

## Phishing, Pharming, otherwise Business Email Compromise.

It could happen to you... or has it already?



Email is undeniably today's preferred communication channel, connecting internal and external business entities. This also makes it the main vector for malicious activity.

- **Email fraud on the rise**

Domain spoofing is the most dangerous, yet less addressed fraud vector that could target an organization. Consumer frauds, online CEO impersonations, and employee phishing cost billions to government, private and public sector organizations.

- **DMARC safeguards your email**

Preventing email fraud saves time and money. DMARC blocks unauthorized email senders by filtering unwanted emails before they reach recipients. It also improves business email deliverability by making it easier for mail providers to discern between phishing attempts and legitimate marketing activities.

- **Aligning with DMARC**

SPF and DKIM are mostly familiar technologies, but neither of them can possibly protect you from spoofing or other misuse of your domain. The main control to observe and restrict email domain usage is DMARC. Therefore, DMARC is a must for every domain owner.

DMARC ensures prevention of loss revenue and damaged brand reputation.



### Security

Protecting people from spam, fraud and phishing by prohibiting unauthorized use of your email domains.



### Visibility

Offering insightful overview on who is sending email over the Internet using your email domain.



### Deliverability

Using the same state-of-the-art technology as large enterprises use to send email.



### Identifiability

Making it easy to identify emails among a huge number of DMARC-enabled recipients.

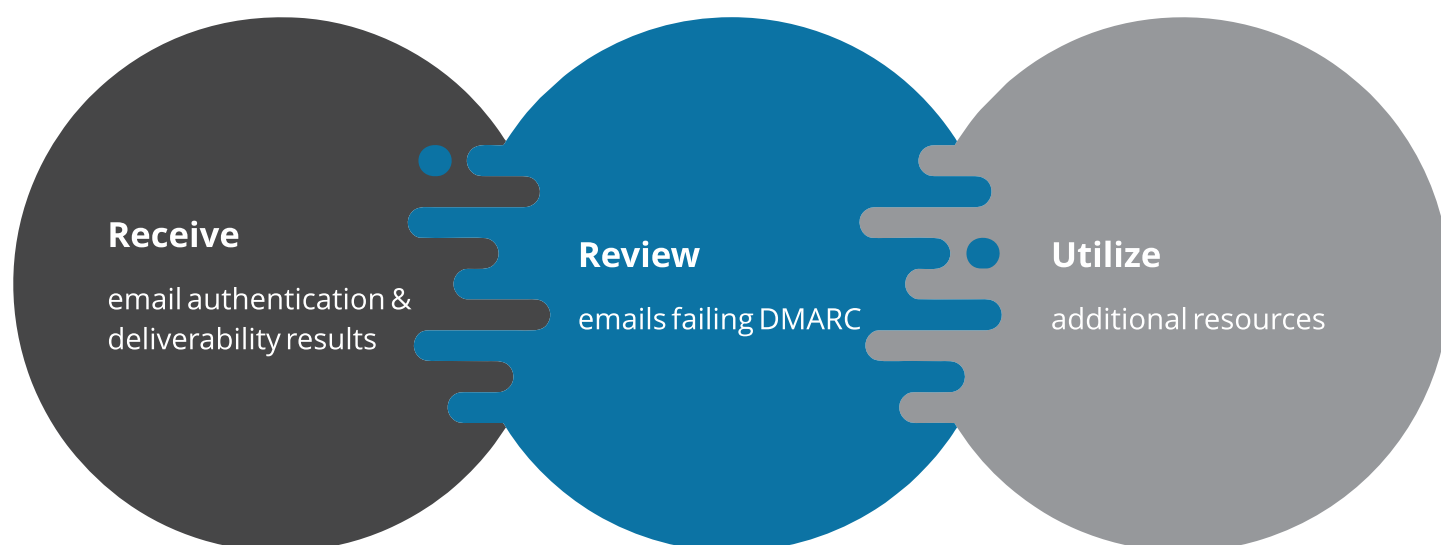
## DMAR*✓* Right Simple and effective DMARC deployment for your organization

DMAR*✓* Right is a cloud-based portal that gathers data from all Message Transfer Agents (MTAs), like Microsoft, Google, Amazon etc.

It assists organizations to enable SPF, DKIM, and DMARC so that MTAs can block phishing attempts from being delivered to business partners, employees and customers.



## Empower your email security and deliverability with DMAR*✓* Right



## DMAR*✓* Right 3-step Professional Services Solution to help you go the extra mile



Unlock the full capabilities of the platform with advisory and analytics services offered to ensure business communications without fraudsters intervention.



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