

BoNetoken Whitepaper



**BoNe  token  
whitepapr**

# Executive summary

Saving Pet Dog breeders money in a decentralised world which has an estimated 500 million pet dog owners; the space is fueled worldwide by an estimated 20 million professional dog breeders who are governed for over 100 years by over 100 centralized organisations called Kennel clubs. Who are in turn governed by geographical regional head offices based in America's Asia and Europe

**The industry is controlled and dictated to by office based people who sometimes do not even own dogs, causing frustration and emotional distress for the breeders both in and out of courts of law**

The two most important things for a Professional dog breeder are dog health and saving money...  
Noteable change to industry processes occurred during the covid epidemic ;

Dog shows worldwide were all cancelled  
Kennel club offices were closed  
Pet dog sales increased exponentially



# Centralized Industry Problems

Charges and costs are passed on from Kennel clubs to Breeders to Pet Dog buyers described as administration in the name of Dog health and welfare protection which in fact is just a direct and unnecessary taxation on the people involved in a industry which can now start to function in a Web3 space entirely the same without these centralised organisations

( table showing the costs of  
Breeding license  
Puppy transfer  
New dog owners registration  
5 generation Pedigree copy  
Dog show entry  
Etc  
Etc)

The Kennel clubs are clever and massively profitable monopolising the pet dog industry by licensing both the dog shows and simultaneously those judges that participate in this data driven collection process , costs paid for entirely by the breeders show entries , which in turn are passed onto the new pet dog buyers , who have absolutely no knowledge of the workings of these mafia style organisations

## Billion dollar industry

Number dog shows per year  
average entry cost  
Number new pet dog sales per year  
Average cost of pedigree dog  
Estimated size of the Pet dog food market worldwide  
Estimated size of the Pet dog consumable product market worldwide



# Tokenised Web3 and blockchain Solutions


Industry summary ;

Over 100 years ago a small organisation in the United Kingdom was established to monitor and study dogs genetic breeding faults , they recorded on paper with ink the offspring over 5 generations finding that physical faults in areas such as hips, back, eyes and ears was passed on to newborns by parents, in an attempt to be rid of these physical impairments they developed what is known now worldwide as a "breed standard", for each of over 200 different breeds of pedigree dogs. Today a professional dog breeder will exhibit both the stud and dame ( male and female ) before a judge at a dog show to have the dogs checked and approved before breeding with the animal. In this way the notes from a dog show judge are of fundamental importance to both the existing worldwide Kennel clubs and the future decentralised multi dimensional system on chain being developed by DogData.

A Non fungible transferable token (NFT) provides the perfect long awaited solution for managing Pet dog ownership, no longer will pet dog breeders need to use the fragmented antiquated server based technology owned and controlled by kennel clubs  
The Historical breeding and judges show data are the resources that entirely fuel the multi million dollar revenue and funding of these centralised organisations





 2earn systems

Earning  BoNe  tokens

- Rate products
- Upload Judge report
- Upload podium photos
- Spend money in the shop with crypto
- Donate to street dog feeding

## **First to Web3 Market Strategy using new technology**

The core project team already supplies directly around 3500 consumable products to the dog breeders throughout Europe for over 20 years. In October 2022 the website will be relaunched as a web3 platform offering 5% product purchase discount for those registering the pedigree dog. Creating for the first time an ERC721 NFT for the physical asset through the collection of this simple data set ;

**Breeder name**  
**Dog breed**

( here place image of the pet dog registration form )

though the NFT and Web3 decentralised concept is new for site users it will work to both save breeders and pet dog owners money and introduce them to the simplicity of creating a token for their physical assets and decentralised recording of data on the Polygon layer 2 blockchain

AI and Intelligent smart search ;

( here place image of smart search by dog breed )

Every Web3 shop product has been tagged by professionals from within the team with the dog breed type recommended for that product making a faster and cheaper experience than currently exists or is offers by traditional server based webshops

( here place image of a product tagged by admin with breeds )

## Token economics

The web3 dog product shop buyers must both firstly register their dog for first purchase order 5% discount and be holding at least \$5 of erc20 🐾 BoNe 🍗 tokens in their MetaMask wallet to be able to then have that 5% discount on repeat or supplementary orders

( here place image of \$10 bone tokens held in metamask wallet )