only after the platform has been able to collect the initial minimum necessary data about a dog and owner. (Dog Breeders name and the Dog breed)

Web3 and NFT for pet dog owners

Though the NFT Web3 and Ai decentralized concept is new, breeders and pet dog owners will find they can save money and the ecosystem will introduce them to the simplicity of creating a token for their physical assets and the seamless ease that web3 offers to decentralise recording or sharing of the dog data on the blockchain.

The Dog life Data NFT public profile is in the form of a detailed Dog owner certificate can be accessed easily on the platform or via mobile scan of the QR code which is generated automatically with the NFT and pet dog owner certificate

Though the NFT Web3 and Ai decentralised concept is new for site users it will work to both save breeders and pet dog owners money and introduce them t the simplicity of creating a token for their physical assets and decentralised recording of data on the a layer 2 blockchain

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AI and Intelligent smart search ;

Smart search for pet dog products ;

Every Web3 shop product has been tagged, tirelessly for machine learning, initially by professionals and experts from within the team making a faster and cheaper user experience than currently exists or is offered by traditional server based web2 webshops

Smart search Tags ;
Breed
Make / Female
Weather conditions
Etc

To constantly improve the algorithm Machine learning AI will analyse its customers ratings for the AI product recommendations. Customers are rewarded Kennel Club tokens (KC) for sharing their product purchase reviews on;

- Service
- Quality
- Price
- Fit for purpose

As a customers purchase history is associated to a specific dog NFT the machine learning data analysis of both parts of this dog breed sensitive data should very quickly be able to impartially recommend the best products for any Dog or Puppy NFT

Once a user has created a Dog Data NFT he or she can request from AI

- Vaccination alert notifications
- Best niche breed specific product recommendations
- Dog Food and feeding recommendations
- Breed Sensitive Training tactics
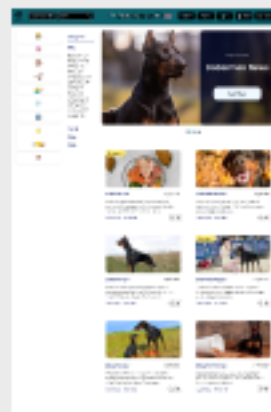- Links to articles in the DogData blog
Training
Feeding
Breeding
Grooming
etc

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The Historical breeding and judges dog show data are the public resources that fuel the multi million dollar revenue and funding of the centralized Kennel clubs,
Usually not before and in some countries legally, should a breeder consider mating until both dogs mentality and physical construction have been checked by a professional breed specialist judge at a dog show

The Historical breeding and judges show data are the resources that entirely fuel the multi million dollar revenue and funding of these centralised organisations

Estimated size of the Pet dog food market worldwide 80b

Estimated size of the Pet dog consumable product market worldwide 60b

Veterinary & Dog health history identification

In time of emergency having dogs medical history is not always possible for example dogs can be lost and found or wander astray , dogs can be in placement for a time with relatives or friends of the owner or where only a unfamiliar of new veterinarian is available for numerous reasons. Without easy access to a decentralised server to view a dogs previous vaccination, physiological or medical history making a accurate diagnosis not always possible which in some cases may put that pet dog life at risk

Tokenomics

Variable

Token Name $DOGS

Ticker $DOGS

Blockchain ERC20

Max supply 5.000,000,000

Circulating Supply   90%

Price Check CEX/DEX for current pricing

Stabil

Token Name Kennel Club

Ticker KC

Blockchain Smart Chain

Max supply 10,000,000,000

Circulating Supply   100 % backed by USDT/BSUD

Price $1

Does not leave the platform
Used for donations for sponsored street dog feeding purchasing products and services using crypto
Purchases made with the KC token have automatically a 5% discount

Dog Data NFT

Blockchain ERC1155

Max supply Unlimited

Price Free of cost

Pet dog NFT data has to be editable
Can be transferred to another wallet using the platform

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Team

DogData

Executives

Thomas
CTO

Richard
CEO

Developement

Fasih
Front end development manager
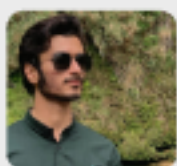
Shahid
MERN Stack Developer

Sajiha
Front end Developer
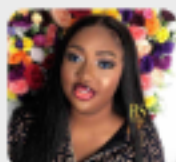
Sulleman
Front end Developer
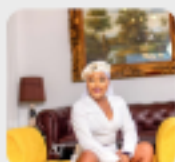
Hussaini
Smart Contract Developer

Community Engagement
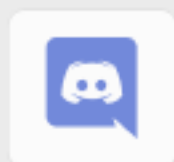
Mickey
Airdrop Manager

Frances
Community Manager

Louisa
Admin Manager

Eracoh
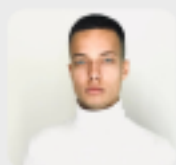Community engagement

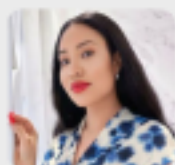**Antonio**
Community engagement

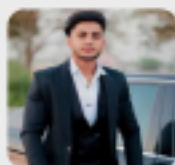**Joseph**
Community engagement

Design

Ruslan
Designer

Joanna
Graphic Designer

Social Media

Rehman
Social media admin

Amna
Event writer Medium

Gregor Nemanic

Russia

Russian Kennel Club
Blockchain liaison

Attila Schlosser

Hungary

FCI Blockchain liaison

Lukasz Zylak

Poland

Trade Stands Manager

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Roadmap

2022

Design Platform UI UX
Develop Platform Front End
Develop Platform admin panel

2023 Q1

Develop 2000 Product WebShop
Integrate Pet Dog NFT smart contract
Factory
Integrate Ecosystem Stabil Token
Integrate Fiat and Crypto payment systems

2023 Q2

Launch Platform to pet Dog Breeders
through European Interational Dog Shows
(CACIB)
Investment Round

2023 Q3

Smart Search AI development
Kennel Club data platform integration
Integrate Dog sale marketplace into Multi
dimensional Pedigree Database

2023 Q4

Launch Dog breeders mating algorithm

2024 Q1

Launch PAW scan

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Saving Pet Dog breeders money in a decentralised world which has an estimated 500 million pet dog owners;

The space is fuelled worldwide by an estimated 20 million professional dog breeders who are governed for over 100 years by over 100 centralized organisations called Kennel clubs. Who are in turn governed by geographical regional head offices based in America's (American Kennel Club) **www.AKC.org** Asia and Europe (Federation Cynologique Internationale) **www.FCI.be**

The industry is controlled and dictated to by centralised office based people who sometimes do not even own dogs, causing frustration and emotional distress for the breeders both in and out of courts of law

The two most important factors in the life of a Professional dog breeder are dog health and saving money...

Notable change to industry processes occurred during the Covid19 pandemic ;

Dog shows worldwide were all cancelled
Kennel club offices were closed

Pet dog sales increased exponentially

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